

Name	Description
Identifier	Mystery_France_2024
Title	Mystery shopping campaign France 2024
Description	Campaigne done by the University of Kassel and SFO, aim to understand if investment advisors are responsive to the sustainable preferences of private investors
Creator	University of Kassel and SFO
Keywords	retail investor, sustainable finance, mystery shopping, private investors
Date	2024
Geographic coverage	France
Type of data	In-person interview
Number of observations	304
Data collection company	SFO
Data collection method	In-person and telephone interview
Sample	20 mystery shoppers (12 women / 8 men) aged between 22 and 58 years old
Languague	French
Variables	See "name variables" on Tables_Excel/Documentation
Data format	xlsx, R file
Related publications	
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