# **E-Commerce Sales Analysis Dashboard**

**Order Date** 

**Total Profit** 

₹ 2.30M

**Total Profit** 

₹ 286.40K

**Total Quantity** 

37,873

Total Quantity

15.62%

Category

Furniture

Office Supplies

Technology



Central

East

South

West

# **Monthly Sales Trend**

Sum of Sales X Sum of Profit



## Sales By Category

29.55%

#### Region

31.58% West East

Central

South



Sean Miller Tamara Chand Raymond Bu... Tom Ashbrook Adrian Barton Ken Lonsdale

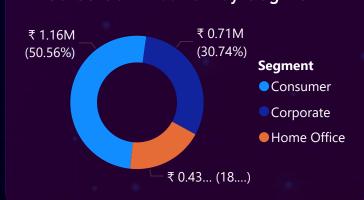
### Impact Of Discount On Profit



## Sales Contribution by Segment

17.05%

21....



## Top 10 sub-categories by sales

₹ 20K

₹ 0K

