

Project Report Template

1 Introduction

1.1 Overview

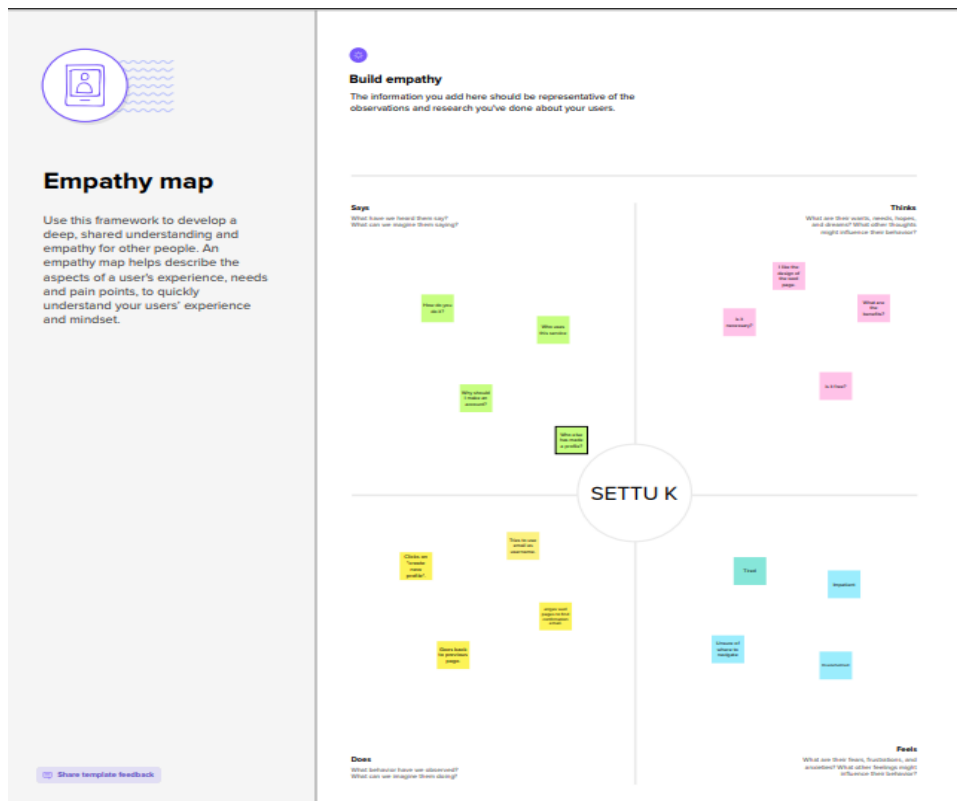
An application tracking system (ATS) is software for recruiters and employers to track candidates throughout the recruiting and hiring process. This software can come equipped with capabilities ranging from simple database functionality to a full-service suite of tools that makes it easy for businesses of any size to filter, manage, and analyze candidates.

1.2 Purpose

Many businesses face major challenges at some point in the hiring or onboarding process. An [ATS can offer a variety of capabilities](#) that can help the organization find, hire, and retain the best candidates

2 Problem Definition and Design thinking

2.1 Empathy Map



[illegible]

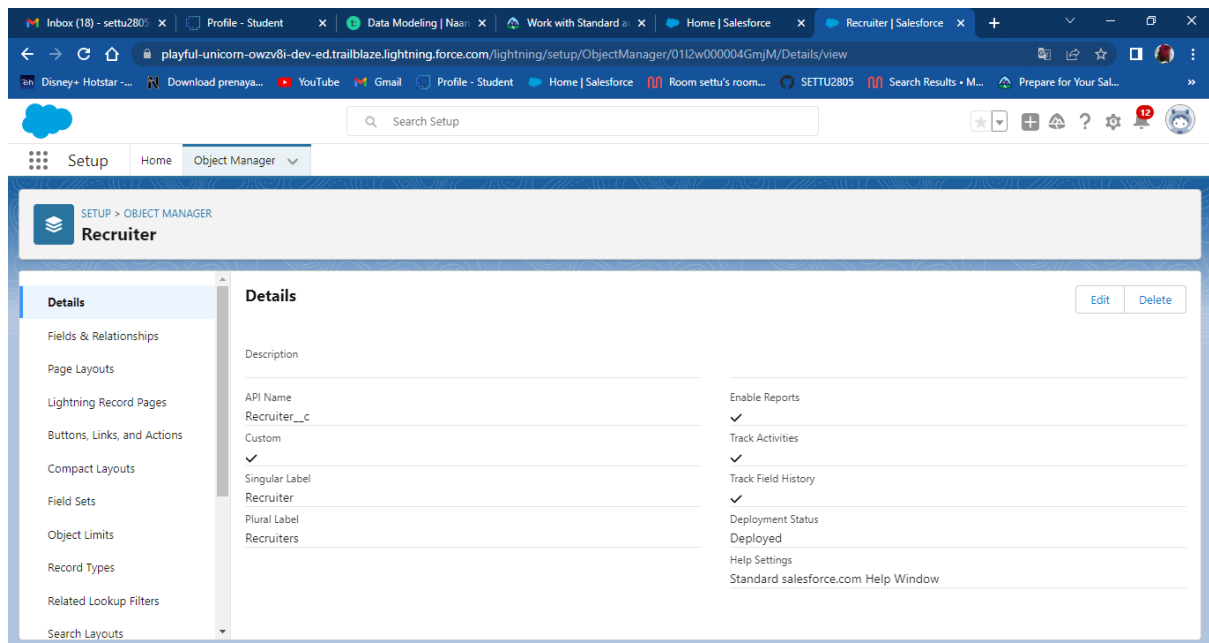
3 Result:

3.1 Data Model:

Object name	Fields in the Object	
Object 1 Account	Field label	Data type
	Account name	Auto number
Object 2 Lead	Field label	Data type
	Clean Status	Picklist

3.2 Activity and Screenshot:

Create a Custom object



Create a custom fields

The screenshot shows the Salesforce Setup interface for the 'Recruiter' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The main content area is titled 'Fields & Relationships' and shows a table of fields for the Recruiter object.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Recruiter Name	Name	Auto Number		✓

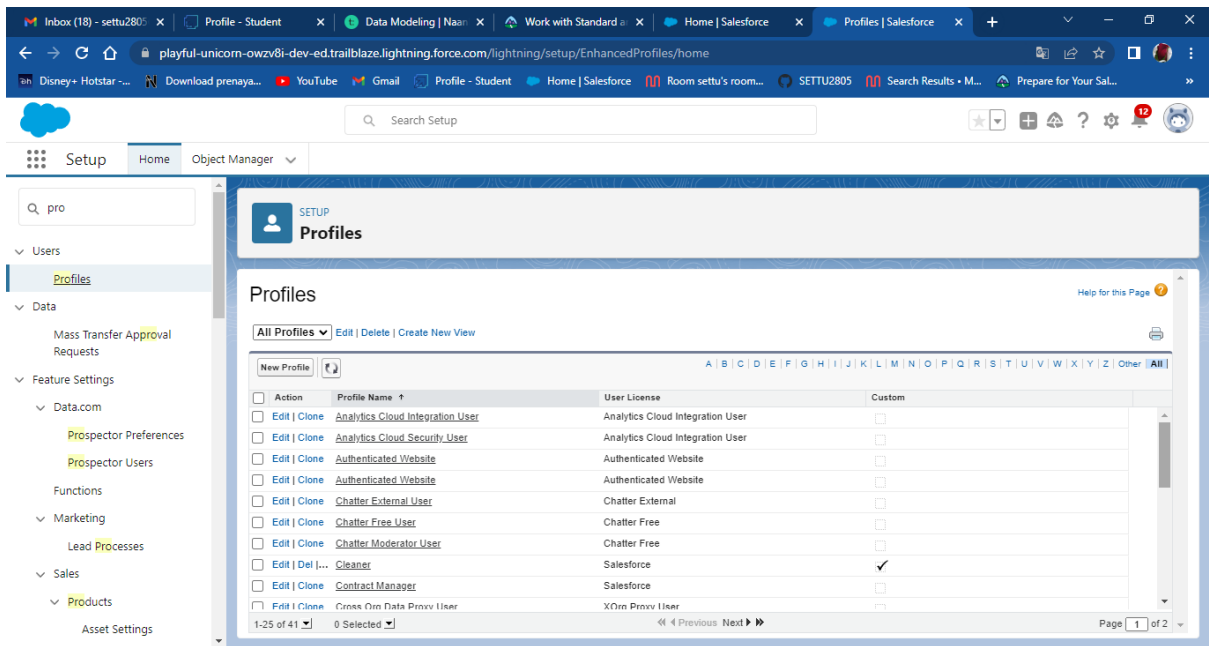
Create a tab

The screenshot shows the Salesforce Setup interface for the 'Tabs' section. The left sidebar contains a navigation menu with options like tabs, User Interface, and Rename Tabs and Labels. The main content area is titled 'Custom Tabs' and shows a table of custom tabs for the Recruiter object.

Action	Label	Tab Style	Description
Edit Del	jobs	Castle	
Edit Del	orders	Bank	
Edit Del	Recruiters	Cell phone	

Web Tabs: No Web Tabs have been defined

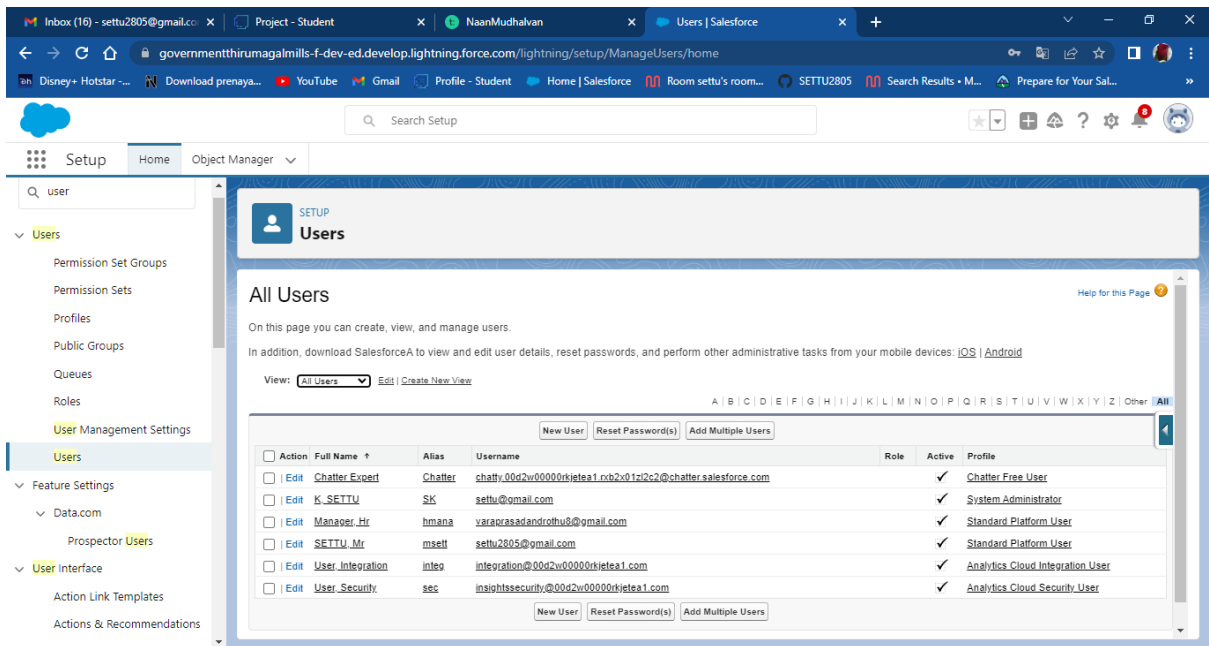
Create a custom profile



The screenshot shows the Salesforce Setup interface with the 'Profiles' page selected. The left sidebar contains a navigation menu with 'Setup', 'Home', and 'Object Manager'. The main content area is titled 'Profiles' and includes a search bar and a 'New Profile' button. Below this is a table listing various profiles with columns for 'Action', 'Profile Name', 'User License', and 'Custom'. The 'Salesforce' profile is highlighted with a checkmark in the 'Custom' column.

Action	Profile Name	User License	Custom
Edit Clone	Analytics Cloud Integration User	Analytics Cloud Integration User	<input type="checkbox"/>
Edit Clone	Analytics Cloud Security User	Analytics Cloud Integration User	<input type="checkbox"/>
Edit Clone	Authenticated Website	Authenticated Website	<input type="checkbox"/>
Edit Clone	Authenticated Website	Authenticated Website	<input type="checkbox"/>
Edit Clone	Chatter External User	Chatter External	<input type="checkbox"/>
Edit Clone	Chatter Free User	Chatter Free	<input type="checkbox"/>
Edit Clone	Chatter Moderator User	Chatter Free	<input type="checkbox"/>
Edit Clone	Cleaner	Salesforce	<input checked="" type="checkbox"/>
Edit Clone	Contract Manager	Salesforce	<input type="checkbox"/>
Edit Clone	Cross Org Data Prov User	XOrg Prov User	<input type="checkbox"/>

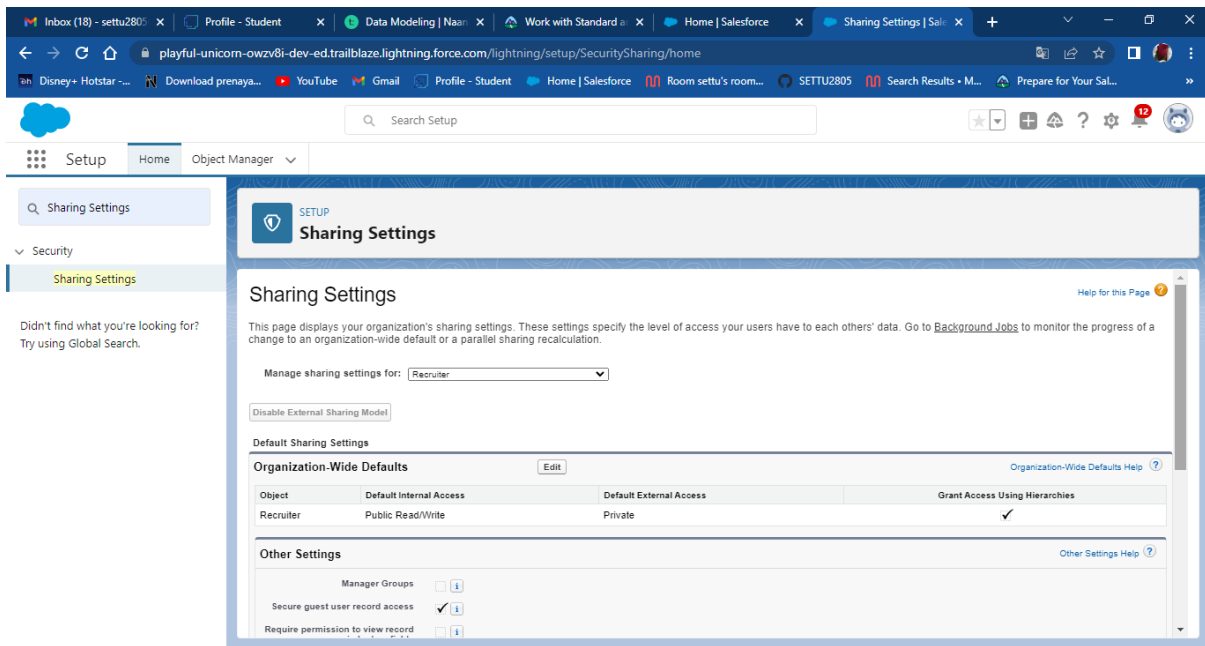
Create User



The screenshot shows the Salesforce Setup interface with the 'Users' page selected. The left sidebar contains a navigation menu with 'Setup', 'Home', and 'Object Manager'. The main content area is titled 'Users' and includes a search bar and a 'New User' button. Below this is a table listing various users with columns for 'Action', 'Full Name', 'Alias', 'Username', 'Role', 'Active', and 'Profile'. The 'Chatter Free User' profile is highlighted with a checkmark in the 'Active' column.

Action	Full Name	Alias	Username	Role	Active	Profile
Edit	Chatter Expert	Chatter	chatty00d2w00000rkjetea1.rxb2x01z12c2@chatter.salesforce.com		<input checked="" type="checkbox"/>	Chatter Free User
Edit	K. SETTU	SK	settu@gmail.com		<input checked="" type="checkbox"/>	System Administrator
Edit	Manager_Hr	hmana	varanarasadandirothu8@gmail.com		<input checked="" type="checkbox"/>	Standard Platform User
Edit	SETTU_Mr	msetti	settu2895@gmail.com		<input checked="" type="checkbox"/>	Standard Platform User
Edit	User_Integration	inteo	integration@00d2w00000rkjetea1.com		<input checked="" type="checkbox"/>	Analytics Cloud Integration User
Edit	User_Security	sec	insightssecurity@00d2w00000rkjetea1.com		<input checked="" type="checkbox"/>	Analytics Cloud Security User

Create a sharing rule



Create a Report

REPORT

New Accounts Report [Accounts](#)

Previewing a limited number of records. Run the report to see everything. [Update Preview Automatically](#)

Account Name	Rating	Hot	Warm	Cold	Total
Burlington Textiles Corp of America	Record Count	0	0	1	1
Dickenson plc	Record Count	1	0	0	1
Edge Communications	Record Count	0	1	0	1
Express Logistics and Transport	Record Count	0	0	1	1
GenePoint	Record Count	0	0	0	1

Details (15 Rows) [Click an intersection in the table above to filter details.](#)

	Last Activity	Account Owner	Billing State/Province	Type	Last Modified Date	Billing City
1		SETTU K	NC	Customer - Direct	16/03/2023	Burlington
2		SETTU K	KS	Customer - Channel	16/03/2023	Lawrence
3		SETTU K	TX	Customer - Direct	16/03/2023	Austin
4		SETTU K	OR	Customer - Channel	16/03/2023	Portland

Row Counts ☒ Detail Rows ☒ Grand Total ☒ Stacked Summaries ☒ Conditional Formatting

4 Trailhead Profile Public URL:

Team Lead- <https://trailblazer.me/id/settk>

Team Member 1-<https://trailblazer.me/id/yrollno20>

Team Member 2- <https://trailblazer.me/id/vignu2>

Team Member 3- <https://trailblazer.me/id/suryj2>

5 Advantages and Disadvantage:

5.1 Advantages

- ❖ Speeds up the Recruitment Cycle.
- ❖ Boosts Employer Brand.
- ❖ Reduces time spent with administrative tasks.
- ❖ Resume and CV screening.

5.2 Disadvantage

- ❖ ATS is missing qualified applicants due to wrong keyword selection.
- ❖ Automatic elimination of resumes that software cannot recognize.
- ❖ Interpret is another drawback of ATS.
- ❖ Could filter out good candidates.

6 Applicant:

An ATS creates opportunities to automate manual processes, increase visibility into the hiring cycle for the entire recruiting team, and increase opportunities for communication throughout the candidate journey. 78% of recruiters using an ATS report that it has improved the quality of the candidates they hire.

7 Conclusion:

Applicant Tracking System for recruiters is a very effective hiring solution that most of the successful recruiters utilize. Because without it, there is a good chance that your process of moving applicants through different stages can become very difficult.

8 Future Scope

- ❖ Job boards integration
- ❖ Social media integration
- ❖ HR software integration
- ❖ App integration