5.2.4 Departments

Departments should be used to identify the type of leasable space represented on the floor plans. At a minimum, departments would include Airline, Food & Beverage, Retail, Support and Government. Confirm proposed department identification with Aviation Management.

The use of color is an integral component in the creation of a memorable brand. The consistent use of these elements is crucial to building clear communications and brand awareness. SFO Color Fill Legends come in four palettes. Additional palettes may be created when the SFO Brand colors do not provide a broad enough range of colors to meet the project needs such as a terminal modernization program. Confirm color schemes to be used in the BIM Execution Plan.