

SFN Team · May 13, 2024

The Pivotal Role of Squash Facilities in the Global Ecosystem



"Global Squash Report 2024," set to be released by the SFN

The eagerly awaited Global Squash Report 2024 will be made publicly available on May 23rd, 2023. This report, meticulously assembled by our team at the Squash Facilities Network, offers a comprehensive examination of the squash ecosystem, highlighting the substantial economic impact and strategic importance of squash facilities worldwide. The report delves into the institutional structure of squash, including the roles of the World Squash Federation and the Professional Squash Association.

It explores the diverse player base, from casual to professional players, and investigates their motivations. A central focus of the report is on squash facilities, which constitute 75% of the squash ecosystem, discussing their development dynamics across various growth stages and countries globally. Finally, the report provides a forecast on general trends in the leisure sector and outlines options for future developments in squash.

Economic Significance of Squash Facilities

The squash ecosystem, valued at approximately €4 billion globally, underscores the sport's significant economic contribution, which is primarily driven by facility operations, equipment sales, coaching services, and the professional circuit. A key finding from our research highlights a remarkable fact: 75% of the annual revenue within the squash ecosystem is directly linked to squash facilities. These facilities are not merely venues for activity but are central to attracting and retaining players, thereby serving as foundational elements for both the emergence and

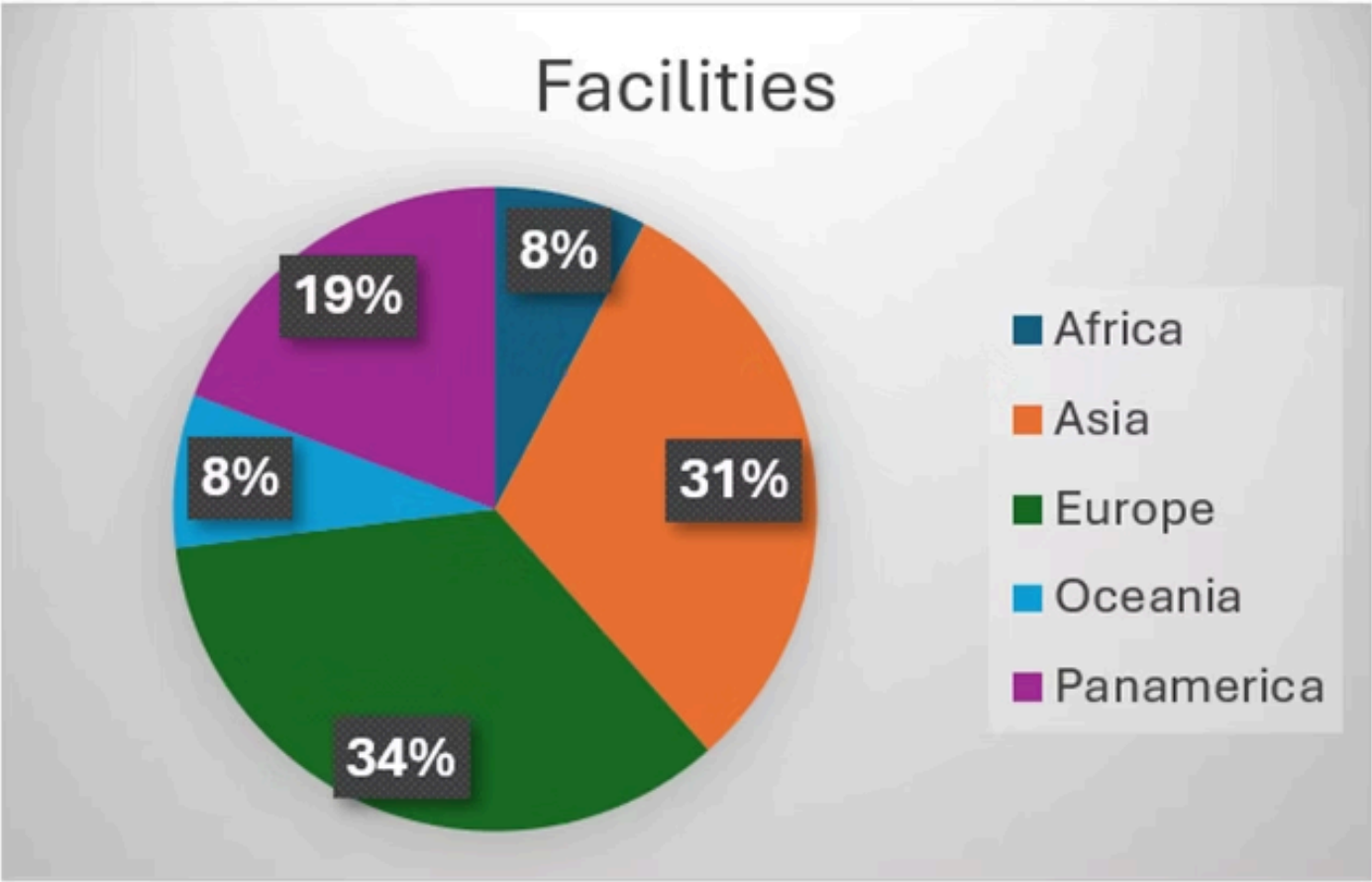
sustained growth of the sport. Their presence is crucial, significantly influencing the sport's expansion potential in diverse global markets through economic indicators and participation levels.

Global Expansion and Future Potential

Europe, historically the cradle of squash, continues to dominate in terms of facility presence. However, North America and Asia, especially the USA and China, are rapidly emerging as vibrant hubs, showcasing the highest growth rates. This expansion is primarily driven by profit-oriented facilities, catalyzing the sport's growth in these regions.

The Pillars of Squash

An In-depth Analysis of Squash Facilities



Source: SFN Database

As the Global Squash Report 2024 illustrates, squash facilities are more than just physical spaces for the sport; they are economic engines that drive the growth and sustainability of squash worldwide. With strategic investments and targeted development, these facilities can continue to expand their reach and impact, bringing new enthusiasts into the sport and providing a stable economic platform for its future.

The ongoing evolution of squash facilities, especially in emerging markets, represents a promising frontier for the sport, combining economic success with the promotion of health and wellness on a global scale. As we look forward, the strategic development of squash facilities remains a critical focus for stakeholders aiming to leverage the sport's full potential.

Europe, the cradle of squash, continues to be the most dominant region in terms of facilities. However, North America and Asia, particularly the USA and China, are rapidly emerging as booming hubs with the highest growth rates. Profit-driven facilities are typically the driving force behind

this expansion in squash.

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