



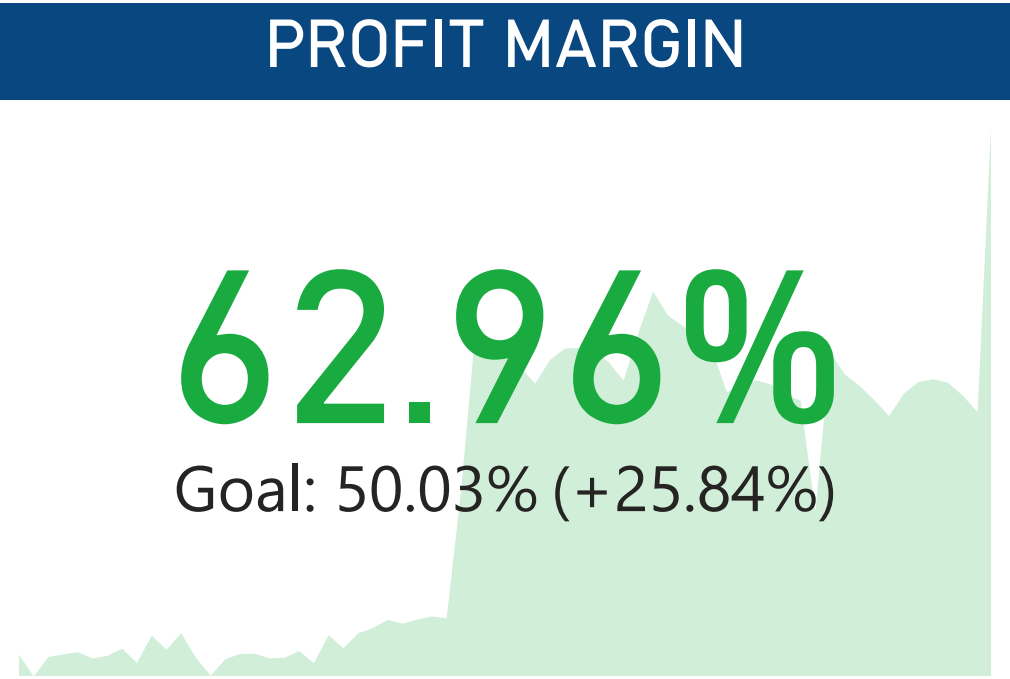
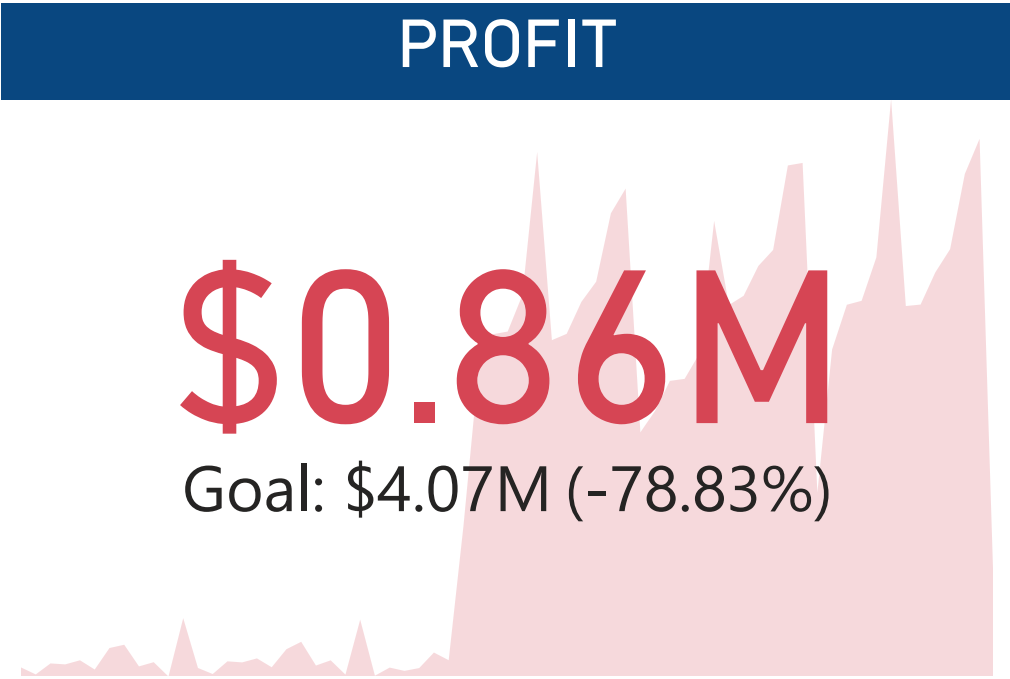
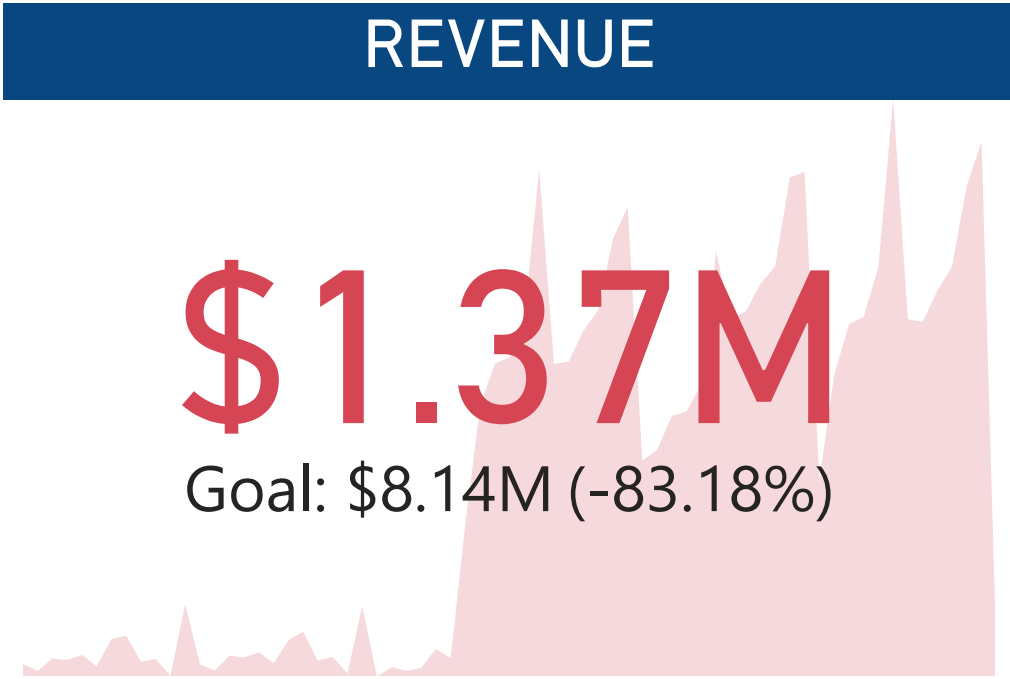
Date

1/1/2015

7/31/2020

SubCategory

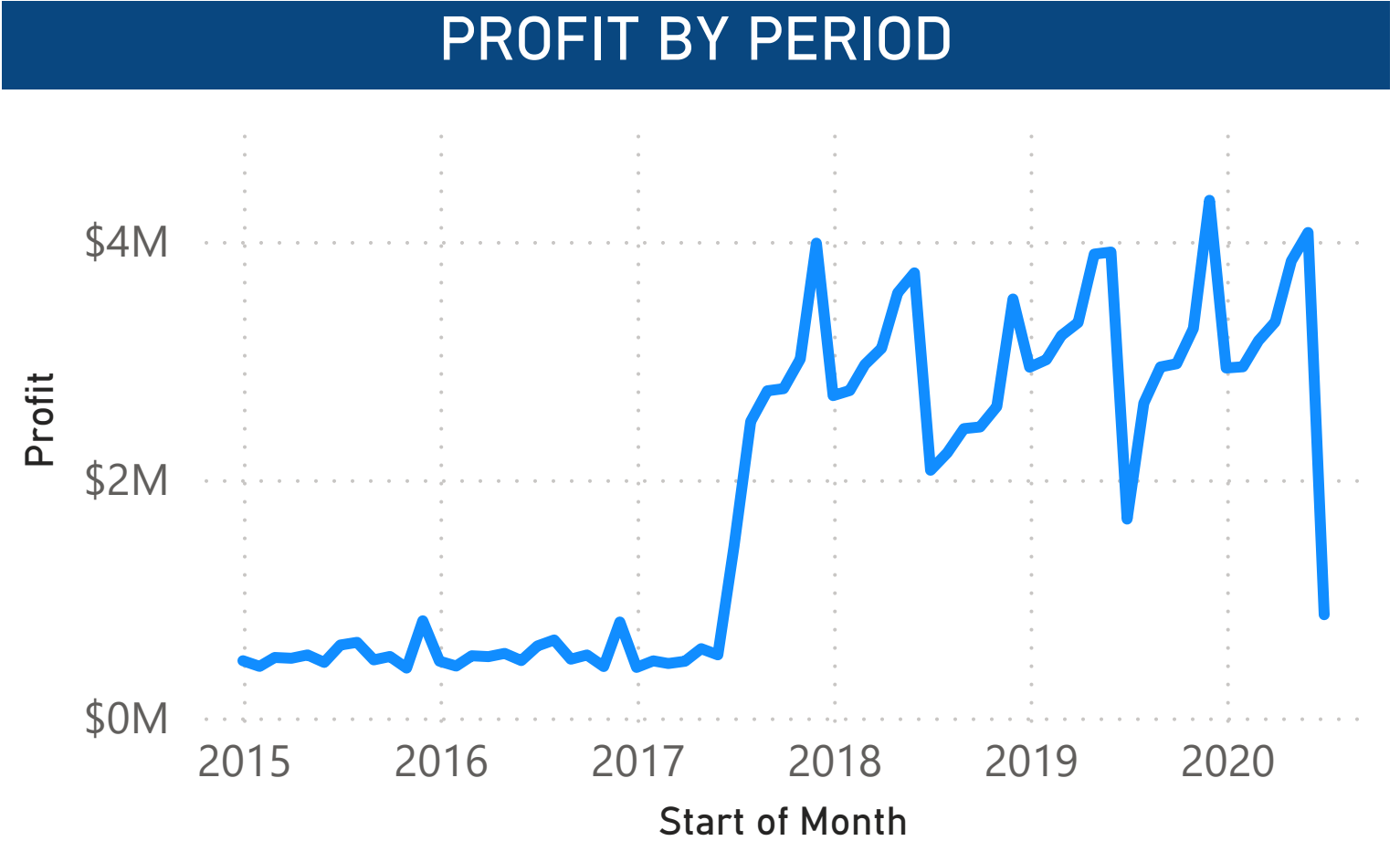
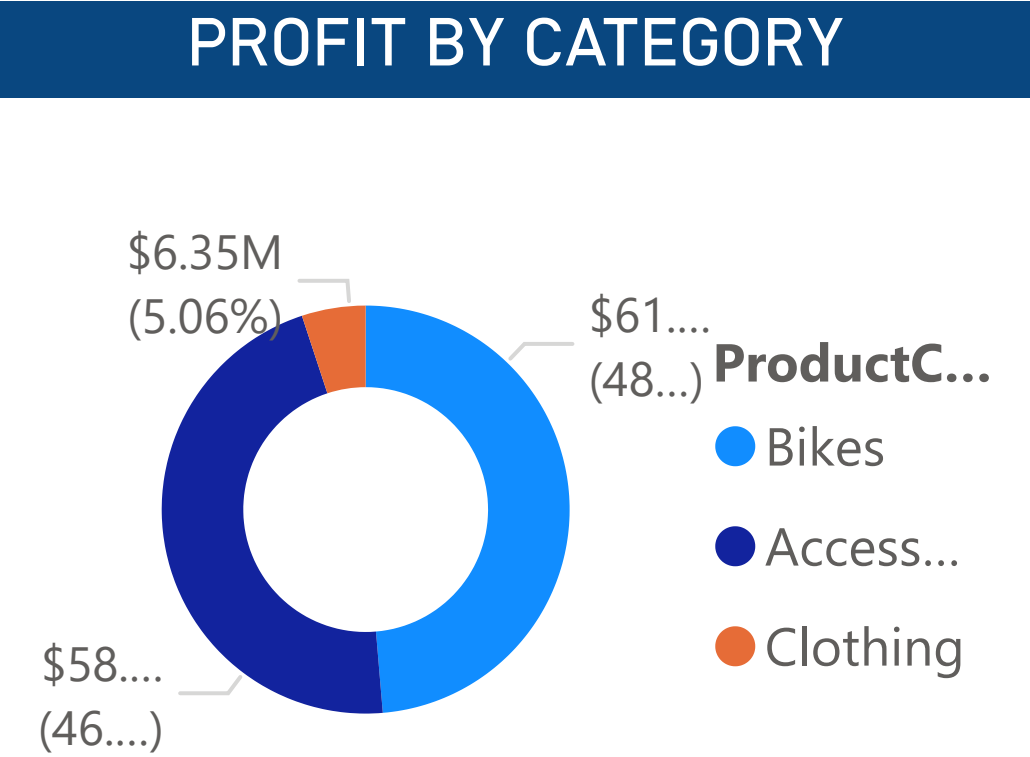
All

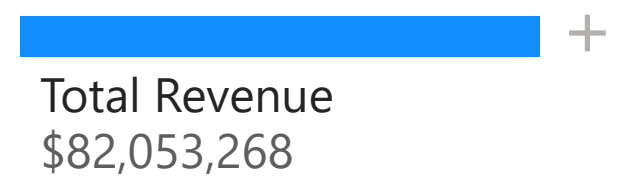


PRODUCT DETAIL			
Product_New	Total Orders	Total Revenue	Profit Margin
S-Works TT Helmet, Anniversary Edition	6,243	\$23,391,900	68.09%
S-Works TT Helmet	6,142	\$21,980,700	66.67%
Hydration Pack, 2.95L	16,025	\$16,780,808	61.53%
Trek-150 Red, 62	1,067	\$8,867,429	39.91%
GT MTB-200 Black, 38	1,622	\$8,284,583	45.97%
GT MTB-200 Green, 38	1,482	\$7,556,890	45.96%
Trek-150 Red, 52	938	\$7,553,874	39.91%
Trek-150 Red, 56	902	\$7,412,471	39.91%
GT MTB-200 Green, 42	1,413	\$7,327,674	45.96%
Trek-150 Red, 48	819	\$6,910,120	39.91%
GT MTB-200 Black, 46	1,334	\$6,790,446	45.97%
GT MTB-200 Black, 42	1,246	\$6,456,294	45.97%
Specialized Helmet	5,610	\$6,154,431	49.99%
GT MTB-200 Green, 46	1,157	\$5,935,488	45.96%
Trek-150 Red, 44	531	\$4,461,623	39.91%
Multi-tool	6,443	\$3,538,739	79.10%
Trek-250 Black, 52	578	\$3,511,275	36.96%
Trek-250 Red, 58	495	\$2,863,391	36.96%
Total	163,072	\$251,538,599	49.86%



- Europe
- North America
- Pacific

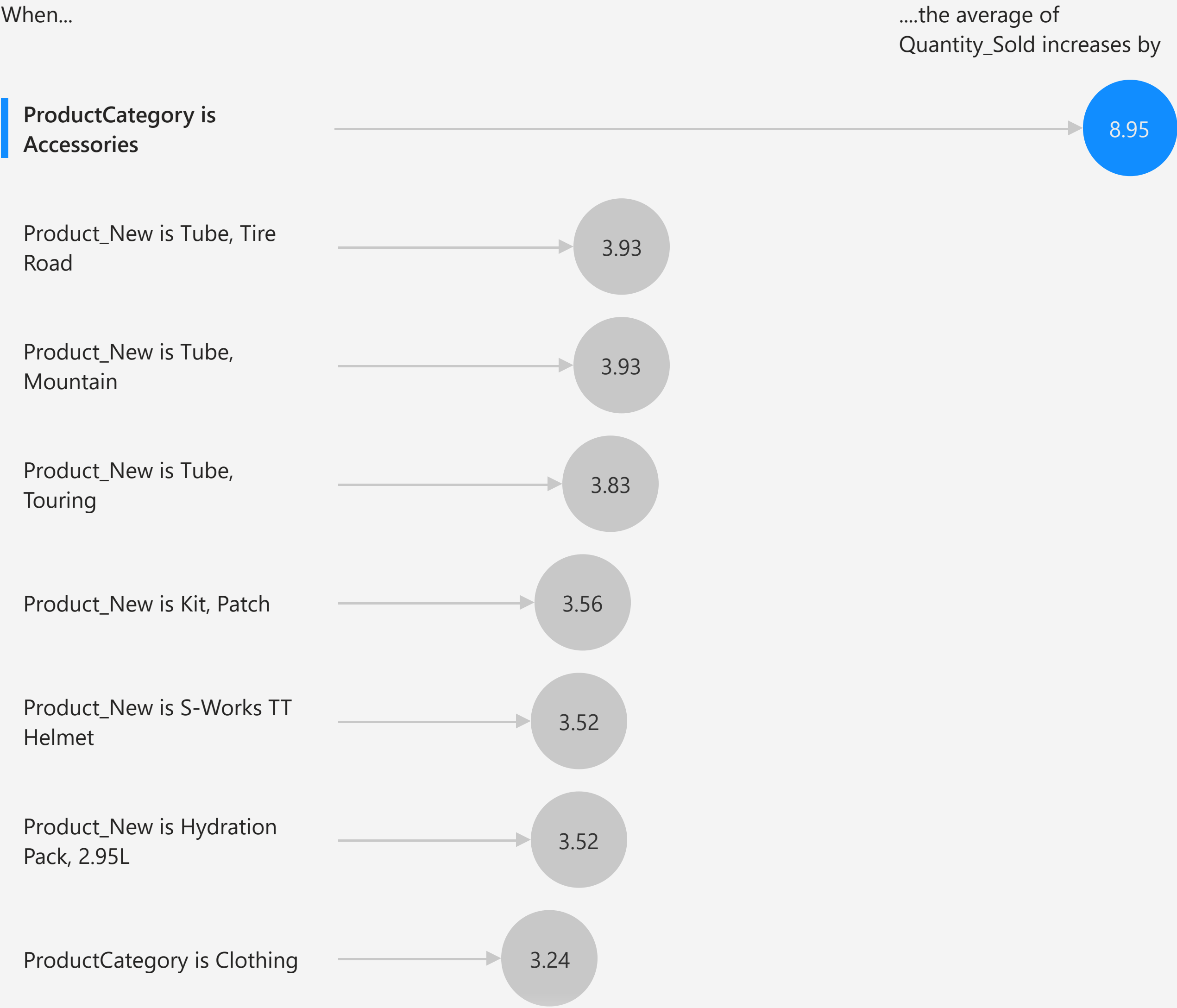




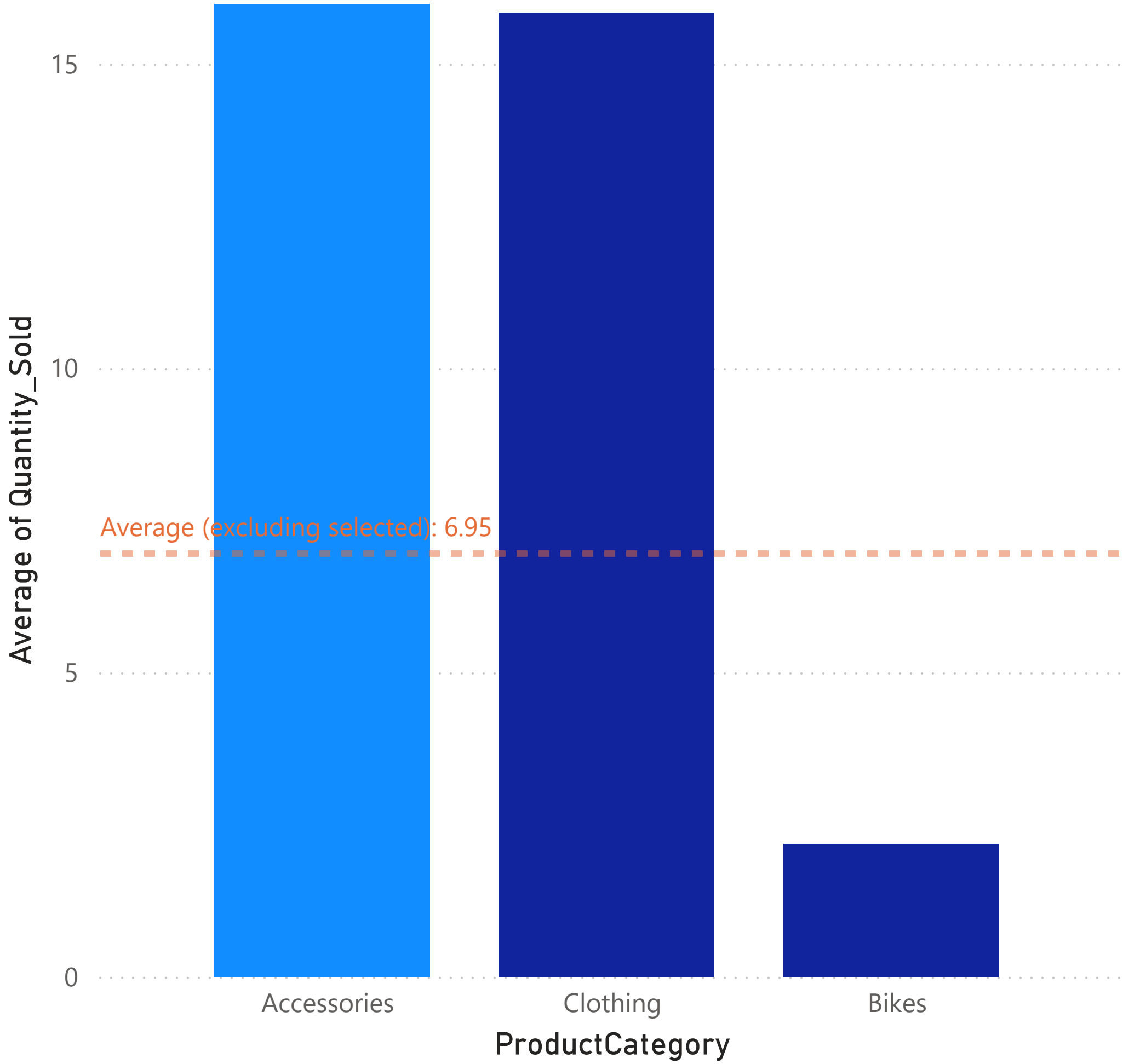
What influences Quantity_Sold to

Increase

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← Quantity_Sold is more likely to increase when ProductCategory is Accessories than otherwise (on average).



☐ Only show values that are influencers