SAN FRANCISCO ZEN CENTER

Greg Bilke <webcoordinator@sfzc.org>

Checking on Cookiebot

2 messages

Dan Belsky <dan.belsky@sfzc.org>   Mon, Mar 10, 2025 at 12:53 PM
To: Greg Bilke <webcoordinator@sfzc.org>

Hey Greg,

Happy Monday. In an effort to get our FB ads tracking working correctly, I've been working with a small firm, Community Boost, outsourced to us by Classy to assist (at no extra cost) with making sure our FB Ads Manager (FB Pixel) and Classy Conversions API are setup and tracking correctly. It's taken a few weeks but has gone well.
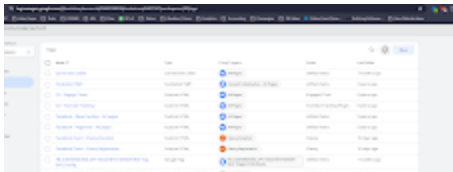
In the course of this work, last week on Friday, Community Boost saw something they thought I should bring up with you. They mentioned that our GTM is not fully configured to wrap tags based off of the Cookiebot banner...they mentioned something about our gate not being configured. I've attached some screenshots from our meeting that might be useful for reference.

I'm not totally sure about the technical details beyond this, but wanted to mention it to you. I don't think this is a super-high priority since we've been operating with our current configuration for some time now. Just wanted to put this on your radar.
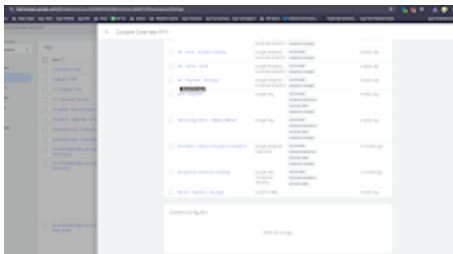
Thanks,
Dan

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Dan Belsky
Operations and IT Director
San Francisco Zen Center

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2 attachments

Screenshot 2025-03-07 at 1.57.19 PM.png
470K

Screenshot 2025-03-07 at 1.57.11 PM.png
735K

Greg Bilke <webcoordinator@sfzc.org>   Mon, Mar 10, 2025 at 2:31 PM
To: Dan Belsky <dan.belsky@sfzc.org>

To be honest, GTM is not my strong point. I pretty much configure tags according to the default instructions and check that they are operational. I have not really spent a lot of time optimizing those tags as that is its own field of expertise. I will add this issue with Cookiebot to our meeting agenda, and we can discuss it more then.

gb
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Greg Bilke
Web Systems Operations Manager | San Francisco Zen Center