

**Search Engine Optimized Blog**

***SEO BLOG***



# Spis treści

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# Overview

This application should allow to create high search engine optimized blog.

# Features

--(server) - means that this features is provided by server side only

--#1, #2, #3, ... - means feature priority

## Client side

1. Contact form #1
2. Reviews and/or comments with external identify (google, facebook) #2
3. Social Media buttons (likes, twits,...) #2
4. Desktop/Tablet/Mobile view #1
5. Content elements:
   1. Logo #1
   2. Navigation Menu #1 (Menus: top,main,left)#3
   3. Slider #1
   4. Headings #1
   5. Paragraphs #1
   6. Images #1
   7. Videos #1
   8. Special blocks:
      1. Codeblock (c#, js, Html) #3
      2. draw.io viewer #4

## Search angine

1. Accelerated Mobile Pages (AMP) #1
2. Structured data: #1
   1. Website
   2. Webpage
   3. Organization
   4. Article
   5. Breadcrumbs
   6. Site navigation elements
3. Gzip compression (server) #1
4. Keep-alive attribute (server) #1
5. CDN (server) #4
6. Optimized images (server) #1
7. Google Analitics (server) #1
8. Google webmaster tools (server) #1
9. Google Tag Manager (server) #2
10. Robots.txt (server) #1
11. H1,H2,H3,H4,strong, #1
12. Friendly urls #1
13. Image Alts #1
14. No inline CSS #1
15. Data URIs for top page images (logo especially) (server) #2
16. Serwer Cache (server) #1
17. Expires headers (browser cache) (server) #1
18. Js/CSS minification (server) #1
19. Url canocalization www to non www (server) #1
20. Https (server) #1
21. No server signature (server) #2
22. Email protection #2
23. Top page style inclouding to page code #2
24. Meta tags:
    1. Hreflang (server) #1
    2. Description (server) #1
    3. Charset (server) #1
    4. Robots (server) #2
    5. Social media meta tags: #1
       1. Facebook
       2. Twitter
       3. Pinterest
25. Links:
    1. Canonical (server) #2
    2. Pagination (prev, next) (server) #2
26. Title tag (server) #1
27. Site map (server) #1
28. RWD #1
29. Only required styles loading #2
30. Only required js loading #3

## Admin Panel

1. Working copy/copies / Publications #1
2. Versions history? #2