# **Differential Privacy in Applications**

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July 8, 2022



- Plan
  - ullet Centralized DP has privacy controller o LDP
- 2 Achievement
  - PEM with local differential privacy
  - Find heavy hitters under different client data distribution
- Challenge
  - Data Distribution Bias
  - Noise reduces accuracy

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## PEM with local differential privacy

```
Input: CLIENTSIZE: n, MAXBITLEN: m, \varepsilon, BATCHSIZE: g, TOPK: k,
ROUND: rnds
Output: Top-K Heavy Hitters: HH, Evaluation Score: SCORE
BITSPERBATCH: b \leftarrow m/g
Server Side:
for rnd = 1 to rnds
C_0 = \{\}
   for i = 1 to g: # Divide clients into g batches
      Construct D_i = C_i \times \{0,1\}^b
      Receive Reports from clients
      Aggregate Responses to get D_i
      Construct C_i from candidates in D_i
   HH_{rnd} = C_{\sigma}
   score_{rnd} = EVALUATE(HH)
Client Side:
for i = 1 to g:
   Report v' = \text{PrivacyMechanism}(v[: i \cdot b]) to Server
```

# PEM with local differential privacy: Privacy Module

**Direct Encoding (DE)**: There is no encoding, e.g. Random Response Techmique (GRR)

#### **GRR**

Given the domain D, domain size |D| = d. Perturb input v as follows.

$$\Pr\left[\mathcal{M}_{GRR}(x) = i\right] = \begin{cases} p = \frac{e^{\varepsilon}}{e^{\varepsilon} + d - 1}, & \text{if } i = x \\ q = \frac{1 - p}{d - 1} = \frac{1}{e^{\varepsilon} + d - 1}, & \text{if } i \neq x \end{cases}$$

 $\varepsilon$ -LDP Satisfaction: For any inputs  $v_1, v_2$  and output y, we have:

$$\frac{\Pr\left[\mathcal{M}_{GRR}\left(v_{1}\right)=y\right]}{\Pr\left[\mathcal{M}_{GRR}\left(v_{2}\right)=y\right]} \leq \frac{p}{q} = \frac{e^{t/(e^{t}+d-1)}}{1/\left(e^{t}+d-1\right)} = e^{\epsilon}$$

# PEM with local differential privacy: Privacy Module

**Unary Encoding (UE)**: input v is encoded into a one-hot bit vector with length d, perturb 0 to 1. **Encode**:

$$B = Enc(v) = [0, ..., 1, 0, 0]$$

**Perturb**: B' = Perturb(B)

$$\Pr\left[B'[i] = 1\right] = \begin{cases} p, & \text{if } B[i] = 1\\ q, & \text{if } B[i] = 0 \end{cases}$$

$$\varepsilon$$
-LDP:  $\varepsilon = ln(\frac{p(1-q)}{(1-p)q})$ 

- Symmetric Unary Encoding (SUE):  $p=rac{e^{arepsilon/2}}{e^{arepsilon/2}+1}, q=1-p=rac{1}{e^{arepsilon/2}+1}$
- Optimized Unary Encoding (OUE):  $p=1/2, q=\frac{1}{e^{\varepsilon/2}+1}$  (Optimized for Variance)

## PEM with local differential privacy: Privacy Module

**Local Hashing (LH)**: Reduce domain size to d', where d' < dLet  $\mathbb H$  be a universal hash function family, such that each hash function  $H \in \mathbb H$  hashes an input in [d']

Optimized Local Hashing (OLH):

**Encode**:  $Enc_{OLH}(v) = \langle H, x \rangle$ , where  $H \leftarrow_R \mathbb{H}$  is chosen uniformly at random from  $\mathbb{H}$ , and x = H(v).

**Perturb**:  $Perturb_{OLH}(\langle H, x \rangle) = \langle H, y \rangle$  where

$$\forall_{i \in [d']} \Pr[y = i] = \begin{cases} p = \frac{e^{\epsilon}}{e^{\epsilon} + d'1}, & \text{if } x = i\\ q = \frac{1}{e^{\epsilon} + d' + 1}, & \text{if } x \neq i \end{cases}$$

 $\varepsilon\text{-LDP}$ :

$$\frac{\Pr[\langle \mathsf{H}, \mathsf{y} \rangle | \mathsf{v}_1]}{\Pr[\langle \mathsf{H}, \mathsf{y} \rangle | \mathsf{v}_2]} = \frac{\Pr[\mathsf{Perturb}(\mathsf{H}(\mathsf{v}_1)) = \mathsf{y}]}{\Pr[\mathsf{Perturb}(\mathsf{H}(\mathsf{v}_2)) = \mathsf{y}]} \le \frac{p}{q} = e^{\varepsilon}$$

**Aggregation**:  $I_v$ : the number of reports that "supports" the input v

$$I_{v} = |\{j|H^{j}(v) = y^{j}\}|$$

## PEM with local differential privacy: Evaluation Module

**F1 Score**:  $C_T$ : truth heavy hitters,  $C_g$ : output heavy hitters (no order)

$$F1 = \frac{2 \cdot |C_T \cap C_g|}{2 \cdot |C_T \cap C_g| + |C_g - C_T \cap C_g|}$$

Normalized Cumulative Rank (NCR)

$$NCG = \frac{\sum_{i \in [k]} rel_i}{\sum_{i \in [REL_k]} rel_i}$$

v in position i with relevant score  $rel_i = k - i + 1$ 

Normalized Discount Cumulative Gain (NDCG)

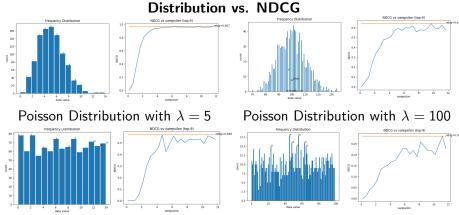
$$nDCG_k = \frac{DCG_k}{IDCG_k}$$

$$\textit{where} \quad \mathrm{DCG}_k = \sum_{i=1}^k \frac{\textit{rel}_i}{\log_2(i+1)}, \quad \mathrm{IDCG}_j = \sum_{i=1}^{|\textit{REL}_k|} \frac{\textit{rel}_i}{\log_2(i+1)}$$

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# Find heavy hitters under different client data distribution

 $\begin{array}{l} \textbf{Input}: \ \text{ClientSize} = 1000, \ \text{PrivacyModule} = \mathsf{GRR}, \\ \text{EvaluationModule} = \mathsf{NDCG}, \ \text{MaxBitLen} = 16, \ \text{TopK} = 9 \end{array}$ 



Uniform Discrete Distribution [0, 14] Uniform Discrete Distribution [0, 100]

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# PEM with local differential privacy: Evaluation Module

#### Observation:

- More concentrated distributed (Poisson) data evaluates much better than Uniformed distributed client data.
- Noise Based LDP reduce the utility since noise is accumulated during aggregation. So, large Privacy Budget is required for the small data set.
  - ⇒ Is it possible for achieving LDP without noise? (Like CDP)
- Client Sampling affects the evaluation, since clients in prior batches will control the prefix extending procedure.
  - ⇒ Diminishing clients size per batch.