



MBLG TACC 30 YEARS

MIDWEST BISEXUAL LESBIAN
GAY TRANSGENDER ASEXUAL
COLLEGE CONFERENCE
OCTOBER 21-23, 2022 | COLUMBUS

MBLGTACC.ORG



THE 30TH ANNUAL MIDWEST BISEXUAL LESBIAN GAY TRANSGENDER ASEXUAL COLLEGE CONFERENCE

In October 2022, the Midwest Institute for Sexuality and Gender Diversity alongside a coalition of students from Midwest universities will host the 30th annual Midwest Bisexual Lesbian Gay Transgender Asexual College Conference (MBLGTACC) in Columbus, Ohio.

Through a mix of workshops, keynotes, entertainment, and social activities, over 2,000 queer and trans+ college students, faculty, staff, and community members come together to learn and grow through the knowledge and experiences of others. To date, MBLGTACC is America's largest and oldest continuously-held conference for queer and trans+ college students. And it remains proudly student-run. This year's theme is "Limitless: Queer Activism of the Future."

MBLGTACC is an invaluable opportunity to network with the Midwest's future leaders, and to contribute resources to connect with and provide educational programming for

queer and trans college students, advisors, and higher education colleagues in the Midwest and beyond.

Your support helps to offset the cost of registration on individual attendees and allows the conference to be more accessible, providing community and connection to the next generation of leaders in the movement for our collective liberation.

Contact us

development@sgdinstitute.org



IN ATTENDANCE

2,000+ registrants annually

13+ states represented

250+ volunteers

DEMOGRAPHICS

(2020)

30% people of color

87% trans and gender nonconforming

95% lesbian/gay/bi/queer/ asexual

DETAILS

Started in 1993

Registration: \$85 / person

Greater Columbus Convention Center

SPONSORSHIP TIERS

BENEFITS	\$25,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+
On-stage speaking opportunity	✓						
Logo displayed on main stage, duration of conference	✓						
Logo displayed on main stage, one keynote	✓	✓					
Logo on directional signage	✓	✓	✓				
Registration tickets	15	10	8	4	2		
Exhibit table	✓	✓	✓	✓	✓	✓	
Program book ad size	👑 Spread	Full page	½	½	½	¼	¼
Recognition in print program	✓	✓	✓	✓	✓	✓	✓



UNIQUE SPONSORSHIP OPPORTUNITIES

Sponsor a workshop track

\$10,000 6 AVAILABLE

Description of workshop track in print program & online will say "Presented by [sponsor name]" with full color logo.

Advisor social sponsor

\$5,000 1 AVAILABLE

Sponsor catering for the advisor social. A description of session in print program and online will say "Presented by [sponsor name]" with a full color logo.

Welcome reception sponsor

\$10,000 2 AVAILABLE

Sponsor catering for the attendee welcome reception to kick off the conference. A description of session in print program and online will say "Presented by [sponsor name]" with a full color logo.

Sponsor a keynote

\$15,000 2 AVAILABLE

Sponsor this major conference programming. A description of session in print program and online will say "Presented by [sponsor name]" with a full color logo.

Sponsor entertainment

\$15,000 2 AVAILABLE

Sponsor this major conference programming. A description of session in print program and online will say "Presented by [sponsor name]" with a full color logo.



VENDOR FAIR

SATURDAY, OCT. 22 ONLY

For all vendors

Pay what you can: \$150, \$250, \$350, \$500

Recommended contributions:

- Small non-profits at \$150
- Businesses selling goods at \$350
- Corporations at \$500

2-DAY PASS

MAKER MARKET & VENDOR FAIR

**Pay what you can
\$200, \$300, \$450, \$600**

MAKER MARKET

FRIDAY, OCT. 21 ONLY

For queer and trans creators

The maker market invites conference attendees and vendors to:

1. buy, sell and trade their creations and
2. participate in makers-stations that may include design-your-own-swag tables, prize giveaways, arts and crafts, skill-share demos, and much more!

This space is intended for queer and trans creators to sell/trade or provide demonstrations on a skill, craft or art form.

Rates:

- Independent creator: **\$50**
- Small established business: **\$150**
(annual sales under \$100K)
- Large established business: **\$350**
(annual sales of \$100,000+)



PRINT PROGRAM AD SIZES AND PRICING

All ads will be printed in full color.
For best results, be sure your ad is
designed in the CMYK colorspace and
exported as a PDF at 300dpi or higher.

Half page

\$350

7" W x 4.625" H

Quarter page

\$250

3.375" W x 4.625" H

Full page

\$500

7" W x 8.5" H



MBLG TACC 30 YEARS

OCTOBER 21-23, 2022 | COLUMBUS



MIDWEST INSTITUTE
FOR SEXUALITY AND
GENDER DIVERSITY

Contact us

development@sgdinstitute.org

