### **EXPERIMENT 4**

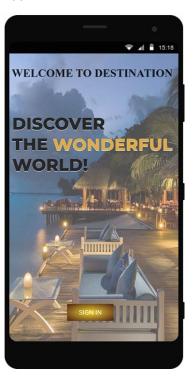
### ROLL NO: 230701304

NAMF: SHALINI R K

Create a prototype with familiar and unfamiliar navigation elements. Evaluate ease of use with different user groups using proto.io

#### Screen 1:

Sign In page for the destination app



#### Screen 2:

### Home page:

#### **Familiar Icons:**

- 1. Hamburger Menu (≡) Top Left:
  - A common icon representing a collapsible navigation menu.
  - o Clicking it usually opens a sidebar with options like Home, Settings, and Profile.

## 2. Search Icon ( $\mathbb{Q}$ ) - Below the Heading:

- o A widely recognized icon used for searching within the app.
- o Clicking it typically opens a search bar where users can type queries.

### 3. Three-Dot Menu (:) - Near "Trending Styles":

o Represents more options or actions related to the section.

o Often used for settings, sorting, or additional functionalities.

### **Possibly Unfamiliar Icons:**

### 1. Explore Button:

- This is not an icon but a button that might lead to more details or booking options for the resort.
- o It's common in travel and e-commerce apps but might be designed differently.

### 2. Time (08:04) - Top Right Corner:

 This is a standard phone status display but may also indicate a feature like a timebased greeting or notification.



Screen3:

Resort 1 page:



Screen4:

Resort 2 Page:

#### **Familiar Icons:**

### 1. Back Arrow (←) - Top Left Corner:

- o A widely recognized icon used for navigation.
- o Clicking it will likely take the user back to the previous screen.



#### Screen 5:

### Resort 3 Page:

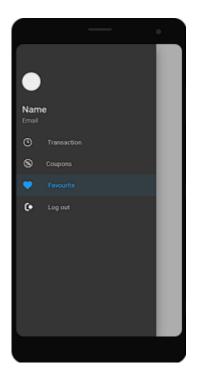


#### **Familiar Icons:**

- 1. Back Arrow (←) Top Left Corner:
  - o A widely recognized navigation icon.
  - o Clicking it will likely take the user back to the previous screen.
- 2. Time Display (08:07) Top Right Corner:
  - o A standard phone status indicator that shows the current time.

Screen 6:

Profile page:



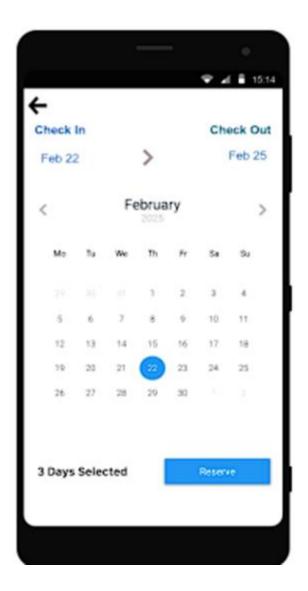
#### **Familiar Icons:**

- 1. Profile Icon (Circle Placeholder Top Left):
  - o Represents the user's profile picture or avatar.
  - o Clicking it may allow users to edit their profile or view account details.
- 2. Transaction Icon ( or similar) Next to "Transaction":
  - o Commonly used for payments, purchases, or financial records.
  - Clicking it likely opens transaction history.
- 3. Coupons Icon ( or Tag Symbol) Next to "Coupons":
  - Represents discounts, offers, or vouchers.
  - o Clicking it may show available coupons for the user.
- 4. Heart Icon ( ) Next to "Favourite":
  - o A universally recognized icon for saved or liked items.
  - o Clicking it will likely show favorite places, hotels, or deals.
- 5. Logout Icon (② or ↔) Next to "Log out":
  - o Commonly represents signing out of an account.
  - Clicking it will log the user out of the app.

Screen 7:

Booking page:

**Familiar Icons:** 



#### **Familiar Icons:**

### 1. Back Arrow (←) - Top Left Corner:

- o A widely recognized navigation icon.
- o Clicking it will take the user back to the previous screen.

### 2. Left & Right Arrows ( $\longleftrightarrow$ ) - Near the Month Name (February 2025):

- o These are used to navigate between months in the calendar.
- o Clicking them allows users to select different check-in and check-out dates.

### 3. Calendar View with Highlighted Date (22):

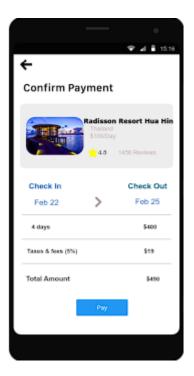
- o A standard UI element in booking applications.
- o The selected date is highlighted, indicating the user's check-in/check-out selection.

### 4. "Reserve" Button - Bottom Right:

- o A common call-to-action (CTA) button.
- o Clicking it likely confirms the selected dates for booking.

#### Screen 8:

### Confirmation page:



#### **Familiar Icons:**

### 1. Back Arrow (←) - Top Left Corner:

- o A common navigation icon used in almost all mobile apps.
- o Clicking it will take the user back to the previous screen.

## 2. Star Icon (☆) - Rating Indicator:

- Represents the rating of the resort (4.5 stars).
- o A familiar UI element used in travel, e-commerce, and review-based apps.

### 3. Payment Button ("Pay") - Bottom Center:

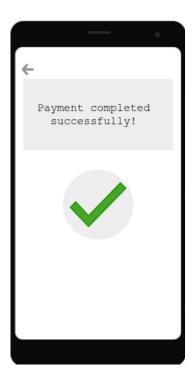
- o A standard call-to-action (CTA) button used for confirming transactions.
- o Clicking it will likely redirect the user to a payment gateway.

### 4. Left & Right Arrows (← →) - Between Check-in and Check-out Dates:

- o Used for navigation between different date options.
- o Clicking these might allow the user to modify their selection.

#### Screen 9:

# Payment confirmation Page:



Prototype Link:

https://pr.to/JIEKAF/