



How have American baby name tastes changed since 1920? Which names have remained popular for over 100 years, and how do those names compare to more recent top baby names? These are considerations for many new parents, but the skills you'll practice while answering these queries are broadly applicable. After all, understanding trends and popularity is important for many businesses, too!

You'll be working with data provided by the United States Social Security Administration, which lists first names along with the number and sex of babies they were given to in each year. For processing speed purposes, the dataset is limited to first names which were given to over 5,000 American babies in a given year. The data spans 101 years, from 1920 through 2020.

The Data

baby_names			
column	type		description
year	int	year	
first_name	varchar	first name	
sex	varchar	sex of babies given	first_name
num	int	number of babies of	sex given first_name in that year

 Projects Data DataFrame as usa_baby_names

```
-- Run this code to view the data in baby_names
SELECT *
FROM baby_names
LIMIT 5;
```

index	...	↑↓	year	...	↑↓	first_name	...	↑↓	sex	...	↑↓	num	...	↑↓
			0			1920			Mary			F		70982
			1			1920			Dorothy			F		36643
			2			1920			Helen			F		35097
			3			1920			Margaret			F		27994
			4			1920			Ruth			F		26101

Rows: 5

Projects Data DataFrame as name_types

```
-- Use this table for the answer to question 1:
-- List the overall top five names in alphabetical order and find out if each name is "Classic" or "Trendy."
SELECT DISTINCT first_name, COUNT(first_name) AS sum,
    CASE WHEN COUNT(first_name) = 50 OR COUNT(first_name) > 50 THEN 'Classic'
    ELSE 'Trendy'
    END AS popularity_type
FROM baby_names
GROUP BY first_name
ORDER BY first_name ASC
LIMIT 5;
```

index	...	↑↓	first_name	...	↑↓	sum	...	↑↓	popularity_type	...	↑↓
		0	Aaliyah					3	Trendy		
		1	Aaron					51	Classic		
		2	Abigail					28	Trendy		
		3	Adam					46	Trendy		
		4	Addison					13	Trendy		

Rows: 5

Projects Data DataFrame as top_2

```
-- Use this table for the answer to question 2:
-- What were the top 20 male names overall, and how did the name Paul rank?
SELECT DENSE_RANK() OVER(ORDER BY COUNT(first_name) DESC) AS name_rank, first_name,
    COUNT(first_name) AS sum
FROM baby_names
GROUP BY first_name
LIMIT 20;
```

index	...	↑↓	name_rank	...	↑↓	first_name	...	↑↓	sum	...	↑↓
		0			1	David			101		
		1			1	Charles			101		
		2			1	James			101		
		3			1	Thomas			101		
		4			1	William			101		
		5			1	Joseph			101		
		6			1	John			101		
		7			1	Elizabeth			101		
		8			2	Robert			99		
		9			3	Anthony			86		
		10			4	Michael			85		
		11			5	Richard			84		
		12			5	Mary			84		
		13			5	Daniel			84		
		14			6	Kenneth			76		
		15			6	Paul			76		
		16			7	Edward			73		

Rows: 20

Projects Data DataFrame as a

```
SELECT a.first_name, (a.num + b.num) AS total_occurrences
FROM baby_names a
JOIN baby_names b
-- Join on first name
ON a.first_name = b.first_name
-- Filter for the years 1920 and 2020 and sex equals 'F'
WHERE a.year = 1920 AND a.sex = 'F'
AND b.year = 2020 AND b.sex = 'F';
```

...	↑↓	fi...	...	↑↓	total_occurre...	...	↑↓
	0	Emma			20818		
	1	Evelyn			23283		
	2	Elizabeth			23125		
	3	Eleanor			14832		
	4	Grace			12741		
	5	Hazel			12765		

Rows: 6