



Learners  
University College

Learn. Achieve. Succeed.



# SWISS MBA

Ranked among top

**5 B-Schools**

## |MASTERS OF BUSINESS ADMINISTRATION

Our goal at SSM is to nurture leaders who can inspire others, demonstrate outstanding skills, and work in multi-cultural environments. Gain the skills you need to advance your career with a top-ranked Swiss MBA. Build on your experience, take dynamic courses taught by world-class faculty, and learn alongside accomplished peers.



### | Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- Final Thesis & Research Methodologies

## MBA IN GLOBAL MANAGEMENT & LEADERSHIP

The MBA in Global Management major is specially designed to provide managers and entrepreneurs with the knowledge and skills to take on the challenges of the international market place and to compete effectively in a global economy and promote ethical behavior in their organization. This MBA is relevant for those students who expect to be managing or operating companies that have a significant international business presence.



### | Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- Managing and Leading in Different Countries
- Individual & Organizational Leadership Skills
- Managing Business Ethics
- Final Thesis & Research Methodologies

## MBA IN HUMAN RESOURCE MANAGEMENT

The demand for qualified Human Resources professionals is increasing. This course is designed to gain a global perspective on Human Resources Management functions and provide understanding of the formal relationship between the employer and the employee.

This course include: Strategic HRM, Global Labour Markets, The Changing Nature Of Work, Work Design And Diversity Management, Workforce Planning, Recruitment and Talent Management, HR Business Partnering, Performance Management, Rewards and Recognition , Compensation and Benefits.



### Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- Managing and Leading in Different Countries
- Human Resources Management
- Managing Business Ethics
- Final Thesis & Research Methodologies

## MBA IN FINANCE

In this course you will learn the language of business and build frameworks that use accounting information for financial decisions or for managerial incentives. The course examines Investment Valuation, Financial Accounting, Cost Analysis, Risk And Return, Financial Statement Analysis, Security Analysis with a focus on Business Strategy. The course will also expose the student to the difference between public investing and Private Equity.



### Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- Investing & Private Equity
- Mergers and Acquisitions
- Entrepreneurial Financial Management
- Final Thesis & Research Methodologies

## MBA IN MARKETING

In this course, students explore the role of marketing research in the overall marketing effort, the research process and the most common approaches/techniques used. Students learn Brand Management, Consumer Behaviour, Designing Persuasive Communication and Behavioral Research in Marketing. Marketing research is critical to helping marketers make decisions. Students explore the information needs of marketers, develop the research process, and discuss sampling techniques and data collection methods of primary data.



### Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- Marketing Research
- New Media Marketing
- International Luxury Branding
- Final Thesis & Research Methodologies

## MBA IN HEALTH SAFETY AND ENVIRONMENT

This course addresses the essential strategies for understanding and managing an organization and its human resources in the area of HSE administration with examples of the strategic direction and management leadership of successful companies and also discusses the fit of corporate strategy to the organizational type, level and culture, and the employee culture.



### Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- HSE Management System
- HSE Culture and Leadership
- HSE Risk Management
- Final Thesis & Research Methodologies

## MBA IN SUPPLY CHAIN & LOGISTICS MANAGEMENT

In this course you will learn how the business context shapes managerial decisions regarding the strategic design and management of the supply chain, as you examine how to improve the flow of materials and information through this network of suppliers, manufacturers, distributors, and retailers. The course will zoom in on core concepts of logistics, supply chains and competitive strategies, including delivering customer value (from SCM to demand network management); management of (new) channels of distribution, including e-commerce; performance indicators; lead-time management; the role of information in the supply chain; service logistics; and management of global supply chains.



### Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- Supply Chain Management
- Logistics Management
- Operations Management
- Final Thesis & Research Methodologies

## MBA IN PROJECT MANAGEMENT

The MBA in Project Management will prepare you to move rapidly into project leadership roles within your chosen industry. This course is designed to develop a deep understanding of the entire project management process - from cost control and contractor management, to scheduling and legal considerations .



### Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- Project Management
- New Trends & Methodologies in Project Management
- Project Risk Management
- Final Thesis & Research Methodologies

## MBA IN LUXURY MANAGEMENT

This program will focus on issues related to International Distribution defining all the tools that are necessary to enter, expand, understand, and succeed in the glamorous world of luxury retail. Retail experience and management will be examined in all the different aspects of quality and service support, including the Customer Relationship Management, key to a successful customer experience and sales optimization.



### Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- Fundamentals of Luxury Business Management
- International Luxury Branding
- Retail and Distribution Management
- Final Thesis & Research Methodologies

## MBA IN ENTREPRENEURSHIP

In today's globalized business world, successful leaders need a global mindset. Focusing on cultural issues and using international examples, international management behavior helps managers develop the skills and knowledge to lead successfully in the global business environment.



### Subjects:

- Globalization
- Leadership
- Accounting & Financial Management
- International Law & Ethics
- Global Macroeconomics & International Finance
- Cyber Intelligence & Block Chain
- Negotiation Skills
- Human Resource Management
- Competitive Strategy
- Investment Management
- Dynamics of Marketing Research
- Individual & Organizational Leadership Skills
- Entrepreneurial Financial Management
- Innovation and Globalization
- Final Thesis & Research Methodologies

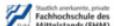
## Accreditations



U.S. Department  
of Veterans Affairs



## Collaborations



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