



Case study Report

for

<https://www.bottegadelletisane.it/>



● Work Summary

Off Page Summary:

- Traffic analysis
- Gsc Analysis
- DA and PA Analysis

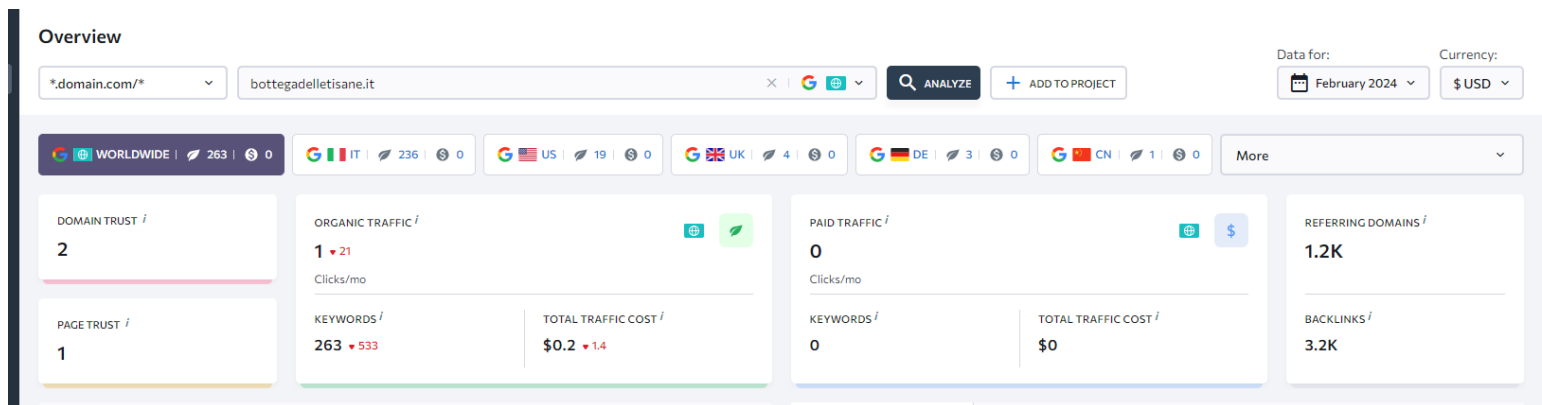


● Traffic Analysis on February 2024

Importance:

The organic traffic spotted at 1

The organic keywords are 263.

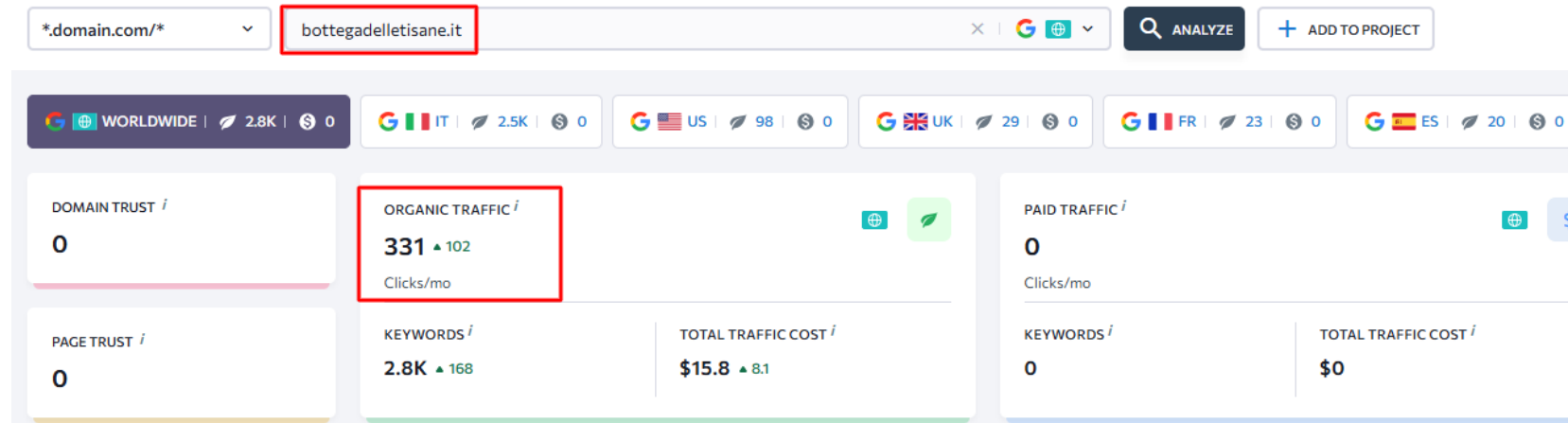


● Traffic Analysis on Nov 2024

Importance:

The organic traffic spotted at 331

The organic keywords are 2.8k

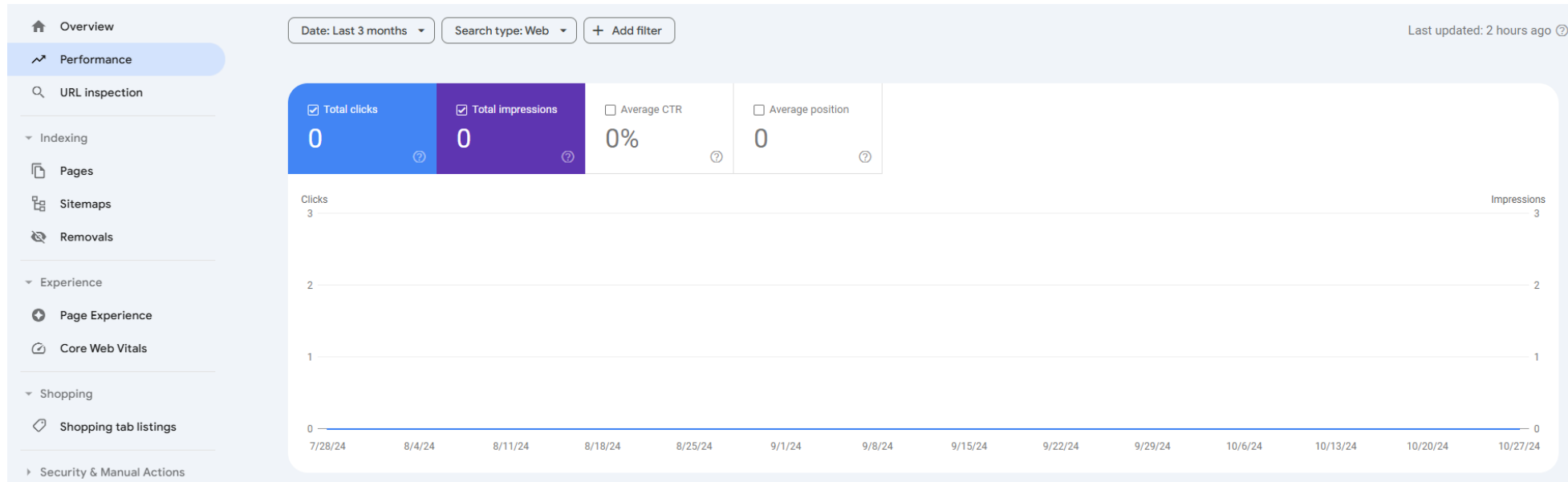


● Gsc Analysis on February 2024

Importance:

The total clicks spotted at 0

The total impression are 0.

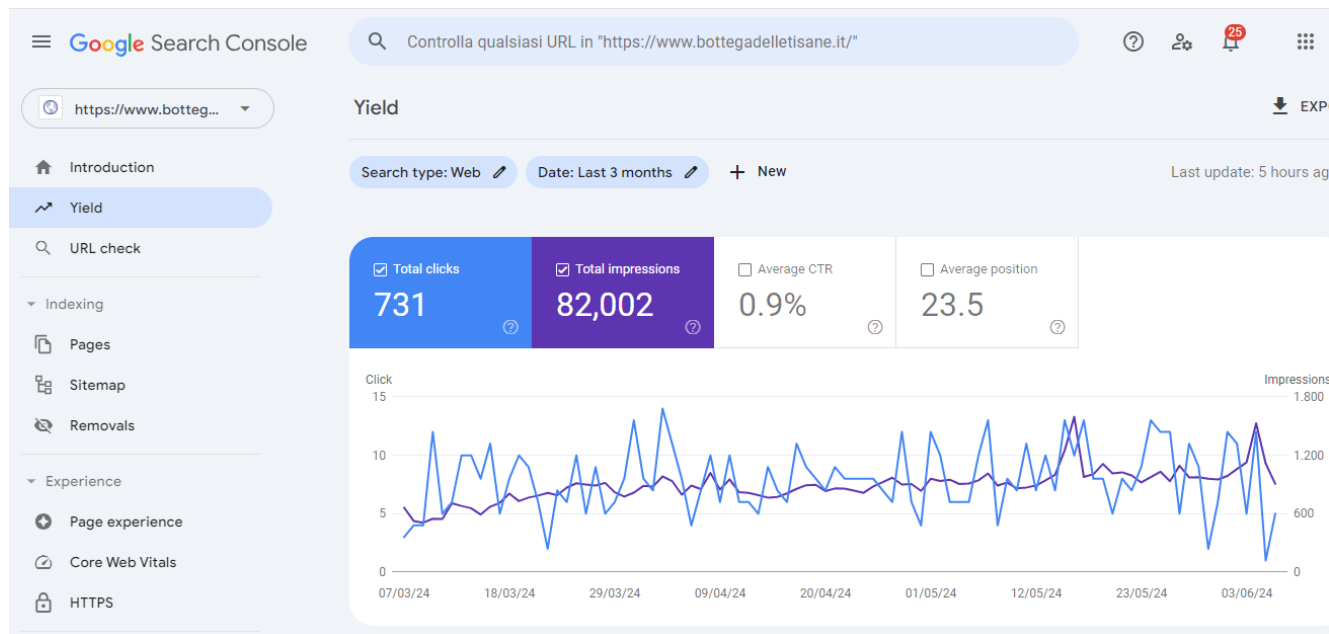


● Gsc Analysis on august 2024

Importance:

The total clicks spotted at 731

The total impression are 82k.



● DA and PA Analysis

Importance: DA means Domain Authority and PA means Page Authority. DA is a strength of a whole website and PA is the strength of a particular page. But Authority is not a ranking factor and that is why we consider DR (Domain Rating) while building links as that results in ranking improvement in SERP and not the DA.






Current record - The DA and PA for the site are 17 and 31.

Website Authority - Check all URLs on single click - Sign up

URL	DA	PA	TB	QB	PQ	MT	SS	OS	AGE	DH	KW	SEO	WT	BL
https://www.bottegadelletisane.it/	17	31	7K	5	0%	3	1%	35%	9Y, 334D					

Previous record The DA and PA for the site are 13 and 32.

Website Authority - Check all URLs on single click - [Sign up](#)

URL	DA	PA	TB	QB	PQ	MT	SS	OS	AGE	DH	KW	SEO	WT	BL
https://www.bottegadelletisane.it/	13	32	7K	5	0%	3	1%	35%	10Y, 232D					



Thank You