

How To

Encrypt Data and Maintain Business Functionality with Platform Encryption



Keep sensitive data protected and leverage flexible key management

Your business relies on data. Shield: Platform Encryption is a native Salesforce product that protects your data while preserving the power of the platform. And, with full ownership and management of the material used to encrypt the data, you are staying in compliance with internal and external regulations while continuing to build powerful experiences on the platform.

Four Reasons to use Platform Encryption

1 Encrypt Data

Protect standard and custom fields, files, and attachments.

2 Native Integration

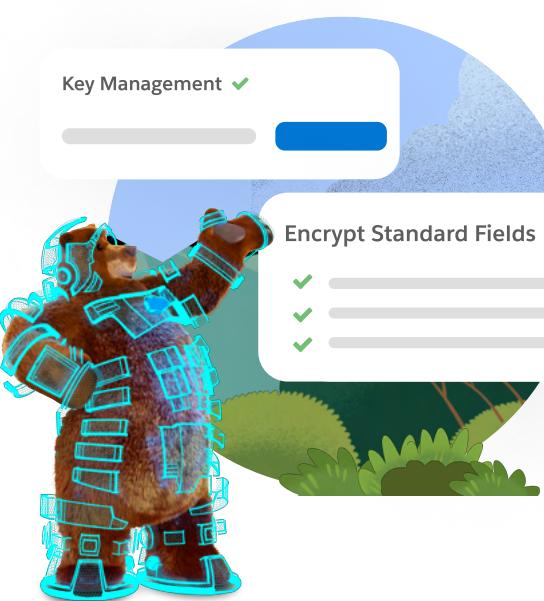
Preserve functionality such as search, lookups, chatter, and more.

3 Manage Keys

Leverage flexible key management providing more control and ownership of data security.

4 Build with Trust

Deliver new functionality quickly knowing that all of your sensitive data is protected.



Why implement a data encryption solution?

93%

of cases show that external attackers can breach network perimeters and gain access to local network resources¹

41%

of executives don't think their security initiatives have kept up with digital transformation²

60%

of IT leaders say encryption ranks as a key part of their data security strategy³

How It Works



Users enter sensitive data. Platform Encryption ensures that only those with permission will be able to access that data once it's in the system.

Product Features

Encryption Capabilities

Standards based encryption built natively into the Salesforce platform. Layers seamlessly with other Salesforce security features.

Policy Management

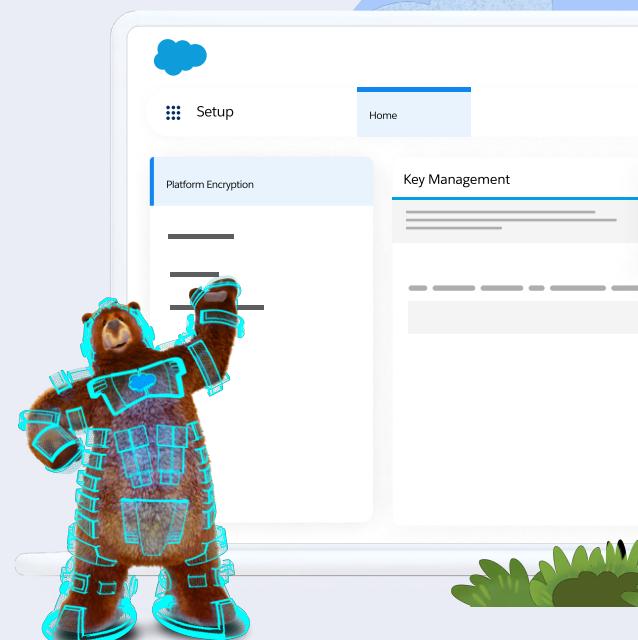
Select fields, files, and attachments to be encrypted. Leverage multiple encryption schemes for flexible deployments.

Platform Encryption

Preserve important functionality like search and business rules. Seamlessly upgraded with every Salesforce release.

Key Management

Uses secure derived keys that aren't persisted in the Salesforce platform. Customer driven key lifecycle management.



Learn more about Shield

Visit our [Shield](#) webpage today.



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LEARN MORE
1-800-667-6389