

EXPERIMENT-8

ROLL NO:230701304

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Create storyboards to represent the user flow for a mobile app (e.g., food delivery app) using Balsamiq

AIM:

The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq.

STEP-BY-STEP PROCEDURE USING BALSAMIQ

◆ Step 1: Open Balsamiq and Create a New Project

- Launch **Balsamiq Wireframes**.
- Go to File → New Project.
- Name your project, e.g., **Shopify Store**.

◆ Step 2: Add Wireframes

- On the **left sidebar**, click + to add wireframes.
- Add multiple wireframes for:
 - **Shopify Store Homepage**
 - **Product Page**
 - **Add to Cart Popup**
 - **Cart Page**

BUILDING EACH PAGE

A. Shopify Store Homepage

Refer to Image 1

Components to Use:

- Browser frame for the outer layout
- Label for heading: “Industrial design meets fashion.”
- Button: “Shop all”
- Grid: For featured product cards (6 total)
- Placeholder: For product image
- Label: Product name and price
- Icons: Search, cart, login (top-right)

Steps:

1. Drag a **browser** container onto the canvas.
2. Add top menu (using Menu bar or horizontal lines with text).
3. Add headline label and a CTA button in the center.
4. Add a **grid layout** for the product list.
5. Add placeholders inside each grid cell with product details below.

B. Shopify Product Page + Add to Cart Popup

Refer to Image 2

Components to Use:

- Image: Large product display
- Button: “Add to cart” and “Buy it now”
- Icon + Label: Features like dimensions, instructions, etc.
- Popup: For "Item added to cart"
- Quantity selector: Use + - buttons and number
- Text area: Product description

Steps:

1. Use a large image block for product.
 2. Add a product title, options (e.g., color), price, etc.
 3. Add buttons to cart/buy.
 4. Show feature list below.
 5. Create a **popup group** to simulate a mini cart when item is added.
 - Add item name, small image, "View cart" and "Checkout" buttons.
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C. Shopping Cart Page

Refer to Image 3

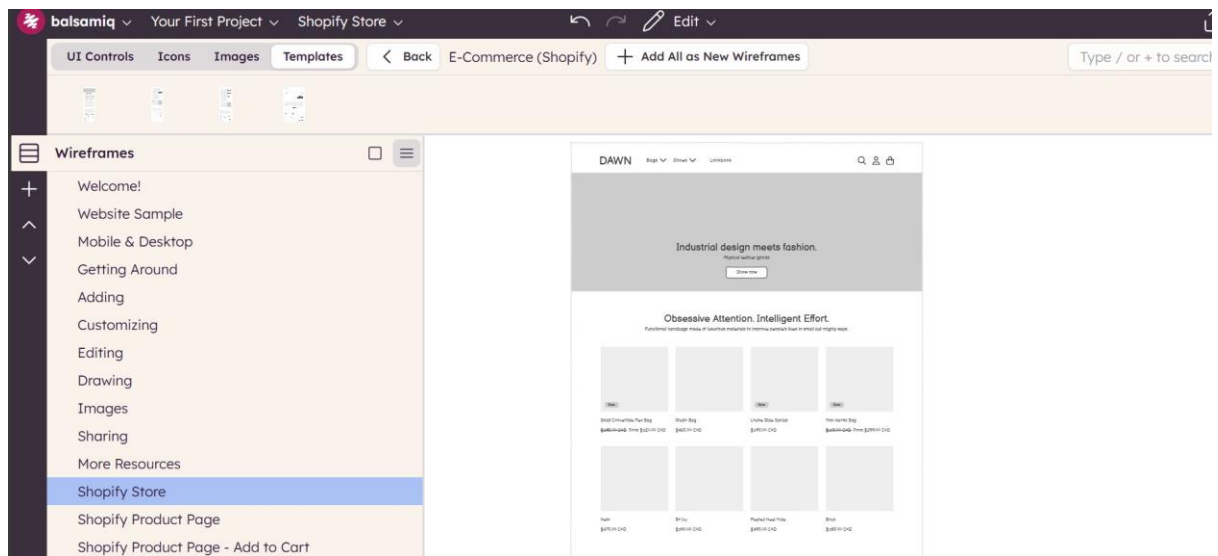
Components to Use:

- Table or manual grid: For product list with quantity and price
- Icons: Trash/delete icon
- Button: Checkout
- Label: Subtotal
- Section: "You may also like" (use placeholders + labels)
- Footer: Links, email subscribe box, region selector

Steps:

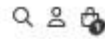
1. Create a product table with editable quantity and delete icon.
2. Show subtotal below the list.
3. Add a "You may also like" section using grid/box.
4. Build a footer with multiple Column blocks for:
 - Quick links
 - Info
 - Our mission
 - Newsletter

OUTPUT:



DAWN

Bag ▾ Street ▾ Longden ▾



✓ Item added to your cart



 Mini Naomi Bag
Color: Pastel

[View Cart](#)

[Checkout](#)

[Continue shopping](#)

- 1 +

[Add to cart](#)

[Buy it now](#)

Mini Naomi Bag is perfectly proportioned for your essentials like a big-screen phone, cardholder, and lipstick. You can wear it around your waist or slung over one shoulder, and it comes with an extra shoulder strap, so you can also wear it crossbody.

Item Name ▾

Shipping and Returns ▾

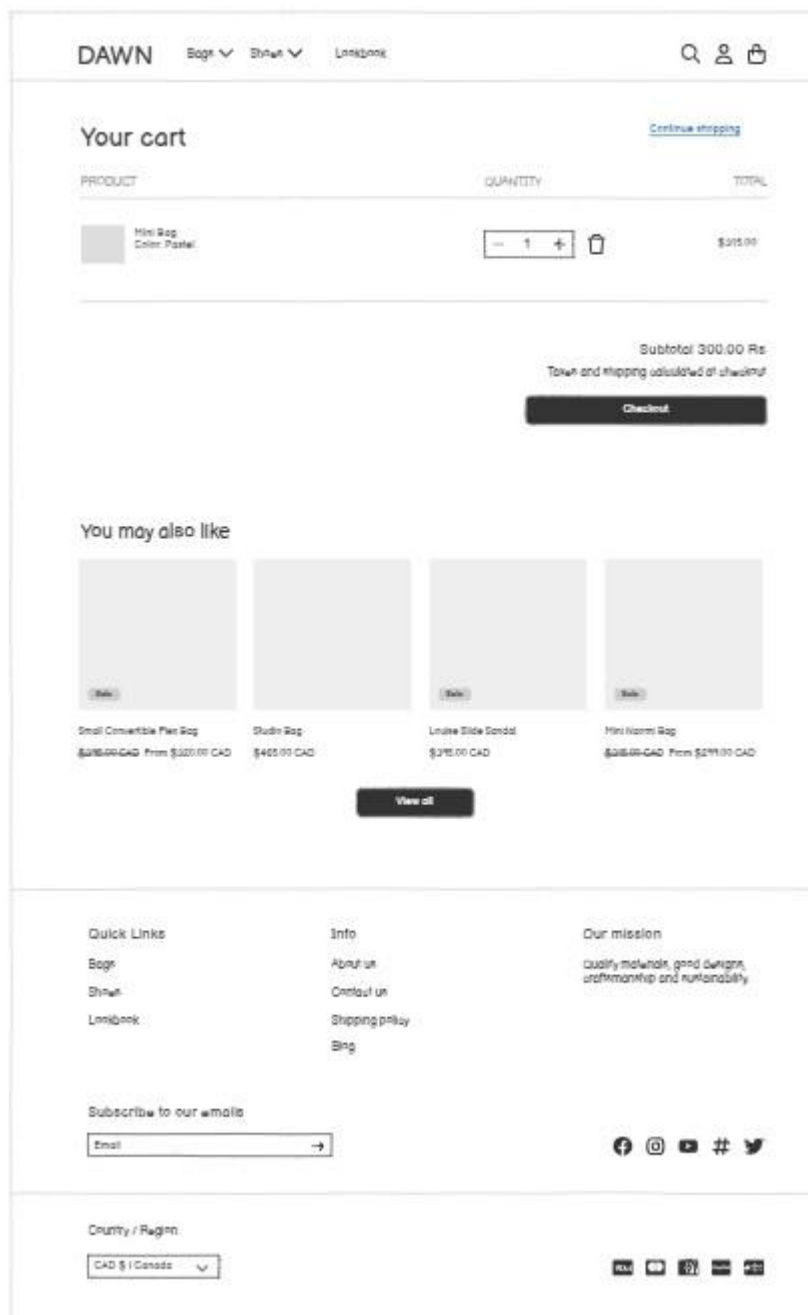
Dimensions ▾

Care Instructions ▾

Share

A new kind of bag.

Unexpected shapes with smart details, functionality, a new luxury feel with a contemporary price point.



RESULT:

Hence the storyboard for mobile application using balsamiq is implemented and executed.