

CHHUN SEGHAHAK

Work experience in Phnom Penh as a web developer. And used to be a small team leader before. Used to love computer design until studying IT at PNC.



Work Experience

• Senior Digital Marketing Specialist

Activate media advertising

August 2018 to present I

Implements cross-channel marketing and advertising campaigns. Responsible for handling B2B and B2C client marketing campaigns, from planning to optimization,

• Digital Marketing Specialist

Serrawood art Collectors January 2012 to August 2012

Developed and executed digital marketing Content strategies. Increased organic site Traffic by 79%

• Sales and Marketing Assistant

Vandemar construction

July 2010 to December 2011

Worked on sales proposals and direct mail Marketing campaigns. Coordinated trade Show and events.

Educational Background

• De Loureigh University

Verston Bay

Master's Degree in Digital Marketing 2017

Magna Cum laude

• Croalstead institute of Technology

Bachelor's Degree in Marketing 2010

Best Thesis; Analyzing the role of Social Media in Integrated Marketing communications

Volunteer work

• Volunteer social media coordinator

Fuzzbuzz Animal shelter

2018 to present

Handles the shelter's social media

Pages. Implements online campaigns

To drive adoption rates up.

Skills and proficiencies

- Fluent in Spanish and Chinese
- Copywriting and copy editing
- Search engine Optimization (SEO) and Search engine marketing (SEM)