OLOYEDE OYELADUN ADESEWA

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LinkedIn   Portfolio   Github Twitter

PRODUCT DESIGNER

Passionate about crafting intuitive, user-centered digital experiences that bridge functionality and aesthetics. With expertise in UI/UX design, prototyping, and user research, I create visually appealing and highly functional designs that enhance user engagement. Adept at transforming ideas into polished designs and ensuring consistency across digital platforms.

Skills

- **UI/UX Design**: Wireframing, prototyping, usability testing, and interaction design.

- **Design Tools**: Figma, Adobe XD, Photoshop, Illustrator, Canva.

- **User Research**: Conducting usability studies, analyzing user behavior, and iterating based on feedback.

- **Responsive Design**: Creating adaptable interfaces for mobile and web applications.

- **Collaboration**: Working closely with developers, stakeholders, and teams to bring designs to life.

Projects

Food Delivery UI

Designed a simple yet engaging food delivery user interface, ensuring seamless navigation and an intuitive ordering process.

Full Food Website UI

Developed a comprehensive food website UI covering:

- **Homepage**: Featuring restaurant categories and featured meals.

- **Login Page**: Clean, user-friendly sign-in/sign-up experience.

- **Category Page**: Organized food items for easy discovery.

- **Food Details Page**: Displaying selected meal details with an interactive interface.

- **Order Checkout & Payment Page**: Streamlined checkout flow with clear payment options.

Food Recipe Website UI

Created a food recipe website UI for both desktop and mobile, ensuring a responsive, accessible layout with engaging visuals.

Full Banking App UI

Designed a modern and user-friendly banking application UI, including:

- **Homepage**: Clear financial overview and navigation.

- **Account Page**: Detailed balance and transaction insights.

- **Transaction Page**: Secure and seamless transaction process.

- **Prototype & Mockups**: Developed a fully interactive prototype with a responsive layout.

Clothing Product Page UI

Designed a stylish and modern clothing product page featuring:

- **Product Display**: High-quality visuals with zoom-in functionality.
- **Different Size Options**: Clearly labeled size variations for a seamless shopping experience.
- **Color Selection**: Interactive color choices with real-time product preview.
- **User Interaction**: Smooth transitions and responsive design.
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Professional Experience

Product Designer

Graphic Designer

Freelance | Lagos, Nigeria | March 2019 – Present

- Designed logos, social media content, and website elements for branding and marketing campaigns.

- Created design mockups and presentations for clients.

Education

Bachelor of Technology, Computer Science
Ladoke Akintola University of Technology | Lagos, Nigeria
Current CGPA: 4.10/5.0 | Expected Graduation: 2026

Relevant Coursework

- **Human-Computer Interaction (2025)**
- **Design Thinking**
- **User Psychology**

Technical Skills

- UI/UX Design (Figma, Adobe XD, Photoshop, Illustrator, Canva)

- Prototyping & Wireframing

- Responsive Web & Mobile Design

- User Research & Usability Testing

Certifications & Training

- **[Introduction to UI and UX Design](#)**– March 2025

- **Figma Essentials for User Interface and User Experience UI UX** – March 2025

- **Introduction to Human–Computer Interaction (My level course)-** January 2025

Awards & Achievements

- Designed multiple high-impact UI projects, including food delivery and banking app interfaces.

- Recognized for innovative design thinking and attention to user experience.

- Created responsive and interactive prototypes for web and mobile applications.

Extracurricular Activities

- **UI/UX Instructor** | Conducted design workshops and guided beginners in mastering UI/UX fundamentals.

- **Volunteer Designer** | Contributed to open-source UI/UX projects and collaborated with startups to improve their digital interfaces.