



# Module #5a: Visualization and Color Theory

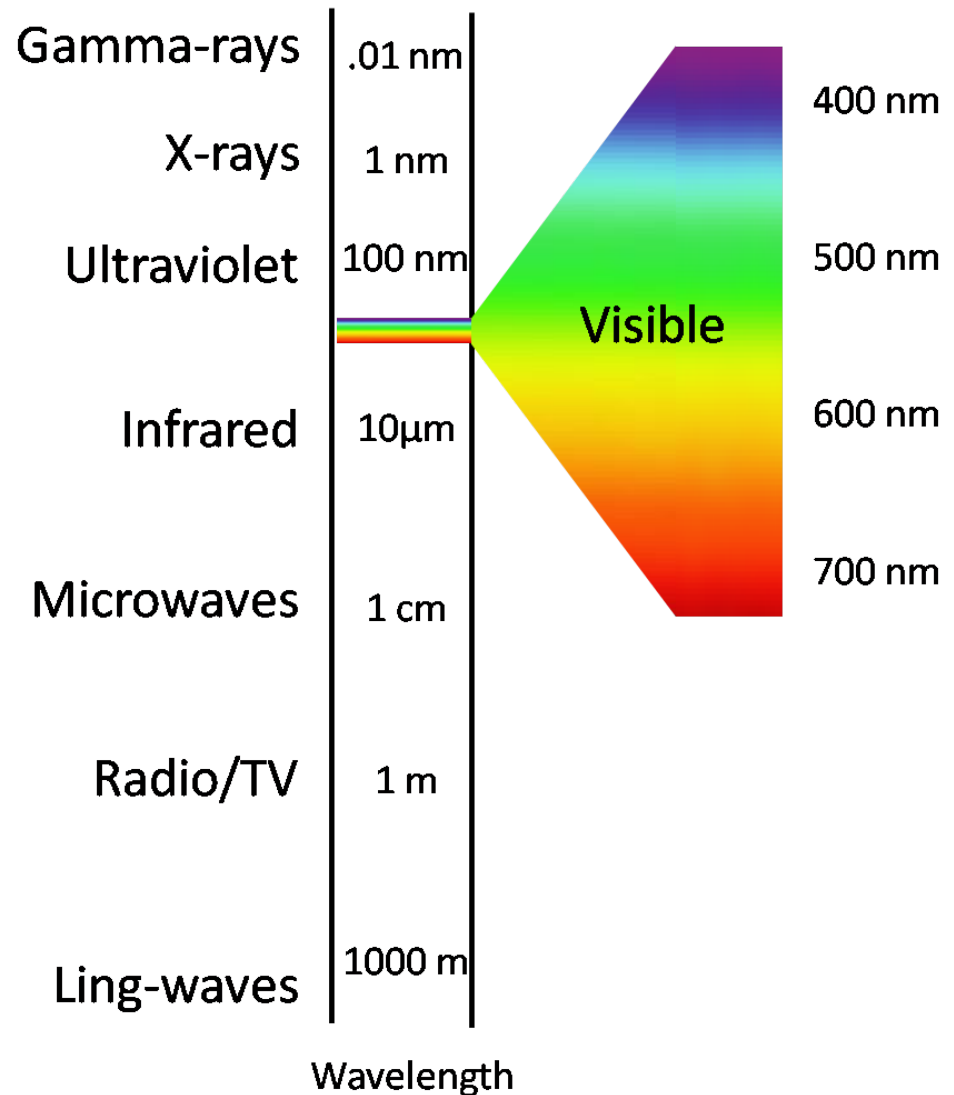


# Objectives

- Describe the basis of color perception
- Explain the theory behind the primary colors
- Describe different color spaces such as RGB, HLS, CIE, YUV, and Lab
- Explain best practices of color in visualization

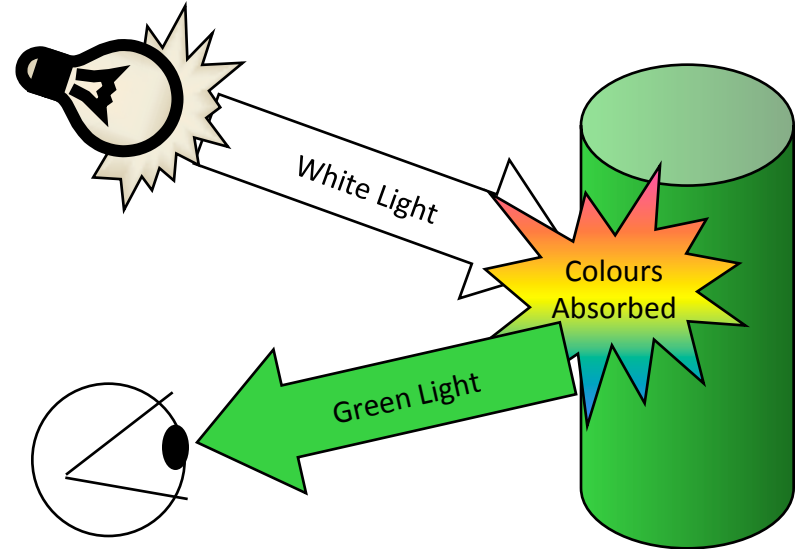
# Visible Light

- Chromatic light spans the electromagnetic spectrum from approximately 400 to 700 nm



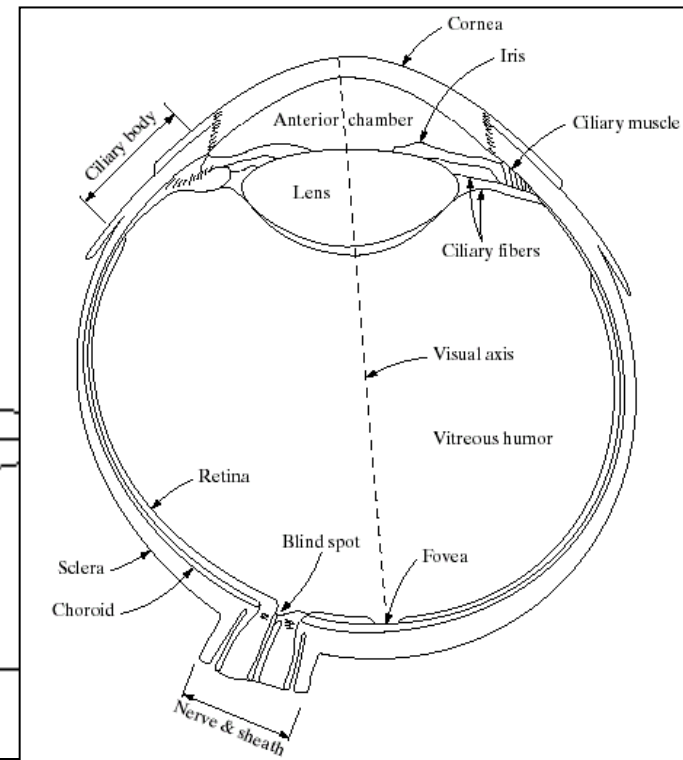
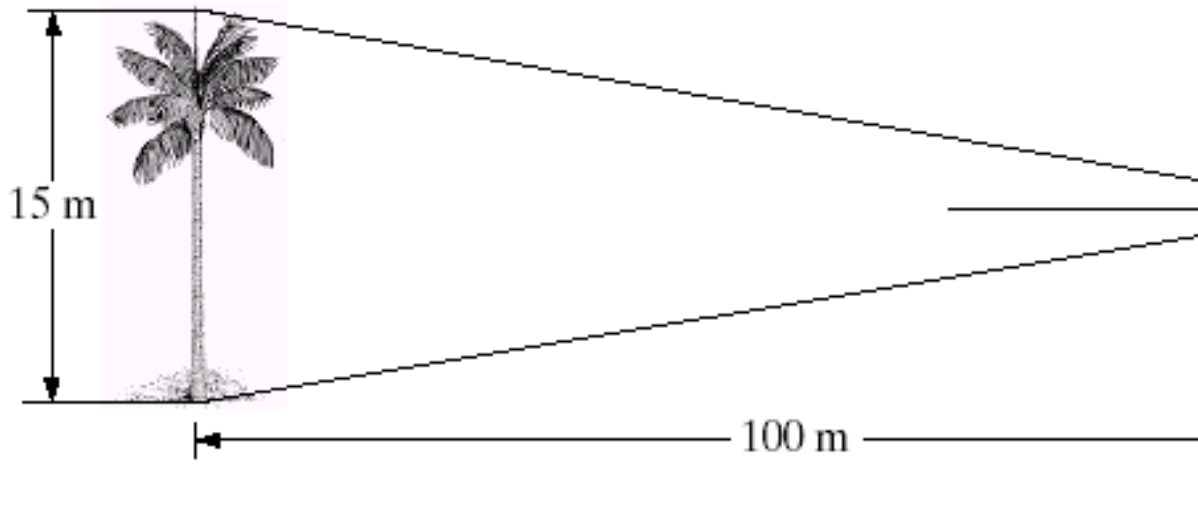
# Color Fundamentals

- The colors that humans and most animals perceive in an object are determined by the nature of the light reflected from the object
- A green object reflects light with wave lengths in the range of 500 – 570 nm while absorbing most of the energy at other wavelengths

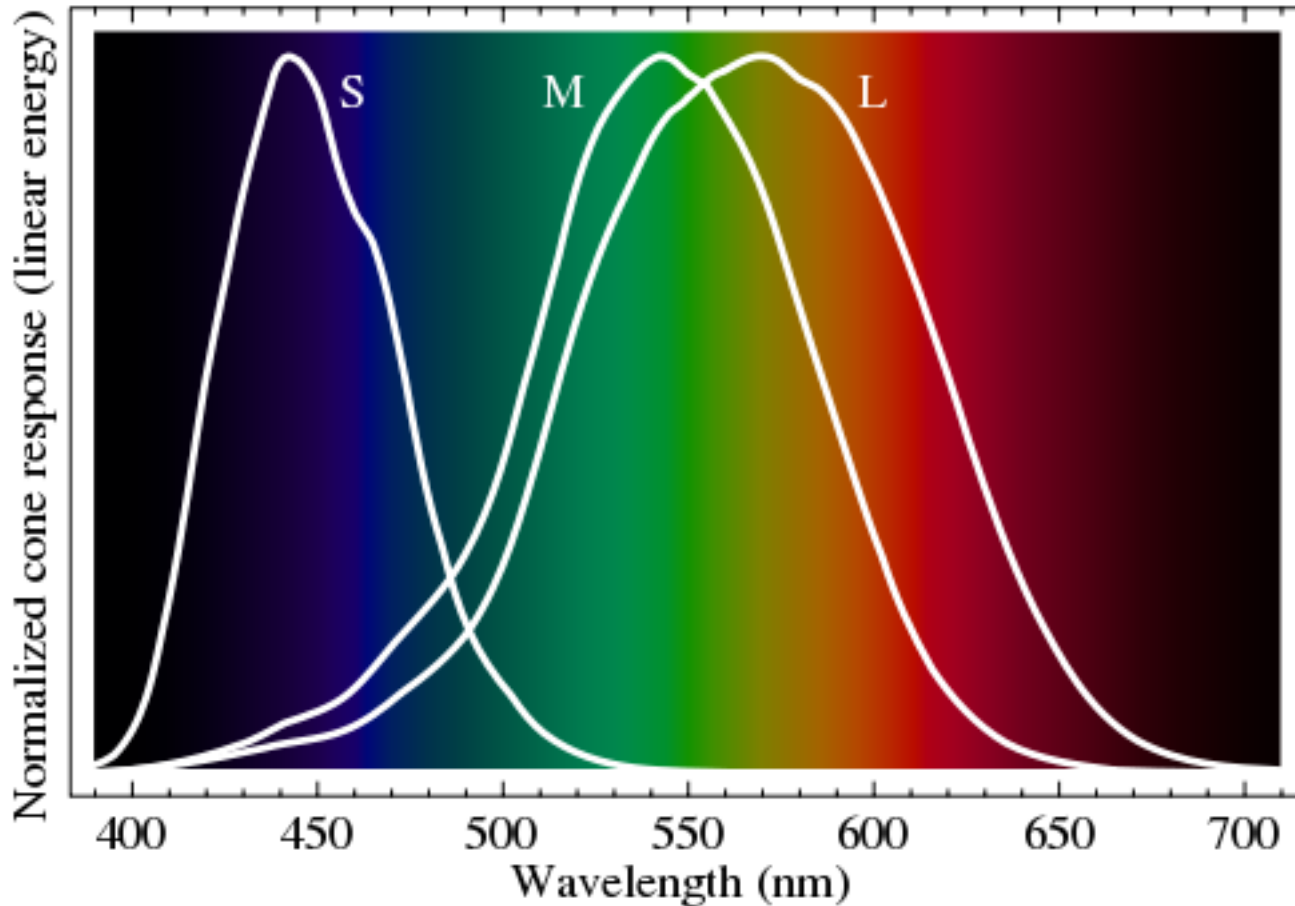


# Color Fundamentals

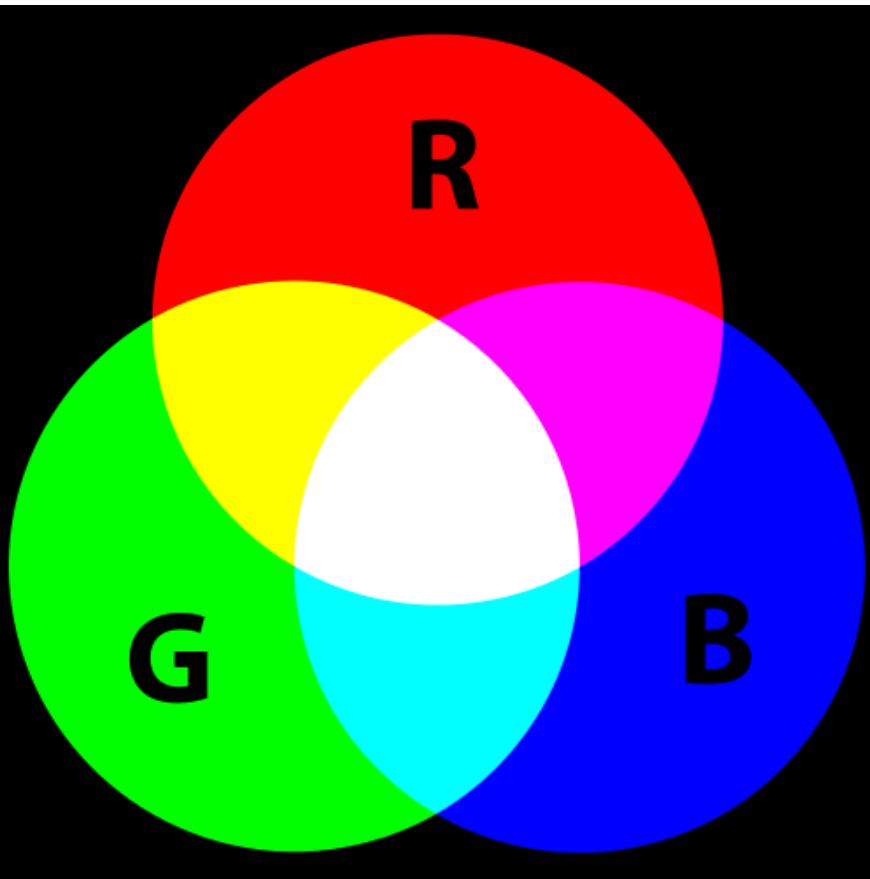
- The human color vision is achieved through 6 to 7 million cones in each eye
  - 66% of these cones are sensitive to red light
  - 33% to green light
  - 6% to blue light



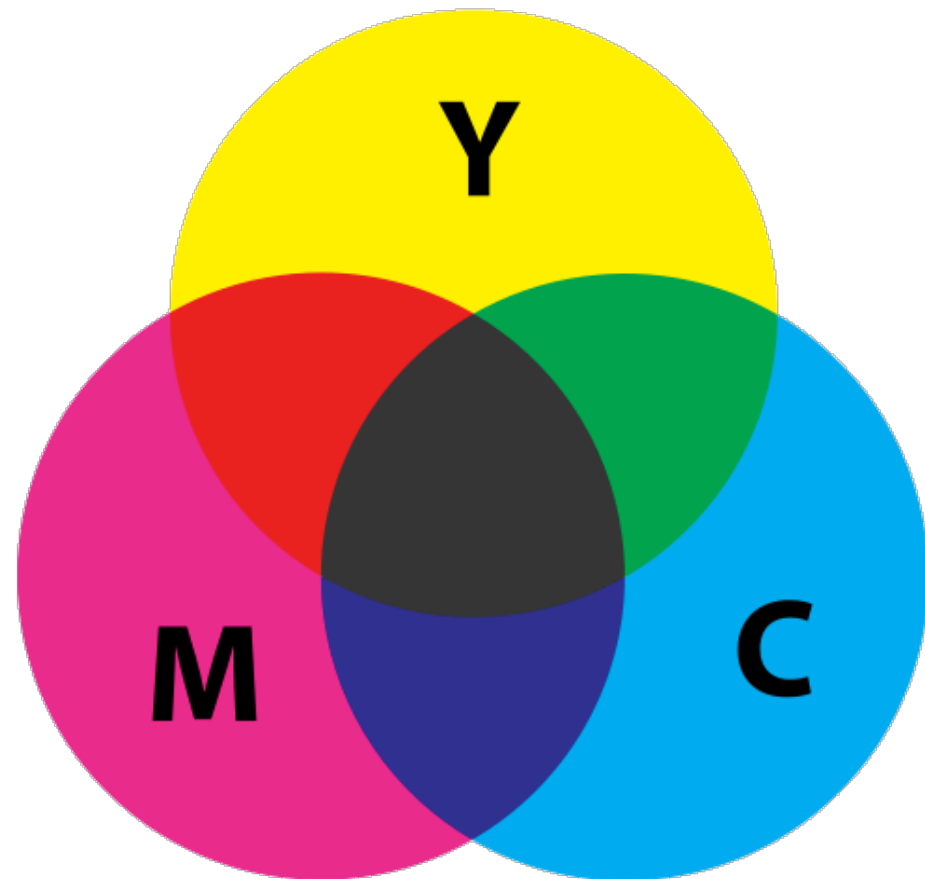
# Color Fundamentals (cont...)



# Primary Colors



Additive Color Mixing



Subtractive Color Mixing



# CIE standard

- CIE - Commission Internationale d'Eclairage
- In 1931, CIE defined a standard system for color representation.
- XYZ coordinate system
- Strangely these do not match the CIE standards for
  - red (700nm)
  - green (546.1nm)
  - blue (435.8nm)



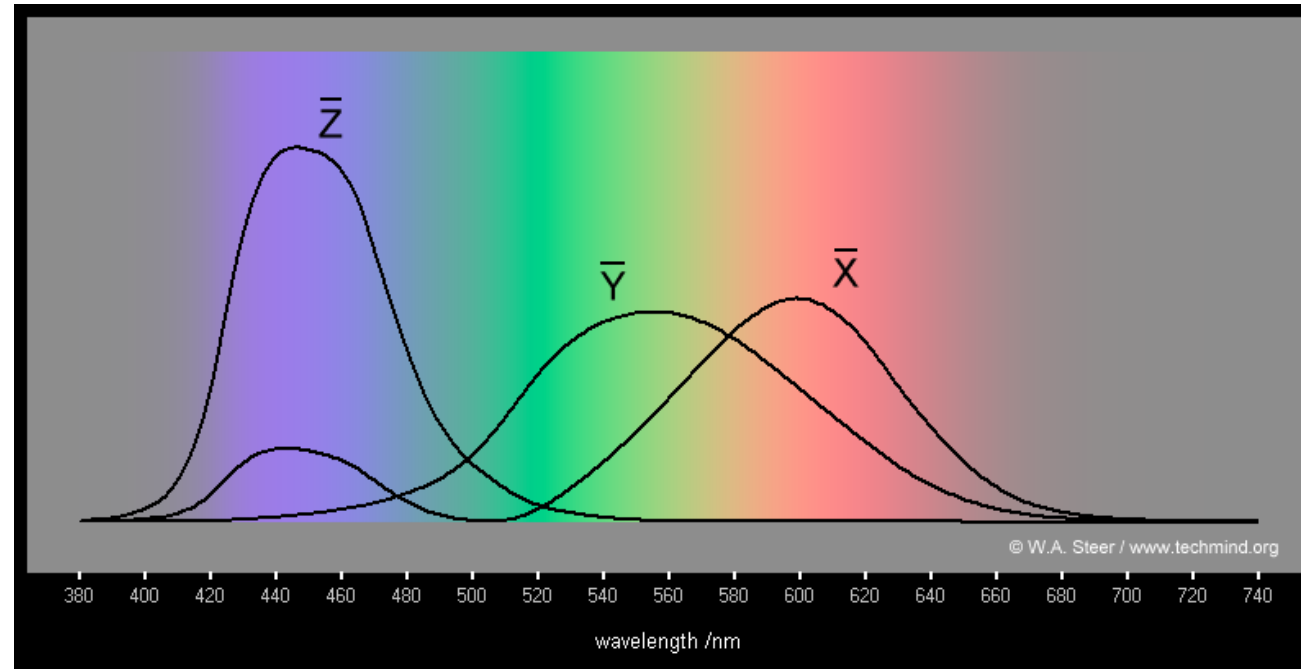
# CIE standard

Color matching functions

$$X = \int_{380}^{780} L_{e,\Omega,\lambda}(\lambda) \bar{x}(\lambda) d\lambda,$$

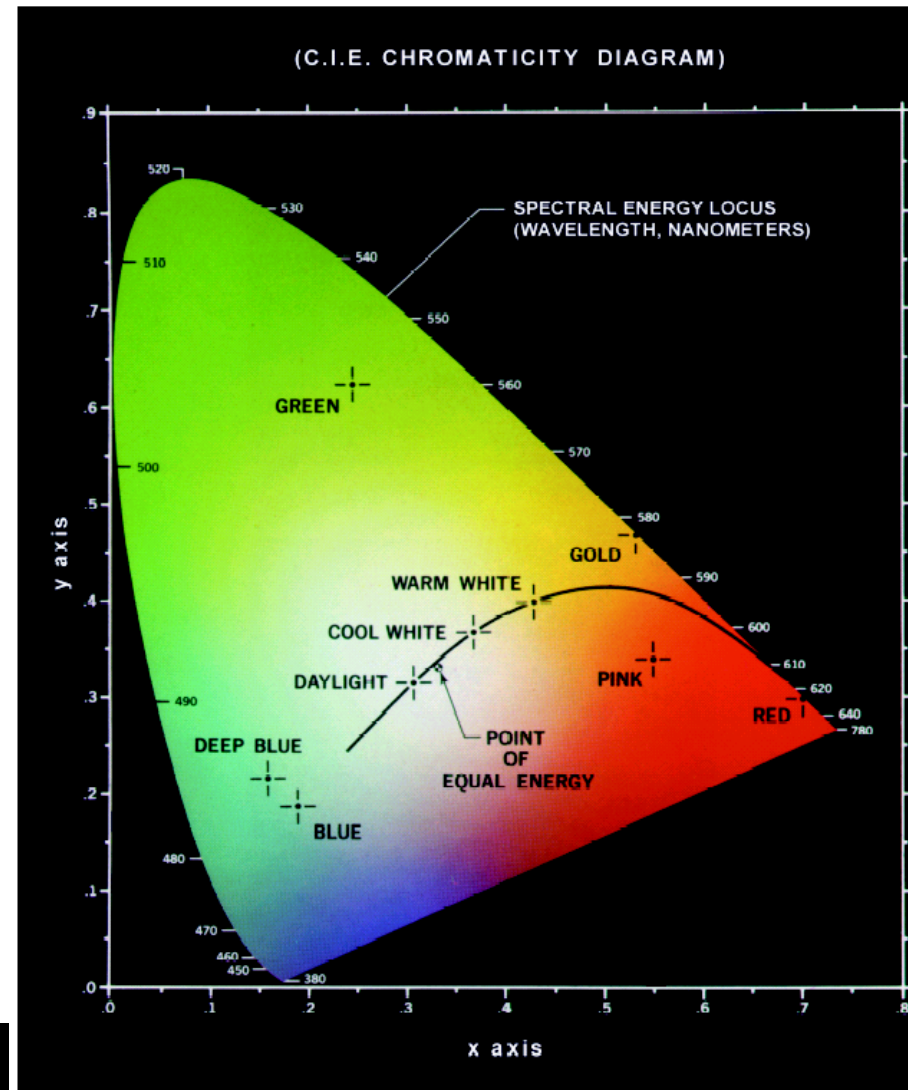
$$Y = \int_{380}^{780} L_{e,\Omega,\lambda}(\lambda) \bar{y}(\lambda) d\lambda,$$

$$Z = \int_{380}^{780} L_{e,\Omega,\lambda}(\lambda) \bar{z}(\lambda) d\lambda.$$

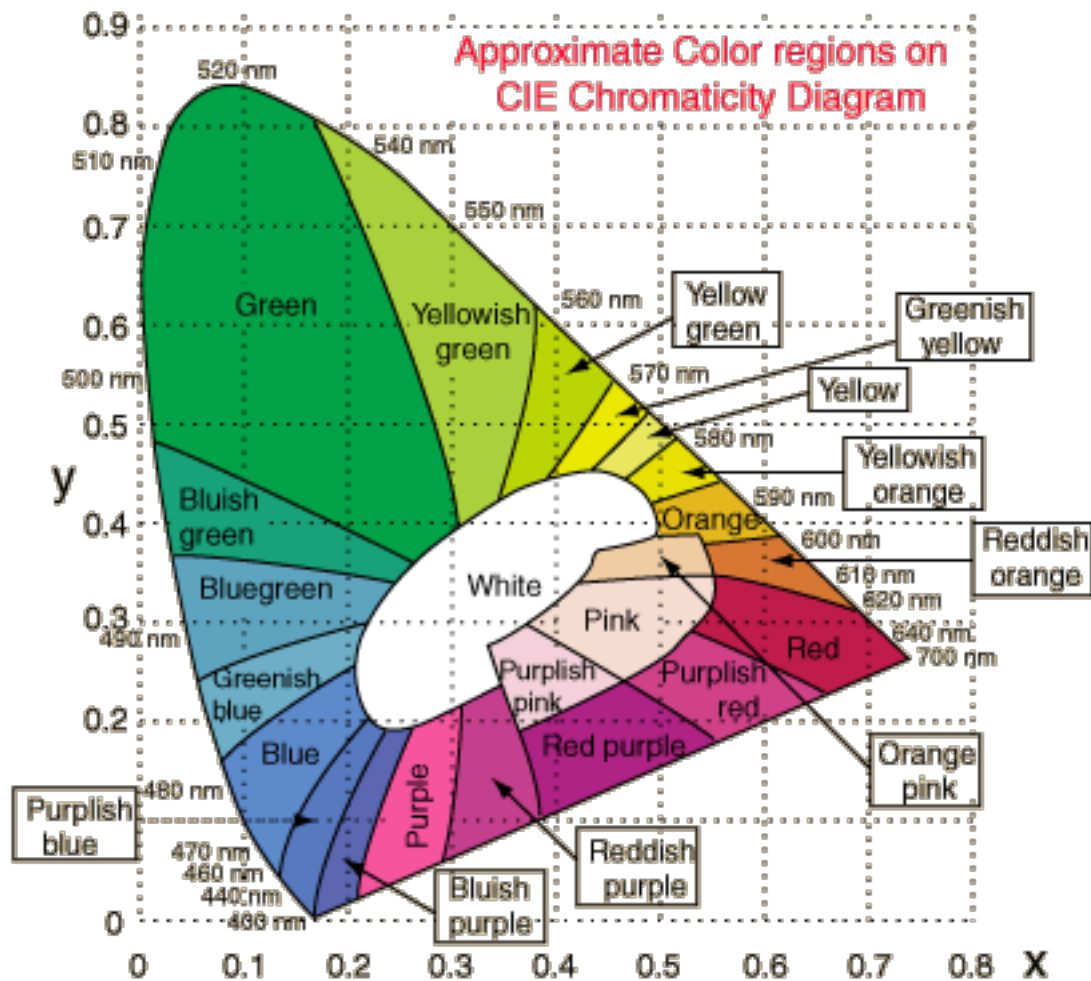


# CIE Chromaticity Diagram

- Specifying colors systematically can be achieved using the CIE **chromacity diagram**
- The point “green”
  - 25% red
  - 62% green
  - 13% blue
- The positions of the various spectrum colors (from violet to red) are indicated around the boundary
- The CIE system characterizes colors by a luminance parameter  $Y$  and two color coordinates  $x$  and  $y$  which specify the point on the chromaticity diagram.



# CIE Chromaticity Diagram



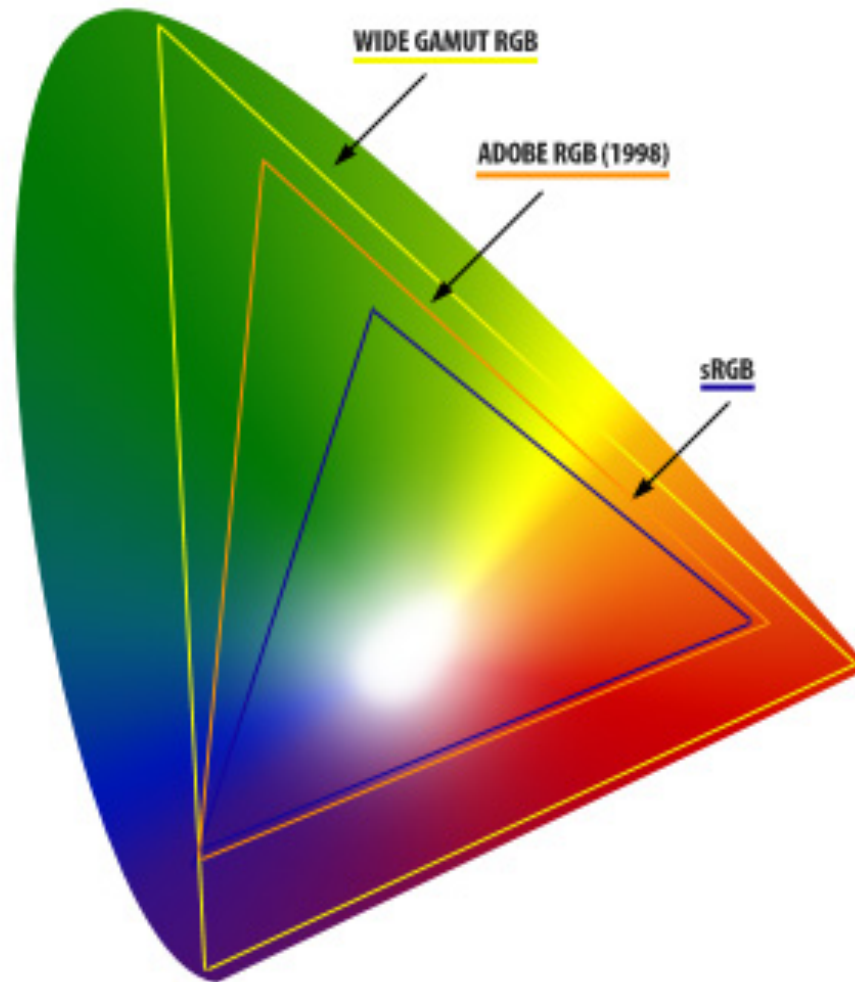


# CIE Chromaticity Diagram

- Any color located on the boundary of the chromacity chart is fully saturated
- The *point of equal energy* has equal amounts of each color and is the CIE standard for pure white
- Any straight line joining two points in the diagram defines all of the different colors that can be obtained by combining these two colors additively
- This can be easily extended to three points



# Color gamut



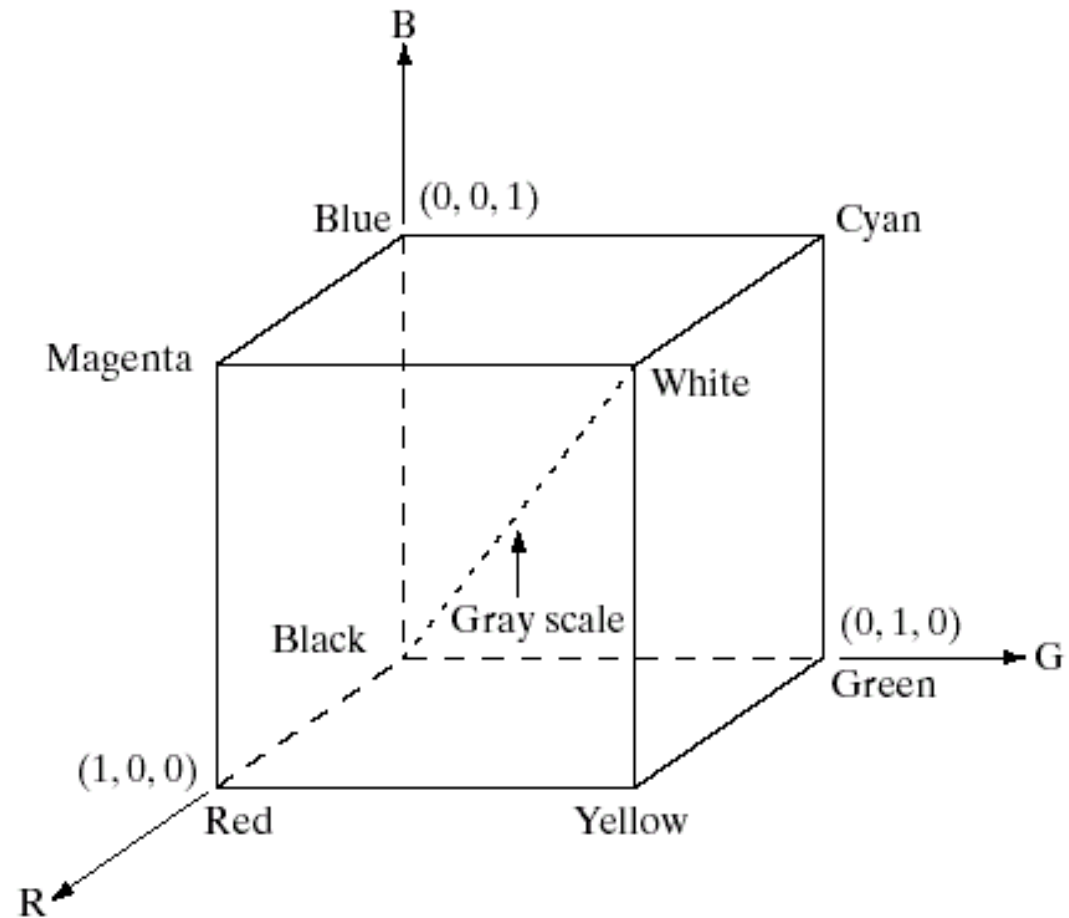
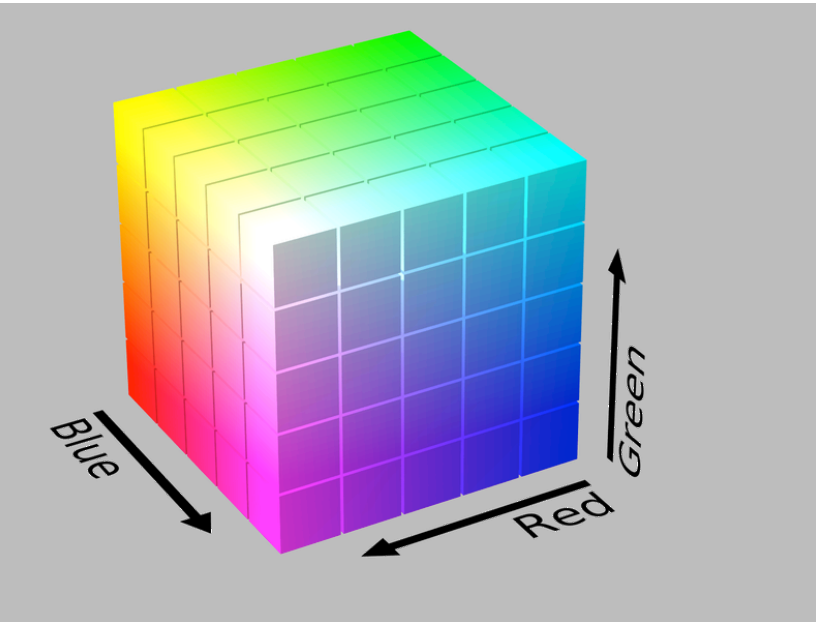


# Color Models

- There are different ways to model color
- Color Spaces:
  - Linear (RGB, CMYK)
  - Artistic View (Munsell, HSV, HLS, HSI)
  - Standard (CIE-XYZ)
  - Perceptual (Luv, Lab,  $L^*a^*b^*$ )
  - Opponent (YIQ, YUV)
- We will consider two very popular models used in color image processing:
  - RGB (**R**ed **G**reen **B**lue)
  - HSI (**H**ue **S**aturation **I**ntensity)



# RGB





# RGB

- Images represented in the RGB color model consist of three component images – one for each primary color
- When fed into a monitor these images are combined to create a composite color image
- The number of bits used to represent each pixel is referred to as the color depth
- A 24-bit image is often referred to as a full-color image as it allows  $(2^8)^3 = 16,777,216$  colors



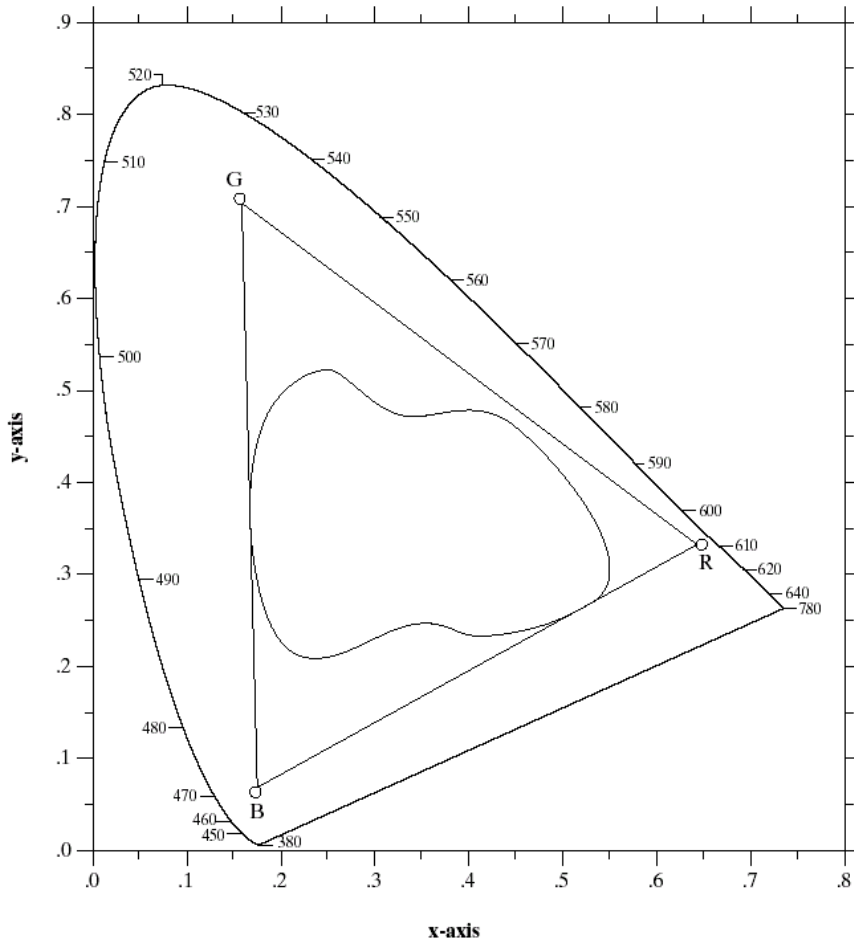


# RGB to XYZ

- RGB to XYZ is a linear transformation

$$\begin{bmatrix} X \\ Y \\ Z \end{bmatrix} = \begin{bmatrix} 0.490 & 0.310 & 0.200 \\ 0.177 & 0.813 & 0.011 \\ 0.000 & 0.010 & 0.990 \end{bmatrix} \begin{bmatrix} R \\ G \\ B \end{bmatrix}$$

# CIE Chromacity Diagram & RGB



- The entire color range cannot be displayed based on any three colors
- The triangle shows the typical color gamut produced by RGB monitors
- The strange shape is the gamut achieved by high quality color printers



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