

Md Shariful Islam

SEOSpecialist

Dhaka, Bangladesh

+8801820212111

connection.Sharif@gmail.com

[Github](#) · [Linkedin](#) · [Portfolio](#)

EXPERIENCES

As an SEO Specialist, I carry 5+ years of extensive experience in the digital marketing industry. Continually learning and refining my strategies to implement effective SEO solutions that drive organic growth, improve search rankings, and deliver measurable results for clients.

SEO Specialist at — Onnorokom EdTech Limited

July 2024 – Present

- Leading SEO strategy to enhance online visibility and organic reach for educational products.
- Conducting technical audits, keyword research, and competitor analysis to improve rankings.
- Collaborating with the content and web teams to optimize pages for user engagement and conversions.
- Tracking performance using **Google Analytics**, **Search Console**, and **Ahrefs** to ensure consistent growth.

Senior Search Engine Optimization Specialist at — Cutting Edger

Sep 2023 – Jun 2024

- Developed and implemented SEO strategies that increased organic traffic and keyword rankings.
- Managed backlink acquisition campaigns and improved domain authority through quality link building.
- Supervised SEO team members and ensured best practices in on-page and off-page optimization.
- Reported performance metrics to management, highlighting key insights and growth opportunities.

SEO Specialist & Digital Marketing at — MitNog IT

Dec 2020 – Aug 2023

- Executed comprehensive SEO campaigns across multiple client websites.
- Performed keyword research, on-page optimization, and link-building strategies to drive organic traffic.
- Managed **content marketing**, **social media promotions**, and **Google Ads** for brand awareness.
- Improved website performance through analytics-driven decision-making and continuous optimization.

EDUCATION

Bachelor of Science (B.Sc.) In Civil Engineering (CEE)

Fareast International University (FIU) Dhaka.

Year: 2024

Diploma in Engineering in Architecture and Interior Design (AIDT)

Feni Polytechnic Institute, Feni.

Year: 2018

SKILLS

- Search engine Optimization (On Page & Off Page)
- Technical SEO Auditing
- Search engine Marketing
- Competitor & Market Analysis
- Content Optimization
- Google Analytics & Google Search Console
- Backlink Analysis & Link Building
- Effective Communication
- Social Media Marketing (SMM)
- Ahrefs, SEMrush, Screaming Frog
- SEO Reporting & Performance Tracking

SOFT SKILLS

- Accountability
- Strategic Thinking & Problem-Solving
- Data-Driven Decision Making
- Project Management
- Strong Communication & Collaboration
- Adaptability
- Critical Thinker
- Continuous Learning Mindset

Certifications & Courses

- Google Analytics Certification – Google
- Google Ads Search Certification – Google Skillshop
- SEO Fundamentals – Semrush Academy
- Advanced Search Engine Optimization (SEO) – Coursera
- Digital Marketing Essentials – HubSpot Academy
- HTML, CSS, Bootstrap and JavaScript - **w3schools.com**