

Credit Card Transaction Report

Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

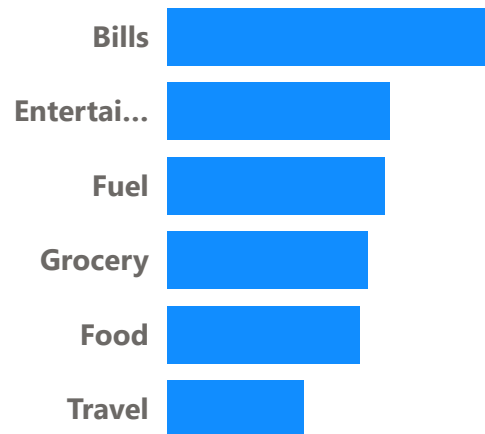
44.5M

Transaction
Count

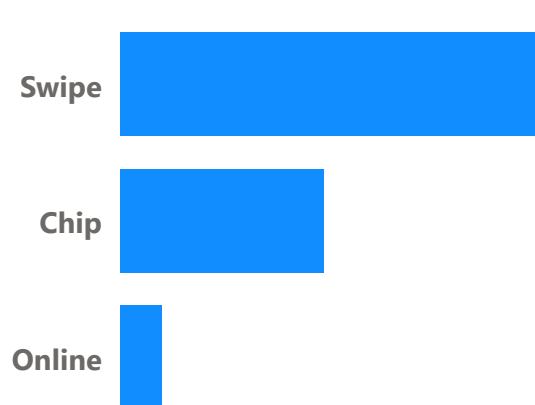
655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	55,86,332.28	4586746	8,12,081.28
Total	5,53,15,410.23	44522013	78,43,382.23

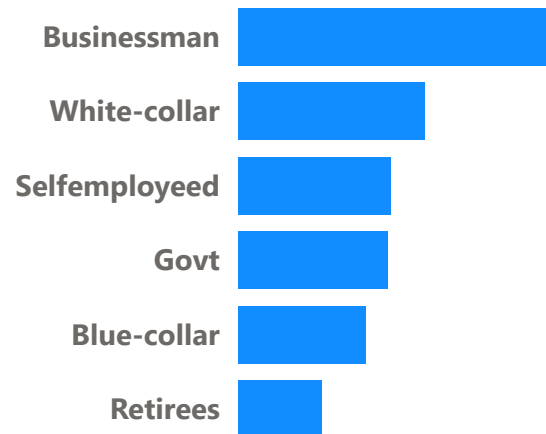
Revenue by Expenditure Type



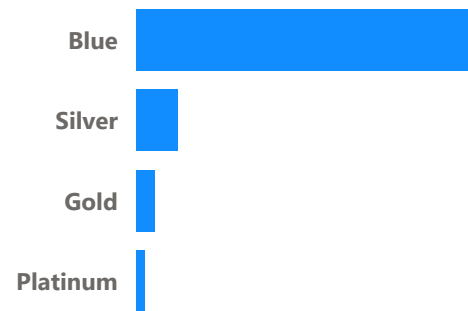
Revenue by Chip Wise



Revenue by Customer Job



Revenue by Card Category



Q4

Q3

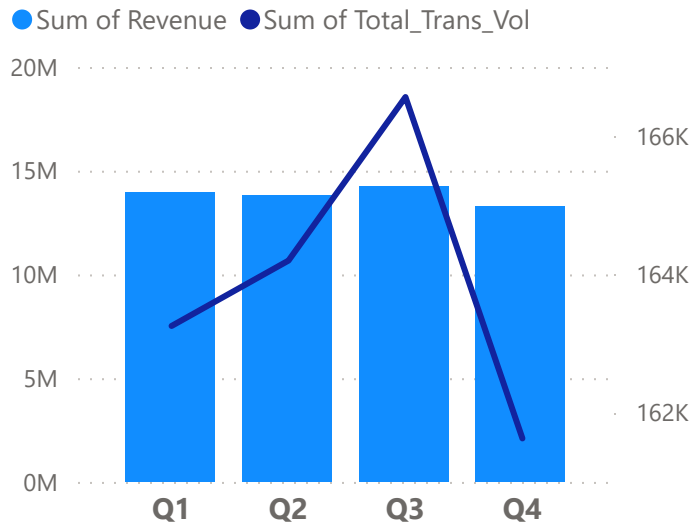
Q2

Q1

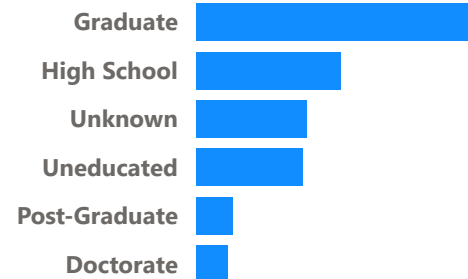
Week_Start_Date

All

QTR Revenue and Total Transaction Count



Revenue by Education



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55.3M

Total Interest

7.8M

Income

575.9M

Customer SS

3.19

Average Age

46

M

30M

F

25M

Swipe

Online

Chip

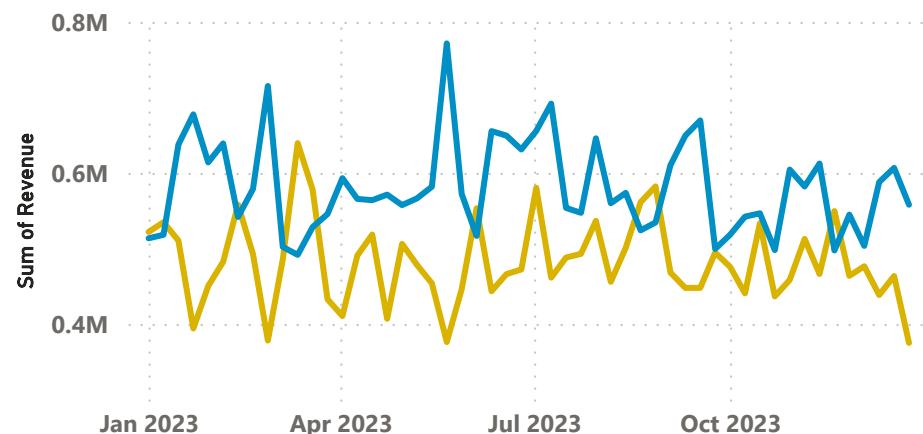
Silver

Blue

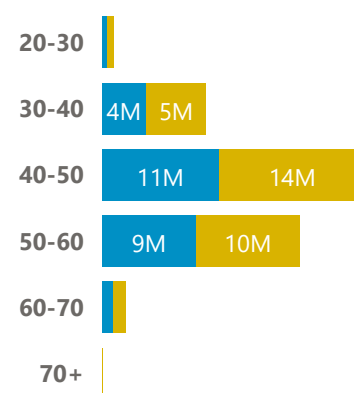
Gold

Platinum

Revenue by Week



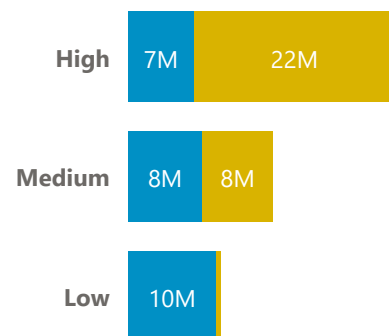
Revenue by Age Group



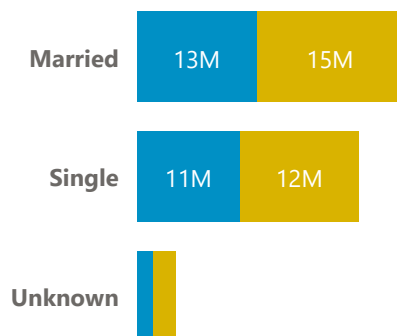
Customer_Job Sum of Revenue Sum of Interest_Earned Sum of Income

Businessman	1,73,87,832.31	25,39,390.31	186959919
White-collar	1,01,14,655.93	14,41,073.93	103930055
Selfemployeed	82,61,757.81	11,19,741.81	75313288
Govt	81,11,701.37	11,60,016.37	88773989
Blue-collar	69,04,278.57	9,52,800.57	72262158
Retirees	45,35,184.24	6,30,359.24	48675030
Total	5,53,15,410.23	78,43,382.23	575914439

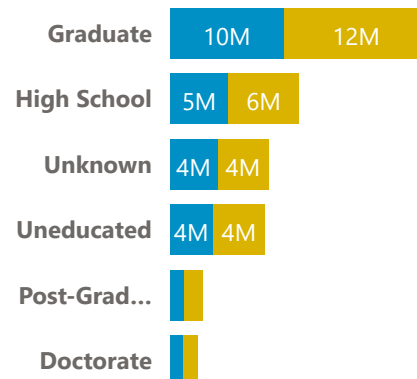
Income Group Wise



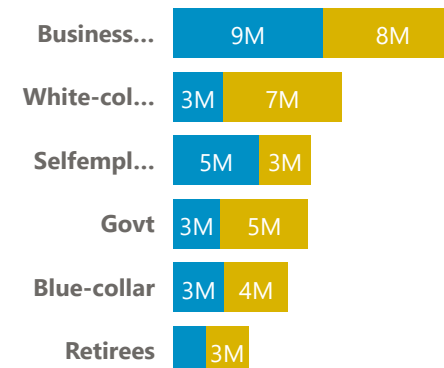
Marital Status



Education Wise



Customer Job



Top 5 States

