



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Mike is so charismatic, he is a host on the BBC Travel channel too!

You may have seen our list of the best youtube travel vloggers written by the outstanding Christine of GrrlTraveler.

With his unique editing, fantastic footage and wild sense of adventure you'll love watching his videos from around the world.

This Indian record label and film production powerhouse has enchanted audiences worldwide with captivating Bollywood soundtracks and mesmerising Indian pop musi

T-Series stands first among the world's top 10 most subscribed YouTube channels.

MrBeast's inspiring journey, with the 100,000-counting feat in 2017, electrifying viral stunts, jaw-dropping \$456,000 prize challenges, and Squid Game set recreation showcases his mesmerising devoted fan base with captivating content.



SEVAK M
Exploring World's Top YouTube channel

Hailing from El Salvador, the 28-year-old also loves wearing the color green, doing the moonwalk, and sharing the spotlight with man's best friend.

Vlad and Nikita are brothers who have a children's channel similar to Nastya of Like Nastya Show

Jimmy Donaldson, best known as MrBeast, is like a philanthropic foil to fellow YouTube prankster Jake Paul.

Kati Morton is a licensed therapist who makes mental health videos to help educate and empower people.

Dennis Simsek is the creator and host behind The Anxiety Guy. He is a former professional tennis player who suffered from health anxiety, generalized anxiety disorder, panic attacks, and performance anxiety on the tennis court and uses his channel to share his secrets to overcoming his challenges.

Psych2Go is run by an organization of the same name. They are dedicated to making valuable content on a variety of psychology-related topics that both educate and entertain their community



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?