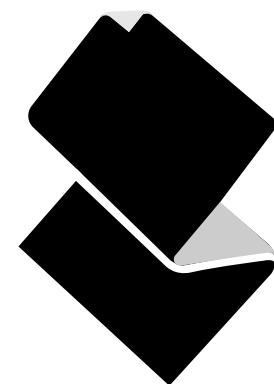


SCEPTRE
BRANDING CONCEPTS



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Concept 1

Using the fluidity and form of a document to depict the alphabet 's' and the fluid nature of the application.



Concept 2

This concept depicts the extraction of information from the documents in the form of different layers. It also depicts the template agnostic nature of the application.



Concept 2.b

This concept depicts the extraction of information from the documents in the form of different layers. It also depicts the template agnostic nature of the application.



Concept 3

Using the form of a document as the core feature and additional elements to depict information extraction.