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Ideation Phase
Define the Problem Statements

Date	11 February 2026
Team ID	LTVIP2026TMIDS53224
Project Name	Explore with AI: Custom Itineraries for Your Next Journey 4 Marks
Maximum Marks	

Customer Problem Statement

Problem Statement PS-1	I	I'm trying to	But	Because	Which makes me feel
	A busy working professional	Plan a personalized vacation that fits my limited time and budget	I get overwhelmed by too many websites, reviews, and conflicting suggestions	I don't have time to research every detail or compare hundreds of options. Most travel guides are	Stressed and unsure if I'm making the right choices
PS-2	A first-time international traveler	Create a smooth travel itinerary with the best places to visit	I don't know which destinations, routes, or experiences suit me	generic and not tailored to my interests	Anxious and afraid of missing out
PS-3	A family traveler	Organize a trip that keeps everyone happy	It's hard to balance kids' activities, relaxation, and sightseeing	Everyone has different preferences and energy levels	Frustrated and worried the trip won't satisfy everyone
PS-4	A budget traveler	Travel affordably without compromising on experiences	I struggle to find reliable cost breakdowns and hidden expenses are	Many travel platforms focus on premium packages	Limited and concerned about overspending
PS-5	A solo explorer	Discover unique, local experiences beyond tourist hotspots	Recommendations repetitive and mainstream	Algorithms often promote sponsored or popular attractions only	Disappointed and uninspired