

Street Artist Guide



Application & Screening

Decide if you are applying as an individual or a family unit partnership and fill out the Street Artist application accordingly. sfartscommission.org/street_artists_program

Submit your completed application to the SF Arts Commission, along with the required application fee.

Determine which screening category you fit under and attend the screening scheduled for you by the Advisory Committee and Craftsman Examiners. Bring twelve samples of each craft and six incomplete samples for all categories, except jewelry and beaded items. Invoices for materials will also be reviewed.

Register your business with the City through the Office of the Treasurer and Tax Collector (TTX) and the Office of the Assessor-Recorder in order to obtain a Business Registration Certificate.
businessportal.sfgov.org/start/register-your-business

Apply for a Seller's Permit from the CA State Board of Equalization. Every location must have this permit to sell taxable goods..

Bring your Business Registration Certificate, Seller's Permit, and one color photograph of the artist to the Street Artist program staff.

Pay the certificate fee, either \$170 per quarter (3 months), or \$679 for one year and receive your certificate.

NOTE The Arts Commission waives fees for honorably discharged veterans who are also California residents and wish to participate in the Street Artist Program.



Selling your Goods

Explore your payment system options. Although operating as a cash-only business may be easier, a credit card payment system can help maximize customers.

Participate in the Space Lottery, which determines where you may sell your goods.

NOTE Lotteries are held twice daily from Monday through Saturday for spaces downtown and around the wharf.

Set up a table or booth in your designated location. Ensure that your table/booth dimensions fit within your allotted space and will adequately display your goods.



Taxes & Renewals

Renew your certificate prior to the expiration date by mail or in person at the Street Artists Program Office.

NOTE Late renewals are limited to a ten day grace period, not counting holidays or weekends. Ten days past the certificate expiration, you will be automatically eliminated from the program. You must then restart the application process to re-enter the program.

Prepare and pay your local, state, and federal taxes. Learn more from these departments:
sftreasurer.org
sfassessor.org
ftb.ca.gov
irs.gov



To speak with a business counselor
visit the Office of Small Business

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1 Dr. Carlton B. Goodlett Place
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(415) 554-6134