

المملكة العربية السعودية
وزارة التعليم
جامعة الأمير سلطان بن عبدالعزيز
كلية هندسة وعلوم الحاسوب

Kingdom of Saudi Arabia
Ministry of Education
Prince Sattam Bin Abdulaziz University
College of Computer
Engineering and sciences



جامعة الأمير سلطان بن عبد العزيز
PRINCE SATTAM BIN ABDULAZIZ UNIVERSITY

Search about Noon website

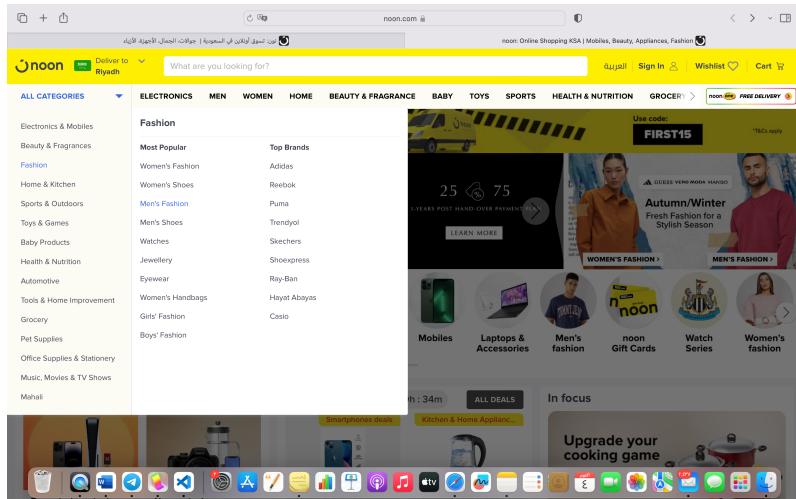
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1- Define the purpose of the website.

Noon is an online shopping and commerce platform in the Middle East that provides many options in products, categories and brands for online shopping.



2- Explain its services.

Noon Saudi Arabia offers you the best online shopping experience ever. Get everything you want now in Riyadh, Jeddah and all Saudi cities easily and conveniently. Noon Saudi Arabia provides you with a group of benefits and flexible payment plans without any interest so that you can get your purchases immediately and pay later, such as a Tabby subscription (the order value is divided into three payments and a pass, in addition to All credit cards, in addition to the option to pay upon receipt, and more. That, the installment option. Easy monthly payments with no additional fees and a 15-day return policy so you can shop freely without any hassle. Save your time and effort and save yourself the hassle of waiting and searching the aisles for what you need it. You can now select everything you need from your phone screen with the touch of a button while lying on your couch

3-What is the domain address?

https://www.noon.com/saudi-ar/?utm_source=c1000088L&utm_medium=cpc&utm_campaign=C1000035433N_sa_en_web_on_go_s_ex_cb_nbr_c1000088I_&gclid=CjwKCAjw9-6oBhBaEiwAHv1QvMjNOrjzl0I4dLF8cFeJN6nfBeVgXu7KX-apJyLROEi-mmM25hxhAdhoCMecQAvD_BwE

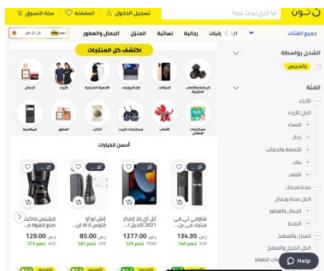
4-What is the category of the business, and is this obvious on the website?

Noon E-commerce Business Category A wide range of online products. and it is clear in the picture above



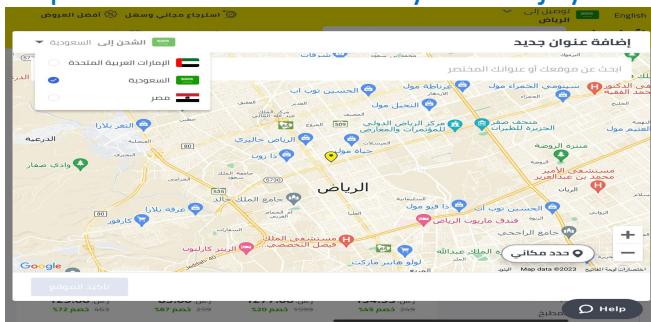
5-is the design accomplishing the purpose of the website?

Yes, Noon's website design achieves the desired purpose of the website. It provides an easy-to-use and attractive user interface, and makes it easy for users to browse the site and purchase products easily. As in the picture



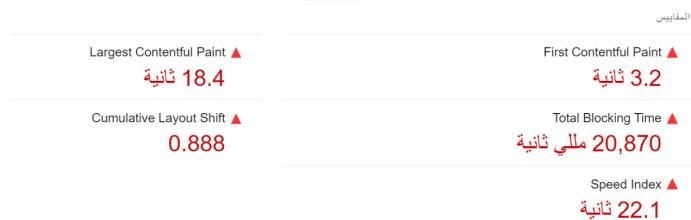
6-Who is the target audience and how does the design take this into Consideration?

On the Noon website, the target audience is all users who want to shop online from the Saudi Arabian countries, the Emirates, and Egypt. This is in the design of the site by providing an easy-to-use and organized user interface, and organizing the products clearly. The design aims to make the shopping experience on the site easy and enjoyable for all Visitors



7-How long does it take to download pages?
Will visitors be bored by waiting?

It doesn't take long, and I don't think visitors will be bored because it is took 22.1 sec



8-Can you find the information easy?

Yeah, I was looking for a site security policy and it was very easy to look for it and it had been several information on the site



9-Is there a search button for visiting available?

Yeah, there's a button to look up the top page of the site that can look for the information and products that the visitors needs



10-Are all the links working?

Yeah, all the links are working and available and we maked sure the links worked

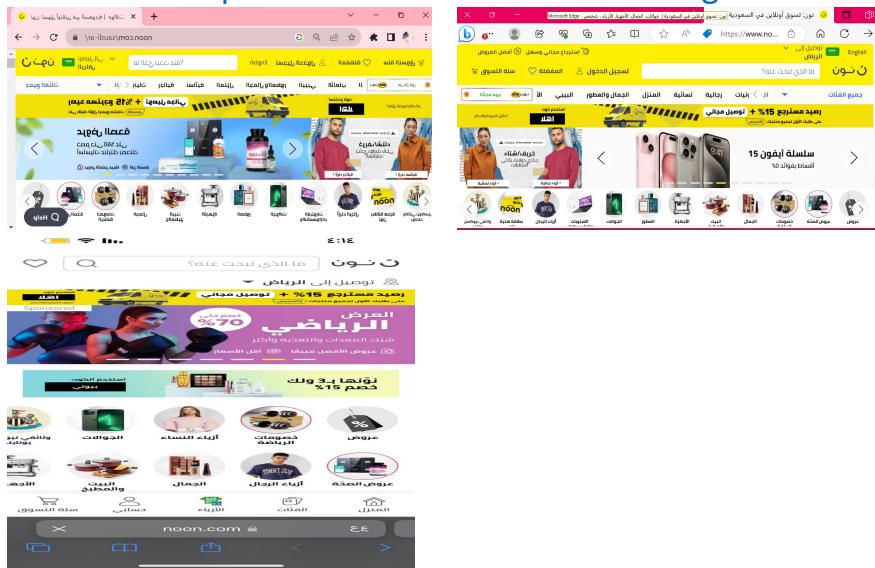


11-Does the site work in different broads?

Yeah, it works on more than one broedser, including the broedser:

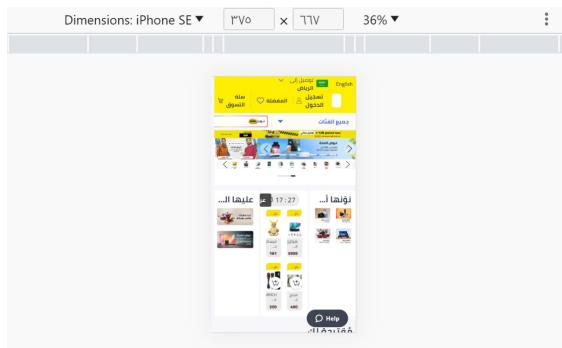
Google Chrome -- Microsoft Edge – Safari

Below is an explanation of the browsers through which the site was searched



12-Does the site work on mobile devices?

Yeah, it works on mobile devices -



13-Are the fonts that have been chosen easy to read ?

Yes, the fonts chosen on the Noon website are easy to read. The appropriate sized and clear fonts are used, which makes it easy to read texts and information clearly and without strain on the eyes. The website can be browsed and the content read with ease.



14-Is there considerable contrast between the font color in the background color ?

Yes, there is a contrast between the font color and the background color on the Noon website. The font and background colors are carefully chosen to ensure the clarity of the texts. Dark fonts are usually used on a light background or vice versa so that the contrast is clear and comfortable for the eyes, This helps you read the content with ease and clarity

These pictures appear in the previous question in the paragraph.14..

15-Is the text an appropriate size?

Yes, the text size on the Noon website is easy to read and clear to everyone. The text can be read easily without any fatigue.

16-Is the content concise yet still useful ?

Yes, the Noon website is accurate and useful to users. The Noon website offers a wide range of products and services, from clothing and electronics to household items and cosmetics. People can browse the site to find what people need and take advantage of the available offers and discounts, The website ensures accurate information and ease of shopping to better meet people's needs

These pictures appear in the previous question in the paragraph.14..

in the end :

In this report, we talked about the Noon website, which is a commercial platform that provides us with many services such as kitchen tools, appliances, clothes, and also the home in general.

Some recommendations for Noon:

1- To be more responsive to the customer in terms of communication, inquiries and complaints

2- Express delivery and delivery to villages

3-Credibility in some products and their lack of damage