



SET.Hacks() 2021

SPONSORSHIP PACKAGE



JULY 17-18, 2021



sponsorships@sethacks.ca



Youth are the leaders of tomorrow.

Started by a group of high school students in 2018, Students in Engineering and Technology is a non-profit youth organization that helps meet the growing demand for STEM opportunities among high school students.

We've since partnered with companies to reach over 500+ students with initiatives such as our:

- Annual SET conference
- SET UP University Showcase
- SET.Hacks() 2020

Ultimately, we strive to inspire young innovators beginning their journey in STEM.

What is SET.Hacks() ?

SET.Hacks() is a **24-hour innovation marathon** for high school students, with an emphasis on learning and exploration. Our virtual event welcomes ambitious hackers from across the world. Last year, **250+ hackers** accepted the challenge to create a project targeting the UN Sustainable Development Goals.

On July 17-18, 2021, SET.Hacks() 2021 will once again invite participants to think outside the box, learn new skills and build impactful solutions.

SET.Hacks() 2020



250+
HACKERS



50+
PROJECTS



69%
FIRST-TIME HACKERS

SUPPORT US

We need your help to make
SET.Hacks() 2021 possible!

Sponsorship Packages*	Gold \$250	Platinum \$500	Diamond \$1000
Logo on Website	✓	✓	✓
Opening Ceremony Shoutout	✓	✓	✓
Social Media Shoutout	✓	✓	✓
Event Summary Report	✓	✓	✓
Networking / Office Hours		✓	✓
Newsletter Shoutout		✓	✓
Host Workshop / Event		30 min	60 min
Speak at Opening Ceremony			✓
Collect Marketing Data from Attendees			✓
Provide Custom Challenge			✓

*Please contact us for details about what each of these packages entail!

WHY SPONSOR?



Other ways to help

- Offer complementary products/services (APIs, codes, swag, etc.) for participants
- Donate products as hackathon prizes
- Host an impactful workshop
- Provide volunteers to mentor and network with students
- Give us a shoutout to spread the word!



Promote brand awareness

Make your organization stand out to future leaders



Connect with future talent

Start building relationships with young prospects



Support student learning

Create a lasting impact by promoting STEM literacy

THANK YOU!



We'd love to hear from you!

If your organization is interested in partnering with SET.Hacks() 2021, please send us an email!



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