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# Gender-Responsive Budgeting

**Dr. Diana West**  
**Emily Adams**

Earth System Science Center, University of Alabama in Huntsville  
SERVIR Science Coordination Office at NASA Marshall Space Flight Center


This slide deck is associated with a series of training materials developed by the SERVIR Science Coordination office to support Gender Equity and Social Inclusion into Applied Earth Sciences. Materials are available at the SERVIR / GESI-eo-training GitHub repository ([link](#))

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# Feedback on Gender Analysis from SERVIR Amazonia

## Key learning and recommendations for future SERVIR Gender Analyses

1. **Enabling institutional environment.** It is important that the Hub conducting the gender analysis has an enabling institutional environment, with explicit interest and buy-in on behalf of the Hub leadership. The Program Director at SERVIR-Amazonia was very supportive of the process, which helped to ensure some staff and resource availability for the process.
  2. **Importance of gender expertise.** A gender analysis team members must have gender expertise, to ensure the team consistently upholds an understanding and prioritization of key learning outcomes necessary for the analysis to fulfill what is required of a gender analysis. A gender analysis team that includes both a gender expert and service team members will contribute to a shared understanding of how the gender analysis can be used to have the most impact on an existing service.
  3. **Recognition of the need for capacity strengthening to take place within the gender analysis team as the gender analysis process takes place,** and availability of resources to support this strengthening. The gender analysis team will be undergoing a continuous learning process as they design their gender analysis and collect information through the process. Ensuring there are resources, particularly for staff time and LOE, for allowing team members to adequately appreciate this learning is vital for ensuring a gender analysis is defined in a manner most useful for service teams.
  4. **Need for clear lines of responsibility.** Hubs must define the availability of funds for staff time and indicate clear lines of responsibility for the tasks required of the gender analysis. To facilitate this, Hubs should define a “charter” or formal document recognizing roles and responsibilities that are aligned with each step of the gender analysis process, to be used to hold staff accountable and contribute to a smooth and consistent implementation process.
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# What is GRB?

Gender-responsive budgeting (GRB) (also known as gender budgeting) is a process that entails maintaining a gender perspective at various stages like **program/policy formulation**, **assessment of needs** of target groups, review of extant policies and guidelines, **allocation of resources**, **implementation** of programmes, **impact assessment**, and so on.

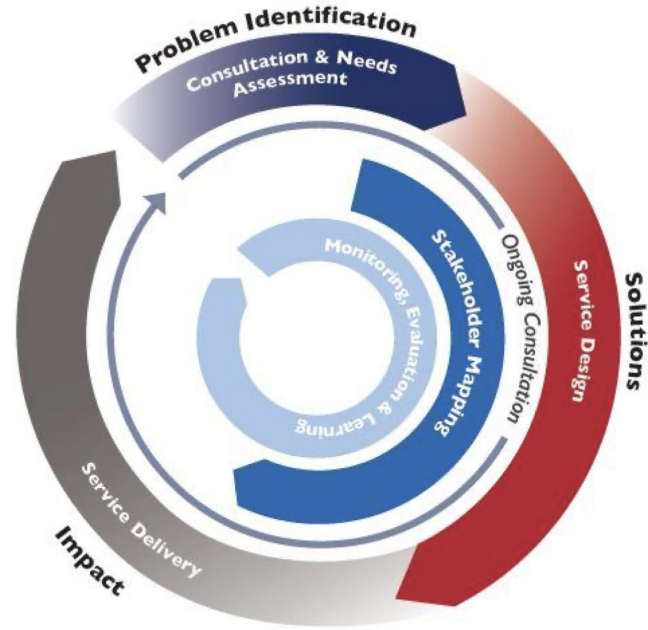


FIGURE 2: Diagram representing the Service Planning lifecycle

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It is NOT a separate budget line for women

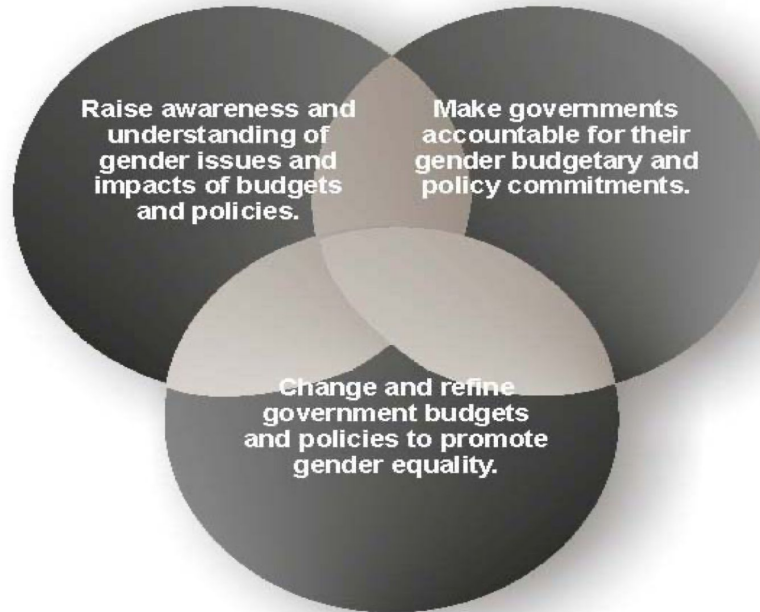
It is NOT a separate budget for “women’s issues”

It IS a way of thinking about gender as **intrinsic**, rather than extrinsic, to the service planning process



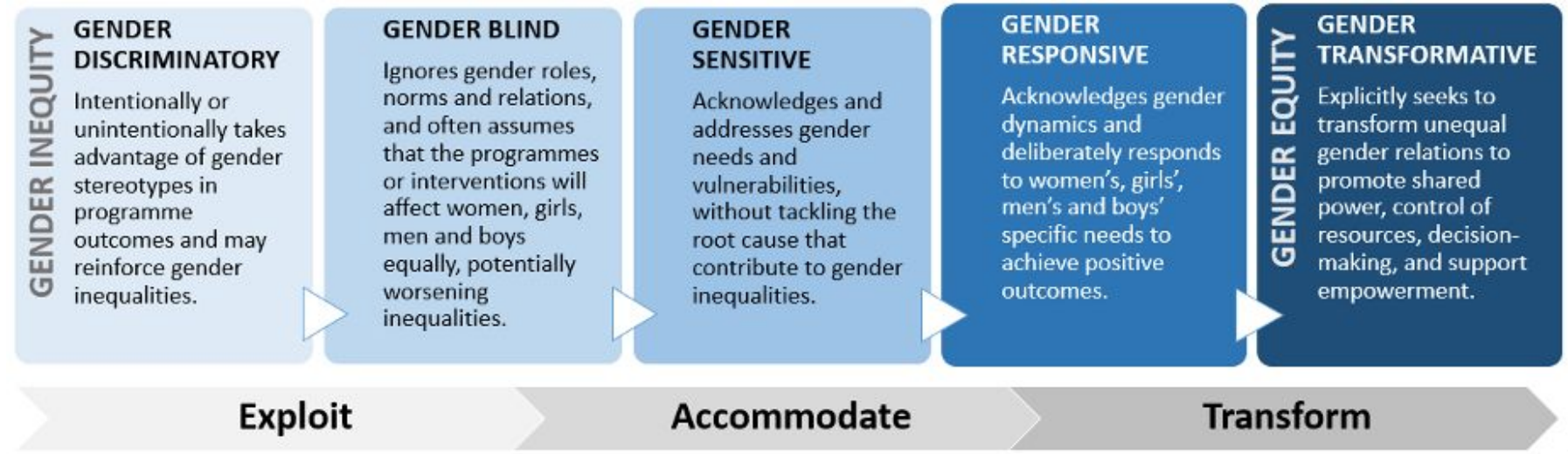
# GRB in policy work

Figure 2: Goals of Gender Responsive Budgeting



Source: Sharp, R. 2003: 18

# Revisiting the gender continuum



# Why does it matter?

“Doing a gender analysis costs money since we have to hire a consultant. Who will pay for it?”



“Our gender expert did a gender analysis, and we also did trainings for women. Our gender work is fine.”



“We did a gender analysis but didn’t have the funds to integrate our findings into the service”



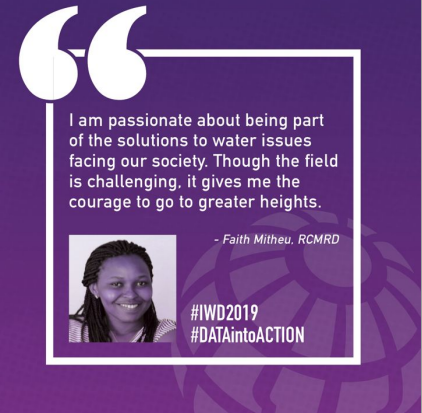


# SERVIR Integrates and Acts on Gender Inclusion



**SERVIR** works to make geospatial technologies and professions more **gender responsive** and **inclusive** by:

1. **Supporting women leaders & gender champions** in SERVIR, creating an equal opportunity work environment
2. **Empowering women and girls to explore STEM fields** in countries and regions where we operate
3. **Integrating gender considerations in service planning** through gender analyses and participatory review
4. **Using remote sensing & GIS to address issues impacting groups** characterized by gender, ethnicity, age, and/or social status




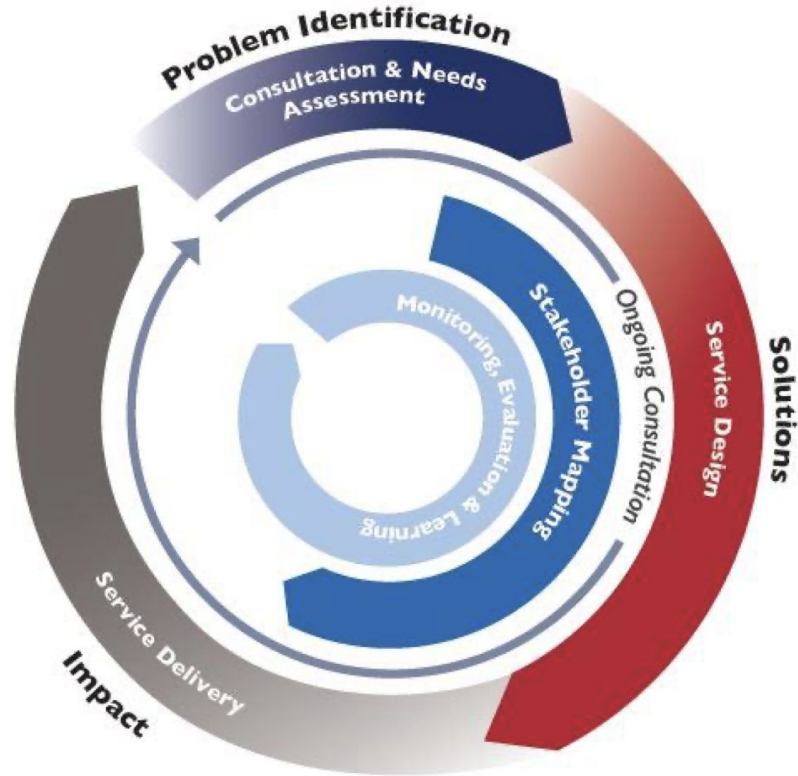


# Roadmap for SERVIR Hubs

Consider the gender strategy and take stock of existing programs, services, and trainings from a gender lens perspective.

For gender considerations in SERVICE PLANNING:

- Recognize that while conducting a gender analysis is important, it is a **step** toward creating a gender-responsive service, not an end goal in itself.
  - Determine bottlenecks and impediments to creating more gender-responsive services, where gender is integrated into service design and delivery.
  - Set targets that are inclusive of gender integration.
  - Encourage participation of women in the planning and budgeting process.
  - Evaluate impacts from a gender lens point of view
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**FIGURE 2:** Diagram representing the Service Planning lifecycle

**How do we instrumentalize GRB with respect to our service support and hub work planning cycles?**



# SERVIR

[SERVIRglobal.net](http://SERVIRglobal.net)



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