SHARAFAT ALI

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SUMMARY:

I specialize in graphic design and 3D modeling, specializing in creating eye-catching visuals. I enjoy turning creative ideas into stunning designs using Adobe Creative Suite, SketchUp, Maya, and Figma. I am dedicated to delivering high quality design work and strive for excellence in every project I undertake.

EXPERIENCE:

Graphic Designer | TafeeGo (YourGuide)

Feb 2022 - Present

• Designed and launched engaging social media content, resulting in a 25% increase in audience engagement.

• Managed a diverse portfolio of over 50 travel guides and destinations, ensuring consistent and high-quality design standards.

• Worked closely with brand and marketing teams to maintain design consistency and excellence across all platforms.

3D Designer | Tangent Square

March 2022 - August 2022

• Created intricate 3D models for architectural and real estate projects, showcasing complex concepts visually.

• Streamlined organizational **work-flow to enhance productivity and efficiency.**

• Developed physical models to effectively communicate design concepts and ideas.

[Operations Associate](#) | **Vceela**

August 2022 - July 2023

•I effectively handled digital product integration and uploads while also optimizing for SEO, which improved the overall user experience.

•We conducted comprehensive data research to gather valuable insights, aiding in strategic decision-making processes.

•Provided exceptional customer support through various channels, fostering

strong customer relationships and loyalty.

• Played a key role in orchestrating product photography and optimizing product listings for improved sales performance.

Skills:

- l **Graphic Design (Adobe Creative Suite)**
- l **3D Modeling (SketchUp, Maya)**
- l **Figma for UX/UI**
- l **Procurement and Supplier Management**
- l **Sales and Retail Strategy**
- l **Business Operations & SEO Optimization**
- l **Logistics and Supply Chain Coordination**
- l **Team Collaboration and Leadership**
- l **Proficiency in Microsoft Excel and Word**

EDUCATION:

Matriculation (Completed)

Result Release Date: 07,2024

CERTIFICATIONS:

Self-Taught Mastery in Graphic Design and 3D Modeling.

I Self-Taught Mastery in Graphic Design and 3D Modeling Developed proficiency in Adobe Creative Suite, SketchUp, Maya, and Figma through independent study and dedicated practice.

REFERENCES:

Akeel Khalid | CEO Vceela Private Limited | +92 321 4224945 | akeel@vceela.com

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