

# Shanique Smith, Data Analyst

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## LINKS

[Portfolio](#)

## PROFILE

Results-driven Data Analyst with experience in leveraging SQL, Python, Tableau, and Power BI to drive business insights, optimize operations, and improve decision-making. Adept at data visualization, statistical analysis, and automation, with a strong foundation in data governance and project management. Proven ability to present complex insights to non-technical stakeholders and implement solutions that enhance efficiency and profitability. Seeking to apply analytical expertise in a Junior Data Scientist role.

## EMPLOYMENT HISTORY

Jan 2024— Present	Data Analyst, Freelance	London
<ul style="list-style-type: none"><li>Collected, cleaned, and managed datasets using SQL and Excel for diverse sectors</li><li>Conducted statistical analysis and A/B testing, increasing marketing efficiency by 10%</li><li>Led projects to improve operational efficiency and profitability in the restaurant industry.</li><li>Developed dashboards with Tableau and Power BI, improving data accessibility.</li><li>Automated reporting with HubSpot/Python, reducing manual reporting time by 40%.</li></ul>		
Aug 2021 — Jan 2024	Data Analyst, The Alchemy JA	Kingston
<ul style="list-style-type: none"><li>Analysed sales, revenue, and inventory data; optimised menus; proficient in SQL, Python, and Tableau.</li><li>Established and enforced data governance policies to maintain data quality and integrity.</li><li>Led projects to improve operational efficiency and profitability in the restaurant industry.</li><li>Managed relationships and resolved data access issues with various departments and suppliers.</li><li>Presented complex data insights clearly to non-technical staff and stakeholders.</li></ul>		
Mar 2021 — Sept 2024	Chemistry Teacher, Connex Education	Manchester
<ul style="list-style-type: none"><li>Designed and implemented SQL-based grade tracking systems to analyze student performance trends.</li><li>Led data-driven curriculum improvements, resulting in a 15% improvement in student test scores.</li><li>Managed and visualized educational data using Excel &amp; Tableau, supporting school-wide strategic planning.</li></ul>		
Sep 2019 — Aug 2020	Science Teacher, Harris East Dulwich Girls	London
Nov 2017 — Aug 2019	Trainee Biomedical Scientist, Health Service Laboratory	London

## EDUCATION

Sep 2019 — Jul 2020	PGCE (Chemistry)
Sep 2014 — Aug 2017	Biomedical Science

## SKILLS

- Programming & Data Analysis: SQL, Python (Pandas, NumPy, Matplotlib, Scikit-Learn), R
- Data Visualization & BI: Tableau, Power BI, Excel (Pivot Tables, VLOOKUP)
- Statistical Analysis & Machine Learning: A/B Testing, Regression Analysis, Predictive Modeling
- Data Management: ETL, Data Cleaning, Data Governance, Automation (HubSpot, Python Scripting)
- Soft Skills: Stakeholder Communication, Team Collaboration, Project Management

## COURSES

Jan 2024 — Jun 2024	Data Science, Code First Girls
Jun 2024 — Jul 2024	AI and Machine Learning, Code First Girls