

PROJECT 03 / INDESIGN
ART 3803

F23 / SECTION 01

START: 11.06.23

END: 11.29.23

[https://shauha.us/MSU/
msu/fall_23/2803_F_23](https://shauha.us/MSU/msu/fall_23/2803_F_23)

PROJECT 03 / INDESIGN PROJECT BOOKLET

PROJECT DESCRIPTION

In this project, we will explore the capabilities of Adobe InDesign. It is impossible to explore everything InDesign has to offer in a single project, much like many of the other projects we explore in this class, but we will do our best to take an expansive yet focused approach.

We will be focusing on the basics of InDesign, type formatting, layout, image placement, etc, in order to create a booklet that documents (y)our projects in this course.

This project runs until the last day of class, November 29th, as we will explore 1-2 mini-projects along the way that will need to be included in the booklet.

We will be printing these booklets in the Digital Media Center (I will cover the cost of printing). Once the prints are completed, they will be handed back to you in order to finish the project by designing, printing, and attaching a custom cover for your booklet (you will each pay for cover material and printing). We will discuss cover design processes at a later date (the cover design will be an extension of a mini-project).

The turning in of this completed booklet, designed, printed, and with the cover attached, will function as your final exam.

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FILE REQUIREMENTS

ADOBE INDESIGN

BOOKLET PAGES:

DOCUMENT PAGE SIZES: 5.5" x 8.5"

COLOR MODE: CMYK (DEFAULT)

FACING PAGES: ON

PAGE COUNT: CASE X CASE, MUST BE A MULTIPLE OF 4

BINDING: SADDLE STITCH BINDING

BOOKLET COVER:

(SEPARATE DOCUMENT, SINGLE PAGE)

DOCUMENT PAGE SIZE: 11" X 8.5"

DESIGN REQUIREMENTS

TABLE OF CONTENTS (IN NO PARTICULAR ORDER):

MINI-PROJECT 01 / WAVE YOUR FLAG

PROJECT 01 / BUILD A BUG

PROJECT 02 / FRAME X FRAME

MINI-PROJECT 02 / BREAK THE RULES / COVER DESIGN

MINI-PROJECT 03 / GIF(T)!

PROJECT 03 / INDESIGN DOCUMENTATION

EACH PROJECT WILL BE DOCUMENTED AS FOLLOWS:

PROJECT DESCRIPTION (FROM BRIEF)

INDIVIDUAL CONCEPT (FROM YOUR PERSPECTIVE)

DIGITAL METHODS USED

DETAIL IMAGES

ADDITIONAL IMAGES OR MATERIAL (IF NEEDED)

FINAL OUTPUTS

*WE WILL DISCUSS EACH PROJECT CASE X CASE

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TIMELINE

11.06.23 - PROJECT START / INDESIGN INTRODUCTION / FILE SETUP
11.08.23 - WORKING DAY
11.13.23 - WORKING DAY / TUTORIALS
11.15.23 - MINI-PROJECT 02 - COVER DESIGN
11.20.23 - PROGRESS CHECK-IN / PRINTING DEMOS
11.22.23 - HOLIDAY / NO CLASS
11.27.23 - WORKING DAY / MINI-PROJECT 03 - GIF(T)
11.29.23 - FINAL WORKING DAY / LAST DAY OF CLASS :(
TBD - FINAL EXAM / CRITIQUE / PHYSICAL TURN IN
