

Bank Churn Analysis

10K

Number of Customers

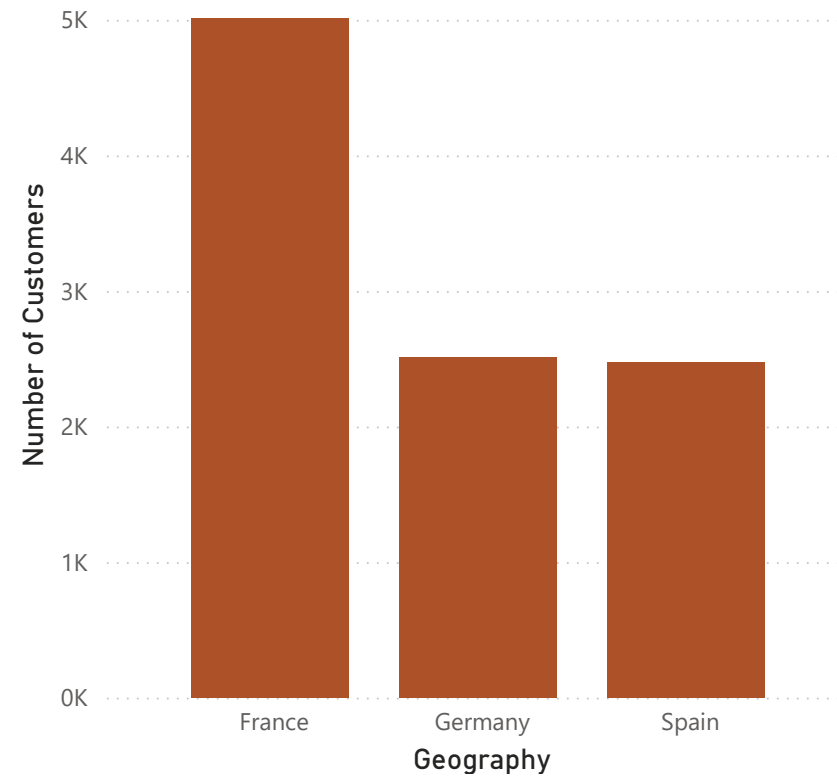
2037

Number of Exited
Customers

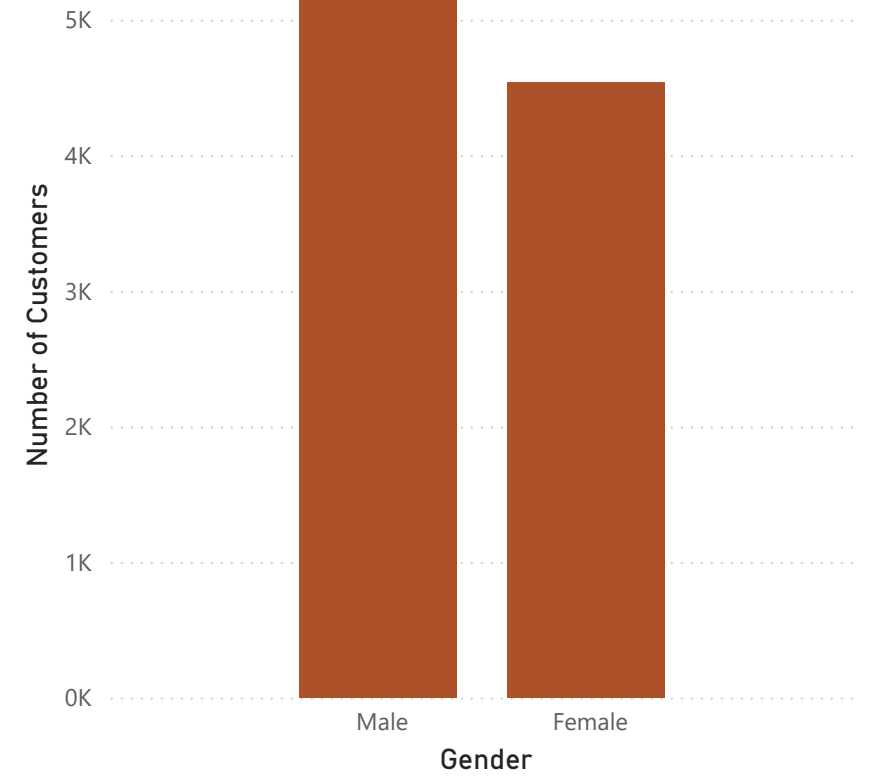
20.37%

Average Churn Rate

Number of Customers by Geography



Number of Customers by Gender

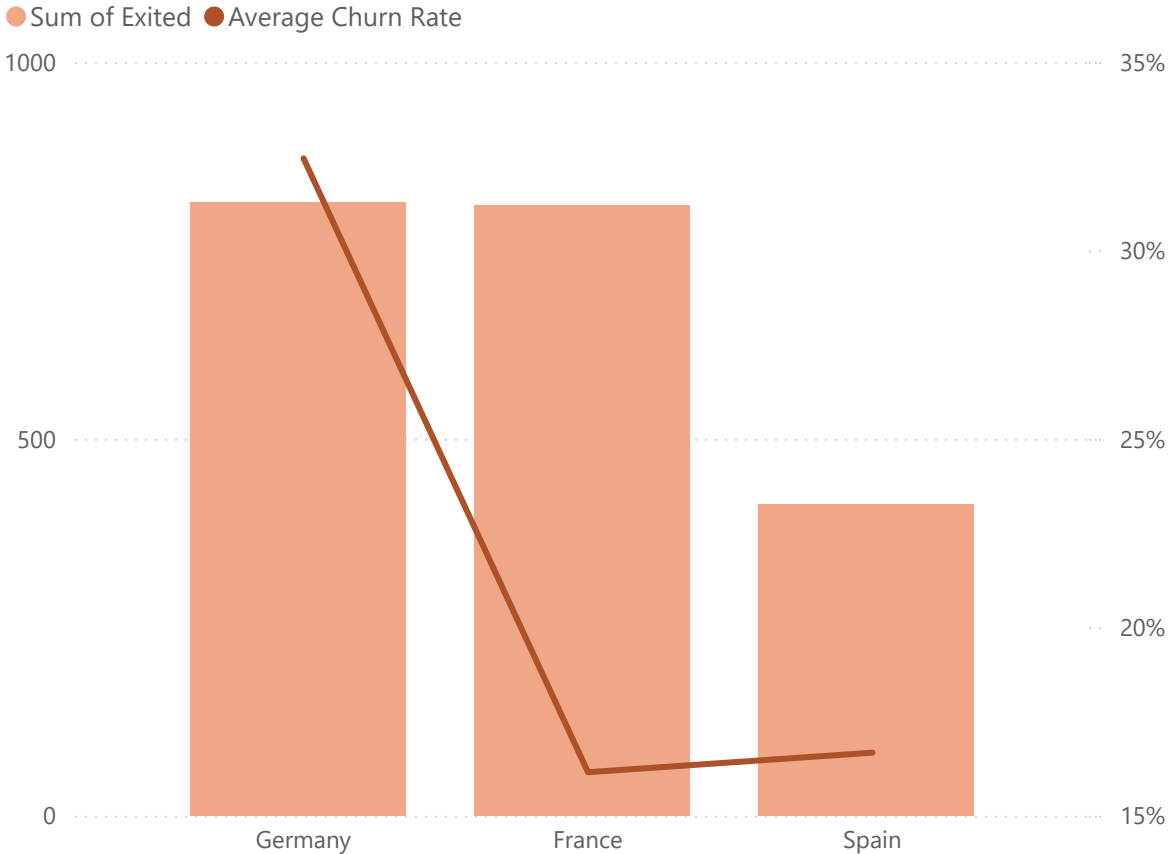


Geography Breakdown

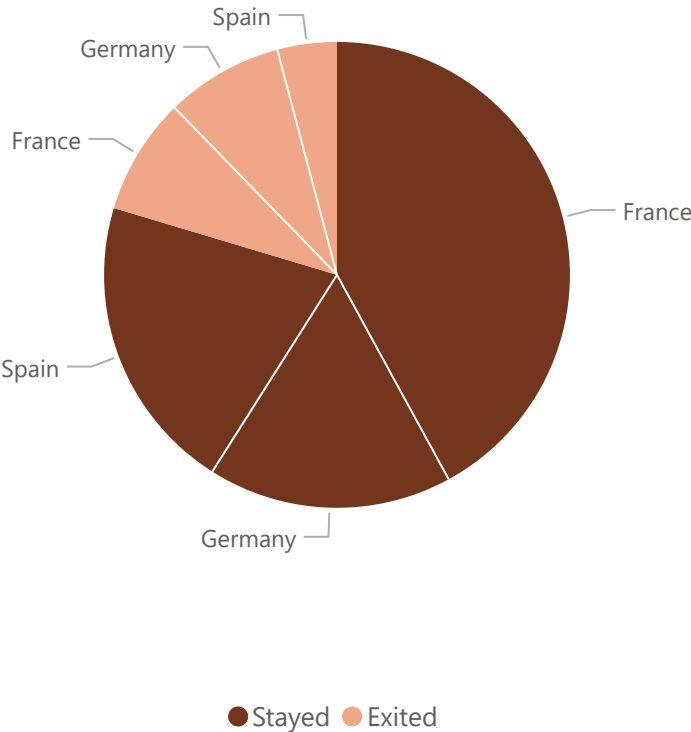
Geography

- France
- Germany
- Spain

Total Exited Customers with Churn Rate by Country



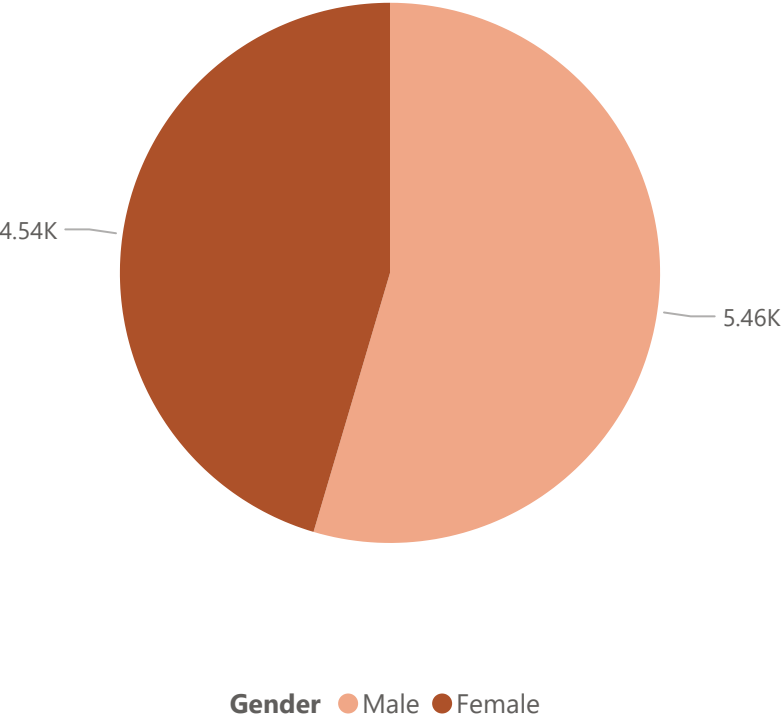
Churn Status and Geography



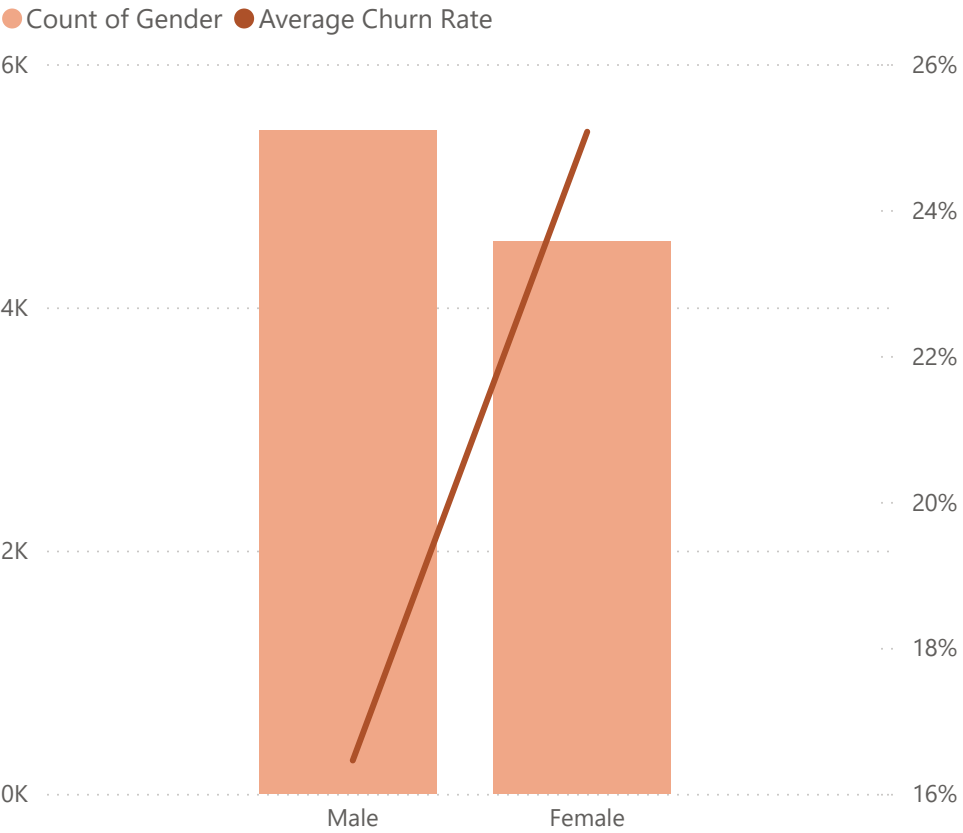
20.37%
Churn Rate

Gender Breakdown

Genders of Customers



Gender and Average Churn Rate



Age Breakdown

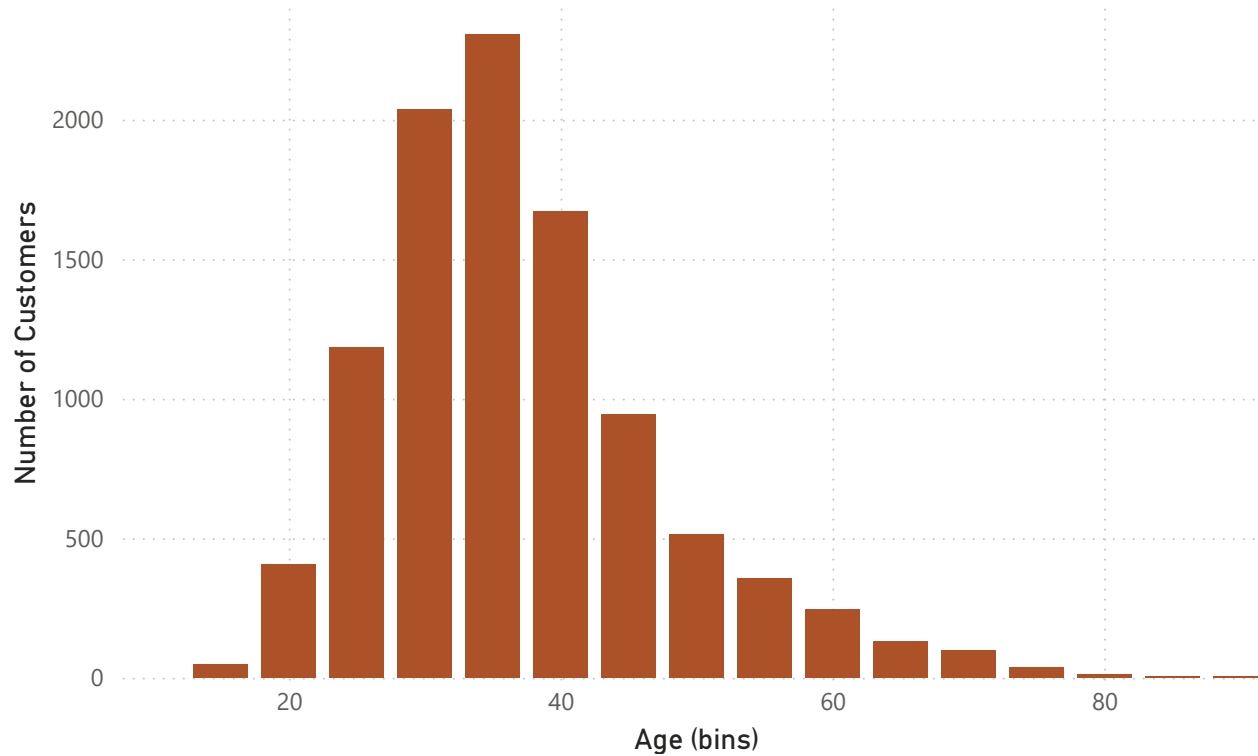
Age

18

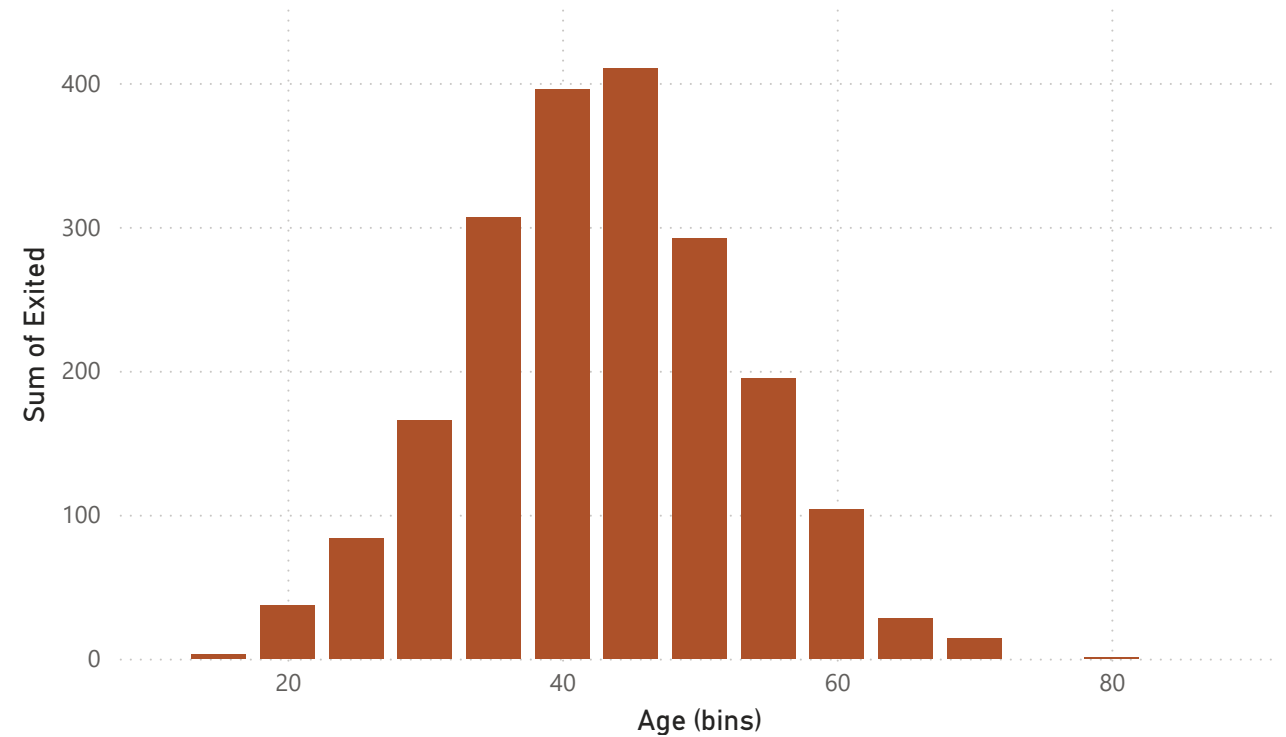
92



Number of Customers by Age (bins)

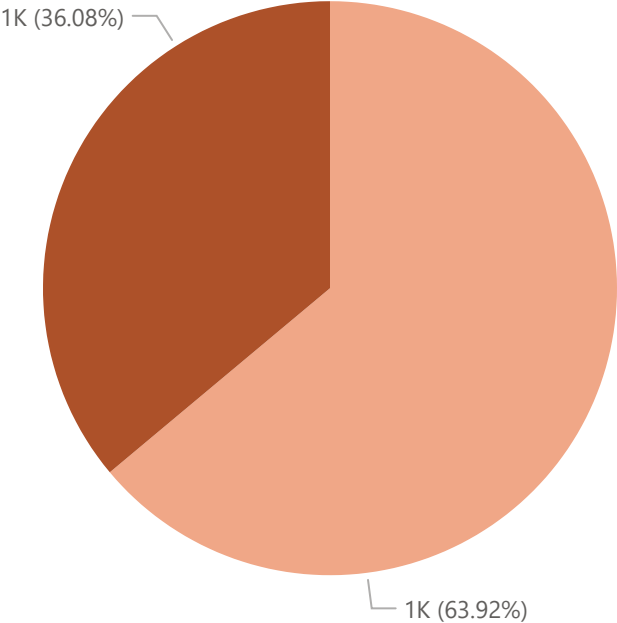


Sum of Exited by Age (bins)

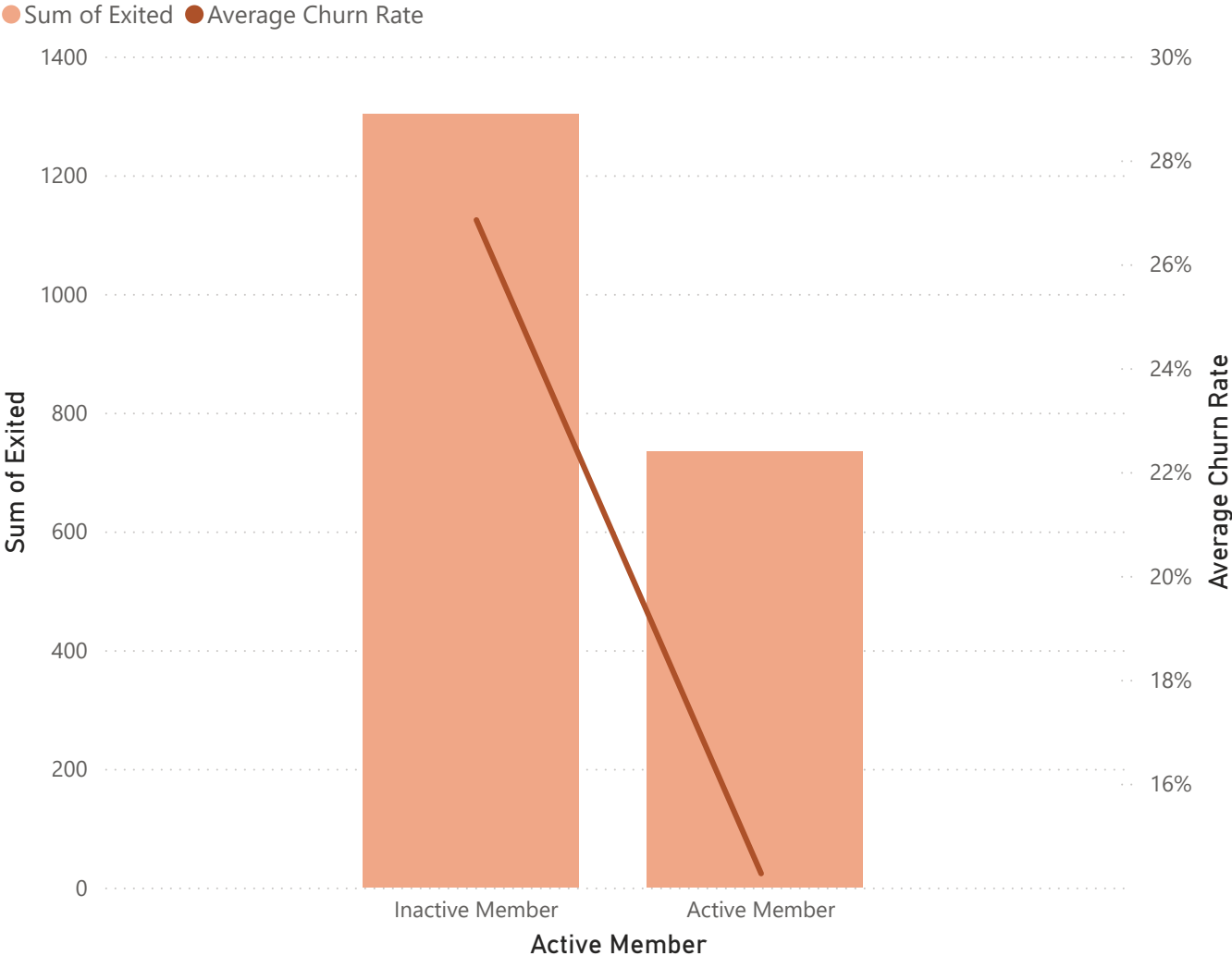


Age Breakdown

Sum of Exited by Active Member

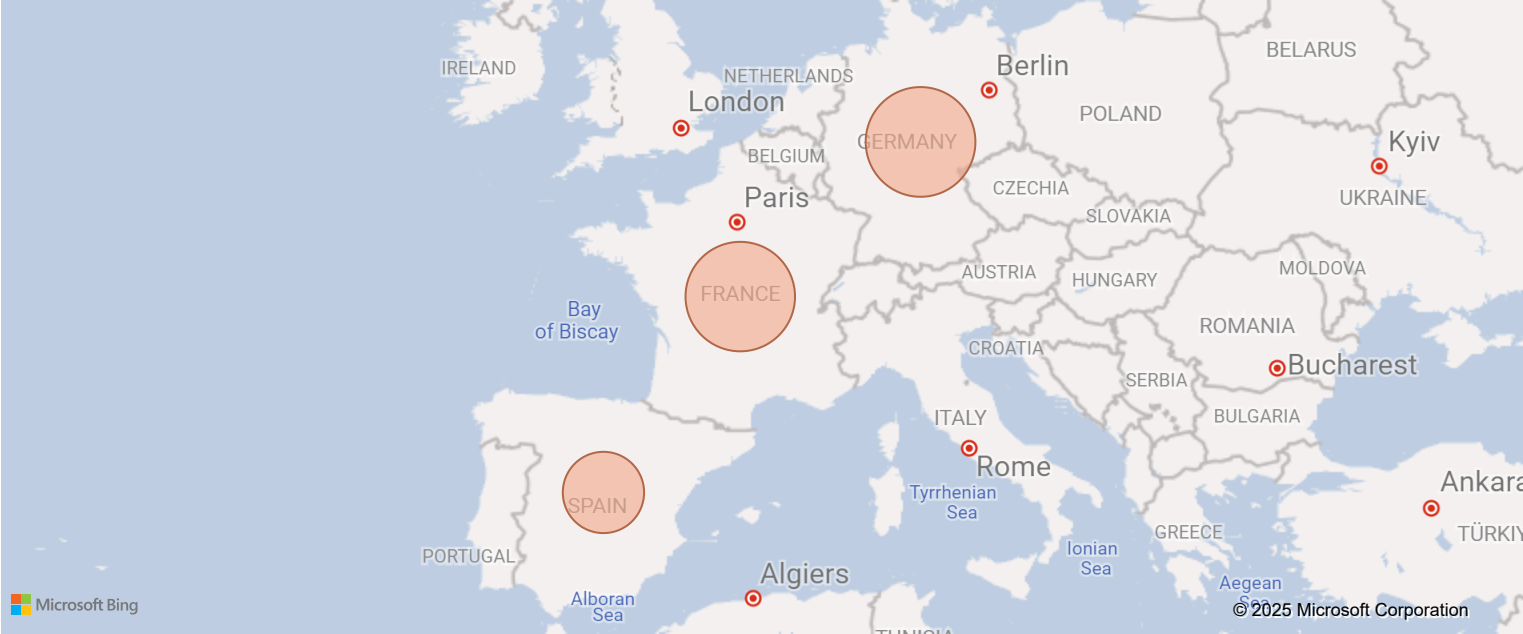


Sum of Exited and Average Churn Rate by Active Member



Gender	Geography	Age (bins)	Count of CustomerId	Average Churn Rate
Female	Germany	50	79	73.42%
Female	Germany	55	62	72.58%
Male	Germany	55	51	68.63%
Male	Germany	50	85	65.88%
Female	France	55	70	64.29%
Female	Germany	45	156	64.10%
Female	Germany	60	30	60.00%
Female	Germany	65	10	60.00%
Male	Germany	45	132	59.85%
Female	France	50	104	59.62%
Female	Spain	50	53	56.60%
Female	France	60	61	52.46%
Male	Germany	60	23	52.17%
Female	Spain	55	53	47.17%
Female	Germany	70	13	46.15%
Male	France	50	130	45.38%
Female	France	45	208	44.23%
Male	Spain	50	62	43.55%
Male	Germany	65	21	42.86%
Male	France	55	78	39.74%
Female	Spain	45	123	39.02%
Female	Germany	40	212	36.32%
Male	Spain	60	36	36.11%
Male	Spain	55	42	33.33%
Male	Germany	40	240	32.50%
Female	Spain	60	22	31.82%
Male	France	60	72	30.56%
Female	Germany	35	249	29.72%
Male	France	45	216	28.24%
Male	Spain	45	110	27.27%
Female	Germany	20	36	25.00%
Female	Spain	40	176	25.00%
Total			10000	20.37%

Sum of Exited by Geography



Sum of Exited and Churn Rate by Gender and Geography

