

Mohammad Shaheen

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EDUCATION

Bachelor's in Informatics Engineering, Software Engineering , University of Homs Cumulative GPA: 78% Top 10%	Sep 2020 - Sep 2025
The General Secondary Education , Abd El-Hamid Al-Zehrawi Grade: 96% 2300/2400	Sep 2019 - Aug 2020

PROFESSIONAL EXPERIENCE

ALMANARA International Shipping - Istanbul, Turkey <u>UX/UI Designer</u> <ul style="list-style-type: none">- Redesigned an accounting desktop application using a user-centered approach, streamlining workflows and significantly accelerating task completion.- Applied advanced UX principles such as visual hierarchy and progressive disclosure to deliver a clean, intuitive interface tailored for finance professionals.	Apr 2025 - Present
Qafelt Alkher Travel and Tourism - Homs, Syria <u>Art director</u> <ul style="list-style-type: none">- Developed innovative brand strategies, growing Facebook followers from 0 to 10,000 in the first year.- Covered events across Syria and Saudi Arabia, producing high-quality highlight photos and videos for media documentation and branding.- Designed a variety of materials, including logos, flyers, posters, and social media content.	Nov 2023 - Present
Mutaz.net - Homs, Syria <u>Content and Copywriting Specialist</u> <ul style="list-style-type: none">- Wrote over 150 technical blogs and optimized search engine performance for 3 websites, implementing SEO best practices through writing to improve rankings, traffic, and visibility.	Jan 2022 - Present
Emessa Academy - Homs, Syria <u>Photographer</u> <ul style="list-style-type: none">- Collaborated with copywriters and designers to create engaging visual content for social media.- Managed all stages of photography and video production (DSLR-GOPRO-Gimbal), including project conception, filming, capturing professional quality audio, editing, and archiving.	Oct 2021 - Present
Shaheen Portrait Startup - Homs, Syria <u>Photographer</u> <ul style="list-style-type: none">- Photographed portraits for over 450 clients.- Edited photos through exposure correction, color grading, and retouching.	Jan 2017 - Present
Wizme - London, United Kingdom <u>UX/UI Designer</u> <ul style="list-style-type: none">- Led comprehensive user research initiatives and iterative usability testing to optimize user experiences.	Jun 2024 - Sep 2024

- Created wireframes, high-fidelity screens, and interactive prototypes, resulting in measurable improvements in website engagement and accessibility.
- Achieved a cohesive design system across 50+ screens, ensuring consistency and enhancing the overall user interface aesthetics.

Darrebni.net - Homs, Syria

Mar 2023 - Oct 2024

Photographer

- Crafted imagery from inception to completion, including meticulous editing and color grading.
- Shot and produced over 2,000 high-quality professional photos and videos.

Naseej Graphic Arts - Homs, Syria

Oct 2021 - Jan 2022

Photographer

- Photographed and produced promotional product videos that met the clients' needs.

SKILLS

Design tools: Figma, FigJam, Adobe Creative Suite, Jira, Miro, Rive, Framer, Google Apps.

Technical: C++, Python, HTML, CSS, JavaScript, Wordpress.

General skills: User Experience, User Interface, Visual Design, Illustration, User Testing, Research, Wireframing, Prototyping, Design Systems, Responsive Design, Problem Solving (**Expert at [Codeforces/shaheen](#)**)

PROJECTS

DOUBLE B | *Syria's pioneering platform for brand promotion via content creators.*

Nov 2024 - Present

- As a team leader at this startup, I use planning and research skills to oversee projects, foster collaboration, and ensure successful launches while driving the company's growth.

BUG BOUNTY | *A Syrian startup detecting vulnerabilities in Syrian websites.*

Aug 2024 - Oct 2024

- Designed high-quality interfaces based on user and project requirements, ensuring that final products aligned with all specifications.

WEBHO | *An AI-powered platform that identifies and organizes top-rated websites.*

Sep 2023 - Sep 2024

- As a User Experience Designer, I led projects from ideation and concept development to the successful launch of the final product, ensuring a seamless and user-centered design process.

GOOD FOOD | *A specialized mobile app providing healthy food.*

Aug 2023 - Dec 2023

- Designed 35+ intuitive screens for a health-focused food delivery app, using competitor insights and market research to enhance usability and customer satisfaction.

LEADERSHIP & VOLUNTEER EXPERIENCE

Paper Airplanes Organization - Washington, United States

Feb 2025 - Present

- I volunteered as a UX design mentor, guiding aspiring students. This incredible opportunity is sure to enrich my expertise and propel my professional growth.

Al-Azem Foundations - Homs, Syria

Jan 2024 - Present

- I volunteered at Khair Jalees Library, contributing to its mission while also serving as a photographer.

International Collegiate Programming Contest - Syria Jan 2019 - Present

- I have immersed myself in competitive programming, mastering advanced algorithms such as dynamic programming, graph algorithms, and binary search and refining my understanding of complex data structures. By solving nearly 3,000 problems of varying difficulty, I've sharpened my analytical skills. This relentless pursuit of excellence has led to top rankings at both the university and national levels in Syria, and earned me prestigious accolades like the FIRST TO SOLVE awards. ([ICPC Global Profile](#))

Tedx (Al-Dablan Street) - Homs, Syria Sep 2022 - Nov 2022

- As a key organizer of a TEDx event, I collaborated with a dedicated team over three months to deliver exceptional event execution. Honored with the "**Most Impactful Volunteer**" award for driving key initiatives and ensuring strong coordination among 100+ team members.

Theqa Medical Team - Homs, Syria Jan 2022 - Jan 2024

- I collaborated with the team to produce impactful medical awareness videos.

Syrian Cancer Society Organization - Homs, Syria Jan 2021 - Jan 2022

- I provided media coverage, capturing the stories of children with cancer to raise awareness.

Hult Prize (Nobel Prize for students) - Homs, Syria Jan 2021 - Mar 2021

- Participating in the Hult Prize competition was a pivotal experience. Working with a diverse team, we earned 3rd place, deepening my knowledge of entrepreneurship, startups, and team dynamics. This journey fueled my passion for innovation and prepared me for future ventures.

Naizak Development Association - Homs, Syria Jan 2019 - Jan 2024

- I worked as a photographer, contributing around 300 hours of volunteer service.

Shabab Al-Khair Society - Homs, Syria Jan 2017 - Jan 2019

- I was an active volunteer in various charitable initiatives, dedicated to helping those in need.

Syrian Olympiad in Informatics - Damascus, Syria Jan 2017 - Jan 2018

- During my journey in the Syrian Science Olympiad in Informatics, I honed my skills in creative problem-solving and innovative thinking while mastering the fundamentals of C++ programming. Out of thousands of competitors nationwide, I secured 22nd place, demonstrating my technical proficiency and commitment to excellence.

Al-Birr Association & Social services - Homs, Syria Jan 2014 - Jan 2020

- As a teenager volunteer, I helped organize city-wide events, logging nearly 1,000 volunteer hours.

Aoun for Relief & Development - Homs, Syria Jan 2012 - Jan 2014

- I participated in numerous life skills workshops and training courses.

ADDITIONAL

LANGUAGES: Arabic (**Native**) | English (**CEFR B2 – [Duolingo Certified](#)**)

INTERESTS & HOBBIES: Entrepreneurship, Problem Solving, Researching, Content Creation, Photography, Chess, Table tennis, Typing (**110 WPM**).