

region All market All fy\_year 2019

P & L

By Fiscal year

FY YEAR

Qtr1				Qtr2			Qtr3			Grand Total			
Metrics	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Net sales	6.5M	8.0M	10.7M	11.4M	6.5M	6.1M	6.4M	6.3M	6.5M	6.2M	6.5M	6.3M	87.48M
COGoods	3.82M	4.66M	6.28M	6.70M	3.86M	3.53M	3.75M	3.71M	3.84M	3.59M	3.79M	3.70M	51.24M
Gross Margin	2.6M	3.4M	4.5M	4.7M	2.7M	2.6M	2.7M	2.6M	2.6M	2.6M	2.7M	2.6M	36.24M
GM%	41%	42%	41%	41%	41%	42%	41%	41%	41%	42%	41%	41%	41.4%

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FY YEAR

	<u>.</u>		Qtr2				Qtr3			Qtr4				
Metrics	Jan	F	eb Mai	. 4	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Net sales		17.1M	20.6M	28.7M	29.9M	17.1M	15.9M	2.1M	7.8M	9.9M	14.9M	16.1M	16.5M	196.69M
COGoods	1	L0.64M	12.83M	18.07M	18.89M	10.67M	9.92M	1.34M	4.83M	6.21M	9.34M	10.18M	10.45M	123.37M
Gross Margin		6.5M	7.8M	10.6M	11.0M	6.5M	6.0M	0.8M	2.9M	3.7M	5.5M	5.9M	6.1M	73.32M
GM%		38%	38%	37%	37%	38%	38%	37%	38%	37%	37%	37%	37%	37.3%

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		Qtr2				Qtr3			Qtr4					
Metrics	Jan	Feb	Mar	ı	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Net sales	44.	вМ	54.6M	74.3M	78.1M	44.8M	41.8M	44.0M	43.5M	44.4M	41.5M	44.0M	43.0M	598.88M
COGoods	28.3	9M	34.65M	47.36M	49.76M	28.36M	26.54M	27.97M	27.72M	28.13M	26.35M	28.03M	27.44M	380.71M
Gross Margin	16.	4M	19.9M	27.0M	28.3M	16.4M	15.3M	16.0M	15.8M	16.3M	15.1M	16.0M	15.6M	218.16M
GM%	3	7%	37%	36%	36%	37%	37%	36%	36%	37%	36%	36%	36%	36.4%



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21 vs 20	262%	265%	259%	261%	261%	262%	2082%	561%	447%	279%	274%	260%	304.5%
20 vs 19	265%	257%	267%	261%	263%	262%	33%	123%	153%	241%	248%	262%	224.8%

#### Gross Margin

#### Comparison

21 vs 20	254%	256%	254%	257%	254%	254%	2064%	540%	437%	272%	272%	257%	297.6%
20 vs 19	245%	231%	239%	233%	243%	236%	29%	112%	141%	214%	219%	233%	202.3%

#### GM% Comparison

21 vs 20	154%	156%	154%	157%	154%	154%	1964%	440%	337%	172%	172%	157%	197.6%
20 vs 19	145%	131%	139%	133%	143%	136%	-71%	12%	41%	114%	119%	133%	102.3%



