

# Nayan deep Naidu

Project Analyst

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Project Management Professional with expertise in delivering complex digital solutions for Fortune 6 clients. Skilled in Agile methodologies, Jira, Google Project Management, Oracle NetSuite, and Google Firebase Crashlytics. Computer Science Engineering graduate with strong technical acumen, adept at leading cross-functional teams and leveraging data-driven insights to ensure on-time, high-quality project delivery.

## WORK EXPERIENCE

### Project Analyst Photon Interactive

04/2024 - Present

Serving as Project Manager on client-facing projects while formally designated as Project Analyst within Photon. Currently leading a 36-member Agile team for JPMC's Trade platform (SALT UI) and previously managed a 27-member team for ExxonMobil-Fiserv fintech app development.

#### Achievements/Tasks

- Scrum Master & Agile Program Leadership:** Spearheaded Agile delivery for multi-module platforms, facilitating 200+ sprint ceremonies, sprint planning, and retrospectives for cross-functional teams. Consistently achieved 90%+ sprint goals and maintained optimal project health using live KPIs and backlog management tools.
- Client and Team Engagement:** Led weekly WSR and MSR meetings with stakeholders, ensuring on-time issue resolution and strong client relationships.
- Incident & Asset Management:** Resolved 100+ daily incidents with 98% SLA adherence, optimizing device allocation and minimizing downtime.
- Resource Onboarding & Billing:** Streamlined onboarding and managed monthly billing and VMS reconciliations, achieving zero financial discrepancies and efficient resource utilization.
- Documentation and Compliance:** Maintained audit-ready documentation per SEPG, ISO 27001, and GDPR standards, enabling flawless external and internal audits.

### Marketing & Strategy Intern Mobilise

04/2023 - 06/2023

Mobilise is a full-service marketing agency specializing in ROI-driven solutions, creating impactful digital experiences across various industries.

#### Achievements/Tasks

- Experience Center Development:** Led the creation of an immersive experience center for Shell Komatsu at their largest industrial lubricants warehouse in Nagpur, boosting brand engagement.
- Startup Concept Development:** Directed the development of a cloud kitchen for Conscious Food, increasing margins from 5-7% to 8-12% through strategic market research.
- Brand Enhancement:** Strengthened RedHat's brand by overseeing EDM design and quality checks, enhancing consistency and customer interaction.

### ERP Consultant Softype

01/2020 - 03/2020

#### Achievements/Tasks

- ERP Workflow Design & Administration:** Optimized workflows by overseeing ERP system design, driving departmental efficiency.
- Supply Chain Oversight:** Managed supply chain operations, ensuring timely deliveries and reducing inefficiencies.
- Oracle NetSuite Utilization:** Utilized Oracle NetSuite to boost efficiency and improve stakeholder monitoring.

## EDUCATION

### MBA - Finance & Operations

T. A. Pai Management Institute (TAPMI)

07/2022 - 04/2024

Udupi

### B.E - Computer Science Engineering

Bharati Vidyapeeth College of Engineering

07/2016 - 04/2020

Mumbai

## SKILLS

Google Project Management

Microsoft Project

Oracle NetSuite

Budget & Cost Control

Jira - Confluence

Power BI

Lean Six Sigma - Green Belt

ERP

B2B Marketing

Agile Methodologies

AI prompting

Financial Analysis

Project Scope & Planning

PMO

SQL

Strategic Planning

Google firebase crashlytics

Supply Chain Excellence

SAP

Advance Financial Evaluation

## PERSONAL PROJECTS

### Firefighting Robot

- Published a project paper in the International Research Journal of Engineering and Technology (IRJET) on the development of a firefighting robot.

### Financial Derivatives

- Developed option strategies in the derivatives market using Quantman, an algo-trading platform.

### X-Culture

- Played a pivotal role in expanding My Better Batch's global presence by leveraging cross-cultural insights and strategic planning.

## ACHIEVEMENTS

### Rashtrapati Scout

Received accolades from the Honorable President of India, Shri Pranab Mukherjee, for outstanding contributions in scouting.

### Treasurer for BVCOE Fest

Served as Treasurer for the college fest, managing budgeting, financial planning, and resource allocation to successfully coordinate events and ensure seamless execution within budget.

## INTERESTS

Swimming

Camping

Trekking

Volunteering