# Joffrey Joumaa

# **Summary**

Data-driven and innovative professional with 8+ years of experience in both industry and academia.

- Coordinating the efforts of a cross-functional team of 6 professionals across 4 countries
- Developing a graphRAG-based chat application as a proof of concept
- Evangelizing data contracts to support data management strategy
- Leading ontology and knowledge graph development for enhanced semantic search.

I am committed to combining strategic vision with technical expertise to drive impactful outcomes.

# **Experience**

# Currently

#### Product Owner - NOVO NORDISK (Pharma)

- → Managing backlog and engaging 20+ stakeholders for digital transformation
- → Enabling knowledge graph development, enriched data contract implementation, and standardized ontology-based terminology

#### Semantic Engineer - Ontology Steward

- → Enhanced data management via automation, pipelines and knowledge
- → Ensured project continuity by temporarily assuming PO responsibilities

## (20 months)

## 2021 - 2023 Postdoctoral Researcher - UCSC (Ecology)

- → Turned motion sensors information into valuable marine ecology research
- → Web app, R package, Classification, Containerization (Git, R, Python, Docker)

# (17 months)

#### 2020 - 2021 Data Scientist - THEGREENDATA (FinTech)

- → Time Series Forecasting, Classification, Monte-Carlo simulation (Git, Python)
- → Web app (Git, Shiny, Dash/Plotly)

#### 2018 - 2020, Data Consultant - SÆGUS (Consulting)

(17 months)

#### Data Scientist - GROUPAMA (Insurance)

- → Leverage data to improve customer experience (Spark, Dataiku)
- → Conversion rate models (Python, Dataiku)

#### Tableau Practice Leader - BOLLORÉ LOGISTICS (Transport)

- → Support & Expertise with Tableau (Desktop, Prep and Server)
- → Creation of a Data Vizualisation pole

#### Data Analyst – L'ORÉAL (BeautyTech)

- → Creation, maintenance & support of data viz (Domo)
- → Worldwide context (> 3500 users, 64 countries)

#### 2018

(4 months)

#### Biostatistician - IT&M STATS (Consulting)

#### Biostatistician - Da Volterra (Pharma)

- → Statistical analysis for 16S metagenomic data
- → Management of subcontracting analyses

#### 2017-2018

#### Data Analyst - MALAKOFF MÉDÉRIC (Insurance)

(7 months)

- → Customer call reminder segmentation « Customer Services » Department
- → Text Mining (Topic Modeling, Regular Expression, Cloudword)

#### 2016-2017 | Gap year

→ Writing Scientific Papers & Postdoc Projects, MOOCs

**Education** 

#### 2013-2016 | **PhD - CNRS** (Ecology)

(38 months)

- Regression
- (Logistic, Linear, Additive, etc.)
- Classification
- (Random Forest, K-means, KNN, SVM, etc.)

#### Statistics

- (Multivariate Analysis, PCA, etc.)
- · Signal Processing

(Spectral Estimation, Signal Filtering)

# **PERSONAL INFO**

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#### Websites

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orcid/joffreyjoumaa\*



### LANGUAGES

French

English

Danish

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# TECHNICAL SKILLS

### Python

(pandas, scikit-learn, dash, matplotlib, ...)

(data.table, dplyr, ggplot2, caret, shiny...)

Git, Docker, Quarto

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Tableau

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LaTeX

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Dataiku

Matlab

FR & UK

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## HARD SKILLS

Machine Learning

Data Visualization

Quantitative Analysis

Statistics

**Data Wrangling** 

2013-2016 **PhD** in Quantitative Ecology

University of La Rochelle, La Rochelle, France