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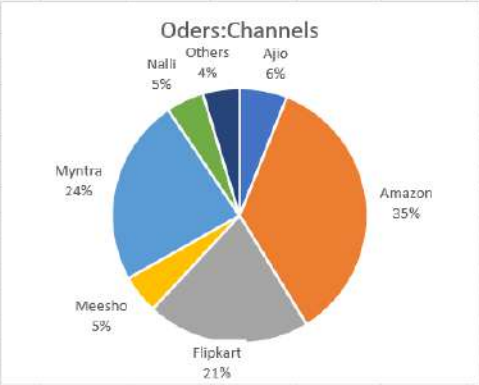
H11 =TEXT(G11,"mmm")

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
1	index	Order ID	Cust ID	Gender	Age	Age Group	Date	Month	Status	Channel	SKU	Category	Size	Qty	currency	Amount	ship-city	ship-state	ship-postal-code
2	1	171-1029312-3038738	1029312	Women	44	Adult	04-12-2024	Dec	Delivered	Myntra	JNE1233-BLUE-KR-031-XXL	kurta	XXL	1	INR	376	MOHALI	PUNJAB	1403
3	2	405-2183842-2225946	2183842	Women	29	Teenager	04-12-2024	Dec	Delivered	Ajio	SET414-KR-NP-L	Set	L	1	INR	1449	GURUGRAM	HARYANA	1220
4	3	171-1641533-8921966	1641533	Women	67	Senior	04-12-2024	Dec	Delivered	Myntra	SET261-KR-PP-S	Set	S	1	INR	453	KOLKATA	WEST BENGAL	7000
5	4	404-7490807-6300351	7490807	Women	20	Teenager	04-12-2024	Dec	Delivered	Amazon	SET110-KR-PP-M	Set	M	1	INR	729	THANJAVUR	TAMIL NADU	6130
6	5	403-9293516-4577154	9293516	Women	62	Senior	04-12-2024	Dec	Delivered	Myntra	JNE2294-KR-A-XXL	kurta	XXL	1	INR	544	GURUGRAM	HARYANA	1220
7	6	407-1298130-0368305	1298130	Men	49	Adult	04-12-2024	Dec	Delivered	Flipkart	JNE3797-KR-XXL	Western Dress	XXL	1	INR	735	SANGLI MIRAJ KUPWAD	MAHARASHTRA	4164
8	7	407-1298130-0368305	1298130	Women	23	Teenager	04-12-2024	Dec	Delivered	Meesho	JNE3801-KR-XXL	kurta	XXL	1	INR	735	BENGALURU	KARNATAKA	5600
9	8	171-5561216-3398711	5561216	Women	70	Senior	04-12-2024	Dec	Delivered	Others	JNE3405-KR-M	kurta	M	1	INR	435	GURUGRAM	HARYANA	1220
10	9	408-2935263-2935550	2935263	Women	75	Senior	04-12-2024	Dec	Delivered	Amazon	JNE3474-KR-E-XL	kurta	XL	1	INR	385	BENGALURU	KARNATAKA	5621
11	10	404-2648970-9042715	2648970	Women	43	Adult	04-12-2024	Dec	Delivered	Myntra	JNE3466-KR-L	kurta	L	1	INR	771	VIJAYAWADA	ANDHRA PRADESH	5200
12	11	404-2648970-9042715	2648970	Women	76	Senior	04-12-2024	Dec	Delivered	Amazon	JNE3795-KR-S	kurta	S	1	INR	517	THIRUVANANTHAPURAM	KERALA	6950
13	12	404-2648970-9042715	2648970	Women	45	Adult	04-12-2024	Dec	Delivered	Myntra	J0181-TP-M	Top	M	1	INR	399	ARAKONAM	TAMIL NADU	6310
14	13	408-0265357-4939534	265357	Women	18	Teenager	04-12-2024	Dec	Delivered	Amazon	SET217-KR-PP-XL	Set	XL	1	INR	786	GUWAHATI	ASSAM	7810
15	14	403-9268874-7296313	9268874	Men	44	Adult	04-12-2024	Dec	Delivered	Myntra	SET185-KR-NP-M	Set	M	1	INR	911	BENGALURU	KARNATAKA	5621
16	15	407-0442660-2736366	442660	Women	52	Senior	04-12-2024	Dec	Delivered	Amazon	SET333-KR-DPT-M	Set	M	1	INR	967	HYDERABAD	TELANGANA	5000
17	16	406-7482261-1657136	7482261	Women	18	Teenager	04-12-2024	Dec	Delivered	Nalli	J0124-TP-L	Top	L	1	INR	523	NEW DELHI	DELHI	1100
18	17	407-7039962-7080347	7039962	Men	30	Adult	04-12-2024	Dec	Delivered	Meesho	SET304-KR-DPT-XL	Set	XL	1	INR	1115	Bhubaneswar	ODISHA	7510
19	18	407-3422488-7373923	3422488	Women	48	Adult	04-12-2024	Dec	Delivered	Others	SET184-KR-PP-XS	Set	XS	1	INR	563	SIROHI	RAJASTHAN	3070
20	19	171-8974687-6745940	8974687	Men	24	Teenager	04-12-2024	Dec	Delivered	Myntra	J0161-DR-XXL	Western Dress	XXL	1	INR	473	MUMBAI	MAHARASHTRA	4000
21	20	406-0244536-2177175	244536	Women	46	Adult	04-12-2024	Dec	Delivered	Amazon	SET233-KR-PP-M	Set	M	1	INR	545	AMRITSAR	PUNJAB	1430
22	21	404-4376789-3345166	4376789	Women	43	Adult	04-12-2024	Dec	Delivered	Nalli	J0231-SKD-XXXL	Set	3XL	1	INR	1164	LUCKNOW	UTTAR PRADESH	2260
23	22	408-1943310-9789160	1943310	Men	31	Adult	04-12-2024	Dec	Refunded	Myntra	J0339-DR-XXL	Western Dress	XXL	1	INR	743	NEW DELHI	DELHI	1100
24	23	403-0950590-5005155	950590	Men	30	Adult	04-12-2024	Dec	Delivered	Myntra	SET210-KR-PP-XXXL	Set	3XL	1	INR	575	MADURAI	TAMIL NADU	6250
25	24	406-3935670-5720350	3935670	Women	19	Teenager	04-12-2024	Dec	Delivered	Ajio	SET110-KR-PP-XS	Set	XS	1	INR	788	Meerut	UTTAR PRADESH	2500
26	25	402-0398999-0011565	398999	Women	37	Adult	04-12-2024	Dec	Delivered	Amazon	SET273-KR-NP-M	Set	M	1	INR	612	HYDERABAD	TELANGANA	5000
27	26	403-5438780-7231546	5438780	Women	37	Adult	04-12-2024	Dec	Delivered	Others	MEN5025-KR-XXL	kurta	XXL	1	INR	533	INDORE	MADHYA PRADESH	4520
28	27	406-8343960-8137102	8343960	Women	62	Senior	04-12-2024	Dec	Delivered	Flipkart	JNE3690-TU-XL	Top	XL	1	INR	484	DAVANAGERE	KARNATAKA	5770
29	28	406-0986513-0498758	986513	Men	20	Teenager	04-12-2024	Dec	Delivered	Flipkart	SET184-KR-PP-XXXL	Set	3XL	1	INR	563	RUDRAPUR	UTTARAKHAND	2631
30	29	406-0947452-6044339	947452	Men	77	Senior	04-12-2024	Dec	Delivered	Flipkart	JNE3797-KR-XXL	Western Dress	XXL	1	INR	735	CHENNAI	TAMIL NADU	6001
31	30	406-1326018-3426760	1326018	Men	26	Teenager	04-12-2024	Dec	Delivered	Amazon	SET183-KR-DH-XS	Set	XS	1	INR	759	PRAYAGRAJ	UTTAR PRADESH	2303
32	31	406-9281717-2212317	9281717	Men	40	Adult	04-12-2024	Dec	Delivered	Amazon	JNE3797-KR-XXL	Western Dress	XXL	1	INR	715	GREAT NICOBAR	ANDAMAN & NICOBAR	7443
33	32	408-6866119-6793128	6866119	Men	52	Senior	04-12-2024	Dec	Delivered	Amazon	J0414-DR-XXL	Western Dress	XXL	1	INR	885	AHMEDABAD	GUJARAT	3800
34	33	403-9400852-1350710	9400852	Women	38	Adult	04-12-2024	Dec	Delivered	Others	JNE3601-KR-M	kurta	M	1	INR	301	SALEM	TAMIL NADU	6360
35	34	408-2606836-0473931	2606836	Men	39	Adult	04-12-2024	Dec	Delivered	Myntra	J0231-SKD-XL	Set	XL	1	INR	1238	GUWAHATI	ASSAM	7810

Vrinda Store Annual Report 2024 | Sales VS Orders | MAN vs WOMEN | Oders Status | Sales Top 5 | Age and Gender | Channel | Vrinda Store

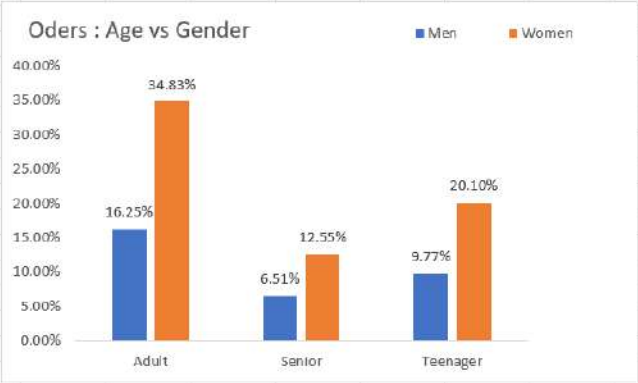
Ready | Accessibility: Investigate | 81%

Row Labels	Count of Order ID
Ajio	6.0%
Amazon	35.2%
Flipkart	20.7%
Meesho	4.9%
Myntra	23.7%
Nalli	4.8%
Others	4.7%



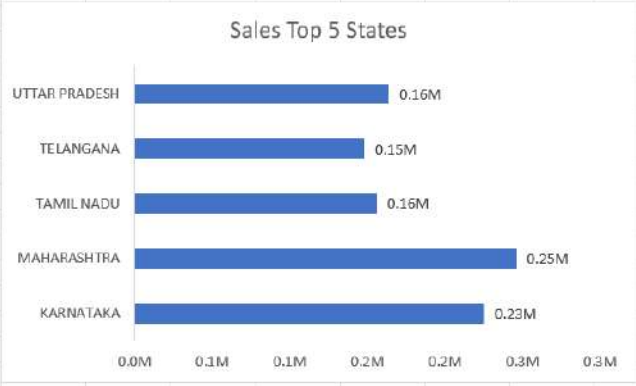
Vrinda Store Annual Report 2024 | Sales VS Orders | MAN vs WOMEN | Oders Status | Sales Top 5 | Age and Gender | Channel | Vrinda Store

Count of Order ID	Column Labels	
Row Labels	Men	Women
Adult	16.25%	34.83%
Senior	6.51%	12.55%
Teenager	9.77%	20.10%



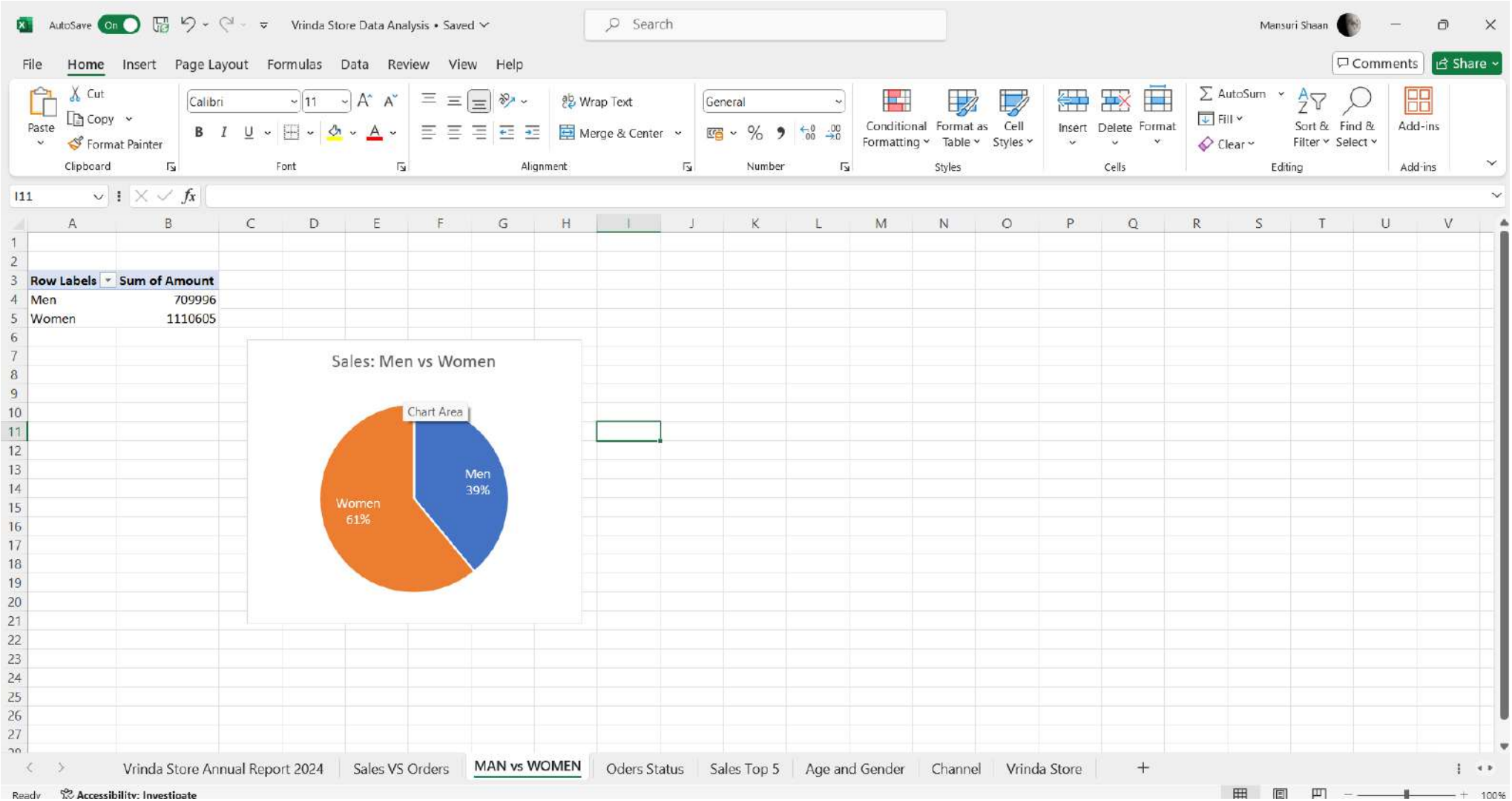
Vrinda Store Annual Report 2024 | Sales VS Orders | MAN vs WOMEN | Oders Status | Sales Top 5 | Age and Gender | Channel | Vrinda Store

Row Labels	Sum of Amount
KARNATAKA	225171
MAHARASHTRA	245896
TAMIL NADU	155874
TELANGANA	148005
UTTAR PRADESH	163721

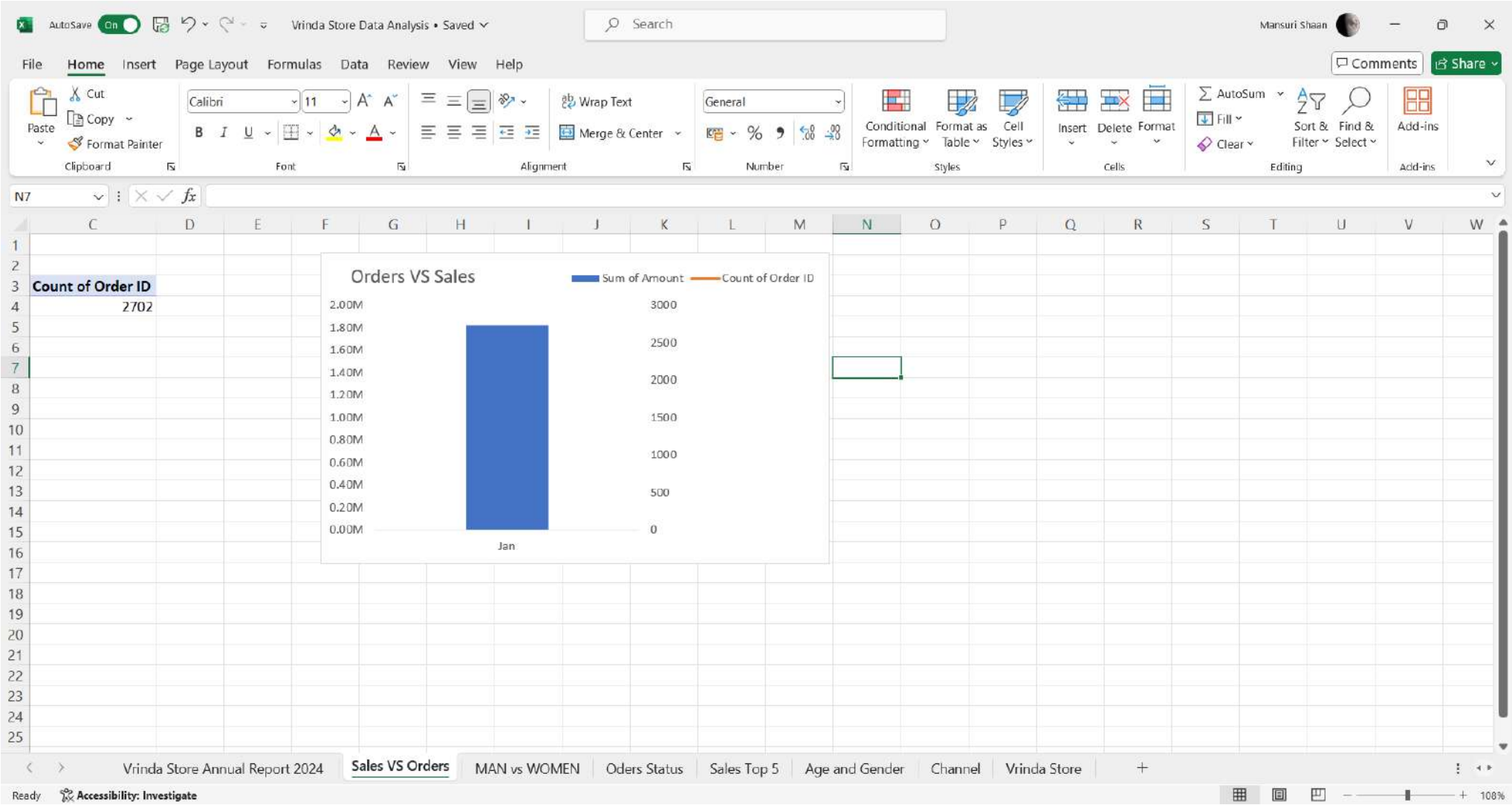


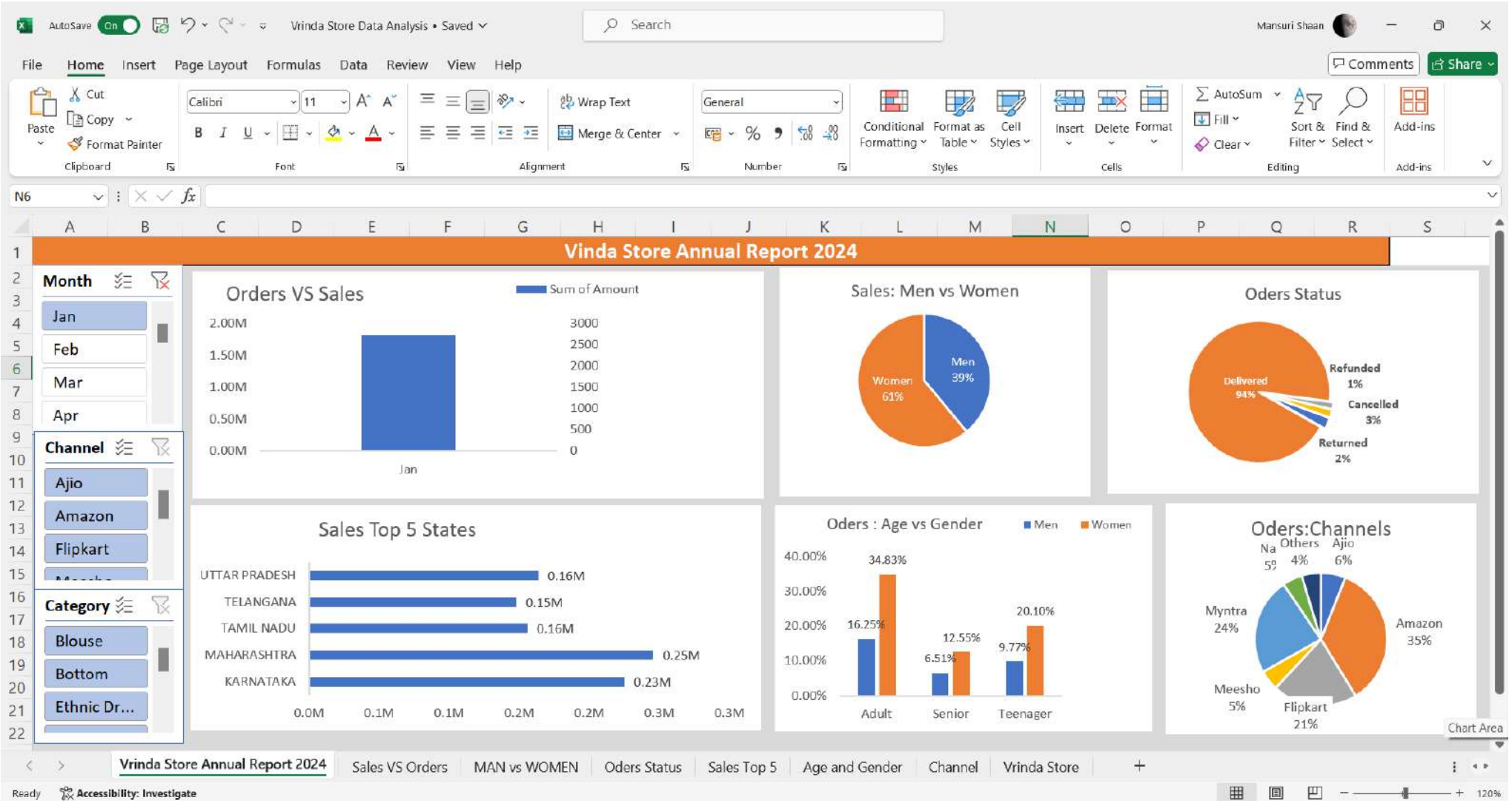
Row Labels	Count of Order ID
Cancelled	71
Delivered	2537
Refunded	43
Returned	51

Vrinda Store Annual Report 2024 | Sales VS Orders | MAN vs WOMEN | Oders Status | Sales Top 5 | Age and Gender | Channel | Vrinda Store



Row Labels	Sum of Amount
Men	709996
Women	1110605


Vrinda Store Data Analysis • Saved
Count of Order ID
2702
Orders VS Sales
Sum of Amount
Count of Order ID
2.00M
1.80M
1.60M
1.40M
1.20M
1.00M
0.80M
0.60M
0.40M
0.20M
0.00M
3000
2500
2000
1500
1000
500
0
Jan
Vrinda Store Annual Report 2024
Sales VS Orders
MAN vs WOMEN
Oders Status
Sales Top 5
Age and Gender
Channel
Vrinda Store


Vrinda Store Data Analysis • Saved
Vinda Store Annual Report 2024
Month
Jan
Feb
Mar
Apr
Channel
Ajio
Amazon
Flipkart
Category
Blouse
Bottom
Ethnic Dr...
Orders VS Sales
Sum of Amount
2.00M
1.50M
1.00M
0.50M
0.00M
3000
2500
2000
1500
1000
500
0
Jan
Sales: Men vs Women
Men 39%
Women 61%
Oders Status
Delivered 94%
Refunded 1%
Cancelled 3%
Returned 2%
Sales Top 5 States
UTTAR PRADESH 0.16M
TELANGANA 0.15M
TAMIL NADU 0.16M
MAHARASHTRA 0.25M
KARNATAKA 0.23M
0.0M 0.1M 0.1M 0.2M 0.2M 0.3M 0.3M
Oders : Age vs Gender
Men
Women
40.00%
30.00%
20.00%
10.00%
0.00%
16.25%
34.83%
6.51%
12.55%
9.77%
20.10%
Adult
Senior
Teenager
Oders:Channels
Na 5%
Others 4%
Ajio 6%
Amazon 35%
Flipkart 21%
Meesho 5%
Myntra 24%
Chart Area
Vrinda Store Annual Report 2024
Sales VS Orders
MAN vs WOMEN
Oders Status
Sales Top 5
Age and Gender
Channel
Vrinda Store
Ready
Accessibility: Investigate