

Marketplace type : General e-commerce  
Name : Robiz

## 1 - Introduction :-

Robiz is a visionary e-commerce clothing brand inspired by heartfelt aspiration to create something meaningful and lasting.

The name "robiz" is derived from a deep personal connection, symbolizing dedication as it pays to my mother.

I wanted a name which must be similar to my mother's name, so I chose Robiz.

### (i) The idea :-

The dream behind Robiz is to build an e-commerce platform that caters to modern fashion enthusiasts by offering stylish, comfortable, and affordable clothing.

### (ii) The Opportunity :-

With the rapid growing demand for e-commerce solution in the clothing industry, Robiz seeks to capitalize on this momentum by creating a brand that stands out through.

- A unique blend of traditional inspiration.

- A focus on inclusivity
- A customer centric approach.

### (iii) Vision and Mission :-

Our ~~vision~~<sup>vision</sup> is to become a trusted name in the e-commerce fashion industry, recognized for our commitment to quality and meaningful connections with our customers.

The mission of robiz is to make every customer feel valued and stylish no matter where they are.

### 2- Primary Purpose of Robiz :-

The primary purpose of robiz is to create a meaningful and impactful e-commerce clothing brand that merges quality, style, and personal significance.

The brand is born out of a desire to honor my mother by building something lasting and valuable that reflects my ~~idea~~ commitment to craftsmanship, customer satisfaction, and inclusivity.



3- What problem does Robiz aim to solve?

- Limited Fashion Option:

Many consumers are now looking for more sustainable and ethically produced clothing but often struggle to find such options in mainstream e-commerce stores. So Robiz aims to offer a range of eco-friendly and ethically made clothing.

- Lack of personal connection:-

Many online clothing stores leave a gap in meaningful connections with customer.

~~Robiz will fill this gap in meaningful connections with~~

Robiz will fill this void by incorporation incorporating personal inspiration.

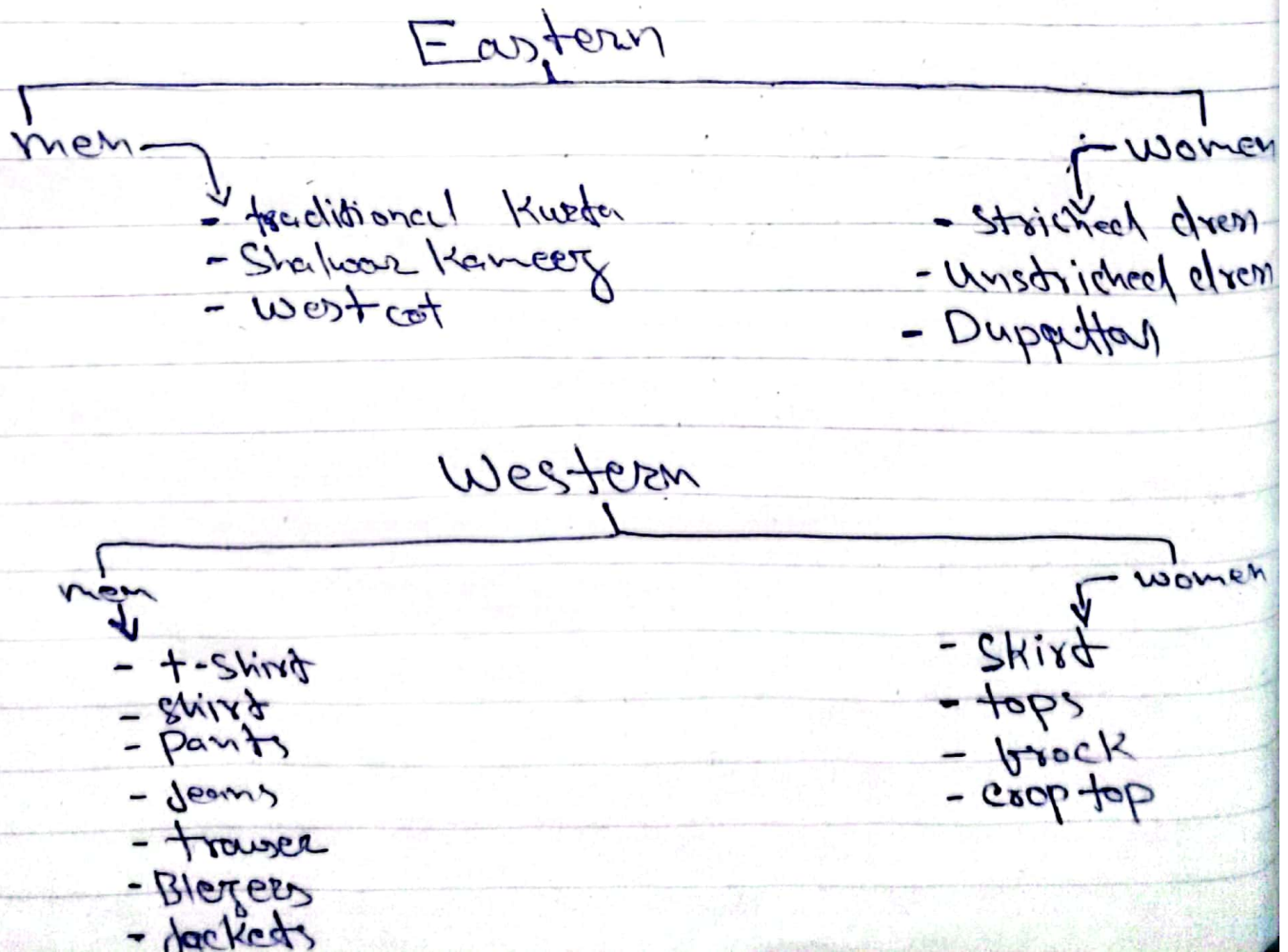
4. Robiz target audience ?

The target audience of Robiz is fashion conscious individuals who seek a perfect balance of comfort and elegance.

5. What product and service will Robiz offer ?

Robiz will offer a diverse range of clothing that combines both Eastern and Western styles.

Categories and subcategories :-





6. What will set Robiz apart ?

- Fusion of Eastern and Western fashion
- Quality at Affordable price
- Personalized Shopping Experience
- Sustainability and Ethical Practices
- Seamless Omnichannel Experience
- Cultural Relevance

7. Data Schema of Robiz.

(a) ~~Inti~~ Entities :

(i) Products

- Id
- name / title
- Description
- Price
- Stock
- Category
- Subcategory
- Size
- Color
- SKU
- Images [ ]
- Rating
- Discount
- Seasonal Collection
- Special tags

## (ii) Customers .

- Customer ID
- Name
- Email
- Contact info
- Shipping Address
- Order history

## (iii) Orders

- order ID
- Customer ID
- Order Date
- Order Status
- Total price
- Payment method
- ~~Order Status~~
- Shipping Address

## (iv) Order details

- Order ID
- Product ID
- Quantity
- Unit Price
- Total Price (per item)



### (V) Delivery Zones

- Zone ID
- Zone name
- Coverage Area
- Assigned Drivers

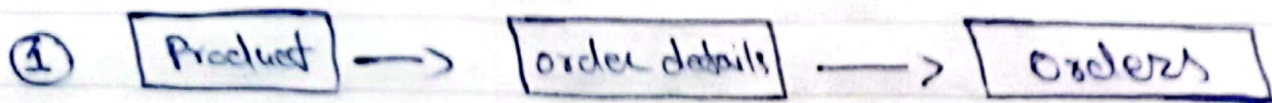
### (vi) Payments

- Payment ID
- Order ID
- Account
- Payment Status
- Payment Method

### (vii) Reviews

- Reviews ID
- Product ID
- Customer ID
- Rating
- Review Text
- Review Date

## (b) Relationship between Entities.



A product can appear in multiple orders and an order can have multiple products.



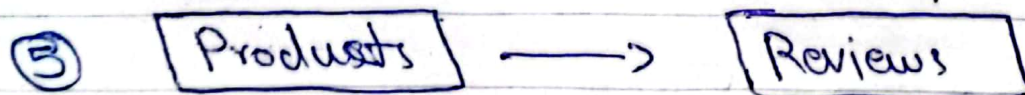
A order is placed by customer and each order has one customer.



Each order is assigned to delivery zone based on the customer's shipping address.



Each order is linked to a payment record.



Customers can leave reviews for products they have purchased.