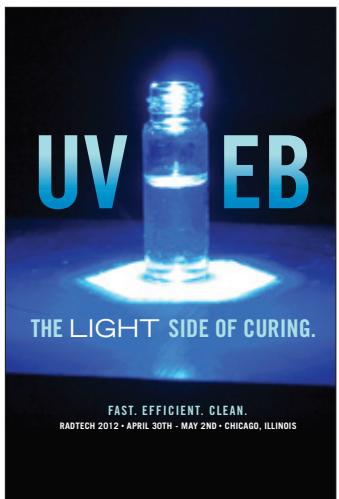


To make the posters, the photopolymerization students provided an overview of the technology and its applications to their fellow graphic design students, including tours of the research labs. In turn, the graphic design students presented their concepts back to the engineering students for feedback before submitting them to the competition.

Ten posters were submitted in the national RadTech competition. First place went to the large poster on the right; second place was awarded to the poster below.



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Making Art and Technology Synergistic Partners

A partnership between engineering students studying photopolymerizations and a group of students in graphic design recently wielded top honors at the 2012 RadTech poster competition. RadTech is a non-profit trade association working to increase awareness of energy cure inks and varnishes at graphics schools. Energy curing is enviro-friendly and energy efficient, allowing graphic differentiation and helping enable new printing and packaging techniques.

The University of Iowa entered the national competition, in part, in support of the College of Engineering's new strategic initiative in arts synergy. Ten graduate students from the photopolymerization research groups of Profs. Allan Guymon, Julie Jessop, and Alec Scranton, worked with UI graphic design students to create a series of high-tech posters for the competition. The national competition awarded first place and second place to the UI.

