# Statistics 452: Statistical Learning and Prediction

Chapter 6, Part 2: Shrinkage Methods

Brad McNeney

# Shrinkage Methods

- ▶ Fit a model that contains all *p* predictors using a method that shrinks the coefficient estimates towards zero.
- ▶ This biases the estimates, but reduces variance.
- We will discuss two shrinkage methods, ridge regression and the lasso.

### Ridge Regression

- Penalize the criterion function, RSS, to favour smaller coefficient values.
- ▶ The ridge regression criterion function is

$$RSS + \lambda \sum_{j=1}^{p} \beta_j^2$$

where  $\lambda \geq 0$  is a tuning parameter.

- ► The ridge regression estimator  $\hat{\beta}_{\lambda}^{R}$  is the minimizer of this criterion.
- ▶ The penalty term has two components, the tuning parameter and the sum of squared coefficients.

# Tuning Parameter, $\lambda$

- ▶ We do **not** penalize the intercept.
- $\lambda = 0$  gives least squares
- ▶  $\lambda > 0$  will lead to estimates of  $\beta_1, \dots, \beta_p$  that are "shrunken" towards zero
- ► To be practical, we need a method for choosing the tuning parameter.

# SS Coefficients, $\sum_{j=1}^{p} \beta_j^2$

- ▶  $\sum_{j=1}^{p} \beta_j^2$  is the square of the length of the vector  $(\beta_1, \dots, \beta_p)$  of non-intercept coefficients.
- ▶ The length is the Euclidean or  $\ell_2$  norm of the vector.
  - ▶ Sometimes ridge regression is called  $\ell_2$ -penalized regression.

## **Scaling Predictors**

- ▶ The least squares solution is said to be scale invariant.
  - ▶ If we multiply a predictor  $X_j$  by a constant c, the least squares solution  $\hat{\beta}_i$  is multiplied by 1/c so that  $X_i\hat{\beta}_i$  doesn't change.
- ▶ The same is not true for ridge regression.
  - $\blacktriangleright$   $X_j \beta_{\lambda,j}^R$  depends on the scale of  $X_j$ ; e.g., on the units  $X_j$  is measured in.
- We typically standardize each predictor by subtracting its mean and dividing by its sample SD.
  - ▶ Then the units of each X<sub>i</sub> don't matter.
- Aside: If we also standardize the response, then it turns our the fitted intercept is zero.

# Application to Credit Data

```
uu <- url("http://faculty.marshall.usc.edu/gareth-james/ISL/Credit.csv")</pre>
Credit <- read.csv(uu,row.names=1)</pre>
head(Credit, n=3)
##
      Income Limit Rating Cards Age Education Gender Student Married
      14.891
              3606
                      283
                              2
                                 34
                                                Male
                                                           No
                                                                  Yes
## 1
                                           11
## 2 106.025 6645
                   483
                              3 82
                                           15 Female
                                                          Yes
                                                                  Yes
## 3 104.593 7075
                   514
                              4 71
                                           11
                                                Male
                                                           Nο
                                                                   Nο
     Ethnicity Balance
##
## 1 Caucasian
                   333
## 2
         Asian
                   903
## 3
         Asian
                   580
```

### Least Squares for Comparison

► Set up the design matrix and response ourselves and pass to the lm.fit() function, which does the fitting for lm().

```
Xfull <- model.matrix(Balance ~ ., data=Credit)</pre>
head(Xfull, n=3)
##
     (Intercept) Income Limit Rating Cards Age Education GenderMale
## 1
                  14.891
                          3606
                                  283
                                          2 34
                                                       11
## 2
               1 106.025 6645
                                  483
                                          3 82
                                                       15
## 3
               1 104.593 7075 514
                                          4 71
                                                       11
     StudentYes MarriedYes EthnicityAsian EthnicityCaucasian
##
## 1
## 2
## 3
```

Y <- Credit. Balance

```
# Standardize predictors
predInds <- 2:ncol(Xfull) # exclude intercept
Xfull[,predInds] <- scale(Xfull[,predInds])
Y <- Credit$Balance
lsfit <- lm.fit(Xfull,Y)
lsfit$coefficients</pre>
```

Limit	Income	(Intercept)	##
440.650711	-275.014651	520.015000	##
Age	Cards	Rating	##
-10.589809	24.305139	175.848092	##
StudentYes	GenderMale	Education	##
127.884163	5.330027	-3.434150	##
${\tt EthnicityCaucasian}$	EthnicityAsian	MarriedYes	##
5.059778	7.333463	-4.162747	##

### Ridge Regression

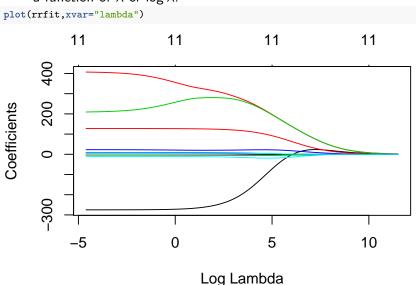
▶ Find the ridge regression solution for each  $\lambda$  on a grid.

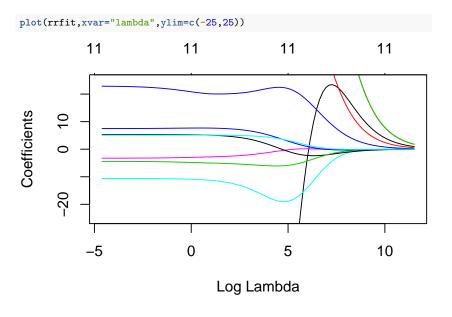
```
library(glmnet) # install.packages("glmmet"), if necessary
Xfull <- Xfull[,-1] # glmnet will add intercept and scale X's
lambdas <- 10^{seq(from=-2, to=5, length=100)}
rrfit <- glmnet(Xfull,Y,alpha=0,lambda=lambdas)
round(cbind(coef(rrfit,s=lambdas[1]),coef(rrfit,s=lambdas[50])),4)</pre>
```

```
## 12 x 2 sparse Matrix of class "dgCMatrix"
##
                            1
## (Intercept)
                     520.0150 520.0150
## Income
                   -274.9070 -202.0820
## Limit.
                      407.0633 276.0537
## Rating
                     209.3416 266.0201
## Cards
                      22.8687 21.2405
## Age
                     -10.6288 -15.4669
## Education
                      -3.2623 -1.7511
## GenderMale
                       5.3312
                                 3.0400
## StudentYes
                     127,6673 117,6251
## MarriedYes
                     -4.4077 -5.7662
                   7.4978
                                 6.2090
## EthnicityAsian
## EthnicityCaucasian 5.0805
                                4.7190
```

### Plotting coefficient "paths"

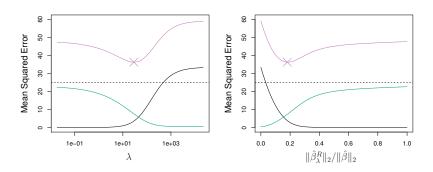
▶ It is customary to plot the estimated coefficients for each  $\lambda$  as a function of  $\lambda$  or log  $\lambda$ .





#### Bias-Variance Tradeoff

- Recall that the MSE is the variance plus bias squared
- ► The least squares estimate of the regression coefficients is unbiased and therefore so are the predictions  $X\hat{\beta}$ .
- Penalizing introduces bias into the predictions, but reduces variance.
- Illustrated in the text for a "simulated dataset".
  - My guess is that they are evaluating variance and bias by simulating from a model.



- ► Figure 6.5 of the text. The MSE is in purple, variance in green and squared bias in black.
  - $\blacktriangleright$  Minimum MSE is at  $\lambda$  of about 30.

#### The Lasso

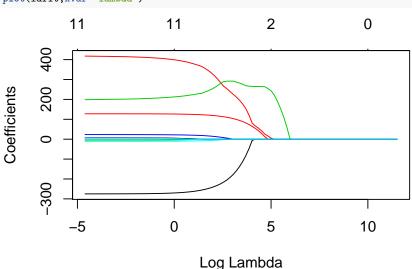
- A drawback of ridge regression is that it does not select a subset of predictors.
  - ▶ The final model includes all *p* coefficients, shrunken toward zero.
  - Not good for interpretation.
- An alternative called the lasso does model selection and shrinkage.
- ▶ The lasso replaces the  $\ell_2$  penalty of ridge regression with an  $\ell_1$  penalty; i.e., the lasso estimator  $\hat{\beta}^L$  minimizes the criterion

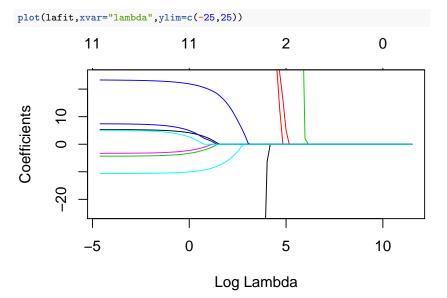
$$RSS + \lambda \sum_{j=1}^{p} |\beta_j|$$

- ▶ It turns out that the lasso can shrink estimates to zero, and hence de-select predictors.
  - Variable-selected models are said to be sparse.

#### The Lasso on the Credit Data

lafit <- glmnet(Xfull,Y,alpha=1,lambda=lambdas) # notice alpha=1
plot(lafit,xvar="lambda")</pre>





▶ After  $\log \lambda > 6$  or so all coefficients have been set to zero.

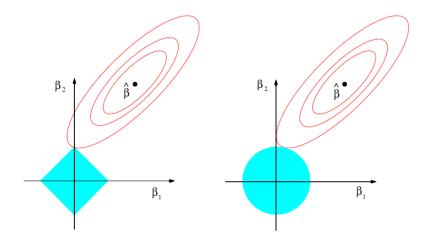
### Equivalent Representation of Ridge and Lasso

▶ One can show that for a given  $\lambda$  there is an s such that the lasso solution  $\hat{\beta}^L_\lambda$  is the solution to the constrained minimization of RSS subject to

$$\sum_{j=1}^{p} |\beta_j| \le s$$

▶ Similarly, the ridge regression solution  $\hat{\beta}_{\lambda}^{R}$  is the solution to the constrained minimization of RSS subject to

$$\sum_{j=1}^{p} \beta_j^2 \le s$$

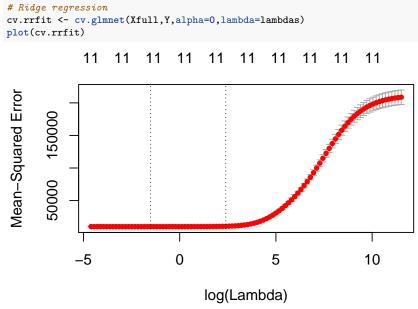


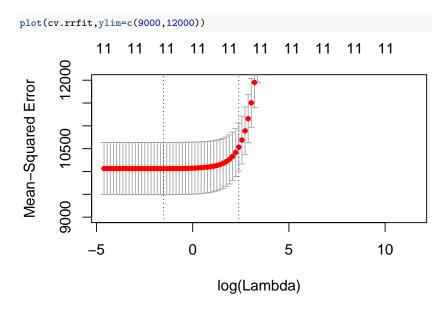
▶ Figure 6.7 of the text. The shaded regions are where the constraints are satisfied for the lasso (left) and ridge regression (right). The contours are of the RSS. The lasso solution zeroes out the  $\beta_1$  coefficient.

## Selecting the Tuning Parameter

- ▶ We can select the  $\lambda$  that minimizes estimated test set error over a grid of  $\lambda$  values.
  - ▶ Estimate test set error by cross-validation.
- ▶ Then fit the model with this best  $\lambda$ .
- Convenience function cv.glmnet() will do most of the work for us.

# Credit Data Example, Ridge Regression





#### Error Bars

- $\blacktriangleright$  The error bars are  $\pm$  one SD of the MSE estimates across the ten folds.
- ▶ Hastie & co. (ESL, page 216) advocate the "one-standard-error" rule: Use the most parsimonious model (largest  $\lambda$ ) whose error is no more than one SD above the error of the best model.
- Acknowledges that the MSEs are only estimates.
  - ▶ Rather *ad hoc* rule though.

```
cv.rrfit$lambda.min; cv.rrfit$lambda.1se

## [1] 0.2205131

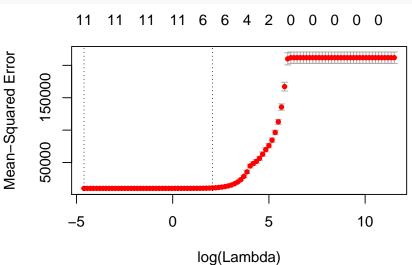
## [1] 10.97499
```

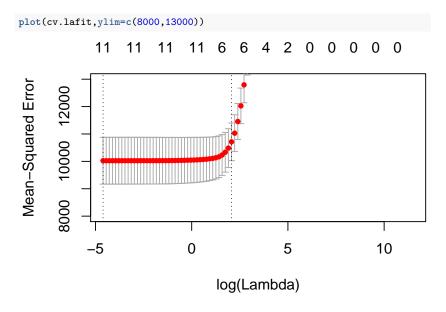
#### Fitted Model with Best $\lambda$

```
rr.best.lam <- cv.rrfit$lambda.1se
rr.best.lam
## [1] 10.97499
rr.best <- glmnet(Xfull,Y,alpha=0,lambda=rr.best.lam)</pre>
coef(rr.best)
## 12 x 1 sparse Matrix of class "dgCMatrix"
##
                              s0
## (Intercept)
                    520.015000
## Income
                   -243.883590
## Limit
                      305.936075
## Rating
                      279.332531
## Cards
                       20.302623
## Age
                     -12.892958
## Education
                     -2.372436
## GenderMale
                       4.353048
## StudentYes
                   123.333195
## MarriedYes
                    -5.358301
## EthnicityAsian
                 7.185390
## EthnicityCaucasian 4.982381
```

#### Now lasso

cv.lafit <- cv.glmnet(Xfull,Y,alpha=1,lambda=lambdas)
plot(cv.lafit)</pre>





```
la.best.lam <- cv.lafit$lambda.1se
la.best.lam
## [1] 7.924829
la.best <- glmnet(Xfull,Y,alpha=1,lambda=la.best.lam)</pre>
coef(la.best)
## 12 x 1 sparse Matrix of class "dgCMatrix"
##
                               s0
## (Intercept)
                    520.015000
## Income
                   -238.356942
## Limit
                    385.701630
## Rating
                    193.175960
## Cards
                      16.570294
## Age
                       -5.435768
## Education
## GenderMale
## StudentYes
                       118.813363
## MarriedYes
## EthnicityAsian
## EthnicityCaucasian
```

# Summary of Credit Data

- Ridge regression shrinks, but is not very interpretable.
- Lasso shrinks and selects variables.
  - ▶ The lasso solution is similar to the best model found by model selection methods (see week 6 exercises).