



Olivia is a full time college student with a heavy load. She is often found studying, and forgets to eat at times.



Even when she does remember, walking to a restaurant takes a lot of energy and time out of her day, and ordering food is way too expensive for a student.



Although she can go out and buy groceries, they spoil too quickly and it's hard planning what every meal of the day will be.



One day she decides to try out a fresh grocery delivery service that her friends had recommended to her.



Now, she can make easy, detailed recipes at home without worrying about the cost as she would if she ate out every night. She can also tailor her recipes to her own taste, specific diet, or food restrictions in general.

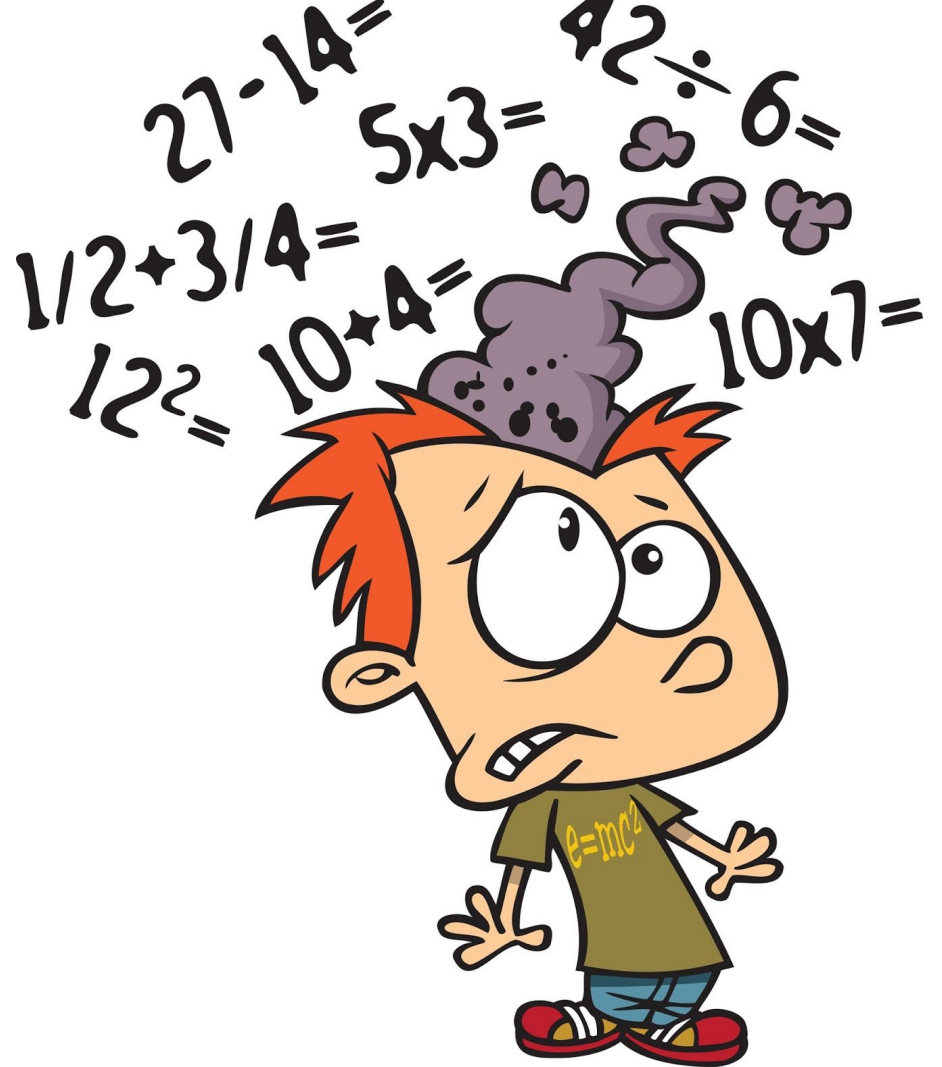


This takes a huge load off her back and now she can go back to studying without as much stress. It makes much more time for school and staying healthy without breaking the bank.



# Shaine Moore's Storyboard

Dave struggles in math class and this leads to him often getting hungry and in need of nourishment.



# Dave thinking about planes

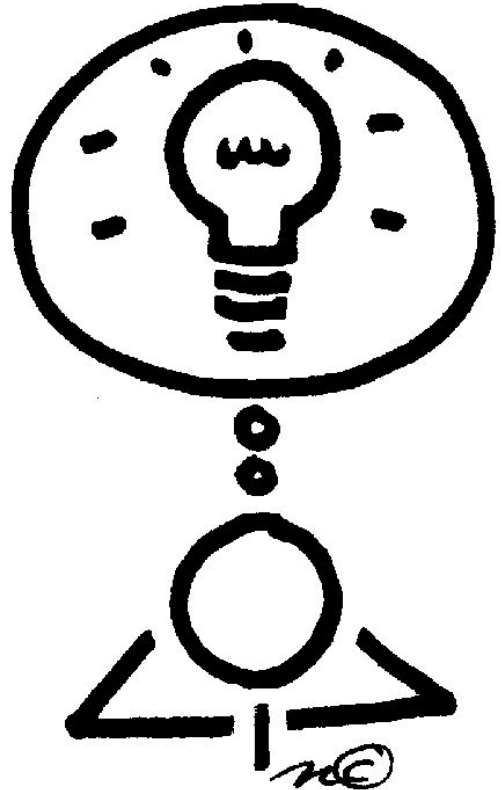
Dave often thinks about planes when he is hungry (Dave always thinks about planes). This is valid because Planes Are Cool as all get out.





# Dave realizing that planes need healthy gas

Although suddenly, Dave realizes the novel thought that planes can't run good with just any gas. They need the RIGHT fuel.



# Dave realizing that he also needs good input to soar

Dave then realizes that, just like planes, people also need good fuel to work good.  
And well Dave... Dave needs to work the BEST!



# Dave trying to figure out what food is good

Dave decides to consult the sacred texts along with his genius mind in order to discover exactly what makes food good.



# Dave trying to find this good food

Now Dave decides to dig in deep and get his elbows dirty to find this mystical “good fuel” (which is surprisingly not happy meals for some reason) that he has heard of only in legend.



# Dave eating this good food

After Dave finishes his quest to find the lost health of Atlettuce! He tries to figure out to to eat it most effectively. And he begins to form grandiose ideas.



# Dave creating a device that attracts only good food

Dave decides to make a machine that would steal all the good human fuel from the city all for himself.





# Dave adding planes to the app

Just before it was too late, Dave remembers to customize his device with noneother than PLANES.





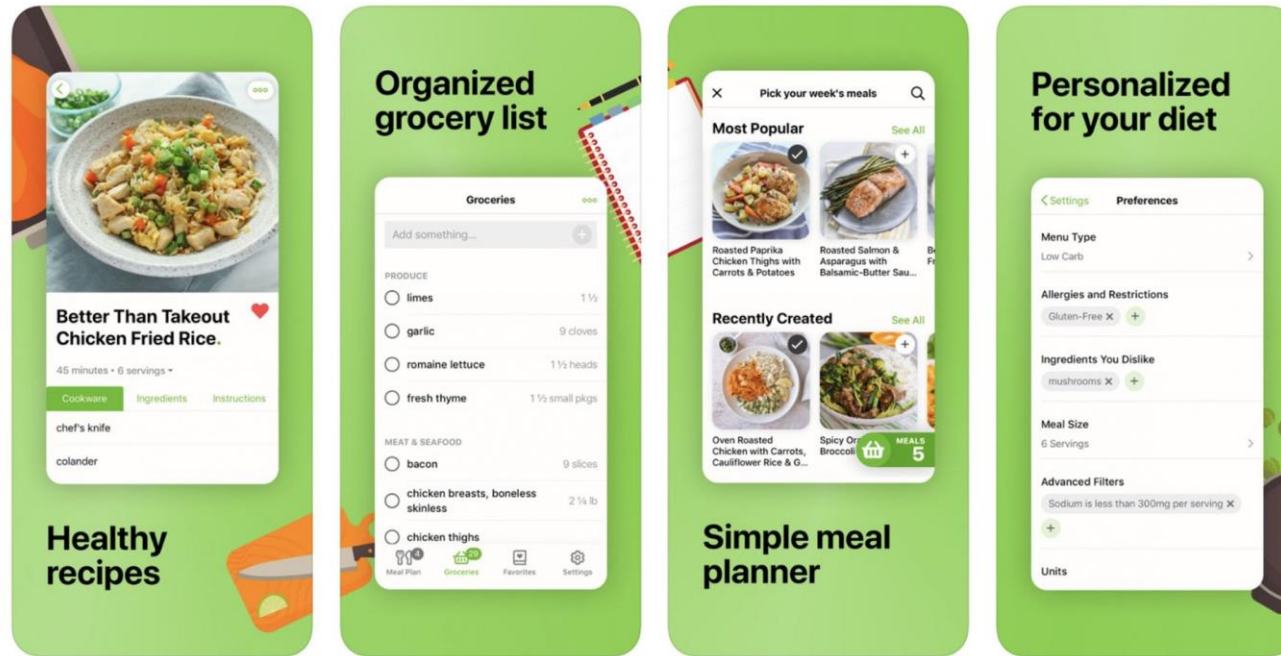
Bob pulls out from the McDonald's drive-thru for what feels like the 50<sup>th</sup> time this week. He's tired of eating fast food but isn't sure what to do about it.



- One day Bob hears about a new app from his construction pals that can help you start cooking and get away from fast food.



- Bob decides to check out the app. So, one day, he downloads it and registers a brand-new account



- Bob discovers many new recipes and sets a schedule so the app can create a meal plan.





- With the app's help, grocery shopping is easier than ever before with one shopping list provided by the app to cover your entire meal plan.





- With all his ingredients and tasty recipes, Bob can get to cooking with ease. No more fast food!



One Day While Jane was getting her three kids' ready school and daycare, she realized that there was not enough food in the house to make breakfast again.



Once again, she had to take her kids to McDonald's. Her kids were happy as always, but she wished she could do better for them.



After going through this routine once again Jane came to the decision to make a change. For about 1 month she was able to keep up with buying keeping food in the house, but then tests and other work jobs came up and she was back to where she started.



Out of ideas now she looked to the internet to find a solution and she came across this app.





She was skeptical at first placing her first order, but once it arrived, she was so relieved to that there was health food ready in the house for her and her kids.





Now It has been a few years Jane has now stayed a loyal member of this app. She believes that this has allowed her to get all of the extra time that she needed



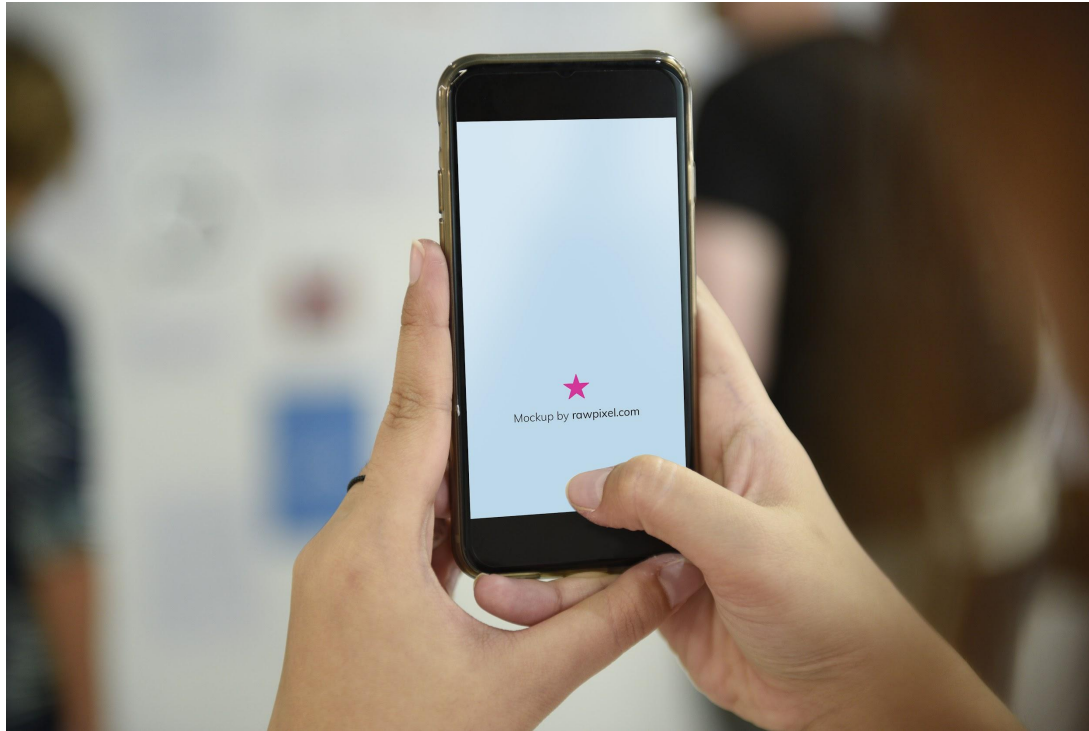
Nicole is a new worker at job in New York. She has been very busy and has not been able to cook her own food and she is tired of eating fast food



One day nicole had a busy day at work and was stressed about finding a healthy dinner because she had recently started a diet



Her co-worker noticed that nicole was a little stressed and ask her what was wrong and nicole replied that she had no idea what to make for dinner



Her co-worker recommended this app that she saw on facebook a couple days ago that lists many healthy food recipes to make for busy people





Nicole was very relieved that there was an app that helped her look for an app that listed recipes that were healthy for her diet





Nicole now has the time to focus on her new job with the app already having healthy recipes and can finally relax about not having anything to eat