



WHITEPAPER

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PITCH DECK

Scarlett Global is a technology company with a focus on crypto currency, Non-Fungible Tokens (NFT), Blockchain, Metaverse, digital wallets, and finding ways to apply those to potential industrial applications. Founded in Perth, Australia, we are a team of global professionals, business owners, and investors who are aware of the importance to innovate and utilise new technology.

Our SET token, NFT Marketplace, and Gaming NFTs are already live, and we aim to embed the SET token as a currency to be used in many future blockchain backed enterprises that Scarlett itself will create, such as the Metaverse, gaming, dating, and many others.

Scarlett plans to disrupt the current ecosystem by streamlining processes, automate time-consuming tasks and significantly cut cost by implementing blockchain technology. Scarlett's platform provides users with the highest security measure and safety using innovative monitoring and reporting regimes that is based on blockchain technology. This feature creates a transparent and streamlined business model with all platform information being accessible in real-time. Scarlett's objective is to introduce cryptocurrencies into these markets to facilitate investments and transactions on a global scale.

Blockchain and cryptocurrency have immense industrial and social applications and Scarlett Global is already in discussions with businesses and industries to realise their transition to blockchain technology and make use of its benefits.

Our focus is to find true industrial utility through our technology and see the value of our token grow through practical applications and strategic partnerships.



OUR VISION

Scarlett Global will embed blockchain technology to everyday practice.

We believe that blockchain technology will create unprecedented opportunities that did not previously exist, spanning both private, social, government, and business domains.

We plan to do this by developing a platform that hosts a suite of existing crypto products, introduce new, and support businesses with their transition to the benefits of blockchain technology.

The Scarlett platform will be based on tokenized investments that utilize the Ethereum Blockchain network and associated Smart Contract technology.

We believe in the democratization of financial services, giving people and businesses the right to move and manage their money, making possible their full participation in the global economy with the use of blockchain technology.

We aspire to elevate cryptocurrency and blockchain technology from the meme world into real-life and industrial utility - the time has come!



THE SET TOKEN

Scarlett Token Economics & The ICO

Token: Scarlett Enterprise (SET)

Total supply: 200,000,000

Total current circulation: 107M

Token symbol: SE

Token Decimal: 18

Project Protocol: Binance



Scarlett Global created the SET Token. It is scheduled to debut on LA Token and will be accessible to the open market for trading. We aim to turn the SET Token into the foundational cryptocurrency for many upcoming commercial projects.

SET Token holders will be able to take advantage of various benefits, such as:

- SET Staking for 6 or 12 months
- Purchase of NFTs on our existing NFT marketplace ‘DrNFT.app’
- Purchase of Gaming NFTs in the upcoming Meta Game ‘Ground of Warriors’
- Purchase of plans in the Scarlett infrastructure, such as the Metaverse
- Purchase of services in our upcoming Dating and Social apps
- Apply the SET Token as currency in upcoming industrial partnerships
- SET token payment for membership fees to access the SET P2P platform
- And many more to come

Our mission is to embed the SET Token into both internal and external industrial applications and see its value appreciate through rising demand and utility.



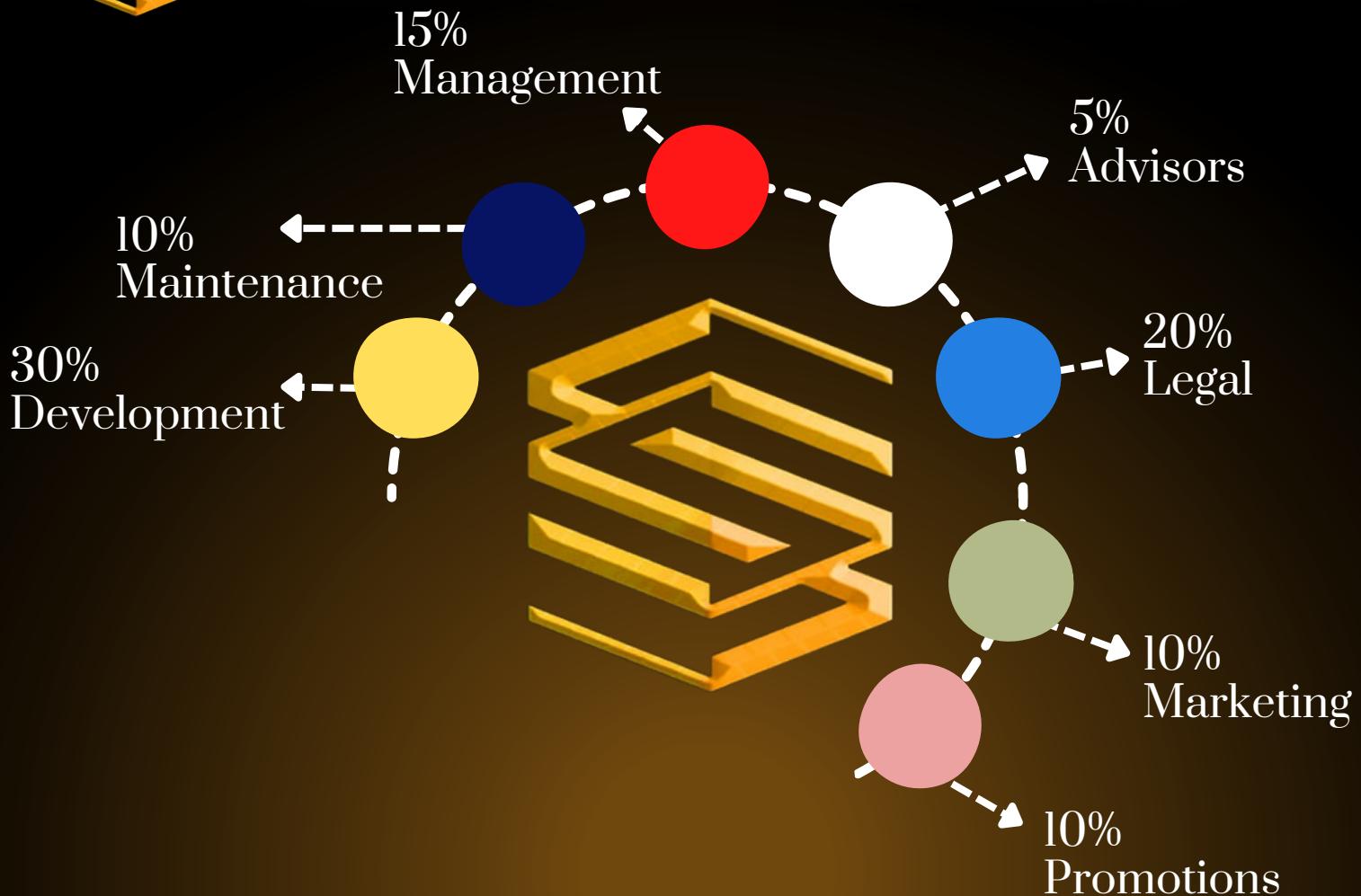
TOKEN DISTRIBUTION

A total of 200,000,000 SET Tokens have been created.

- 100,000,000 SET Tokens will be allocated to LA Token for the ICO and contribute towards the full circulated Token amount. 100% of the money raised through this amount is dedicated for Liquidity.
- A total of 7,000,000 SET Tokens are allocated to pre-ICO investors and the Project Team, who have dedicated their efforts and investment over the years to realize the development of Scarlett Global's projects. Their SET Tokens will contribute to the Circulated amount at a later date.
- 53,000,000 SET Tokens are reserved for business operations. This involves costs for development of future projects, maintenance of existing services, advisors, legal fees, management, marketing and promotion. This amount, or a portion thereof, will at some stage contribute towards the Circulated amount.
- 20,000,000 SET Tokens will be locked away indefinitely, and for a minimum of two years, to serve as our Internal Currency for our current and upcoming projects, such as NFT, Dating, and Gaming.
- 20,000,000 SET Tokens will be locked for two years starting from the ICO date and not be part of the Circulated amount, after which they will enter the open market via a credible exchange in alignment with the spot price at that time.



ALLOCATION FOR BUSINESS OPERATIONS



Total amount allocated for Business Operations: 53,000,000 SET Tokens

We project our business operations from insights gleaned via both crypto and conventional business practice. Our projected allocation is to ensure that we better service our holders and continue growing as a company, realizing the many projects currently under development (see upcoming below).

- Development (future projects) = 30%
- Maintenance (current projects) = 10%
- Management = 15%
- Advisors = 5%
- Legal = 20 %
- Marketing = 10 %
- Promotions (bounty, hackathon, staking, etc.) = 10%



Definition:

The term is formed by pairing up the words token and economics. Tokenomics basically points to the economics of a crypto token; tokenomics refers to all the qualities of a crypto token that makes it appealing to investors.

Take into example Bitcoin (BTC) and Dogecoin (DOGE). At a particular time, BTC is around \$20,000 and DOGE is about \$0.09. Despite similarities in the code and their level of usefulness (i.e., store of value versus a joke coin), the biggest driver of price differential is tokenomics.

What Factors are included in Tokenomics?

1. The Allocation and Distribution of Tokens
2. The Supply of the Token
3. Market Capitalization
4. The Token Model
5. The Utility

Tokenomics is in its infancy, it is a fast-evolving space with more complex projects, assets, and models being developed every day. It is not the low price of a certain crypto-asset that makes it attractive, it is the Tokenomics.



INDUSTRIAL APPLICATIONS

Blockchain has tremendous potential to improve the financial and practice outcomes of the industrial world.

A company, or group of companies transacting among themselves on a regular basis, can achieve the following benefits by incorporating blockchain technology:

- Security and reliability
- Speed and transparency
- Efficient accounting solutions
- Minimal global transfer costs and no bank fees
- Higher operational efficiency

Brokers, lawyers, banks, and other intermediaries have long been part of the buying and selling of assets. However, cutting out the intermediaries will result in buyers and sellers getting more out of their money as they save on commissions and fees charged by these intermediaries. This also makes the process much quicker as the back-and-forth between these middlemen gets cut.

Scarlett Global is in discussions with various mining industries to incorporate cryptocurrencies and blockchain technology to minimise financial transaction costs and improve supply-chain logistics. We believe many others will follow and apply our flexible templates to significantly improve traditional business practices.



NON-FUNGIBLE TOKENS

What is an NFT?

A Non-Fungible Tokens (NFTs) is a unit of data stored on a digital ledger, called a blockchain, that certifies a digital asset to be unique and therefore not interchangeable. NFTs can be used to represent items such as photos, videos, audio, digital art, virtual properties, and other types of digital files.

How does it work?

Non-fungible tokens prove ownership of a digital item - image, sound, or text, in the same way, that people own crypto coins. Unlike crypto coins, which are identical and worth the same, NFTs are unique.

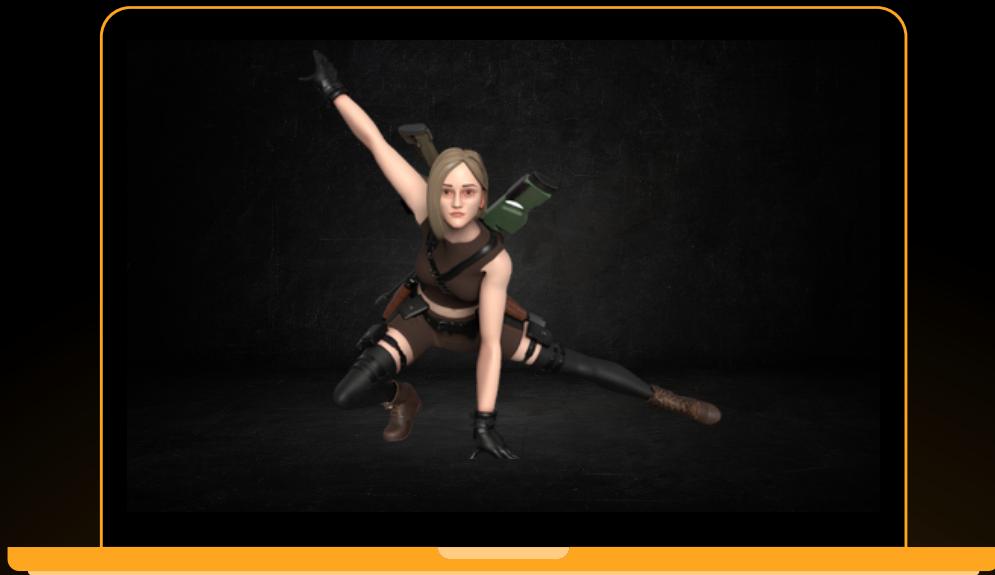
How NFTs are stored on Scarlett Platform?

Ethereum blockchain is the basis for most of the currently offered NFTs because it supports the ERC-721 token standard, enabling NFT creators to capture information of relevance to their digital artifacts and store it as Scarlett Tokens on the Scarlett Blockchain Platform.

How can you create your own NFTs?

Scarlett's Dr NFT is one of the NFT marketplaces which lets you create NFTs for your items in a matter of minutes. To start creating your NFT, you will first need to connect your crypto wallet to the Scarlett Platform.

The original NFTs owner ("The Star") will continue to get a % back every time their NFT is sold. A passive income forever!



SCARLETT MARKETPLACE

Scarlett Global has launched an NFT Marketplace which allows the public to create, upload, buy, sell and trade NFTs - making it simple and available for everyone.

Scarlett allows users to easily create and manage their digital assets, such as digital art, music, virtual property, tickets, videos, and many more, made unique and non-fungible with minimum effort for our customers. Within a matter of minutes you can create an NFT by connecting your blockchain wallet on our platform and simply uploading an image or a video file. The process is easy and fast.

Scarlett Global has enabled Physical NFT's to be created so fourth the seller can take up to a 90 second video of their asset including real estate and on commercial levels whereby their email address and location is given. The purchaser can contact directly and then upon receiving the goods at location purchase the NFT on acceptance of the asset.

Users can choose to display their NFTs on the main page, exhibited in a public catalogue along with many other NFTs in different categories.

The marketplace can be accessed through Scarlett Global website and mobile applications which are now available on both Android & iOS. Users can store NFTs in their Scarlett's digital wallet to start managing their assets.

We invite users, artists, and creators to build and manage their NFTs on Scarlett Global and leverage the potential what NFTs can do.



GAMING NFT - GROUND OF WARRIORS

Dr NFT is working with excitement on the completion of the Meta Game 'Ground of Warriors', which will accessible through our Metaverse and also via Android and iOS. Ground of Warriors is a Peer-VS-Peer battle game using unique archetypal heroes. Users will be able to battle in arenas with weapons and hand-to-hand combat. For each kill, the player receives rewards in BNB.

Ownership of an NFT gives you the opportunity to play to earn (P2E) Ground of Warriors and enter the tournament for your chance to win up to \$25,000 in prize money. An additional tournament for the chance to will a further \$10,000 will be available to SET Token holders. There is also the opportunity to P2E in PvP with daily Crypto rewards.

Road map for Ground of Warriors Meta Game:

May 2023 Ground of Warriors in game testing

June 2023 Ground of Warriors Live

June 2023 Metaverse completed



Through advanced KYC (know your customer) features, Love Lane will allow users to overcome one of the dating industry's biggest concerns - bots, scammers, and fake profiles.

Scarlett Global will integrate its proprietary identity confirmation features and blockchain technology into the multi-factor authentication protocols, so users can rest assured that their own identity is protected and that the interactions on Love Lane are with genuine users who look like their profile picture.

Love Lane will be available on mobile application, web browsers, and through the Metaverse for virtual dating, which will enhance the user's protection. The Metaverse feature will serve as a great platform to simulate speed dating from the comfort of your own home.



MIRA VERSE, entered through SET GLOBAL, is a Metaverse that offers minimal entrance barriers and aims to make metaverse technologies available to everyone. Importantly, it takes a democratic approach to economics and intends to create its own blockchain-based commercialization and revenue-generating mechanism back to community for participation.

Miraverse will be accessible on all levels giving it the independence, decentralized space, and free-market economy open to all people. There will be no barriers preventing participation, and will be borderless, unlike traditional economies.

MIRA VERSE is based on a concept and promise to provide a democratized space for users to earn, sell, and create assets that can be converted into money. MIRA VERSE achieves this by utilizing its own Blockchain network, ROMA CHAIN which serves as its basic underlying architecture. The program will be interoperable with other blockchain to tokenize in-game assets such as avatars, land, wearables, and several other items including real assets.

This feature separates the MIRA VERSE company from the value generated by participants, allowing them to benefit from the value created in the metaverse throughout the crypto and token markets.

SET, currently a BNB token native, is used as the native token of MIRA VERSE. The token can be used to buy virtual products, pay for metaverse goods and services, pay for games and events, rent land, and reward players participation in green activities. SET can be kept in its own cryptocurrency wallet or a custodian such as Metamask. However, the token will migrate onto ROMA CHAIN on completion.



ROMA CHAIN

ROMA CHAIN will be specifically completed for financial products, especially gearing towards CBDCs, having the potential for the most persuasive innovations in the fintech space that will impact all the stakeholders in the industry. Central Bank Digital Currencies are digital tokens like cryptocurrencies issued by a central bank and peg the value of a country's fiat currency.

As an alternative, ROMA CHAIN will incorporate NFTs. With NFTs, one can have ownership of digital or physical assets when the infrastructure on SET GLOBAL is live. NFTs evolved around the blockchain and ERC-721 standard to confirm the user's ownership of assets. NFTs, other than in representing digital assets, hold unique cryptographic tokens on ROMA CHAIN's blockchain, representing real-world objects such as real estate, precious metals, or artwork. This will be underpinning Roma Chains existence within our infrastructure. This will be an important aspect of our free market as NFTs ability to remove mediators, streamline transactions, and create new opportunities for making money especially through play to earn.



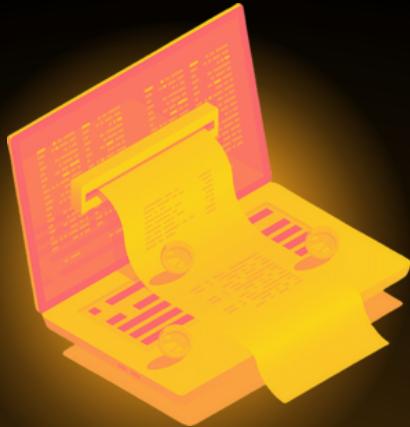
BLOCKCHAIN TECHNOLOGY

A Blockchain is a type of digital ledger that is not maintained in one central location but is instead distributed amongst peers. The distributed records are kept on thousands, even millions, of individual computers all over the world – in contrast to the traditional form of database administered by a single, central body, like a bank or federal reserve. Due to the decentralized nature of the distributed ledger, all recorded transactions are fully traceable and virtually impervious to tampering. This decentralized ledger, or blockchain, is synchronized within a given network via the internet, making all transactions visible to anyone within the network. Blockchain networks can have restricted membership or be open to the public.

Every time a digital transaction is carried out between members of the network in question, the specifics of the transaction are compiled into a “block” that is protected by sophisticated cryptography. This block is bundled with other transactions occurring within the same timeframe and sent out to every participant in the network. Members of the network then compete for the right to validate these transactions by solving a complex, cryptographic puzzle - a task that requires significant computing power. The first member to solve the problem and complete the validation receives a reward. This process of competing for the right to validate a block is called mining. Each validated block receives a time stamp and is appended by tool blocks, creating a chain of blocks that shows every single network transaction in chronological order. The entire blockchain is updated every few minutes so that each network member's ledger contains identical information. Because any member can prove what is owned by whom at any given time, the blockchain is a completely transparent and tamper-proof record of transaction values and ownership.



SMART CONTRACT



One particularly promising application of blockchain technology comes in the form of “smart contracts.” Smart contracts are self- fulfilling agreements between network members. Any information inserted into these contracts is automatically treated according to a previously agreed-upon protocol. Since the previously agreed-upon protocol is the sole arbiter of the transaction, the transaction can be carried out transparently, free of conflict, and without expensive and time-consuming middlemen.

Traditionally, legally enforceable agreements have required the intervention of expensive lawyers and notaries who draft and validate contracts. The costs and delays associated with this lengthy process become even greater in cases where parties disagree about contractual obligations. With smart contracts, agreement stipulations and enforcement functionality are already built-in. This functionality includes when, how, and where a given payment or return is to be made. The smart contract even carries out such payments.

Smart contracts both define the terms of the agreement and automatically enforce applicable obligations. Once deployed to the blockchain, a smart contract is given an immutable address, and the deployed contract cannot be altered. That makes smart contracts a direct, secure way of agreeing on the exchange of money, property, shares, or practically anything of monetary value.

The BINANCE SMART BLOCKCHAIN is especially dedicated to the development and application of smart contracts. Although binance smart blockchain has its own cryptocurrency (BNB), it also accommodates other cryptocurrencies. Block Estates adheres to the standards of the Binance smart blockchain and shares with BNB a philosophy of creating access and transparency.



DECENTRALIZED APPLICATIONS



What is a dApp?

Decentralised application (dApp) is an application built on a decentralized network that combines a smart contract and a frontend user interface. Note, in Ethereum smart contracts are accessible and transparent – like open APIs – so your dApp can even include a smart contract that someone else has written. In the context of cryptocurrencies, dApps run on a blockchain network in a public, open-source, decentralized environment and are free from control and interference by any single authority.

Common Features of dApps?

Open Source: Ideally, it should be governed by autonomy and all changes must be decided by the consensus, or a majority, of its users. Its codebase should be available for scrutiny.

Decentralized: All records of the application's operation must be stored on a public and decentralized blockchain to avoid pitfalls of centralization.

Incentivized: Validators of the blockchain should be incentivized by rewarding them accordingly with cryptographic tokens.

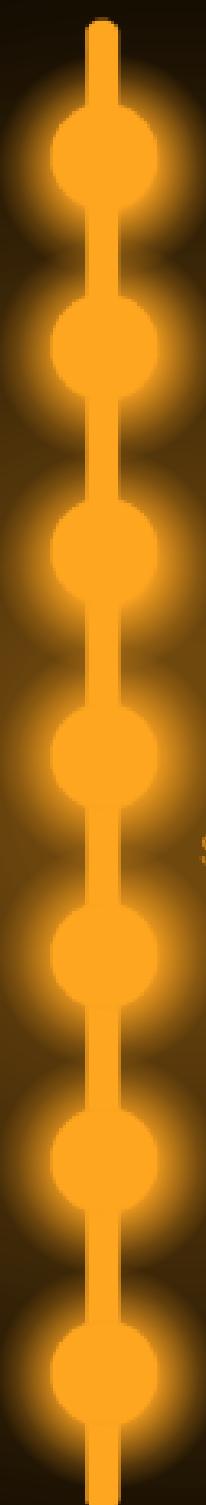
Protocol: The application community must agree on a cryptographic algorithm to show proof of value. For example, Bitcoin uses Proof of Work (PoW) and Ethereum is currently using PoW with plans for a hybrid PoW/Proof of Stake (PoS)⁵ in the future.



SCARLETT ROADMAP

TIMELINE

Dec 2021
Scarlett Platform live



Feb 2022
Scarlett ICO Live
Launched on Binance
Smart contract

March 2022
Staking & Referral
System live

March 2023
Social & Communication
System Live

April 2022
Mobile Apps Update

June 2022
NFT Minting Site Live

June 2023
Scarlett Blockchain
Live



RISK AND UNCERTAINTIES

Prospective purchasers of Scarlett tokens should carefully consider and evaluate all risks and uncertainties associated with Scarlett, the Scarlett ecosystem, Scarlett platform, the SET token, the SET token generation event, and the terms and conditions of any agreement with Scarlett for the sale and purchase of SET tokens before purchasing any SET tokens. These risks and uncertainties may include, without limitation, the following risks relating to the value of the SET tokens because a market for SET tokens does not currently exist and because SE tokens do not provide any rights to Scarlett for profits, assets, bankruptcy claims, or repayment; risk relating to residential real estate rental markets and competitive conditions; risks relating to blockchain technology and software, including delays, interruptions, errors, losses, advances, and changes; security risks to your access and use of a digital wallet and blockchain applications; risk relating to platform development and implementation of business strategies, including, reliance on its personnel and third-party service providers; political or government risk, including changes to applicable laws, regulations, and rules, and enforcement actions. If any such risks and uncertainties arise, such events may materially and adversely affect Scarlett, and you may lose all or part of the value of the SET Tokens.

Non-advisory:

This document does not constitute any legal, tax, regulatory, financial, accounting, or other advice, and is not intended to provide the sole basis for any evaluation of Scarlett, SET tokens, the Scarlett ecosystem, or the Scarlett platform. Before acquiring SET tokens, a prospective purchaser should consult legal, investment, tax, accounting, and other advisors to determine the potential benefits, burdens, and other consequences of such transaction, Scarlett, SET tokens, the Scarlett ecosystem, and the Scarlett platform.