

RESEARCH PROJECT: SKETCHBOOK + SCAVENGER HUNT

ART 3801

FALL 2025

NEW YORK CITY!

+

STAFFORD 200

OCT 09–OCT 13

+

Wed / 6:00pm

FACE TO FACE

CANVAS DASHBOARD:
CANVAS.MSSTATE.EDU

MSSTATE DASHBOARD:
MY.MSSTATE.EDU

INSTRUCTOR

AUBREY POHL (HE/HIM)
APOHL@CAAD.MSSTATE.EDU
(48 HOUR RESPONSE)
STAFFORD 211

APOHL.XYZ

SHAUHA.US

OFFICE HOURS

TU/TH 1:00pm–4:00pm
or
BY APPOINTMENT

OBJECTIVE (WHAT?)

Our primary goal for this project is to explore the city of New York through the lens of art, design, photography, and other creative fields, energy, culture, etc.

We will achieve this objective in two parts:

PART 01 / SKETCHBOOK

Fill your sketchbook! Each of you will build and bind your very own sketchbook to be used during the NYC Field Study Trip. Each sketchbook will total 32 pages of blank, beautiful space. From the start of the trip at 7:00am on October 9, to the end of the trip upon our return to Starkville on October 13, your task is to fill the sketchbook form beginning to end in any manner or method of your choosing.

PART 02 / SCAVENGER HUNT

- **STEP 01:** For each museum visit, identify a work of art, installation, photograph, or architectural moment that interest you. Document this point of focus by creating a full page sketches in your sketchbook that reflect the composition, feel, or tone of the work. Identify also the who, what, when, and where (historical/contemporary context).

Next, choose one of the three following options:

- **OPTION 01:** Identify a color or colors to document/capture throughout the city.
- **OPTION 02:** Identify public artworks or architecture to document/capture throughout the city.
- **OPTION 03:** Identify your own system for a creative focused scavenger hunt and document/share your process and research.

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RESEARCH PROJECT: OUTPUTS + ONE NIGHT ONLY

OBJECTIVE (WHAT?)

Now that we have experienced the city of New York through the lens of art, design, photography (and a little bit of chaos), it is time to reflect on our experiences and our sketchbooks in the format of our NYC Field Study Research Presentations and One Night Only Exhibition.

Please also fill out your respective Google Maps layers at the following link(s):
(look for your name in the map)

MAP 01: <https://www.google.com/maps/d/edit?mid=18bEaNguy7eazC15xnW5cbLGAD-kaZKS0&usp=sharing>

MAP 02: <https://www.google.com/maps/d/edit?mid=1YDsNH8CjYSfCJZIVzrFNT9l1aAn-DaGw&usp=sharing>

RESEARCH PRESENTATIONS (WHY?)

Using the contents of your sketchbook, your camera roll, your individual and group experiences, and any additional writings, graphics, content, etc, create a PDF presentation that reflects your experience of the trip under the following requirements:

Size: 1920 x 1080px (w x h)

Presentation Outline:

- Title/Introduction Page
- Scavenger Hunt(s) output pages (add as needed)
- Sketchbook Documentation (scan/photograph your favorite spreads as needed)
- Photo documentation (optional/as needed)
- Reflection/Conclusion

ONE NIGHT ONLY! (HOW?)

- Work as a group to plan, organize, and host a One Night Only Exhibition
- We will use the (new) Old Main Gallery (smaller space)
- Communicate with Aubrey to confirm an exhibition date and time
- What is the theme/concept, and how is our experiences reflected in the show?
- Research Presentations will be given to the group prior to the opening of the One Night Only exhibition, but in the same space.
- Research Presentations will be showed on a looping slideshow during ONO.
- Posters, promo, and ephemera is up to the group.
- Communicate with Aubrey for any and all assistance.
- ONO tasks and assignments will be organized among the group.