Person	Problem	App/Website	Likes	Don't likes	Improvements	Age	Gender	Education/occupation	Comments [optional
1	Picking outfit	found Pureple	Versatile, don't have to upload my own	Adds (removed with pro version),	Mostly stability, remove	[optional] 24	[optional] F	[optional] Associates degree in business,	
			clothes, can pick from available similar	slow, crashes somewhat often.	adds/pro version would be			Tech Sales	
			options. Categorization of clothes is		better user experience.				
			good.						
1	Choosing what to	Restaurant	Useful categories, can make lists of	Adds (removed with pro version),	Somehow include more	24	F	Associates degree in business,	
	have for dinner	Roulette	restaurants, can view places you might	Places that should show up are	options as default list.			Tech Sales	
			have not heard of and look at ratings.	not, multiple places they know	Simpler/faster way to add				
				exist aren't on the lists by default	places to a list. Obviously				
				for seemingly no reason.	remove adds.				
2	Deciding where to live	Teleport.org	Shows options based on some	Needs more preferences, app	Add more preferences, allow	25	М	High School Diploma, Bank	
	that suits their		preferences. You can see more about	should be simpler, too many	user feedback because this			Teller Manager	
	needs/wants		the given options in-app.	features that seem unnecessary.	will vary from person to				
					person.				
3	Diet logger	myfitnesspal	Many options for existing foods to log.	Clunky UI, difficult to navigate	Simplify app by potentially	22	М	Bachelor of Science in	
			Very detailed in information for logging.	menus.	removing menus and			Mathematics	
					streamlining the experience				
4	Time	Time Planner:	Once you understand how to get setup,	Somewhat complex to set up, not	Simplify user experience,	56	F	Associates degree, Legal	
	organization/planner	Schedule &	the visuals are useful for remembering	very intuitive.	remove any unnecessary			Secretary	
		Tasks	daily/weekly tasks.		menus or features				