PEER EVALUTION - BROCHURE

YOUR NAME: ___Senrin Sim_____

THE STUDENT YOU ARE EVALUATING: ____Samorn Mai_____

To submit:
- You will need to **analyse 1 brochure**
- **Please include the brochure in this doc**
- Complete this document
- Submit you work on Google classroom

BROCHURE

Include here the brochure you are analysing

EVALAUTION GRID

CATEGORY	CRITERIA	EXAMPLE OF ANALYSIS
FONT	The **fonts**, the **font size**, and style are well selected and create a visual **interest**	*For this design font texet look good but it too much in this design*
COLOR	The **color palette** is well selected and create a visual **interest**	*Color of title text it look not good because it simmelar with the backround so when we look to the design it don't have contrast color*
COMPOSITION	The layout of the design well-organized and **easy to follow**, with a clear **hierarchy** of information	*It's good but it's bed cause the organized of layout is no complet and it's so messy*
CONTRAST	Is there sufficient **contrast** between the different elements of the design to **make them stand out** and create visual interest	*It's alitle contrast in this design contrast on the backround color it's so law and old, however look at to the font text of title it's not contrast*

		all font and font color . and the body text it's too much
BALANCE	Is the design **balanced** in terms of its use of space, text, and graphics	*The design is well-balanced in terms of its use of space, text, and graphics.* *The information is too much detail presented and does not feel cluttered.*
PROXIMITY	Are related elements of the design **grouped** together to create **visual unity** and **hierarchy**	*The related elements of the design are grouped together effectively, with the title and pictur.*
REPETITION	Is there consistent use of design elements (such as fonts, colors, and graphics) throughout the design to **create visual unity**	*The design is good for repetition but you sould reedit with your title repetition.*
WHITE SPACE	Is there sufficient white space (or negative space) in the design to create **visual breathing room** and balance	*In the design made with the nice white space in the information but no white space in the text vs backround*

FINAL ANALYSIS

What are the **good points** of this design? (*Details as much as possible*)

Font body text it's good (just body text) pictour nice and proximity is good for me

What could be **improved**?   *(Details as much as possible)*
You need to improved contrast of font tetle (put it biger than now) color of backround put it to relate with the information that you design and no simmilar as the title color and you should not design with too nuch page in your design, thank