

1. Two different treatments are of interest. The first treatment has two levels (A versus B). The second treatment has two levels (a versus b). Denote by y the targeted response variable.
 - a. Construct a multiple linear regression model to estimate the difference in the expected value of y between A and B , the difference in the expected value of y between a and b , and the difference in the expected value of y among the four treatment combinations Aa , Ab , Ba , Bb .

Ans:

Here, we have a regression model of the form,

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2 + \varepsilon, \quad (1)$$

where

$$x_1 = \begin{cases} 1 & \text{if the observation is from treatment } A \\ 0 & \text{if the observation is from treatment } B, \end{cases}$$

$$x_2 = \begin{cases} 1 & \text{if the observation is from treatment } a \\ 0 & \text{if the observation is from treatment } b. \end{cases}$$

This form of the model is going beyond the first order terms by including the interaction between x_1 and x_2 with β_3 .

The first part asks us to estimate the difference in the expected value of y between A and B . This can be expressed as follows:

$$\begin{aligned} & E(y|x_1 = 1, x_2) - E(y|x_1 = 0, x_2) \\ & \rightarrow (\beta_0 + \beta_1 + \beta_2 x_2 + \beta_3 x_2) - (\beta_0 + \beta_2 x_2) = \boxed{\beta_1 + \beta_3 x_2} \end{aligned}$$

Since in equation (1), we are including an interaction term, then it will include the impact of x_2 . Therefore, if for example the observation belongs to treatment a , then the resulting expected value would be $\beta_1 + \beta_3$ and simply β_1 if the observation instead belonged to treatment b .

The second part asks us to estimate the difference in the expected value of y between a and b . This can be expressed as follows:

$$\begin{aligned} & E(y|x_1, x_2 = 1) - E(y|x_1, x_2 = 0) \\ & \rightarrow (\beta_0 + \beta_1 x_1 + \beta_2 + \beta_3 x_1) - (\beta_0 + \beta_1 x_1) = \boxed{\beta_2 + \beta_3 x_1} \end{aligned}$$

Similarly, like before, since in equation (1), we are including an interaction term, then it will include the impact of x_1 . Therefore, if for example the observation belongs to treatment A , then the resulting expected value would be $\beta_2 + \beta_3$ and simply β_2 if the observation instead belonged to treatment B .

The third part asks us to estimate the difference in the expected value of y among the four treatment combinations Aa , Ab , Ba , Bb . These different models can be seen below in Table 1.

First Treatment	Second Treatment	Expected Value
A	a	$E(y x_1 = 1, x_2 = 1) = \beta_0 + \beta_1 + \beta_2 + \beta_3$
A	b	$E(y x_1 = 1, x_2 = 0) = \beta_0 + \beta_1$
B	a	$E(y x_1 = 0, x_2 = 1) = \beta_0 + \beta_2$
B	b	$E(y x_1 = 0, x_2 = 0) = \beta_0$

Table 1 The above table shows the different resulting multiple linear regression models based on the combinations of treatment levels from equation (1).

In such a scenario, there would be a total of $\binom{4}{2} = 6$ different combinations. These different scenarios can be seen below in Table 2. It is possible to add more to for example show $Ab - Aa$, but that will be ignored for simplicity since the results are roughly the same.

Compared differences	Difference in expected value
$Aa - Ab$	$\beta_0 + \beta_1 + \beta_2 + \beta_3 - (\beta_0 + \beta_1) = \beta_2 + \beta_3$
$Aa - Ba$	$\beta_0 + \beta_1 + \beta_2 + \beta_3 - (\beta_0 + \beta_2) = \beta_1 + \beta_3$
$Aa - Bb$	$\beta_0 + \beta_1 + \beta_2 + \beta_3 - (\beta_0) = \beta_1 + \beta_2 + \beta_3$
$Ab - Ba$	$\beta_0 + \beta_1 - (\beta_0 + \beta_2) = \beta_1 - \beta_2$
$Ab - Bb$	$\beta_0 + \beta_1 - (\beta_0) = \beta_1$
$Ba - Bb$	$\beta_0 + \beta_2 - (\beta_0) = \beta_2$

Table 2 The above table shows the difference in expected value for the various combinations of treatment levels.

- b. Construct an analysis of variance model to estimate the difference in the expected value of y between A and B , the difference in the expected value of y between a and b , and the difference in the expected value of y among the four treatment combinations Aa , Ab , Ba , Bb .

Ans:

Let the two-way analysis-of-variance model be represented as

$$y_{ijk} = \mu + \tau_i + \gamma_j + (\tau\gamma)_{ij} + \varepsilon_{ijk} \quad i = 1, 2, \quad j = 1, 2, \quad k = 1, \dots, n, \quad (2)$$

where τ_i is the effect of level i of the first treatment, γ_j is the effect of level j of the second treatment type, $(\tau\gamma)_{ij}$ is an interaction effect between the two treatment types, and ε_{ijk} is an $NID(0, \sigma^2)$ random-error component. In this problem $i = 1, 2$ corresponds with levels A and B , while $j = 1, 2$ corresponds with levels a and b respectively.

The first part asks us to estimate the difference in the expected value of y between A and B . This can be expressed as follows:

$$\begin{aligned} E(Y_{1jk}) - E(Y_{2jk}) &= \mu + \tau_1 + \gamma_j + (\tau\gamma)_{1j} - [\mu + \tau_2 + \gamma_j + (\tau\gamma)_{2j}] \\ &= \tau_1 - \tau_2 + (\tau\gamma)_{1j} - (\tau\gamma)_{2j} \end{aligned}$$

Like in part a), this result is dependent on the second treatment due to the interaction term. Therefore, depending on if the observation is given treatment a or b the result will vary by the j index where $j = 1$ or 2 respectively.

The second part asks us to estimate the difference in the expected value of y between a and b . This can be expressed as follows:

$$\begin{aligned} E(Y_{i1k}) - E(Y_{i2k}) &= \mu + \tau_i + \gamma_1 + (\tau\gamma)_{i1} - [\mu + \tau_i + \gamma_2 + (\tau\gamma)_{i2}] \\ &= \gamma_1 - \gamma_2 + (\tau\gamma)_{i1} - (\tau\gamma)_{i2} \end{aligned}$$

Like before, this result is dependent on the second treatment due to the interaction term. Therefore, depending on if the observation is given treatment A or B the result will vary by the i index where $i = 1$ or 2 respectively.

The third part asks us to estimate the difference in the expected value of y among the four treatment combinations Aa, Ab, Ba, Bb . Similar to part a), there will be a total of $\binom{4}{2} = 6$ different combinations. These different scenarios can be seen below in Table 3. It is possible to add more to for example show $Ab - Aa$, but again that will be ignored for simplicity since the results are roughly the same.

Compared differences	Difference in expected value
$Aa - Ab$	$\begin{aligned} & E(Y_{11k}) - E(Y_{12k}) \\ &= \mu + \tau_1 + \gamma_1 + (\tau\gamma)_{11} \\ &\quad - [\mu + \tau_1 + \gamma_2 + (\tau\gamma)_{12}] \\ &= \gamma_1 - \gamma_2 + (\tau\gamma)_{11} - (\tau\gamma)_{12} \end{aligned}$
$Aa - Ba$	$\begin{aligned} & E(Y_{11k}) - E(Y_{21k}) \\ &= \mu + \tau_1 + \gamma_1 + (\tau\gamma)_{11} \\ &\quad - [\mu + \tau_2 + \gamma_1 + (\tau\gamma)_{21}] \\ &= \tau_1 - \tau_2 + (\tau\gamma)_{11} - (\tau\gamma)_{21} \end{aligned}$
$Aa - Bb$	$\begin{aligned} & E(Y_{11k}) - E(Y_{22k}) \\ &= \mu + \tau_1 + \gamma_1 + (\tau\gamma)_{11} \\ &\quad - [\mu + \tau_2 + \gamma_2 + (\tau\gamma)_{22}] \\ &= \tau_1 - \tau_2 + \gamma_1 - \gamma_2 + (\tau\gamma)_{11} - (\tau\gamma)_{22} \end{aligned}$
$Ab - Ba$	$\begin{aligned} & E(Y_{12k}) - E(Y_{21k}) \\ &= \mu + \tau_1 + \gamma_2 + (\tau\gamma)_{12} \\ &\quad - [\mu + \tau_2 + \gamma_1 + (\tau\gamma)_{21}] \\ &= \tau_1 - \tau_2 - \gamma_1 + \gamma_2 + (\tau\gamma)_{12} - (\tau\gamma)_{21} \end{aligned}$
$Ab - Bb$	$\begin{aligned} & E(Y_{12k}) - E(Y_{22k}) \\ &= \mu + \tau_1 + \gamma_2 + (\tau\gamma)_{12} \\ &\quad - [\mu + \tau_2 + \gamma_2 + (\tau\gamma)_{22}] \\ &= \tau_1 - \tau_2 + (\tau\gamma)_{12} - (\tau\gamma)_{22} \end{aligned}$
$Ba - Bb$	$\begin{aligned} & E(Y_{21k}) - E(Y_{22k}) \\ &= \mu + \tau_2 + \gamma_1 + (\tau\gamma)_{21} \\ &\quad - [\mu + \tau_2 + \gamma_2 + (\tau\gamma)_{22}] \\ &= \gamma_1 - \gamma_2 + (\tau\gamma)_{21} - (\tau\gamma)_{22} \end{aligned}$

Table 3 The above table shows the difference in expected value for the various combinations of treatment levels.