# Day 2 Hackathon Document: Technical Planning for FashioNest

# **1. Technical Plan Aligned with Business Goals**

#### **Business Goals:**

- Offer affordable, high-quality women's clothing to combat inflation-driven market challenges.
- Create a seamless shopping experience for **time-conscious and value-seeking customers**.
- Build a user-friendly e-commerce website with reliable delivery options and competitive pricing.

#### **Key Features to Achieve Goals:**

- Shopping Experience: Intuitive product navigation, size guides, and smart product recommendations.
- Purchase and Payments: Secure payment methods, tax calculations, and discount handling.
- Order Management: Real-time tracking, easy returns, and multiple delivery preferences.

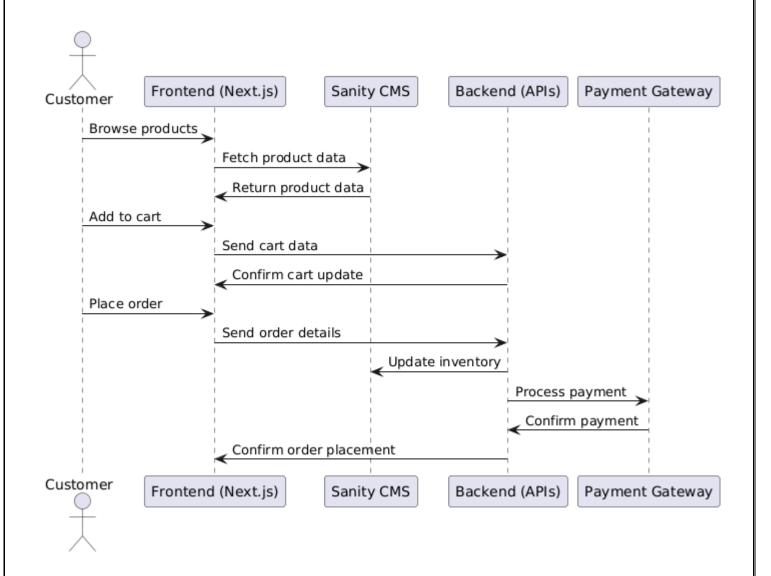
#### 2. System Architecture Visualized

A **visual architecture diagram** demonstrates the interaction between:

- 1. Frontend (Next.js): Manages UI and customer-facing workflows like browsing, adding to cart, and checkout.
- 2. Sanity CMS: Handles product data, inventory management, and content updates.
- 3. Third-party APIs: Manages user authentication, order processing, and payment gateway.

#### **Diagram Key Workflows:**

- Product Browsing: Fetch products from the Sanity CMS using APIs.
- Cart Management: Add/remove products via APIs, update UI state.
- Order Placement: Securely send customer and order details to the backend.



## 3. Detailed API Requirements Documented

## **API Endpoints:**

Endpoint	Methods	Description	Example
/api/auth	POST, GET	Handles login, registration, and session validation.	POST /api/auth {email, password} → {token}
/api/products	GET	Fetches product data from Sanity CMS.	GET /api/products?category=women $\rightarrow$ [{}]
/api/orders	POST, GET	Places new orders, fetches order history.	POST /api/orders {cartItems} → {orderID}
/api/search	GET	Provides search and filtering options.	GET /api/search?q=dresses → [search results]

## Key Features

# Shopping Experience

- Advanced search filters for quick product discovery.
- Smart recommendations for users based on browsing history.
- Real-time inventory updates and detailed product descriptions.

## Payment Options

- Secure checkout.
- Multiple payment methods (credit/debit cards, digital wallets).

# Order Management

- Real-time order tracking.
- Hassle-free return and exchange processes.

## User Features

- Wishlist management.
- Personalized recommendations.
- Saved addresses for quick checkouts.

#### 4. Sanity Schemas Drafted

#### **Product Schema**

```
export default {
    name: 'product',
    title: 'Product',
    type: 'document',
    fields: [
        { name: 'title', title: 'Title', type: 'string' },
        { name: 'description', title: 'Description', type: 'text' },
        { name: 'price', title: 'Price', type: 'number' },
        { name: 'category', title: 'Category', type: 'reference', to: [{ type: 'category' }] },
        { name: 'stock', title: 'Stock', type: 'number' },
        { name: 'image', title: 'Image', type: 'image', options: { hotspot: true } },
},
```

```
Order Schema
export default {
 name: 'order',
 title: 'Order',
 type: 'document',
 fields: [
  { name: 'orderId', title: 'Order ID', type: 'string' },
  { name: 'customer', title: 'Customer', type: 'reference', to: [{ type: 'customer' }] },
  { name: 'orderItems', title: 'Order Items', type: 'array', of: [{ type: 'product' }] },
  { name: 'totalPrice', title: 'Total Price', type: 'number' },
  { name: 'status', title: 'Status', type: 'string' },
  { name: 'orderDate', title: 'Order Date', type: 'datetime' },
 ],
};
Customer Schema
export default {
 name: 'customer',
 title: 'Customer',
 type: 'document',
 fields: [
  { name: 'name', title: 'Name', type: 'string' },
  { name: 'email', title: 'Email', type: 'string' },
  { name: 'phone', title: 'Phone', type: 'string' },
  { name: 'address', title: 'Address', type: 'text' },
  { name: 'orders', title: 'Orders', type: 'array', of: [{ type: 'order' }] },
 ],
};
Category Schema
export default {
 name: 'category',
 title: 'Category',
```

```
type: 'document',
fields: [
    { name: 'name', title: 'Name', type: 'string' },
    { name: 'description', title: 'Description', type: 'text' },
],
};
```

# **Next Steps**

- Implement the **frontend design** using Next.js.
- Integrate the **Sanity CMS** for managing product data.
- Begin developing APIs for product browsing, order placement, and cart management.