IM credit User Manual

（V 1.0）

March 1, 2021

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1. Product overview

(1) Product introduction

Traditional corporate credit evaluation methods are mainly based on statistical methods to establish models.

After entering the era of intelligent manufacturing, the scale of investment in equipment transformation and upgrades is larger and the risk is higher, and it is difficult to accurately price its financial leasing business, and intelligent equipment depreciates faster than traditional equipment and is more difficult to realize. Therefore, intelligent manufacturing is quietly changing the pattern of my country's financial leasing market that mainly uses ordinary machinery and equipment as financing carriers. The conditions for the effective operation of traditional financial leasing models will undergo profound changes. Its development is subject to capital constraints, financing channels, and risk constraints. Information constraints and other aspects.

The goal of smart manufacturing credit evaluation is to use specific financial models to improve the credit analysis indicators of smart manufacturing (or build a more comprehensive evaluation system), so as to solve the financing difficulties caused by information asymmetry between enterprises and financial institutions. Intelligent manufacturing is an emerging field, and the construction of its evaluation index system needs to be improved with the development of intelligent manufacturing itself.

The IMcredit system encapsulates the complex process of smart manufacturing enterprise rating, which is convenient for users to simply evaluate the enterprise credit rating.

2. Product function

(1) Version 1.0

- Login and registration, including corporate users and individual user channels
- Apply for a rating report, and companies in need provide data to obtain a corporate credit rating report
- Search rating, for users to search for target company rating
- Rating data publicity, a comprehensive display of the number of participating companies and part of the rating information that companies can disclose
- Maintain basic personal and corporate information
- View historical rating report browsing history

3. Instructions for use

(1) Tourist browsing

After the visitor enters the URL, the first thing he enters is the guide page, which is divided into four parts:Homepage, service, guide, team

1. 1 **Homepage**：Contains access to the system

1.2 service：Quick entry link to the services provided by the system
Hover the mouse to the corresponding service module, the specific introduction of the service will be displayed
Mouse click on the module, it will jump to the corresponding page

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首页
服务
指南
团队
IM Credit
搜索企业评级
搜索目标企业评级
游客仅可查看评级，查看评级报告需登录
评级数据公示
申请评级报告
PDF
注册登录
联系我们

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团队
IM Credit
搜索企业评级
评级数据公示
全面展示参评企业数量以及企业可公开部分评级信息
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Guide: Click on the corresponding guide to view common Q&A

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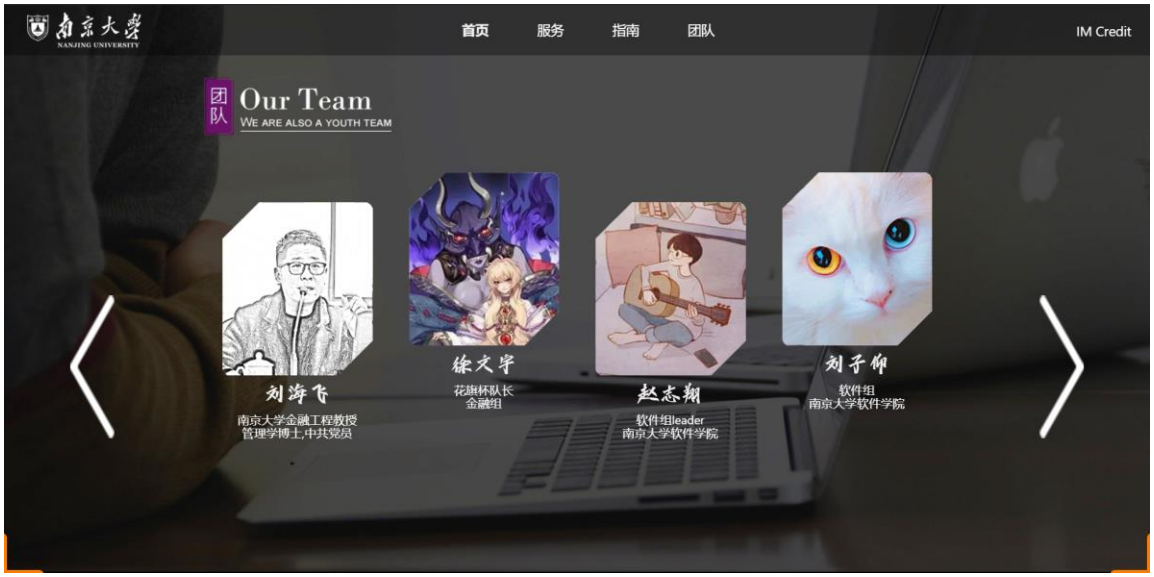
参评智能制造企业数量
更精准的评价金融模型
100+
信用报告生成教程
pdf word 快速上手！
公司注册、参评指南
公司如何提交文件参与信用评估？
关于企业评级隐私
商业数据泄露是否会泄露？

游客（点击登录）
评级公示
我的评级
个人中心
信用报告生成教程
如何生成pdf信用报告?
首先，在评级公示页面选择您要导出的报告
在查看该报告页面的最下方，点击”导出pdf“按钮
即可导出当前报告的pdf，并下载到本地
如图所示
组织规划
设备设施
人力资源管理
设备管理
决策支持
企业水平
行业平均水平

游客（点击登录）
评级公示
我的评级
个人中心
公司注册、参评指南
公司注册参评指南
首先，在首页点击“进入系统”，进入登录页面
南京大学
首页
服务
指南
团队
IM Credit
新兴领域
进入系统
更全面的评价体系

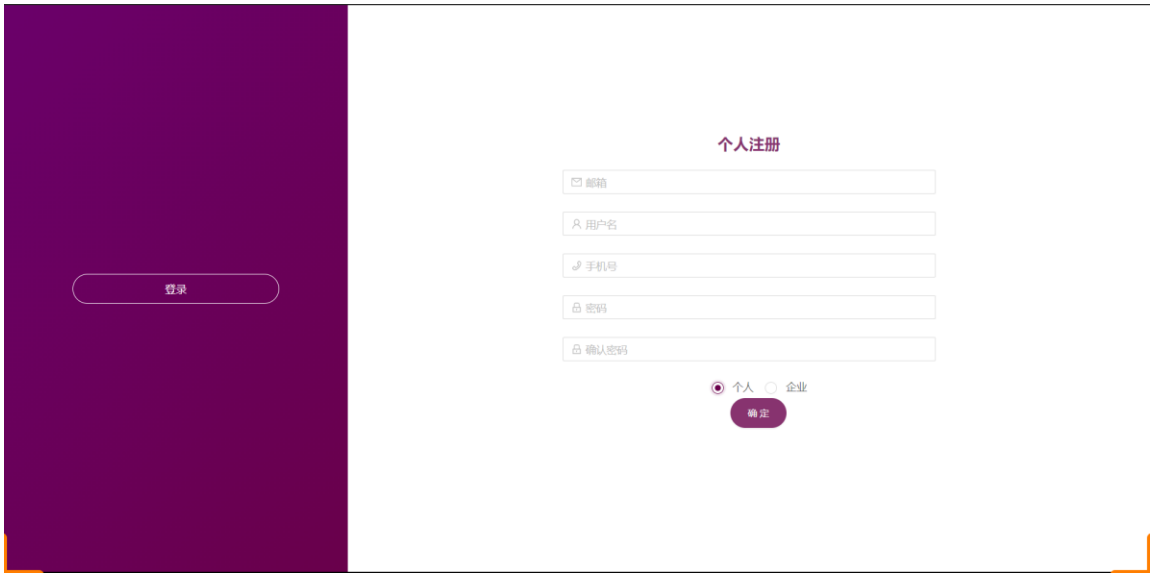
Team: Introduction of project members



3.1 registration

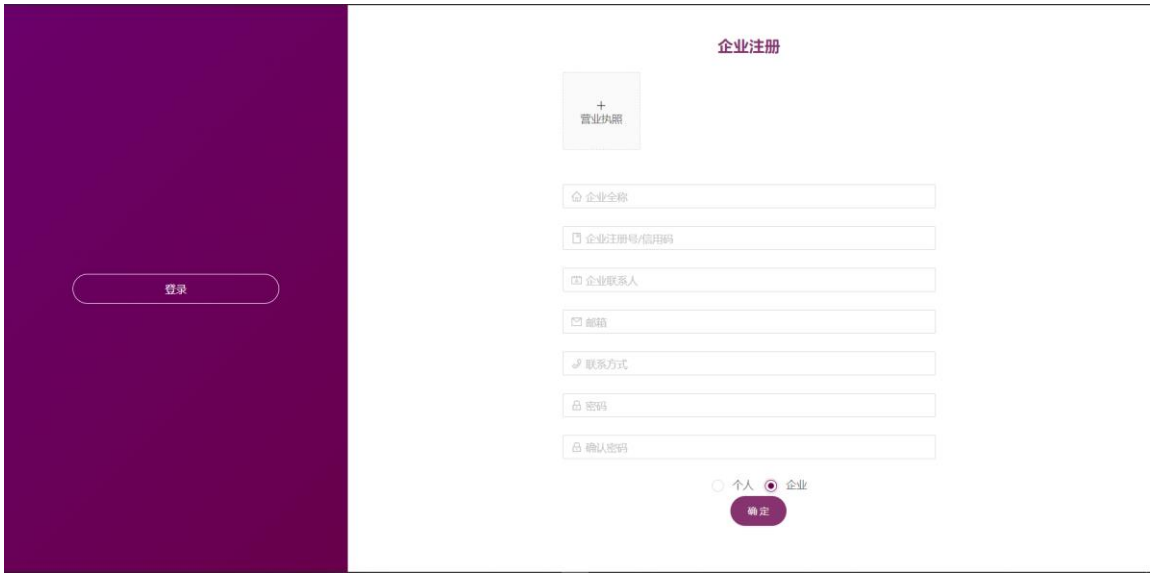
3.1.1 Individual registration

For personal registration, fill in the email address, user name, mobile phone number, password (the password length is at least 6 digits), confirm the password, and click OK to complete the registration



3.1.2 Business registration

To register a company, upload the business license, enter the company's full name, company registration number, company contact person, email address, contact information, password (the password must be at least 6 digits in length), and confirm the password. Click "OK" to complete the registration.



3.2 login

3.2.1 Guest login

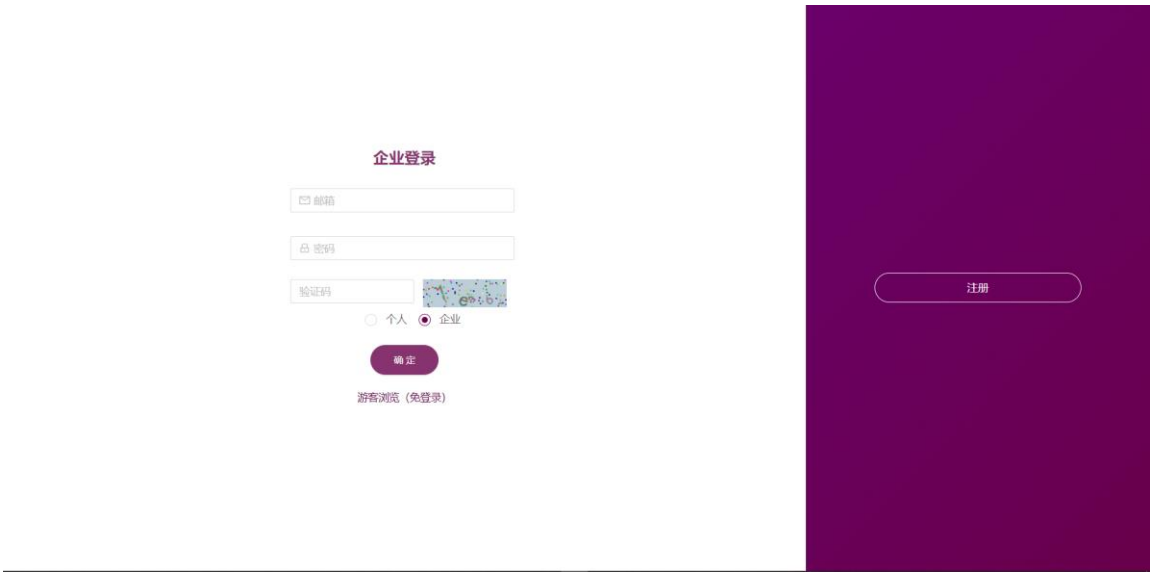
On the login page, click "Guest Browse (Login Free)" under the OK button to complete the visitor login

3.2.2 Personal login

Enter the email address and password used during registration, and complete the verification of the verification code to complete the personal login

3.2.3 Enterprise Login

Enter the email address and password used when the company is registered, and complete the verification of the verification code to complete the company's login



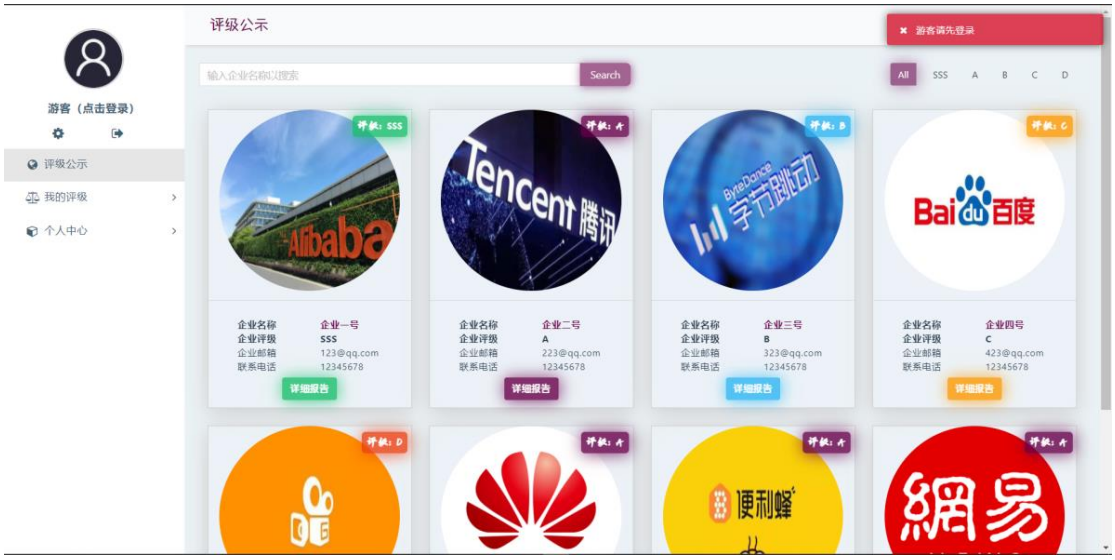
3.3 Search rating

Entry method:

1. You can click the search bar under the "Services" page on the homepage to enter

2. On the homepage "Enter the system" to the login page, click "Visitor browsing (no login)" to enter the rating data publication page. In the upper part of the page, you can search for the rating of the target company by the company name, and you

can click next to the search bar According to the screening criteria of the rating, the qualified companies are screened out for browsing



3.4 View the corporate rating report

On the rating publicity page, click the "detailed report" button corresponding to the company you want to view, and you can view the rating report of the corresponding company (must be logged in, otherwise ordinary users have no right to view it. Tourists can log in by clicking on the bottom of the avatar on the left "Tourist (click to log in)" text to register and log in)

3.5 Application for rating

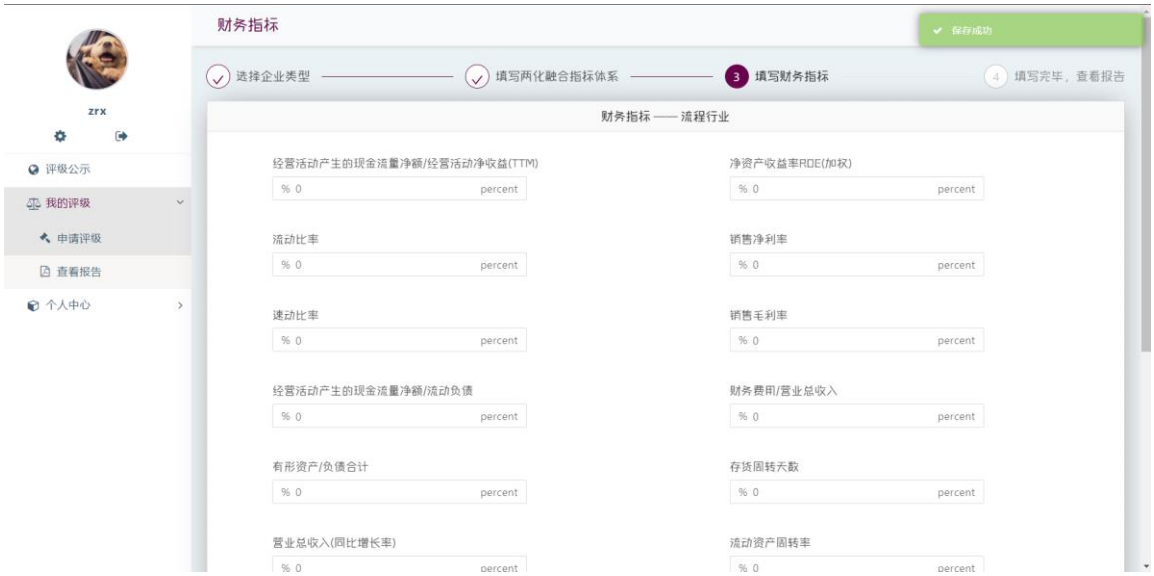
(You must be logged in) Click "Apply for Rating" under the "My Rating" column on the left to apply for your own rating report

step:

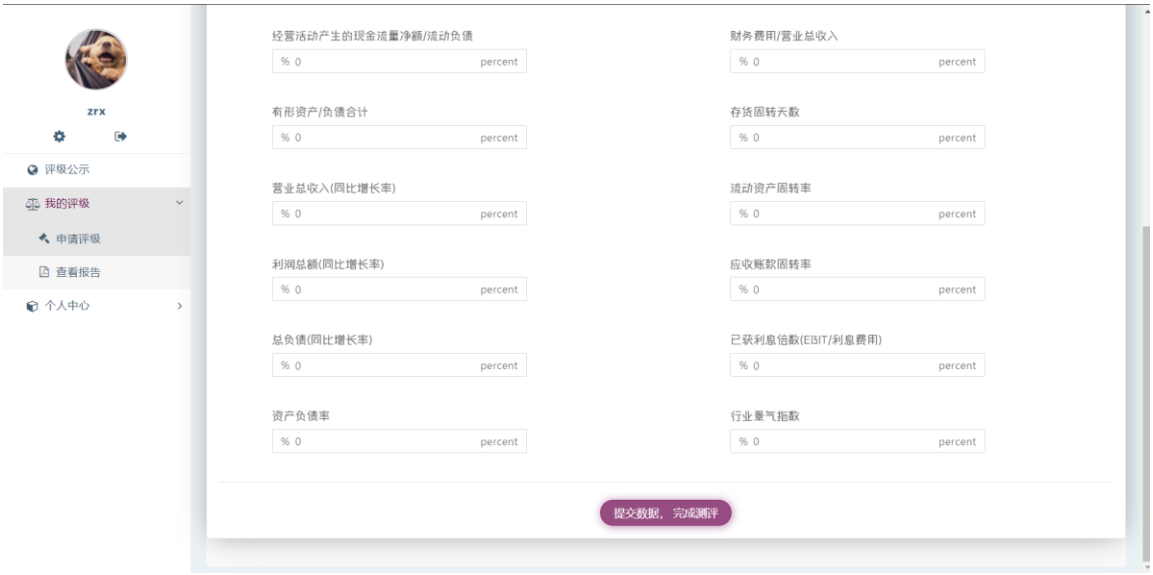
1. Choose the type of business

2. Fill in the indicator system for integration of industrialization and industrialization

3. fill in financial indicators



4. submit. After filling in the integration index system and financial indicators, click the "Submit Data and Complete Evaluation" button at the bottom of the page.

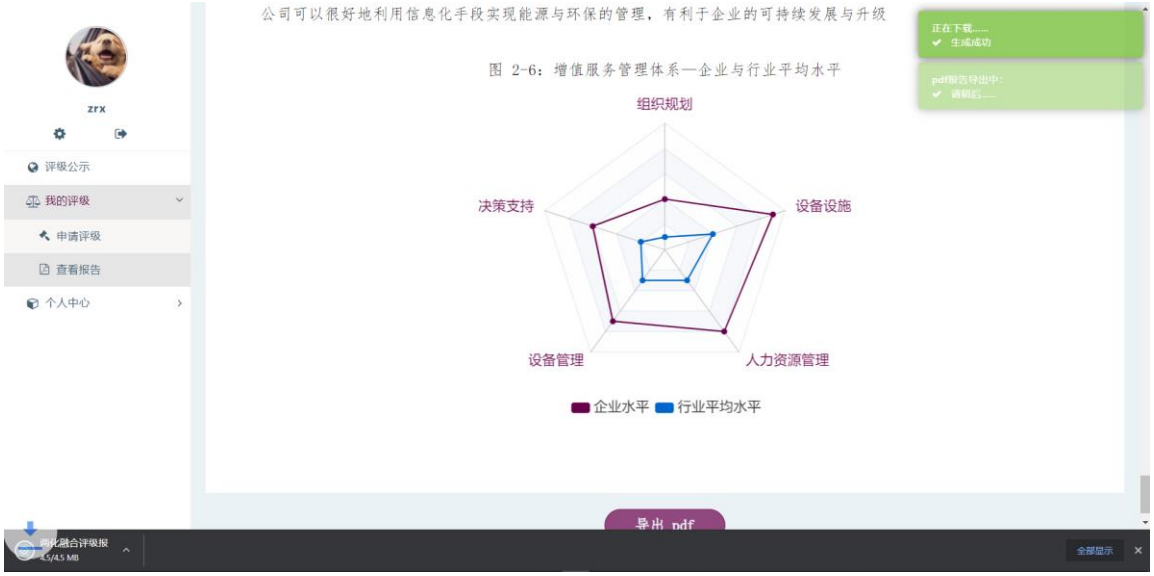


Click the "click to go" button, or click "My Rating -> View Report" in the left column to view the rating result report

3.6 pdf generation of rating report

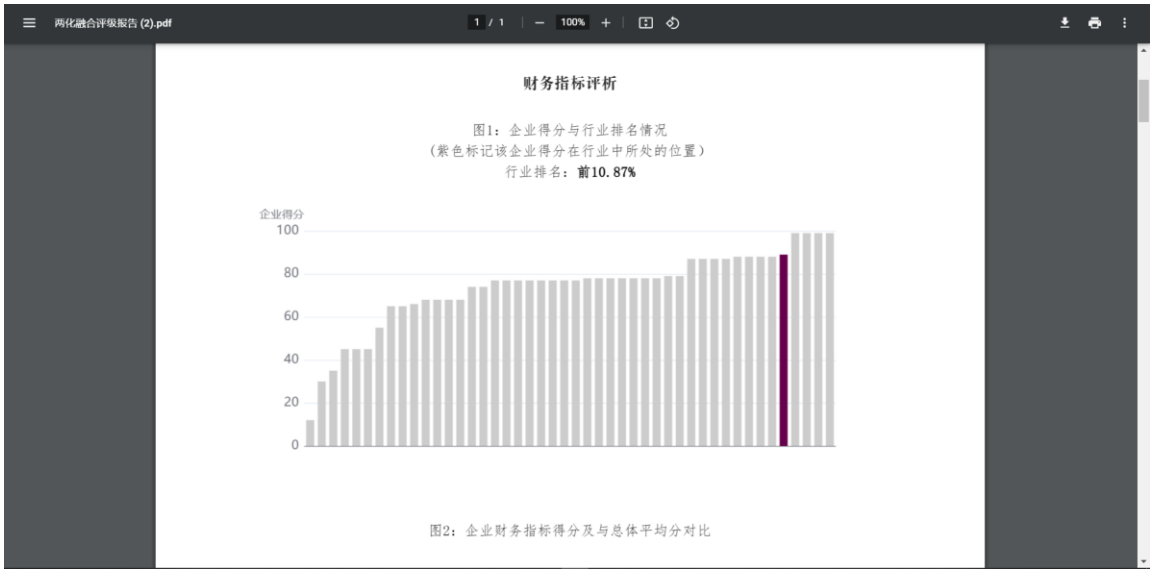
At the bottom of the "View Report" page, click the "Export pdf" button to export the pdf of the current report and download it locally

zrx
评级公示
我的评级
申请评级
查看报告
个人中心
20
0
供应链管理
增值服务管理
信息化管理
行政管理
研发管理
企业得分
行业平均分
在供应链管理层面，公司在采购、生产、销售流程中的体系比较单一化2019年公司实现按期交货率为80，相对较低企业具有一体化的管理与控制集成模式，经营管理系统与车间生产制造执行系统之间的指令传达具有范围广、系统化、自动化的特点企业在项目管理过程中的信息系统与解决方案较为成熟其主要的业务与控制集成化指标，例如：通过信息化全面落实企业战略规划实现全面预算管理的情况、经营管理系统向车间生产制造执行系统或调度系统自动下达指令包含内容等得分所反映出的集成化程度不太可观，位居同行业中后部
图 2-3：供应链管理体系—企业与行业平均水平
项目管理
财务与业务集成
生产制造


zrx
评级公示
我的评级
申请评级
查看报告
个人中心
公司可以很好地利用信息化手段实现能源与环保的管理，有利于企业的可持续发展与升级
正在下载.....
生成成功
pdf报告导出中：
请稍后.....
图 2-6：增值服务管理体系—企业与行业平均水平
组织规划
决策支持
设备设施
设备管理
人力资源管理
企业水平
行业平均水平
导出 pdf
全部显示

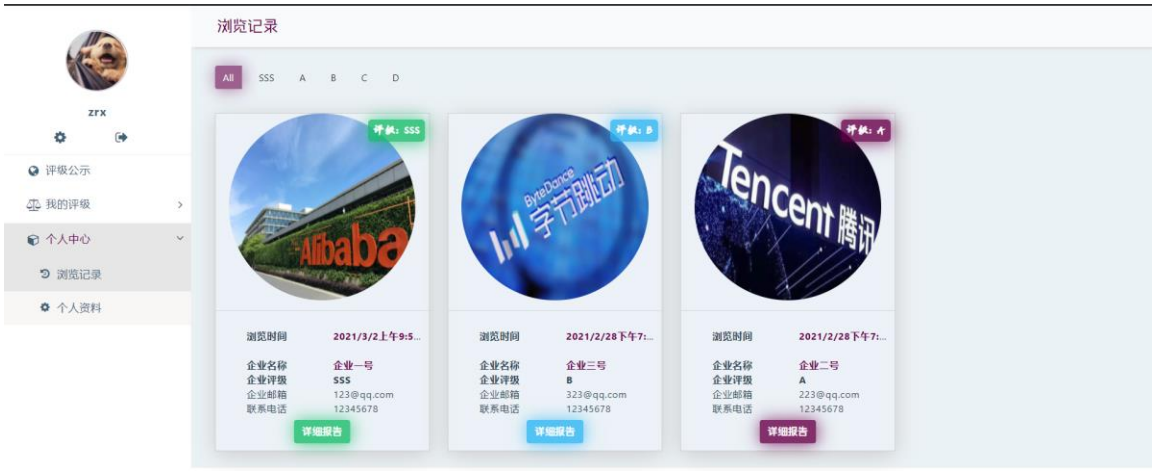
pdf preview

两化融合评级报告 (2).pdf
1 / 1
100%
两化融合评级报告
主体企业名称：企业一号
企业总分 ： 43.73
评级结果： B
评级日期 ：2021-03-02
所属行业： 离散大批量行业
行业关键指标 ：供应链管理、增值服务管理、信息化管理、行政管理
评级观点
财务指标评析
图1：企业得分与行业排名情况
（紫色标记该企业得分在行业中所处的位置）
行业排名：前10.87%
企业得分
100



3.7 View browsing history

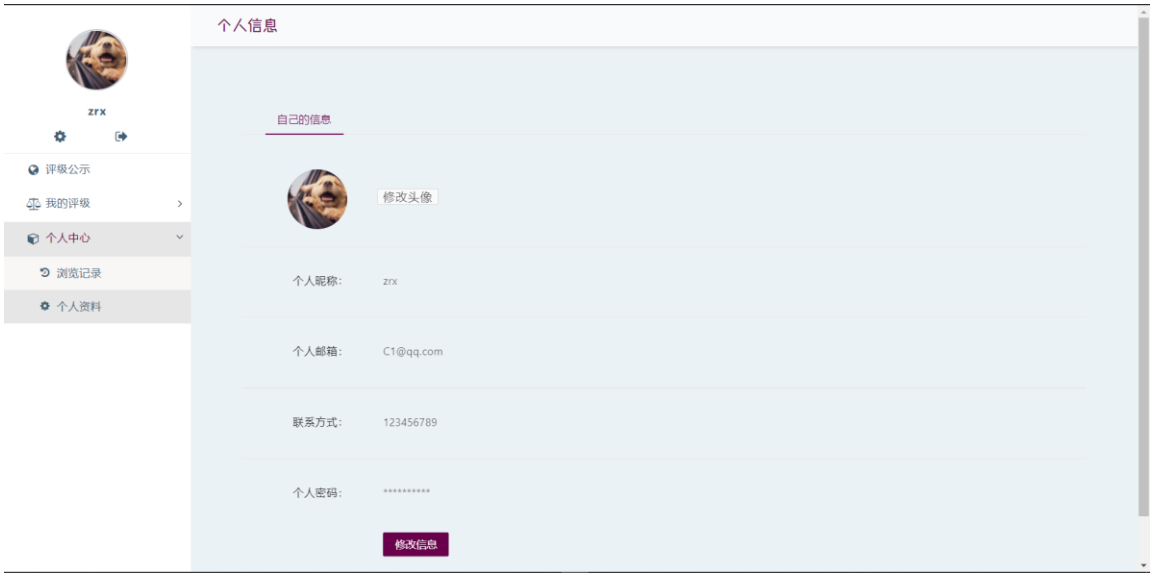
Click "Personal Center -> Browsing Records" in the left column to view the reports of the companies you have browsed and the browsing time. Similarly, you can filter the records you have browsed based on the rating level.



3.8 Edit and change personal information

Click "Personal Center -> Personal Information" in the left column, or click the gear icon at the bottom left of the avatar in the left column to enter the edit page of personal information

Click "Edit Information" and enter the value to be updated to complete the corresponding change



3.9 Logout

Click the leave icon at the bottom right of the avatar in the left column to log out