

SHAFIN K

WEB DEVELOPER

Malappuram Kerala | 7560911546 | shafinpoongode@gamil.com

Objective

Innovative full-stack web developer with expertise in React, Express.js, and MongoDB. Specializing in efficient, scalable, and user-centric web applications, adept at managing end-to-end project development and delivering high-quality, impactful solutions.

Experience

WebQmedia | MERN Stack Developer **2023 - Present**

- Developed dynamic web solutions and dashboards, improving team efficiency and customer engagement.
- Boosted customer retention by 20% by delivering intuitive and responsive applications.
- Spearheaded development for admin panels, event management platforms, and CRM tools with features like automated messaging and payment integration.

Projects

- **Competition Dashboard:** Developed a React and Express.js platform to manage sales competitions with advanced team functionalities.
- **Convocation Registration Portal:** Designed a portal with admin tools for student registrations, guest preferences, and payments using MongoDB and automated WhatsApp messaging.
- **CRM Dashboard:** Developed a role-based CRM system for lead management and streamlining operations.
- **Payment Plan Generator** Enhanced a WordPress platform to generate and export customized student payment plans.
- **Landing Pages:** Created multiple high-conversion, responsive landing pages for educational programs.

Education

CDAC, PG Diploma in CA	2019
University of Calicut, Bcom	2018

Skills

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| • React.js | • WordPress | • HTML |
| • Node.js | • PHP | • CSS |
| • Express.js | • Git | |
| • MongoDB | • Figma | |