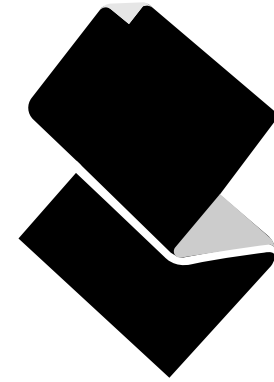# SPECTRE
BRANDING CONCEPTS

SOCIETE GENERALE

d|coe

SPECTRE

Concept 1

Using the form of a document
to depict the alphabet 's'

SPECTRE

Concept 2

Depiction of documents
as different templates
going through steps of processing

Concept 3

Using the form of a document as
the core feature and additional
elements to depict processing of information.