P3 / EXHIBITION

ART 4640

S_24

START: 02.01.24

END: 04.17.24

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PROJECT 04 / EXHIBITION

PROJECT DESCRIPTION

The senior exhibition marks the end of the course, aside from the final turn in of your individual portfolio materials and your exit interviews.

All work in this course, from self-promo design, to website, to portfolio, will accumulate in your contribution to the final exhibition. However, aside from your functions as designer and organizer of your portfolio and materials, you must also function as a curator for your own work, selecting the best of the best of your work to be printed, mounted, and installed.

Each of you will select 5 projects to be featured in the senior exhibition as a representation of you and your portfolio.

Alongside the curating, organizing, printing, and mounting of your individual portfolio materials, you will also work as a collective team to design for the exhibition. This design process should be taken as seriously as any other project during your time at MSU, and should reflect the class a group of emerging designers (and humans!).

We will observe examples from past exhibitions across all platforms and deliverables for the exhibition.

DATES

INSTALL -   **APRIL 10-12 & 15-16**
RECEPTION -   **APRIL 17**
SHOW RUN -   **APRIL 17-23**
DE-INSTALL -   **APRIL 24-26**

S_24

START: 02.01.24

END: 04.17.24

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DELIVERABLES / CHECK LIST / DESIGN TEAMS

EXHIBITION WEBSITE - MSSTATE.DESIGN

PRINT MATERIAL

SOCIAL MEDIA/PRESS RELEASE

EXHIBITION SPACE

*MOTION GRAPHICS

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P3 / EXHIBITION        TIMELINE
ART 4640               ------------------------------------------------------------
----------------------  02.01.24 -  PROJECT START / INTRODUCTION
S_24
----------------------  02.06.24 -  FOCUS ON PROJECT 01 / SELF-PROMO
START: 02.01.24
----------------------  02.08.24 -  FOCUS ON PROJECT 01 / SELF-PROMO
END: 04.17.24
----------------------  02.13.24 -  SUBMIT CONCEPTS VIA GOOGLE FORM (CANVAS)
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spring_24/4640_S_24     02.15.24 -  SUBMIT CONCEPTS VIA GOOGLE FORM (CANVAS)
----------------------              *form responses will be made available to the
                                    entire course after class on this day for review.

                        02.20.24 -  SUBMIT EXHIBITION THEME POSTER PROPOSAL
                                    *see Canvas assignment
                                    IN CLASS REVIEW / PRESENTATION OF PROPOSALS
                                    FIRST ROUND DISCUSSION / VOTING

                        02.22.24 -  SECOND ROUND DISCUSSION
                                    RESPONSIVE POSTER / THEME DESIGNS
                                    FINAL VOTE FOR EXHIBITION THEME

                        FURTHER TIMELINE FACTORS TO COME IN NEAR FUTURE!
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