

Shanique Smith, Data Analyst

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LINKS

[Portfolio](#)

PROFILE

Results-driven Data Analyst with experience in leveraging SQL, Python, Tableau, and Power BI to drive business insights, optimize operations, and improve decision-making. Adept at data visualization, statistical analysis, and automation, with a strong foundation in data governance and project management. Proven ability to present complex insights to non-technical stakeholders and implement solutions that enhance efficiency and profitability. Seeking to apply analytical expertise in a Junior Data Scientist role.

EMPLOYMENT HISTORY

Jan 2024— Present	Data Analyst, Freelance	London
<ul style="list-style-type: none">Collected, cleaned, and managed datasets using SQL and Excel for diverse sectorsConducted statistical analysis and A/B testing, increasing marketing efficiency by 10%Led projects to improve operational efficiency and profitability in the restaurant industry.Developed dashboards with Tableau and Power BI, improving data accessibility.Automated reporting with HubSpot/Python, reducing manual reporting time by 40%.		
Aug 2021 — Jan 2024	Data Analyst, The Alchemy JA	Kingston
<ul style="list-style-type: none">Analysed sales, revenue, and inventory data; optimised menus; proficient in SQL, Python, and Tableau.Established and enforced data governance policies to maintain data quality and integrity.Led projects to improve operational efficiency and profitability in the restaurant industry.Managed relationships and resolved data access issues with various departments and suppliers.Presented complex data insights clearly to non-technical staff and stakeholders.		
Mar 2021 — Sept 2024	Chemistry Teacher, Connex Education	Manchester
<ul style="list-style-type: none">Designed and implemented SQL-based grade tracking systems to analyze student performance trends.Led data-driven curriculum improvements, resulting in a 15% improvement in student test scores.Managed and visualized educational data using Excel & Tableau, supporting school-wide strategic planning.		
Sep 2019 — Aug 2020	Science Teacher, Harris East Dulwich Girls	London
Nov 2017 — Aug 2019	Trainee Biomedical Scientist, Health Service Laboratory	London

EDUCATION

Sep 2019 — Jul 2020	PGCE (Chemistry)
Sep 2014 — Aug 2017	Biomedical Science

SKILLS

- Programming & Data Analysis: SQL, Python (Pandas, NumPy, Matplotlib, Scikit-Learn), R
- Data Visualization & BI: Tableau, Power BI, Excel (Pivot Tables, VLOOKUP)
- Statistical Analysis & Machine Learning: A/B Testing, Regression Analysis, Predictive Modeling
- Data Management: ETL, Data Cleaning, Data Governance, Automation (HubSpot, Python Scripting)
- Soft Skills: Stakeholder Communication, Team Collaboration, Project Management

COURSES

Jan 2024 — Jun 2024	Data Science, Code First Girls
Jun 2024 — Jul 2024	AI and Machine Learning, Code First Girls