

MBLG TACC 2023

MIDWEST BISEXUAL LESBIAN
GAY TRANSGENDER ASEXUAL
COLLEGE CONFERENCE
NOVEMBER 3-5 | LEXINGTON

MBLGTACC.ORG



THE 31ST ANNUAL MIDWEST BISEXUAL LESBIAN GAY TRANSGENDER ASEXUAL COLLEGE CONFERENCE

For over three decades, the Midwest Bisexual Lesbian Gay Transgender Asexual College Conference (MBLGTACC) has brought together queer and trans+ college students, staff, and community.

We're thrilled to host our 31st annual gathering in Lexington, Kentucky, a partnership between the University of Kentucky, VisitLEX, and a dedicated host committee of students and advisors.

Through a mix of workshops, keynotes, entertainment, and social activities, over 2,000 attendees come together at MBLGTACC to learn and grow through the knowledge and experiences of others. To date, it is America's largest and oldest continuously-held conference for queer and trans+ college students. And it remains proudly student-run. This year's theme is "Queer Joy as Our Lasting Legacy."

MBLGTACC is an invaluable opportunity to network with the Midwest's future leaders, and to contribute resources to connect with and provide

educational programming for queer and trans college students, advisors, and higher education colleagues in the Midwest and beyond.

Your support helps to offset the cost of registration on individual attendees and allows the conference to be more accessible, providing community and connection to the next generation of leaders in the movement for our collective liberation.

Contact us

development@sgdinstitute.org



IN ATTENDANCE

2,000+ registrants annually

13+ states represented

250+ volunteers

DEMOGRAPHICS

(2020)

30% people of color

87% trans and gender nonconforming

95% lesbian/gay/bi/queer/ asexual

DETAILS

Started in 1993

Registration: \$100 / person

Central Bank Center

SPONSORSHIP TIERS

BENEFITS	DIAMOND \$25,000+	PLATINUM \$15,000+	GOLD \$10,000+	SILVER \$5,000+	BRONZE \$2,500+	COPPER \$1,000+
On-stage speaking opportunity	✓					
Logo displayed on main stage, duration of conference	✓					
Logo displayed on main stage, one keynote	✓	✓				
Logo on directional signage	✓	✓	✓			
Exhibit table	✓	✓	✓	✓		
Program book ad size	👑 Spread	Full page	Full page	½	½	¼
Recognition in print program	✓	✓	✓	✓	✓	✓

We appreciate all contributions. Donations under \$1,000 will be recognized as a Friend of MBLGTACC in the print program.



UNIQUE SPONSORSHIP OPPORTUNITIES

Sponsor a keynote

\$15,000 2 AVAILABLE

Description in print program and online will say “Presented by [sponsor name]” with a full color logo.

Sponsor entertainment

\$15,000 2 AVAILABLE

Description in print program and online will say “Presented by [sponsor name]” with a full color logo.

Revoluncheon (lunch and learn)

\$15,000 2 AVAILABLE

Description in print program and online will say “Presented by [sponsor name]” with a full color logo.

Welcome reception sponsor

\$10,000 2 AVAILABLE

Sponsor catering for the attendee welcome reception to kick off the conference.

Description in print program and online will say “Presented by [sponsor name]” with a full color logo.

Sponsor a workshop track

\$10,000 6 AVAILABLE

Description of workshop track(s) in print program and online will say “Presented by [sponsor name]” with full color logo.

- Small Town Queerness
- Self and Community Care
- Art, Media, & Design
- Justice: Activism and Protest
- Change on College Campuses
- Advisor Track

Advisor social sponsor

\$5,000 1 AVAILABLE

Sponsor catering for the advisor social.

Description in print program and online will say “Presented by [sponsor name]” with a full color logo.



VENDOR FAIR

SATURDAY, 10 AM - 6 PM

For all exhibitors

Open to all programs, orgs, and sellers.

2-DAY PASS MAKER MARKET & VENDOR FAIR

In 2022, average sales total for makers with a two-day pass was \$2,275.

MAKER MARKET

FRIDAY, 5 - 10 PM

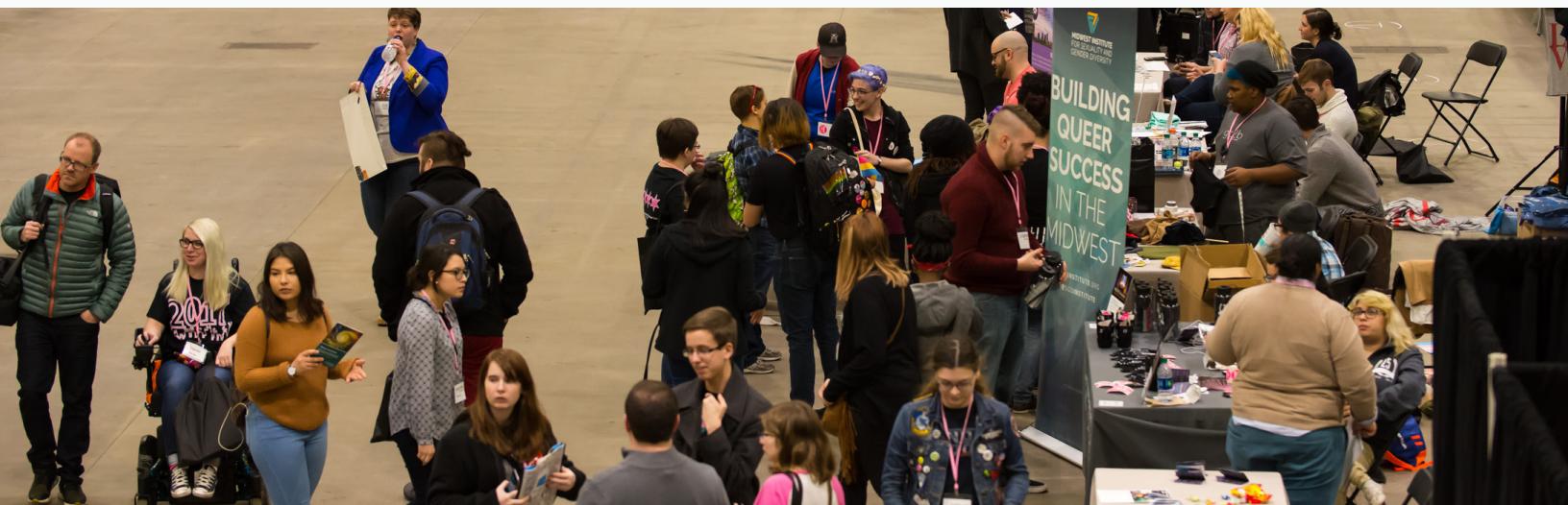
For queer and trans creators

The maker market invites conference attendees and vendors to:

1. buy, sell and trade their creations and
2. participate in makers-stations that may include design-your-own-swag tables, prize giveaways, arts and crafts, skill-share demos, and much more!

This space is intended for queer and trans creators to sell/trade or provide demonstrations on a skill, craft or art form.

Business type	Maker Market	Vendor Fair	2-Day Pass
Independent creator	\$100	\$100	\$175
Small business/Non-profit (annual sales < \$100K)	\$200	\$200	\$375
Established business (annual sales > \$100K)	\$400	\$400	\$775
Corporate	N/A	\$600	N/A



PRINT PROGRAM AD SIZES AND PRICING

All ads will be printed in full color. For best results, design your ad in the CMYK colorspace and export as a PDF at 300dpi+.

Reserve by: Sept. 30

Art submission deadline: Oct. 7

Half page

\$400

7" W x 4.625" H

Quarter page

\$300

3.375" W x 4.625" H

Full page

\$600

7" W x 9.5" H



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