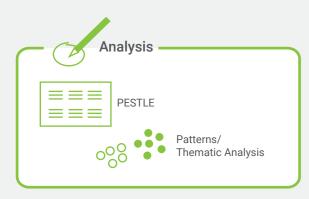
## **Design COE Digital Transformation Framework**

INVESTIGATE STRATEGIZE DEEP-DIVE TRANSFORM

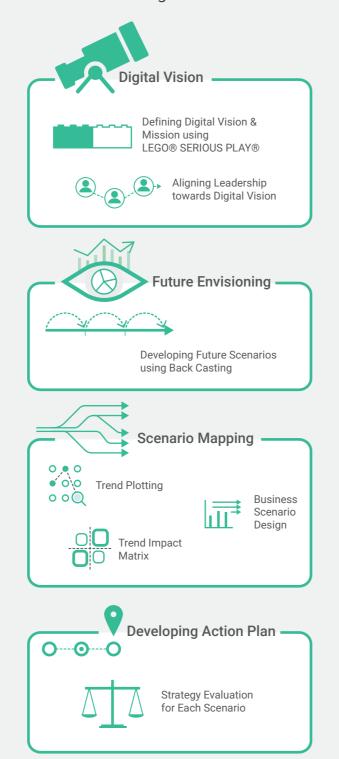
Create body of knowledge to proceed with strategic foresight & visioning.





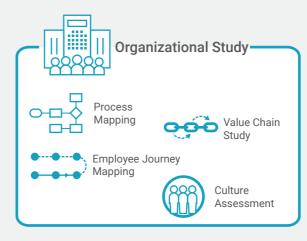


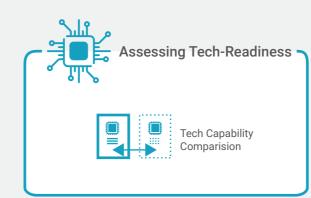
Define digital vision and mission; align leadership mindset and gain consensus.



Customer ecosystem study. Deep dive to establish KPIs in defined focal areas.

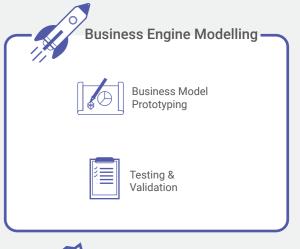






To identify value proposition and propose a viable business model around it.







Challenge Investigative Data

Digital Vision & Strategy

In-depth Insights

Strategy & Roadmap