

WORKSHOP BRIEF

ART 4990

F\_24

START: XX.XX.XX

END: XX.XX.XX

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Invisible Women Workshop

WHAT

This workshop will guide participants through the process of creating their own data visualizations to illustrate the differences in search trends between male and female artists. Using simple shapes and forms, attendees will learn how to transform raw data into clear, compelling visual stories.

WHY

The purpose of this workshop is to shed light on the often-overlooked contributions of female artists in the art world. By using data visualization, I aim to reveal the disparities in search trends between male and female artists, highlighting how female artists are frequently overshadowed by their male counterparts. This creative approach not only makes the data more accessible and engaging but also fosters a deeper understanding of the gender biases that persist in art history.

HOW

**Step 1:** Research 2 artists/musicians/etc.. in a specific field: one female and one male

**Step 2:** insert the artists into google trends (**set filter to worldwide and whole year for 2024**) and collect download the csv data

**Step 3:** Go through the csv file and write down 6/highlight of the biggest differences in the year

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**Step 4:** use your provided sheet of 11x17 piece of paper, putting the 2 artists names in one corner, and the 6 pairs of numbers in the other corner

**Step 5:** arrange them in pairs... while arranging think about the shapes and forms you want to convey... it could be a radial form, square, triangular, etc...

**HAVE FUN! make it colorful and what you think suits it best**