

KANAVU
KADHA

BRINGING STORIES TO LIFE

| Our Story

We are Kanavu Kadha — Kerala's first AI-powered advertising agency, working at the crossroads of Indian cinema and commercial storytelling. Born from a shared passion for visual creativity and innovation, our team of AI visual artists and content creators brings imagination to life through advanced technology.

Blending traditional advertising with the power of AI, we've pioneered India's first story-driven AI advertisement. For us, every brand has a soul — and we use cinematic storytelling to bring that soul to screen, like never before.

Imagine
Design
Create
Elevate

| Contents.



| Inside the Story Forge

Welcome to the heart of Kanavu Kadha — where stories are born, shaped, and brought to life. The Story Forge is our creative sanctuary, where writers, visual artists, and AI innovators gather to brainstorm, debate, and dream together. Every project begins here, with minds igniting ideas and blending human emotion with AI precision. From films to advertisements, we don't just craft scripts — we forge original, purpose-driven narratives that leave a lasting impact. Every story is a new journey, and it all starts right here.

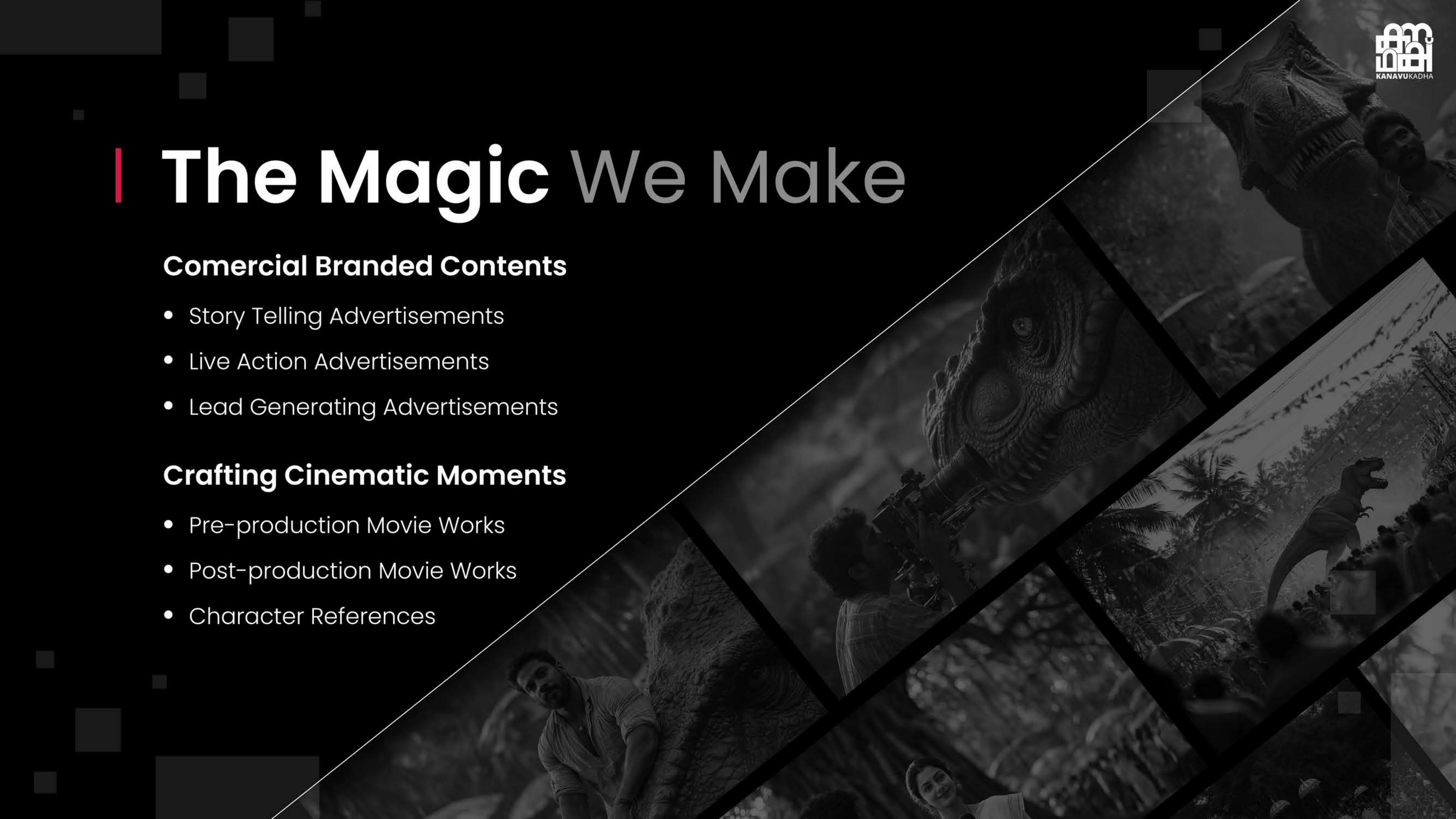
| The Magic We Make

Comercial Branded Contents

- Story Telling Advertisements
- Live Action Advertisements
- Lead Generating Advertisements

Crafting Cinematic Moments

- Pre-production Movie Works
- Post-production Movie Works
- Character References



AI VIDEO PRODUCTION

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Live Action





LIVE AI VIDEO PRODUCTION

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| Brand Promotion

We brought culture and storytelling together in Poorakadha, a unique content piece created for the Magic Lantern agency. Centered around the legendary Thrissur Pooram, it unveils the untold story behind Kerala's grandest festival — blending tradition, emotion, and brand identity into a powerful promotional narrative.



| Brand Story

We collaborated with actress Anu Sithara to create the first-ever AI-powered brand story for Azhagi Oil. Using an AI-generated model of the actress, we crafted a visually rich, emotionally driven narrative that redefined how tradition and technology can blend to elevate a brand's identity.



| AI Storyboard

For the upcoming film Perunnal, directed by Tom Emmatty, we created the first-ever AI-generated storyboard. This groundbreaking visual blueprint brought scenes to life before the shoot, blending cinematic vision with AI precision — setting a new benchmark in pre-production storytelling.



Pre-production Movie

For Aadu 3 by Midhun Manuel Thomas, we stepped into the pre-production stage with AI-driven innovation. From costume design to pre-visualizing key scenes, our technology helped shape the film's look and feel — streamlining creativity and bringing the director's vision to life before the first shot was taken.



| Legacy Reimagined

We help bring your beloved personas back to life through AI — preserving memories in the most touching and emotional way. Whether it's a family member or a favorite icon, we recreate their presence with care and realism, allowing stories to continue even after goodbye.



Video Production – Music

We crafted the vibrant visuals for “Gagha Rap” by Kunath Kalasamathi, the renowned orchestra from Palakkad. Blending traditional rhythms with modern visuals, this project brought a fresh visual identity to their powerful sound — capturing the soul of music through the lens of AI.



| Narrative Storytelling

We brought to life an AI-powered narrative about a mystical temple in Kerala, weaving history and imagination into stunning visuals. With extraordinary detailing and cinematic depth, the story unfolded like never before — blending tradition with next-gen storytelling.





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Bring Stories to Life.....

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