

# Machine Learning and Data Analytics

## ME 5013- Fall 2019

Lecture 01  
Welcome!



The University of Texas at San Antonio™

Adel Alaeddini, PhD

Associate Professor of Mechanical Engineering

Advanced Data Engineering Lab

[adel.alaeddini@utsa.edu](mailto:adel.alaeddini@utsa.edu)

- **General Information**
  - Class Syllabus and Topics
  - Text and Other References
  - Grading
- **Introduction to Machine Learning and Data Analytics**
  - Definition
  - Examples
  - Machine Learning Algorithms
  - Hands-on (Python)



***Instructor***

Adel Alaeddini, PhD  
Associate Professor of Mechanical Engineering  
The University of Texas at San Antonio  
One UTSA Circle  
San Antonio, TX 78249  
Email: [adel.alaeddini@utsa.edu](mailto:adel.alaeddini@utsa.edu)  
Website: <https://www.alaeddini.org/>  
Tel: 210.458.8747



***Teaching Assistant***

Syed Hasib Akhter Faruqi  
Ph.D. Candidate of Mechanical Engineering  
The University of Texas at San Antonio  
One UTSA Circle  
San Antonio, TX 78249  
Email: [syed-hasib-akhter.faruqi@utsa.edu](mailto:syed-hasib-akhter.faruqi@utsa.edu)

## Class information

Class type	Lecture
Instructor	Dr. Adel Alaeddini
Instructor's Office, contact info	EB 3.04.48 <a href="mailto:adel.alaeddini@utsa.edu">adel.alaeddini@utsa.edu</a> (210) 458-8747
Instructor's Office Hours	TR 2:30-3:30 pm or by appointment
Meeting Time/Room	TR. 1:00-2:15pm./ MS 2.02.20

## Grading

Class Evaluations	1%
Attendance	5%
In-class participation	10%
Homework (Typically 8)	10%
Mid-term (Typically 2)	15%
Quizzes (Typically 4)	10%
Project	25%
<u>Final Examination</u>	<u>25%</u>
Total	101%

- **Lectures:**

- Students are expected to have the textbooks throughout the semester.
- The exams may have open books & notes sections and exchange of book during the exams is not allowed.
- **Lecture notes**, which include PowerPoint slides and photocopies from reference books, will be handed out in class and/or made available on-line
- The PowerPoint slides have gaps that need to be filled out by students during lectures.
- In-class discussions will be encouraged through various **active learning exercises**; therefore attendance is a key to success.

- **In-Class Participation:**

- The course is based on active learning exercises and interactions.
- **Bi-Weekly assignments** will be given and they must be completed prior to the Tuesday lecture of the following week.
- I may ask unannounced questions during lectures from the weekly assignments, as well as the lecture of the day and the randomly selected student/s or all **students and they will have to respond in 30-45 seconds**. You are strongly recommended to study the material before class and stay awake during lectures.
- **Attendance plus in-class participation are 15% of the overall grade.**

- **Attendance:**

- Each student is expected to attend the lectures unless he/she has a valid excuse that has been communicated to the instructor in a timely manner.
- If you miss 6 sessions, then you have to drop the course or directly fail
- Tardiness beyond the first 5 minutes of the class will not be tolerated.
- Leaving the class early is also not acceptable. Students need to talk with the instructor prior to class if they have a valid excuse.
- During class please turn off your cell phones, ipdads, and/or any other device that is not related to the subject matter.

- **Homework:**

- Individual and/or group-based homework assignments may be given
- For group-based assignments each group will turn in one answer sheet.
- If a group member does not contribute, then do not put his/her name on the answer sheet
- There will be a 10% reduction per day for late submissions, effectively immediately past the time of the submission (such as Tuesday, 1:00 pm... after 1:00 pm, 10% penalty is in effect until 1:00pm of the next day).

- **Projects:**

- There will be a written project.
- Late submission of the project will result in losing the whole project points

- **Exams:**

- Two midterm exams and a comprehensive final exam will be given.
- Exams may consist of two parts: Part 1 Multiple Choice (Closed Books & Notes) and Part 2 Problems (Open Books and Notes).
- The midterm exams will not be comprehensive.
- Students will be responsible for all lecture material that has been covered for the examinations regardless if an absence was or was not excused.
- Make-up exam is only given in case of a medical emergency.
- Contacting the instructor, if possible, before missing the exam will definitely help in working out a solution for the student. The format of the make-up exams could completely be different than the regular tests.

- **Evaluations**

- In order to facilitate an effective learning environment, you may be asked to **anonymously evaluate the course** content and my teaching style during the semester. I use feedback provided by students in course evaluations to improve my teaching and that is also used by the university as one factor in evaluating my class effectiveness. **There will be 1% extra credit for completion of course surveys.**
- In addition, since some activities will require group work, **students may also be asked to evaluate each other** (i.e., peer evaluation) in their groups in order for me to give fair grades to individuals.

- **“Unauthorized” Collaboration:**
  - Although teamwork is encouraged for studying the course material and for some assignments, each student is required to do his/her own original thinking during exams. Do not tempt your neighbor into cheating the final letter grades.
  
- **Plagiarism:**
  - Copying or using someone else’s work without giving credit (citation) intentionally or unintentionally is a violation of UTSA’s Student Code of Conduct.
  - Academic dishonesty will be dealt with the University regulations.



## Textbook(s) and/or required material:

- Pang-Ning Tan, Michael Steinbach, Anuj Karpante, Vipin Kumar (2019), Introduction to Data Mining. *Second Edition*.

## Reference books

- James, G., Witten, D., Hastie, T., Tibshirani, R. (2013), An Introduction to Statistical Learning: with Applications in R, Springer Texts in Statistics. *(Available online)*
- T. Hastie, R. Tibshirani and J. Friedman. The Elements of Statistical Learning. Second Edition, Springer, 2009. *(Available online)*

## Topics Covered:

1. Parametric regression: Linear/polynomial regression
2. Regularization and cross validation
3. Nonparametric regression: Kernel regression, Gaussian processes
4. Classification basics: Loss functions, logistic regression, Decision trees
5. Support vector machines, convex optimization
6. Ensemble methods: Boosting, bagging, random forest
7. Dimension reduction: Principal component analysis
8. Clustering: K-mean, mixture models, EM algorithms
9. Graphical Models: Kalman filter, Bayesian networks
10. Deep learning: Neural networks, convolutional neural networks, recurrent neural networks
11. Reinforcement Learning: Markov Decision Process, Reinforcement Learning, Deep Reinforcement Learning

## Software:

Python



## Machine Learning / Statistical Learning/ Data Mining

- Grew out of work in AI
- New capability for computers

### Applications:

- Database mining
  - Large datasets from growth of automation/web.
  - E.g., Web click data, medical records, biology, engineering
- Applications can't program by hand.
  - E.g., Autonomous helicopter, handwriting recognition, most of Natural Language Processing (NLP), Computer Vision.
- Self-customizing programs
  - E.g., Amazon, Netflix product recommendations
- Understanding human learning (brain, real AI).

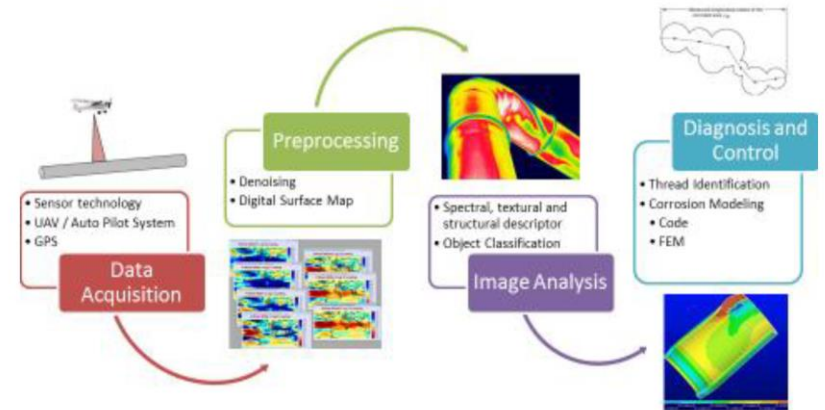
# UAV based Pipeline Monitoring System



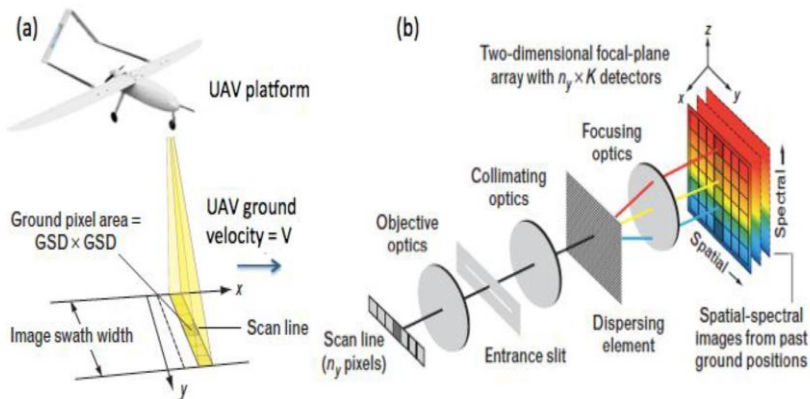
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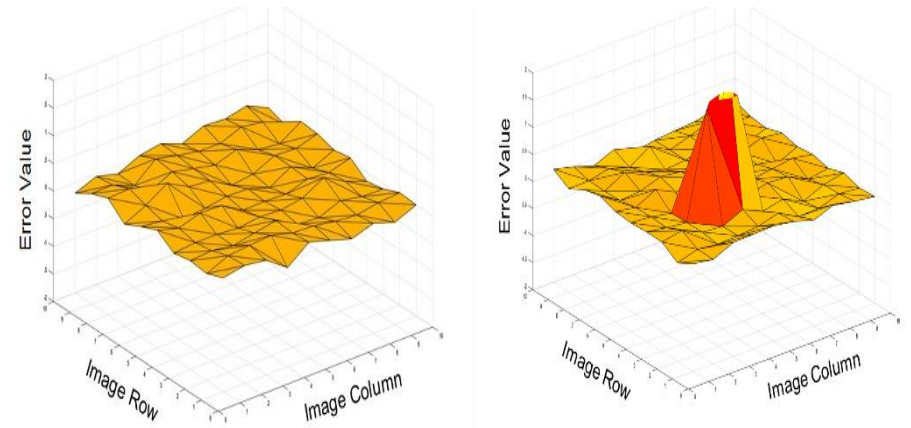
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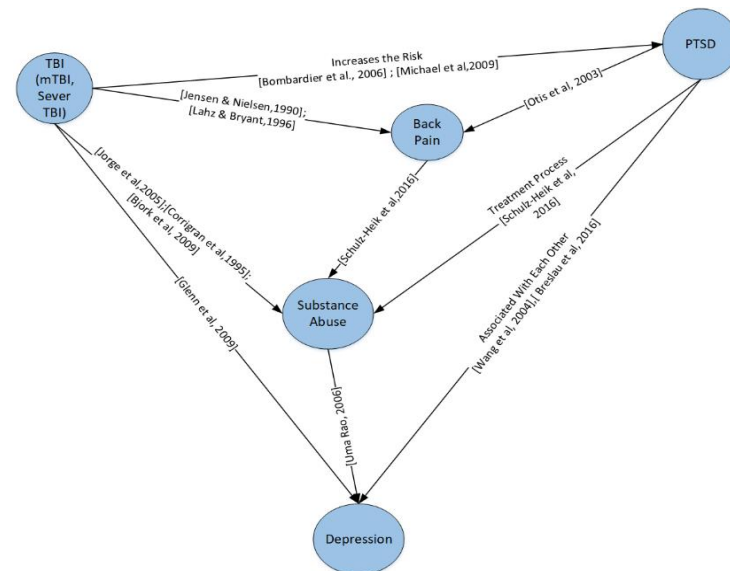
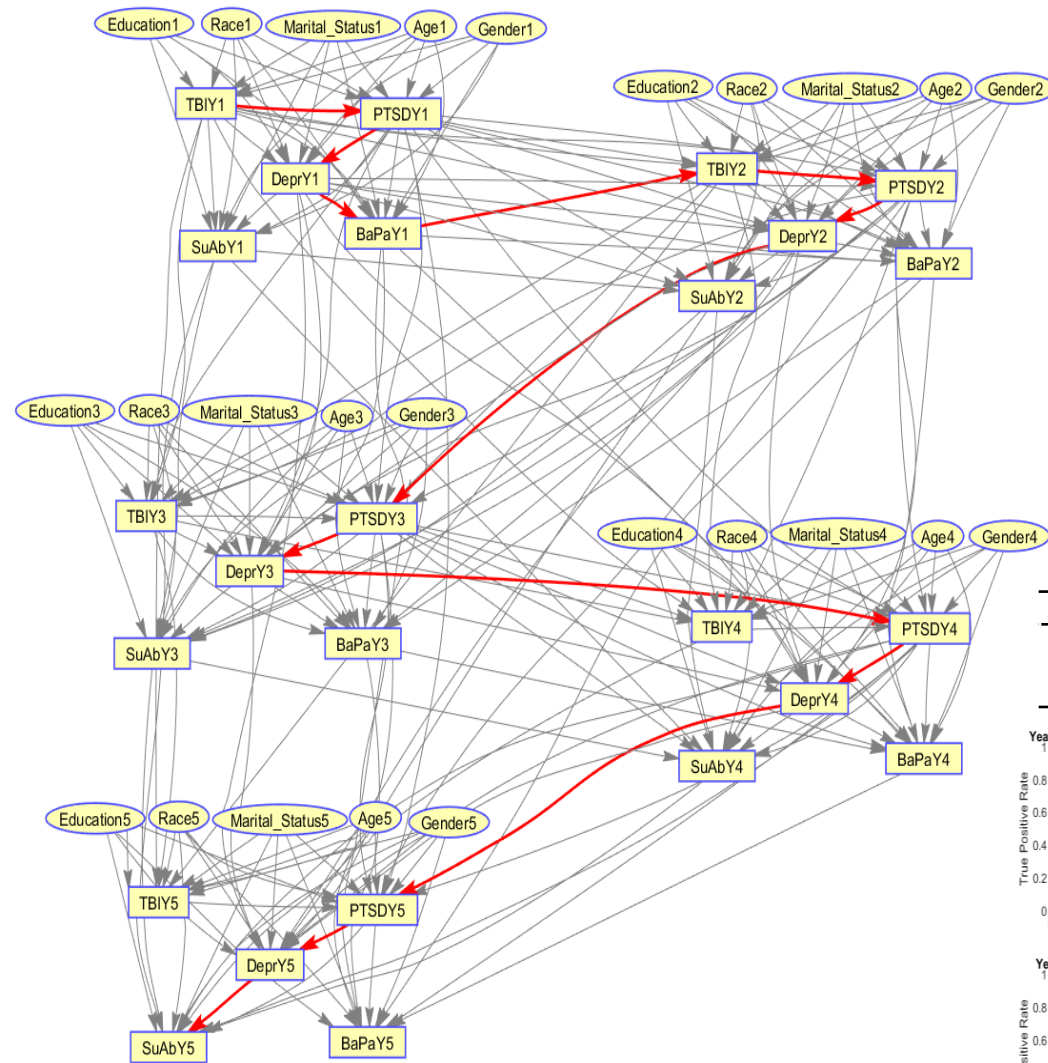
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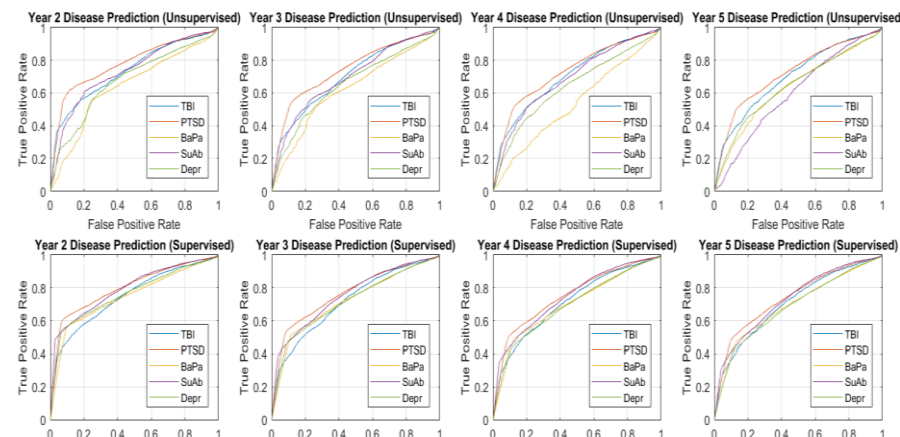
(4)



# Predictive Modeling of Multiple Chronic Conditions Development



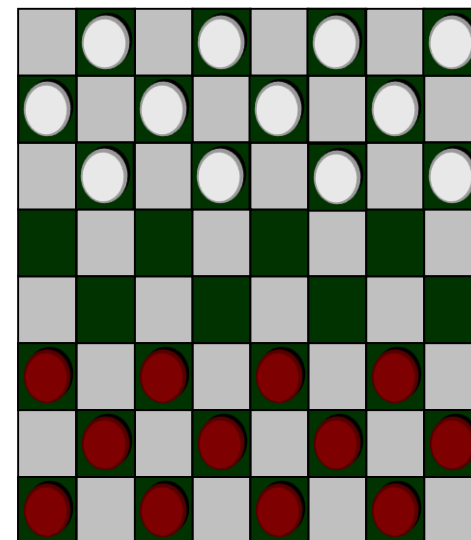
	Comparison method	Supervised
Unsupervised	Cosine similarity	80%
	Correlation coefficient	80%



Faruqi, S. H., Alaeddini, A., Jaramillo, C. A., & Pugh, M. J., Mining Major Transitions of Chronic Conditions in Patients with Multiple Chronic Conditions, *PLOS ONE*, 13.7 (2018):74-87.



- **Arthur Samuel (1959)**. Machine Learning: Field of study that gives computers the ability to learn without being explicitly programmed.
- **Tom Mitchell (1998)**. Well-posed Learning Problem: A computer program is said to *learn* from experience  $E$  with respect to some task  $T$  and some performance measure  $P$ , if its performance on  $T$ , as measured by  $P$ , improves with experience  $E$ .



“A computer program is said to *learn* from experience  $E$  with respect to some task  $T$  and some performance measure  $P$ , if its performance on  $T$ , as measured by  $P$ , improves with experience  $E$ .”

Suppose your email program watches which emails you do or do not mark as spam, and based on that learns how to better filter spam. What is the task  $T$  in this setting?

- (a) Classifying emails as spam or not spam.
- (b) Watching you label emails as spam or not spam.
- (c) The number (or fraction) of emails correctly classified as spam/not spam.
- (d) None of the above—this is not a machine learning problem.

## Statistics

- Is the study of the collection, analysis, interpretation, presentation, and organization of data.

## Artificial Intelligence (AI)

- AI is the study of how to create intelligent agents.
- In practice, it is how to program a computer to behave and perform a task as an intelligent agent (say, a person) would. This does not have to involve learning or induction at all.

## Machine Learning

- Field of study that gives computers the ability to learn without being explicitly programmed.
- Machine learning arose as a subfield of Artificial Intelligence
- Provide new capability to computers
- Machine learning has a greater emphasis on large scale applications and prediction accuracy

## Statistical Learning

- Is a framework for machine learning drawing from the fields of statistics and functional analysis.
- Statistical learning arose as a subfield of Statistics.
- Statistical learning emphasizes models and their interpretability, and precision and uncertainty

## Data Mining

- Is applied machine learning. It focuses more on the practical aspects of deploying machine learning algorithms on large datasets. It is very much similar to machine learning.

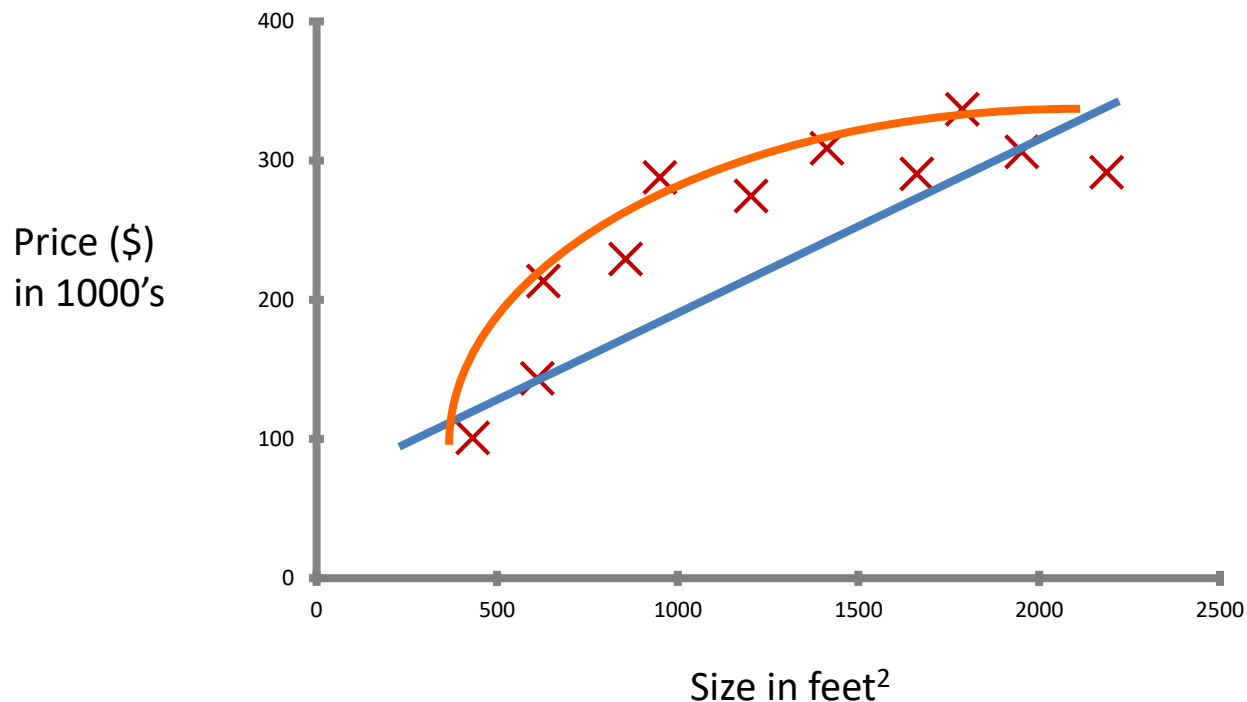
## Data Analytics

- The science of examining raw data with the purpose of drawing conclusions about that information.

## Machine learning algorithms:

- Supervised learning
- Unsupervised learning

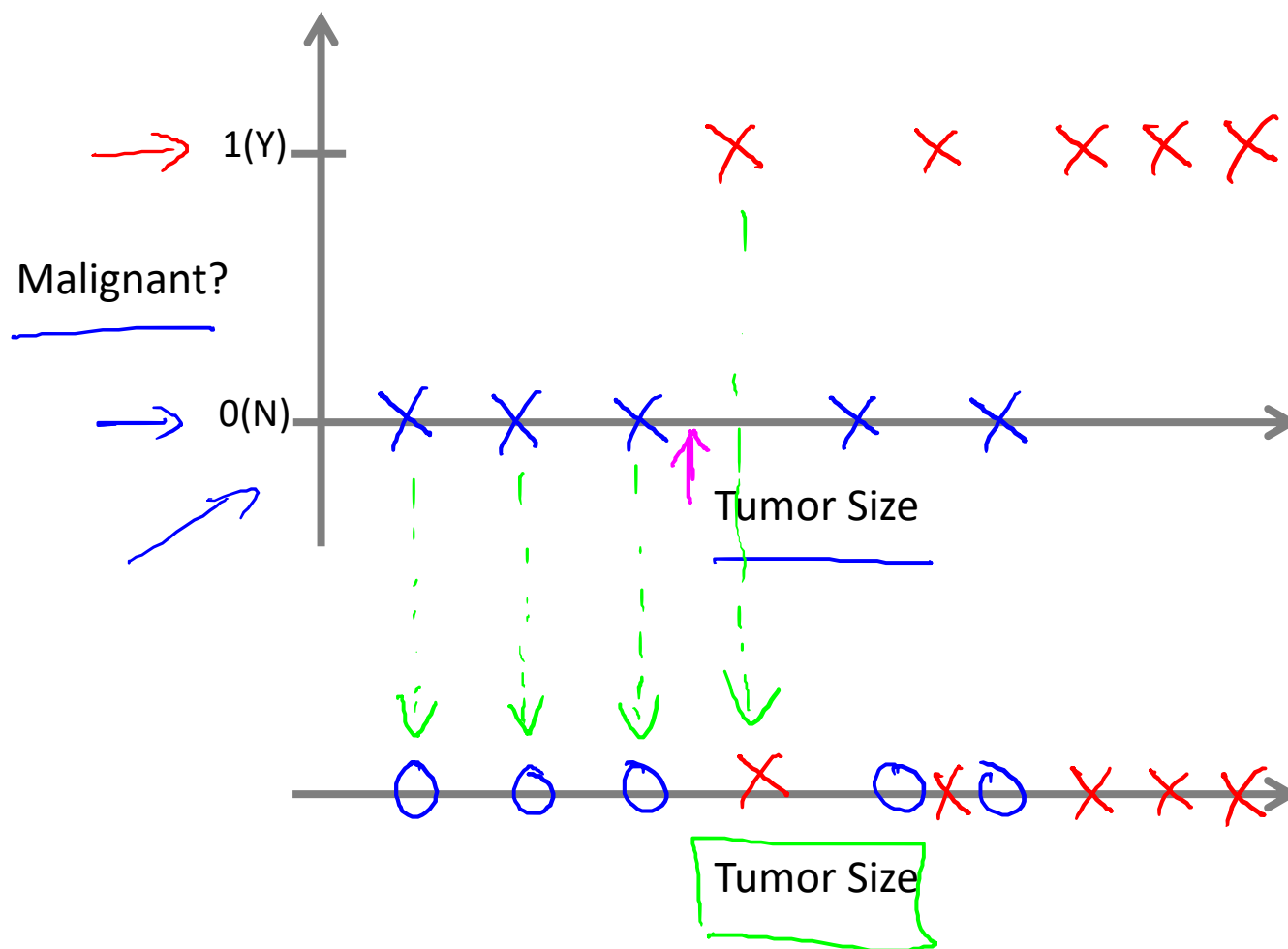
**Example:** Housing price prediction.



Supervised Learning  
“right answers” given

Regression: Predict continuous valued  
output (price)

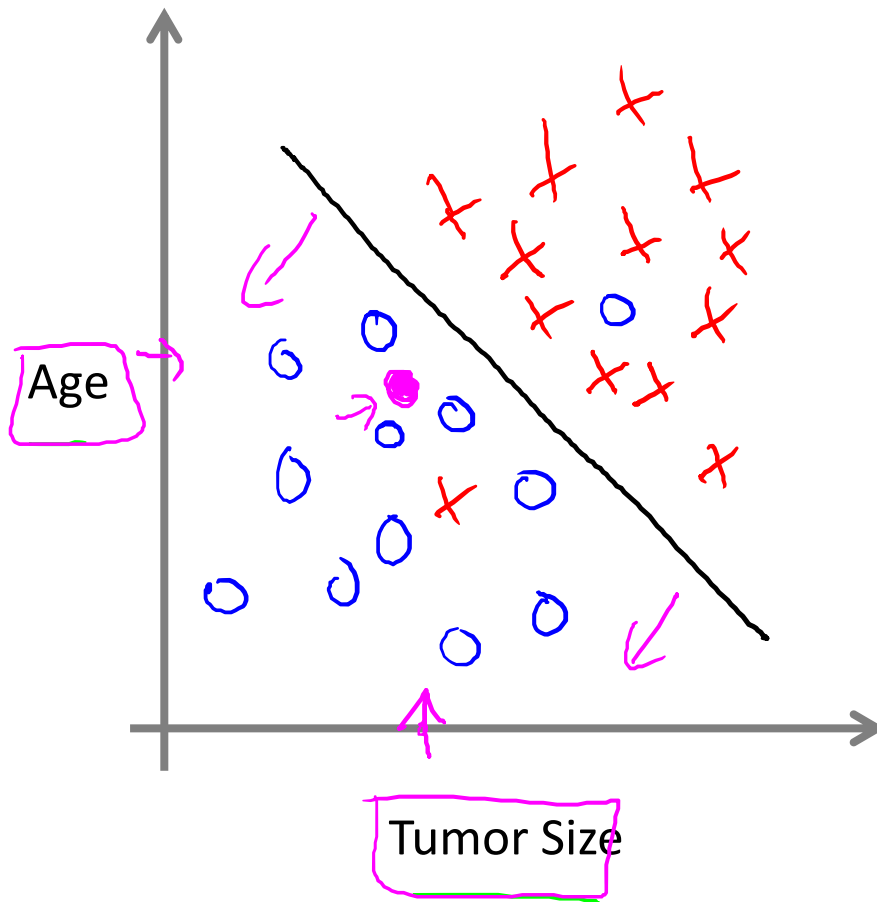
# Breast cancer (malignant, benign)



## Classification

Discrete valued output (0 or 1)

0, 1, 2, 3  
 ↓ ↓ ↓ ↓  
 benign type 1  
 cancer



- Clump Thickness
- Uniformity of Cell Size
- Uniformity of Cell Shape
- ...

You're running a company, and you want to develop learning algorithms to address each of two problems.

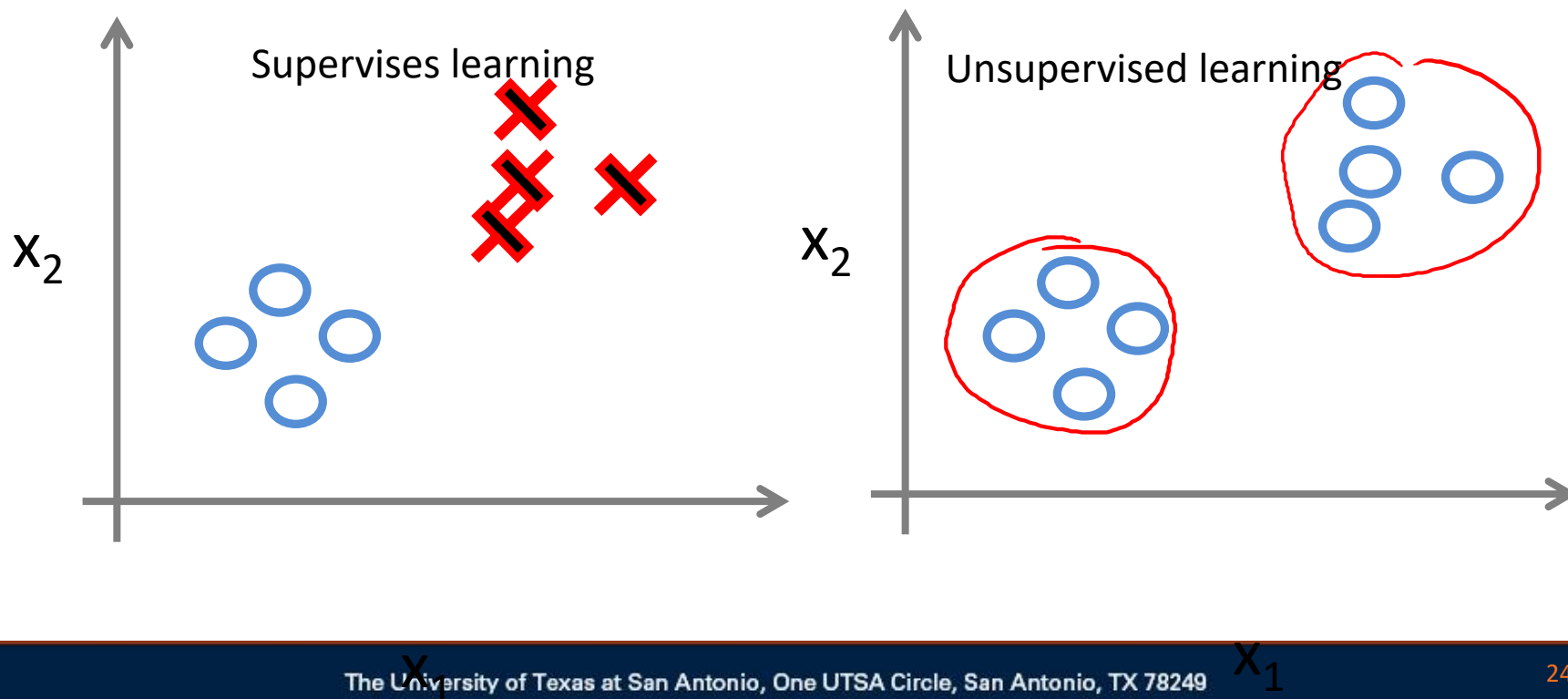
**Problem 1:** You have a large inventory of identical items. You want to predict how many of these items will sell over the next 3 months.

**Problem 2:** You'd like software to examine individual customer accounts, and for each account decide if it has been hacked/compromised.

Should you treat these as classification or as regression problems?

- (a) Treat both as classification problems.
- (b) Treat problem 1 as a classification problem, problem 2 as a regression problem.
- (c) Treat problem 1 as a regression problem, problem 2 as a classification problem.
- (d) Treat both as regression problems.

- Unsupervised learning allows us to approach problems with little or no idea what our results should look like. We can derive structure from data where we don't necessarily know the effect of the variables.
- We can derive this structure by clustering the data based on relationships among the variables in the data.
- With unsupervised learning there is no feedback based on the prediction results.





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Downturn Was Longest in Decades, Panel Confirms New York Times  
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**BP Oil Well, Site of National Catastrophe, Dies at One**  
Vanity Fair - Juli Weiner - 22 minutes ago  
The BP oil well, site of the Deepwater Horizon explosion that led to the worst oil spill in US history, died today at one year old.  
Video: Blown-out BP Well Finally Killed in Gulf  
The Associated Press  
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The BP oil well, site of the Deepwater Horizon explosion that led to the worst oil spill in US history, died today at one year old.  
Video: Blow-out BP Well Finally Killed in Gulf The Associated Press  
Weiss Doubts BP Would End Operations in Gulf of Mexico: Video Bloomberg  
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**Recession**

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Financial Times - Peggy Hollinger - September 16, 2010

Allen: Well is dead, but m... x

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**Allen: Well is dead, but much Gulf Coast work remains**

By the CNN Wire Staff

September 20, 2010 - Updated 1317 GMT (2117 HKT)



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What next for Gulf oil spill?

STORY HIGHLIGHTS

(CNN) -- The ruptured Macondo well, a mile under the Gulf of Mexico off the Louisiana coast, has been pronounced dead.

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By James Hemon

BP confirmed late Sunday that the Macondo well that leaked almost five million barrels of oil into the Gulf of Mexico has been permanently sealed, but the well will continue to affect BP and the wider oil industry for many years.

The most immediate worry for BP and its shareholders is how the authorities will apportion blame for the spill. BP's own investigation



Fire boat response crews battled the blazing remnants of the off shore oil rig Deepwater Horizon April 21, 2010.

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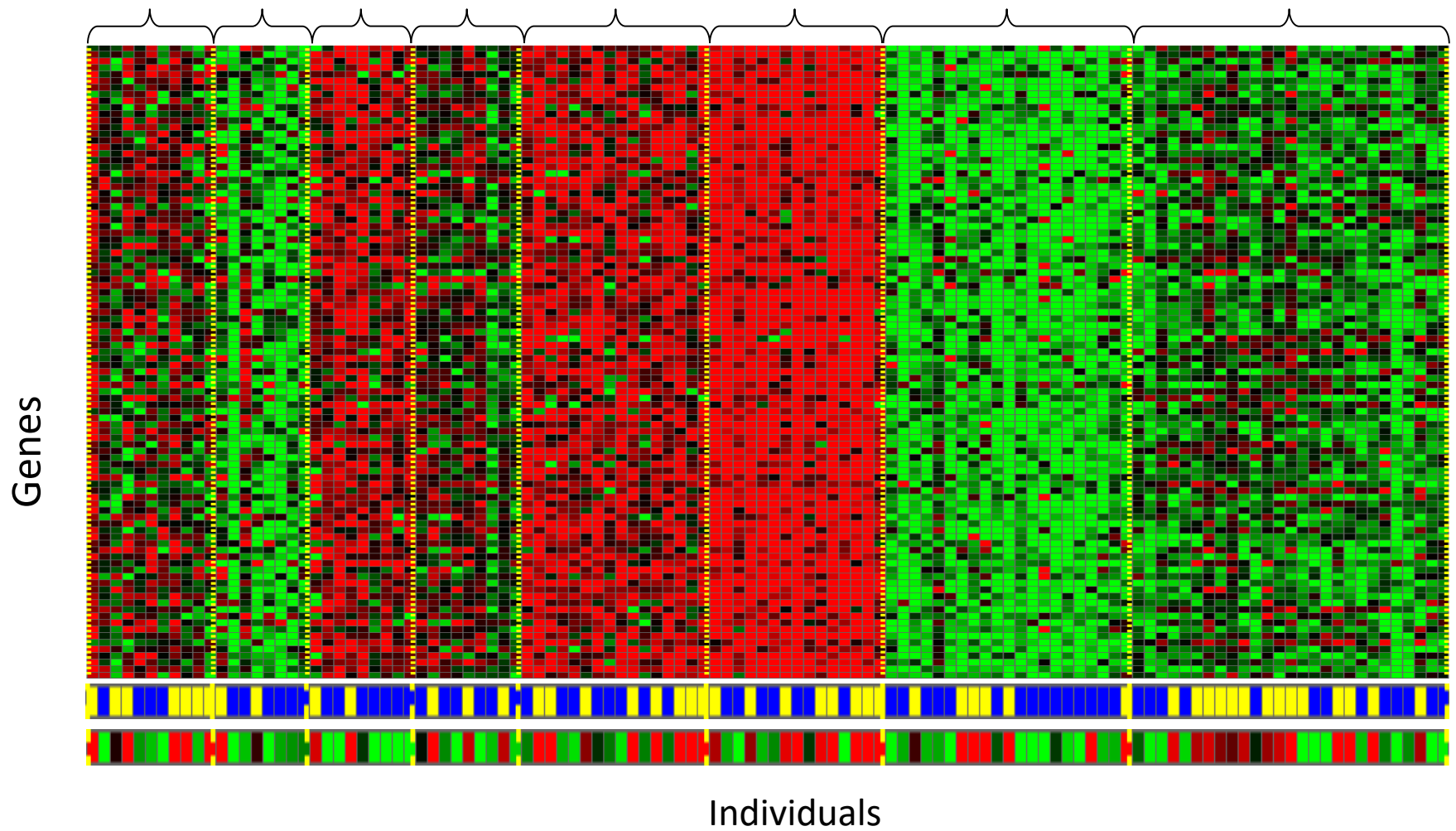
**BP oil spill cost hits nearly \$10bn**

BP has set up a \$20bn compensation fund after the Deepwater Horizon disaster, which has so far paid out 19,000 claims totalling more than \$240m

Julia Kollewe  
guardian.co.uk, Monday 20 September 2010 08:33 BST  
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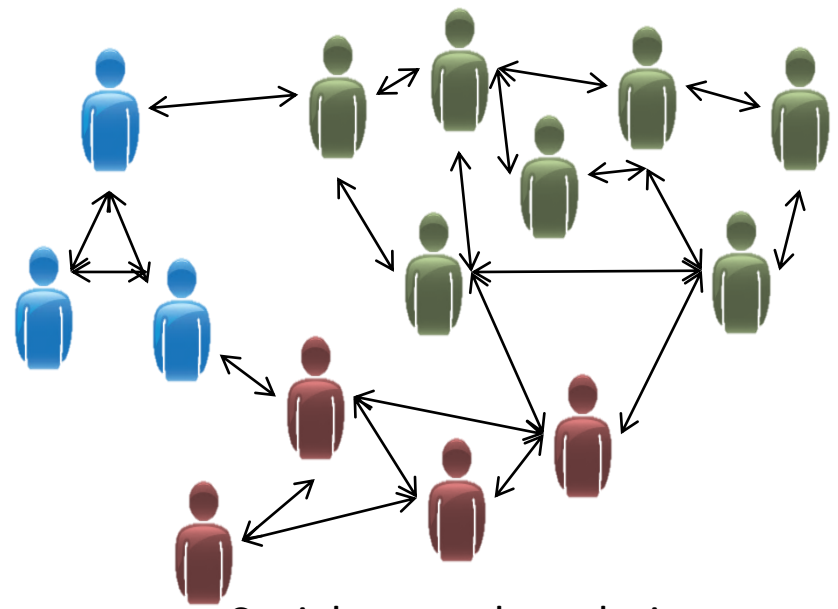
BP's costs for the Deepwater Horizon disaster have hit \$10bn. Photograph: HoReuters







Organize computing clusters



Social network analysis



Market segmentation



Image credit: NASA/JPL-Caltech/E. Churchwell (Univ. of Wisconsin, Madison)

Astronomical data analysis

Of the following examples, which would you address using an unsupervised learning algorithm? (Check all that apply.)

- (a) Given email labeled as spam/not spam, learn a spam filter.
- (b) Given a set of news articles found on the web, group them into set of articles about the same story.
- (c ) Given a database of customer data, automatically discover market segments and group customers into different market segments.
- (d) Given a dataset of patients diagnosed as either having diabetes or not, learn to classify new patients as having diabetes or not.