

P2 PORTFOLIO

ART 4640

S\_24

START: 01.25.24

END: 04.02.24

[shauha.us/MSU/msu/  
spring\\_24/4640\\_S\\_24](http://shauha.us/MSU/msu/spring_24/4640_S_24)

## PROJECT 02 / PORTFOLIO

### PROJECT DESCRIPTION

The main focus of this course, the focus that extends to all other objectives and projects, is the building and organizing of your portfolio.

Although you are building your portfolio across multiple platforms, the focus of this project is to create a digital PDF portfolio that contains your best work, along with appropriate product shots, descriptions, etc.

Your portfolio should be a selection of your best 8 - 12 designs/design projects.

### SPECIFICATIONS

SIZE - LANDSCAPE 11x17"

FORMAT - PDF

PROGRAM/SOFTWARE - ADOBE INDESIGN

COLOR MODE - EMBEDDED CMYK AND RGB (SHOULD BE AUTO IN INDD)

\*start with template in Canvas assignment

#### EXPORTING SPECS:

1. BICUBIC DOWNSAMPLING to 150 ppi
2. COMPRESSION to AUTOMATIC/JPG
3. IMAGE QUALITY to HIGH.
4. Check VISIBLE GUIDES AND GRIDS in pdf settings  
EXPORT PAGES, not SPREADS.

\*Do not include crop marks or any other sort of registration marks.

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## GENERAL BREAKDOWN

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Your digital pdf portfolio will be container for the best of the best of your work, and should be designed as beautifully simply as possible. There should be minimal applications of brand and identity in your portfolio, let the work speak for itself as much as possible.

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Your portfolio pdf should contain the following:

\* = optional

### 1. Title Page

Name

Website

Contact (email + phone)

### 2. Project Pages (per project)

Project title page

Name of Project

\*Project medium / focus

\*Year of completion

Short description

Project page(s)

Images / mock-ups / photography

### 3. "Thank You" page (ending page)

\* "Thank You!"

Name

Website

Contact (email + phone)

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## TIMELINE (subject to change)

01.25.24 - PROJECT START / SOFT INTRODUCTION

01.30.24 - PROJECT 01 / SELF PROMO FOCUS

02.01.24 - PROJECT 01 / SELF PROMO FOCUS

02.05.24 - PROJECT 01 / SELF PROMO FOCUS

02.07.24 - PROJECT 01 / SELF PROMO FOCUS

02.13.24 - PORTFOLIO PEER REVIEW WORKSHOP - GROUP 01  
PROJECT LIST DUE  
ROUGH PDF / PROJECT TITLES + IMAGES  
\*SEE STARTER TEMPLATE IN CANVAS

02.15.24 - PORTFOLIO PEER REVIEW WORKSHOP - GROUP 02  
PROJECT LIST DUE  
ROUGH PDF / PROJECT TITLES + IMAGES  
\*SEE STARTER TEMPLATE IN CANVAS

02.20.24 - WORKING / RESEARCH TIME

02.22.24 - WORKING / RESEARCH TIME

02.27.24 - INDIVIDUAL AP CHECK-INS  
PROJECT 01 / SELF PROMO CRITIQUE  
\*GROUP 01 CRIT (ALL CLASS PRESENT)  
UPDATED PDF PORTFOLIO  
PRESENT FROM INDESIGN

02.29.24 - INDIVIDUAL AP CHECK-INS  
PROJECT 01 / SELF PROMO CRITIQUE  
\*GROUP 02 CRIT (ALL CLASS PRESENT)  
UPDATED PDF PORTFOLIO  
PRESENT FROM INDESIGN

P2 PORTFOLIO	03.05.24 -	PORTFOLIO WORKSHOP / GUEST PANEL / GROUP 01
ART 4640		PRINTED IN PROGRESS PORTFOLIO DUE
-----		11 X 17" / PRESENTATION MATTE
S_24		2 PER PAGE / SINGLE SIDED
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START: 01.25.24	03.07.24 -	PORTFOLIO WORKSHOP / GUEST PANEL / GROUP 02
-----		PRINTED IN PROGRESS PORTFOLIO DUE
END: 04.02.24		11 X 17" / PRESENTATION MATTE
-----		2 PER PAGE / SINGLE SIDED
<a href="http://shauha.us/MSU/msu/spring_24/4640_S_24">shauha.us/MSU/msu/ spring_24/4640_S_24</a>	03.12.24 -	NO CLASS / SPRING BREAK
-----		BREATHE IN!
		BREATHE OUT!
	03.14.24 -	NO CLASS / SPRING BREAK
		BREATHE IN!
		BREATHE OUT!
	03.19.24 -	CLASS WIDE CHECK-IN / RE-GROUP
		ALL PROJECTS
	03.21.24 -	IN-PROGRESS PORTFOLIOS SUBMITTED TO CANVAS
		PROJECT 02 / PORTFOLIO AP CHECK-IN (VIRTUAL)
		PROJECT 03 / WEBSITE AP CHECK-IN (IN-CLASS)
	03.26.24 -	"FINAL" PORTFOLIO PROGRESS CRIT / GROUP 01
	03.28.24 -	"FINAL" PORTFOLIO PROGRESS CRIT / GROUP 02
	04.02.24 -	FINAL PORTFOLIOS DUE
		PDF UPLOADED TO CANVAS
		WORKING FINAL WEBSITE LIVE