

\$1,28Md

Revenue

\$1,06Md

Prev year

21,19 %

% GROUTH

\$16,90M

Cumul Revenue

2M

Units

\$292,81K

PRIX SUGGERER

Revenue par Année, Trimestre et Mois



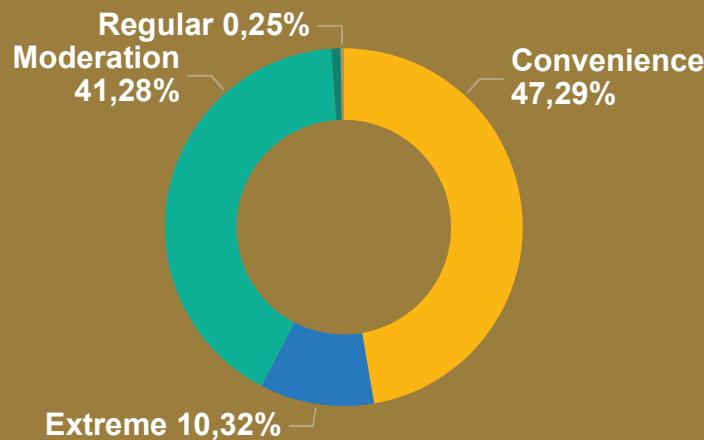
Mois
janvier
février
mars
avril
mai
juin

Année
2012
2013
2014
2015
2016
2017

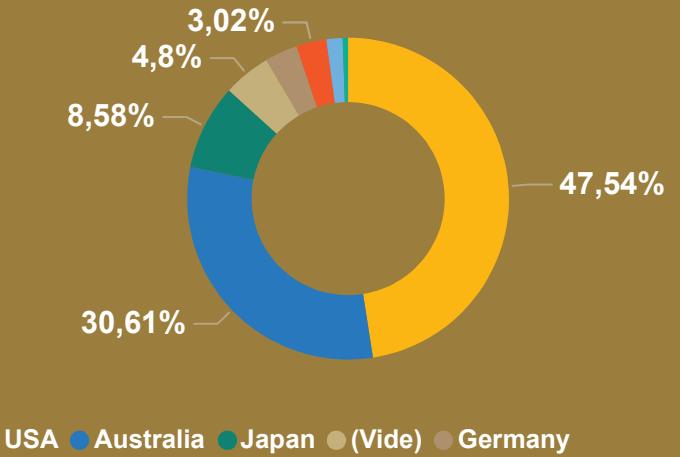
Category
Rural
Urban

Segment
Conveni...
Extreme

Revenue par Segment



Revenue par Country



Décryptage des performances, ventes et croissance de VanArsdel face aux concurrents

◀ Mesure rapide



ALIOUI



natura

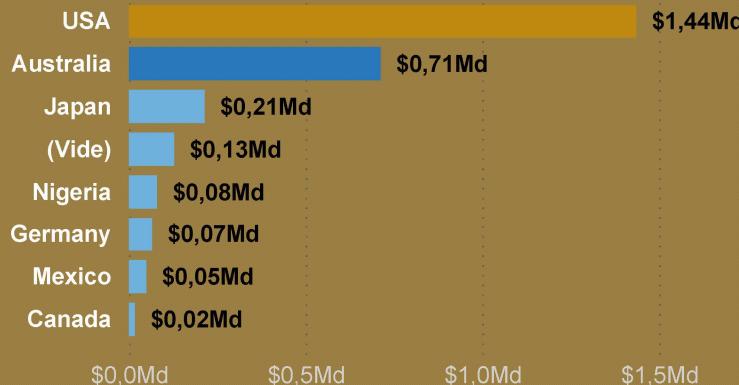


USA sales

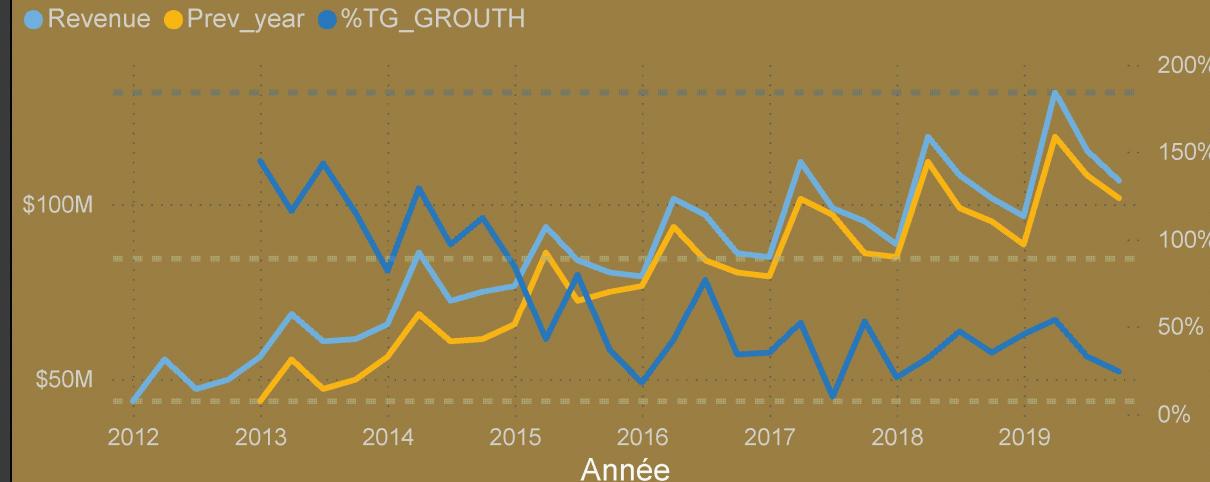
Australia sales

VanArsdel sales

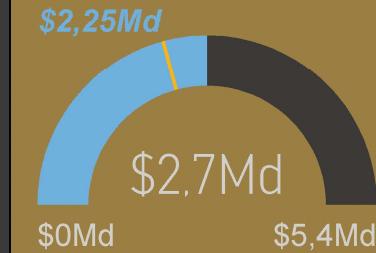
Revenue par Country



Revenue, Prev_year et %TG_GROUTH par Année et Trimestre



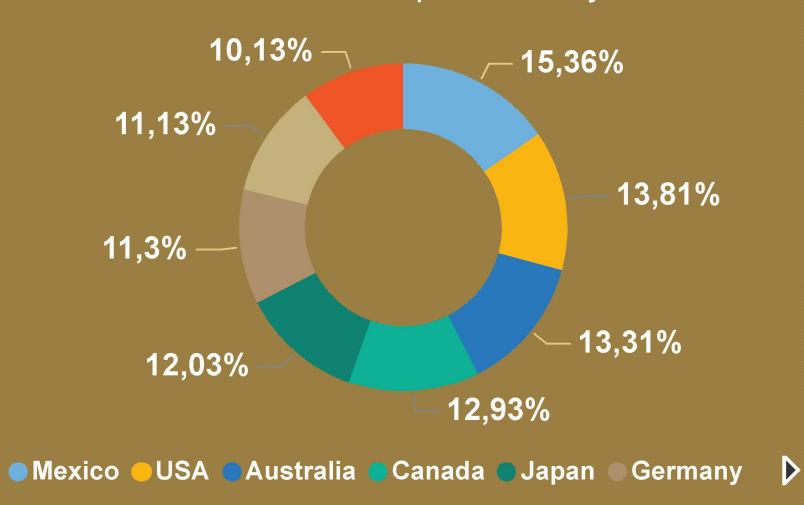
Revenue et Prev_Year



Année

Tout

% GROUTH par Country



Category	Revenue	Prev_Year	%TG Revenue	% GROUTH
Urban	\$2 178 601 177,94	\$1 803 985 540,47	80,68%	20,77 %
Convenience	\$1 000 720 010,44	\$846 628 130,31	37,06%	18,20 %
Moderation	\$661 574 371,58	\$538 409 302,91	24,50%	22,88 %
Extreme	\$487 072 589,81	\$391 500 256,94	18,04%	24,41 %
Regular	\$26 043 493,75	\$24 520 302,37	0,96%	6,21 %
Select	\$2 717 939,83	\$2 532 535,13	0,10%	7,32 %
Productivity	\$472 772,54	\$395 012,80	0,02%	19,69 %
Rural	\$457 516 584,94	\$395 002 583,82	16,94%	15,83 %
Productivity	\$371 414 697,96	\$324 460 666,07	13,76%	14,47 %
Select	\$86 101 886,98	\$70 541 917,75	3,19%	22,06 %
Mix	\$32 448 155,37	\$25 663 130,52	1,20%	26,44 %
Youth	\$31 597 837,31	\$25 032 597,40	1,17%	26,23 %
Total	\$2 700 163 755,56	\$2 249 683 852,20	100,00%	20,02 %

TOP MANIF

Aliqui & Currus & ...

VanArsdel

Category

Mix

Rural

Urban

Youth