



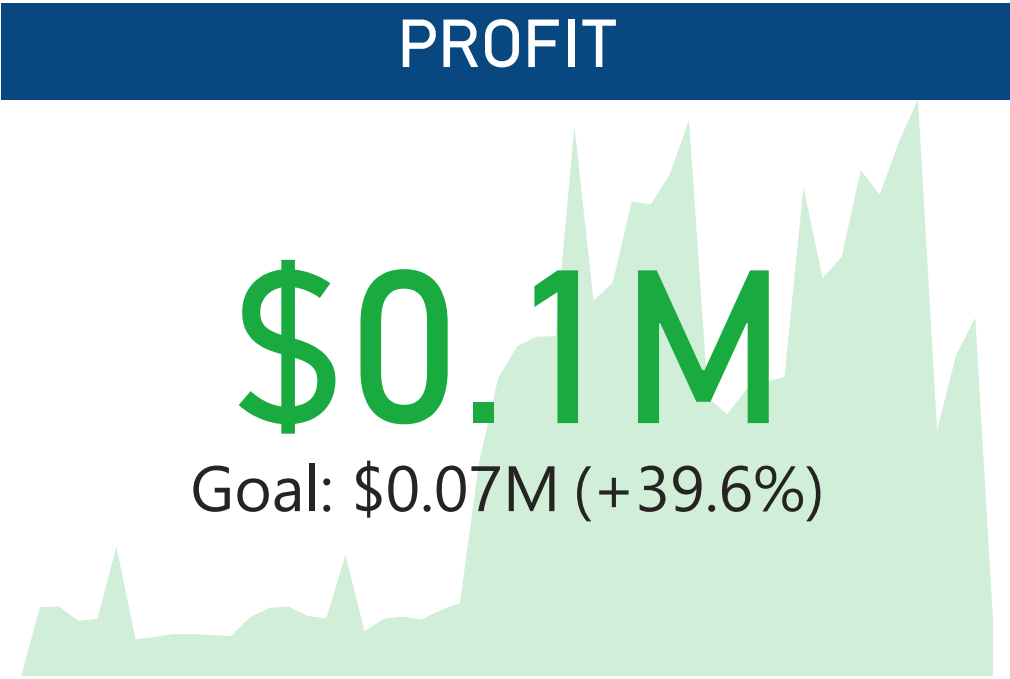
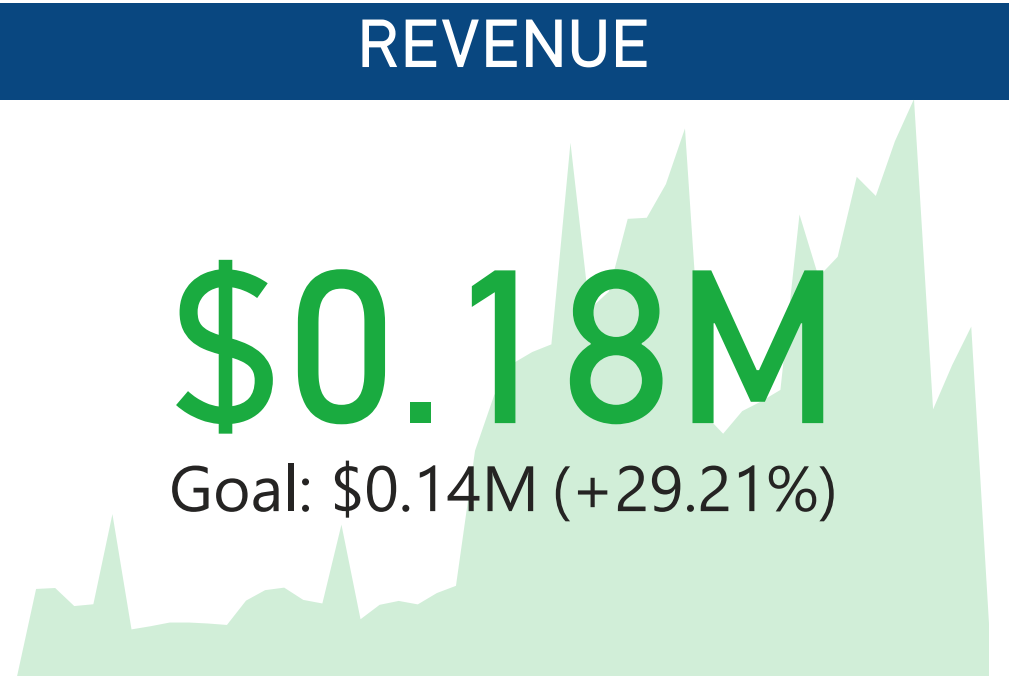
Date

7/29/2015

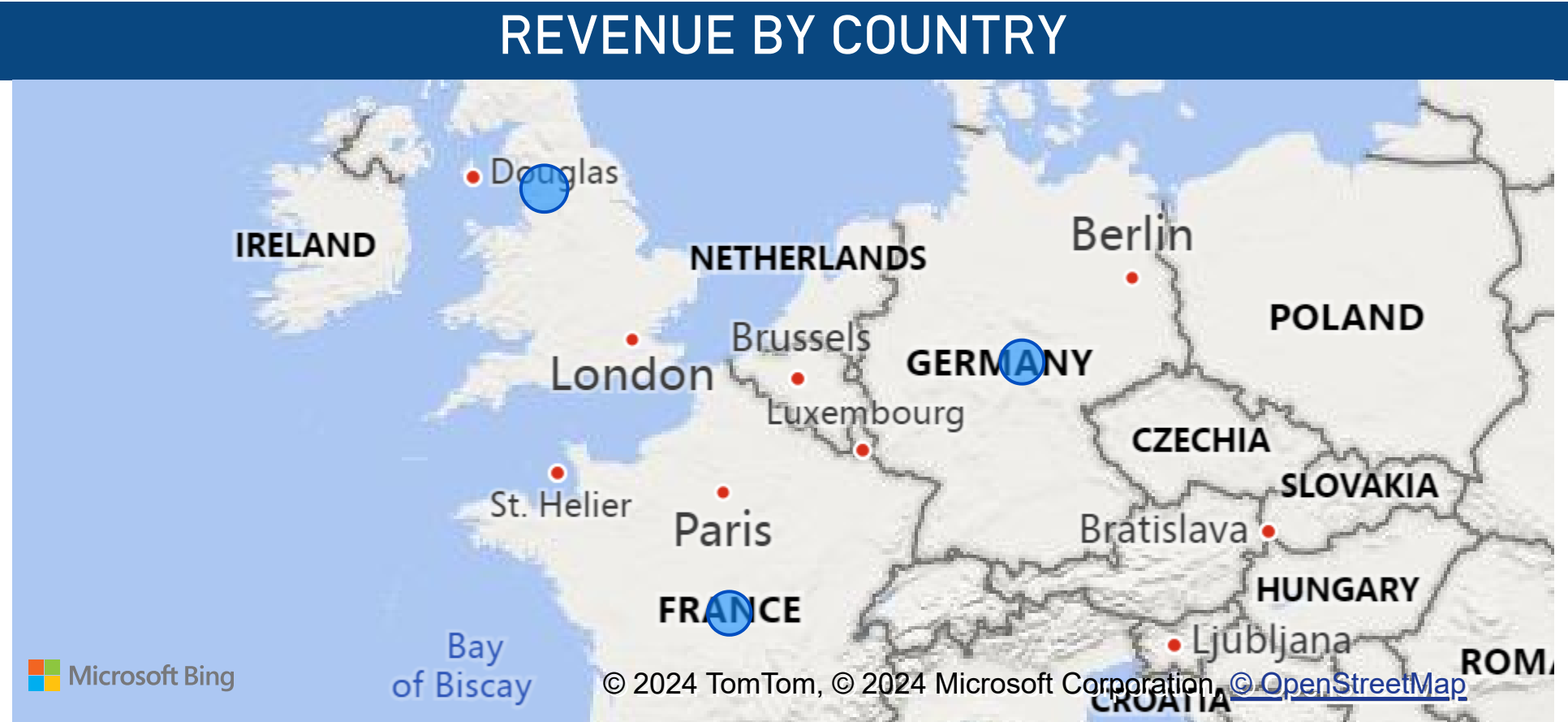
10/3/2019

SubCategory

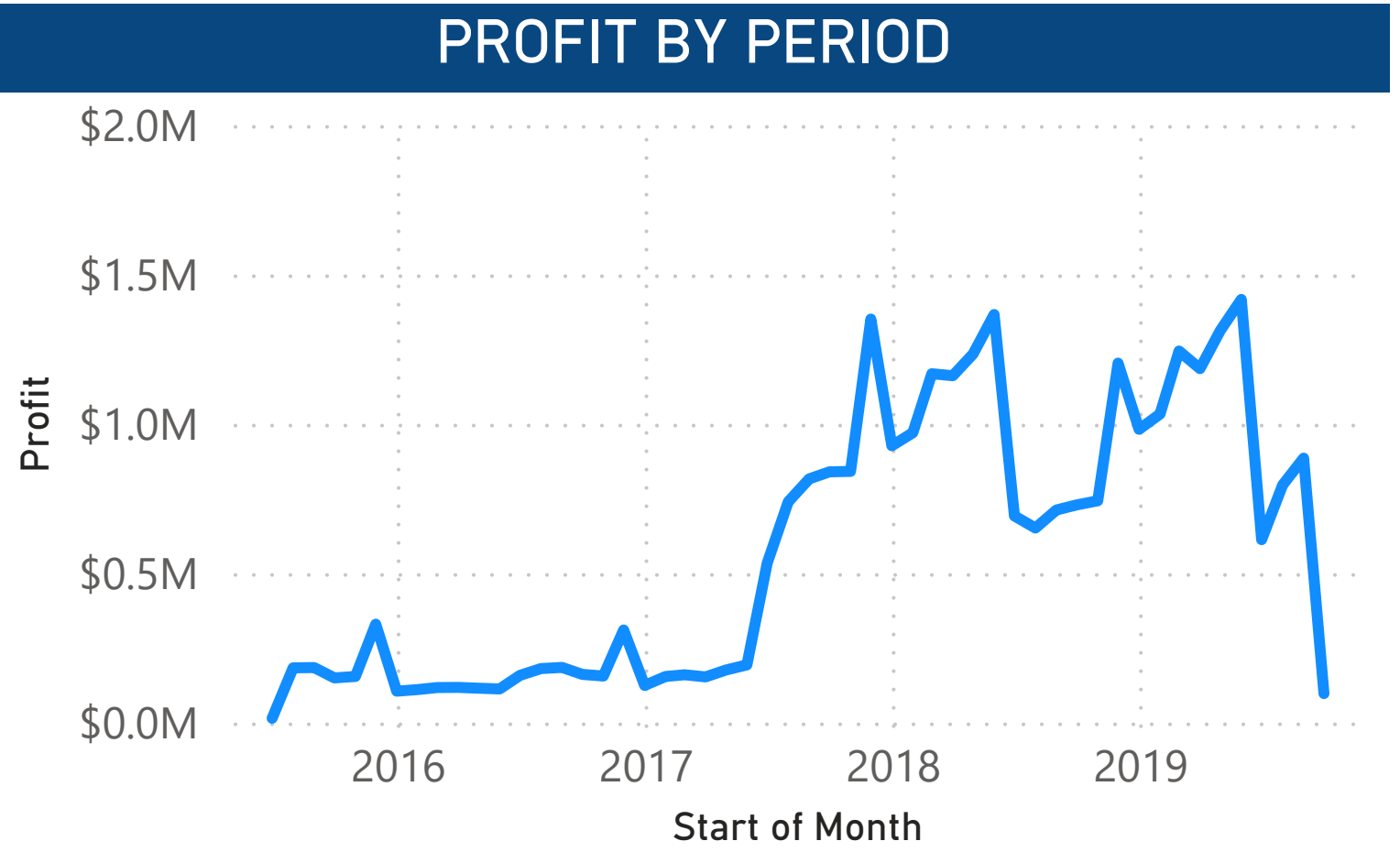
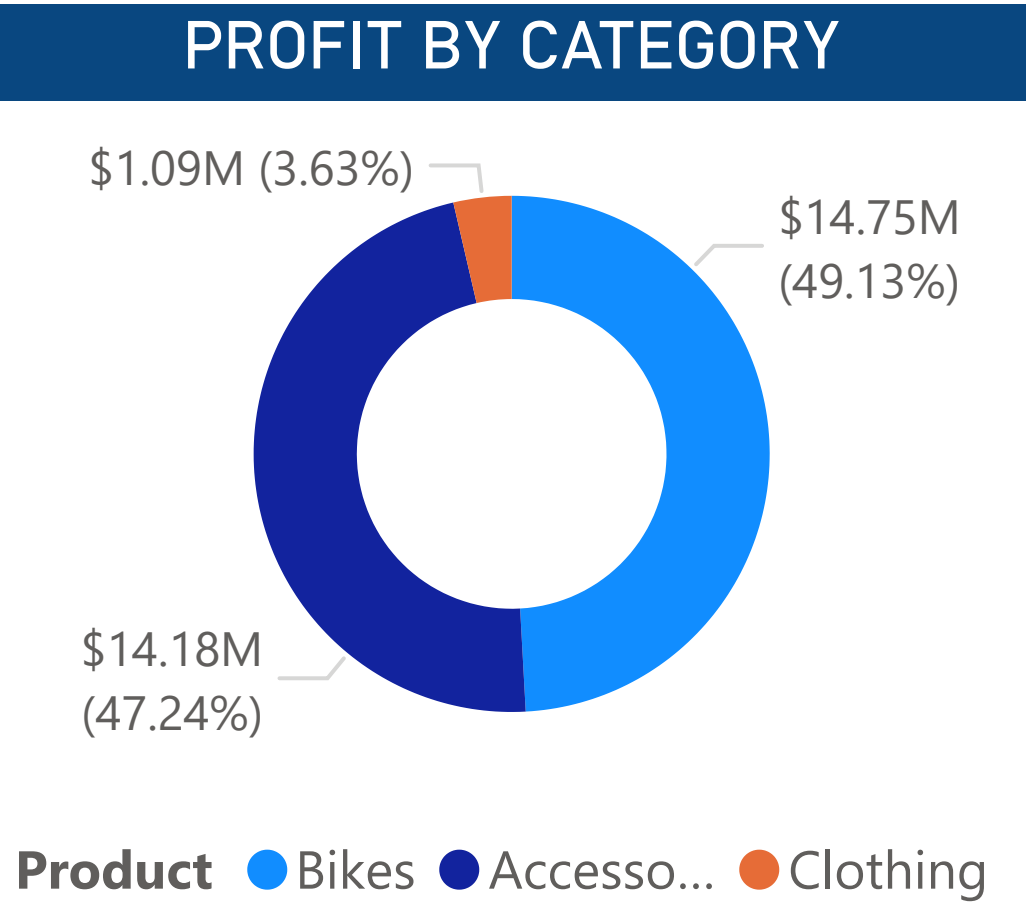
All

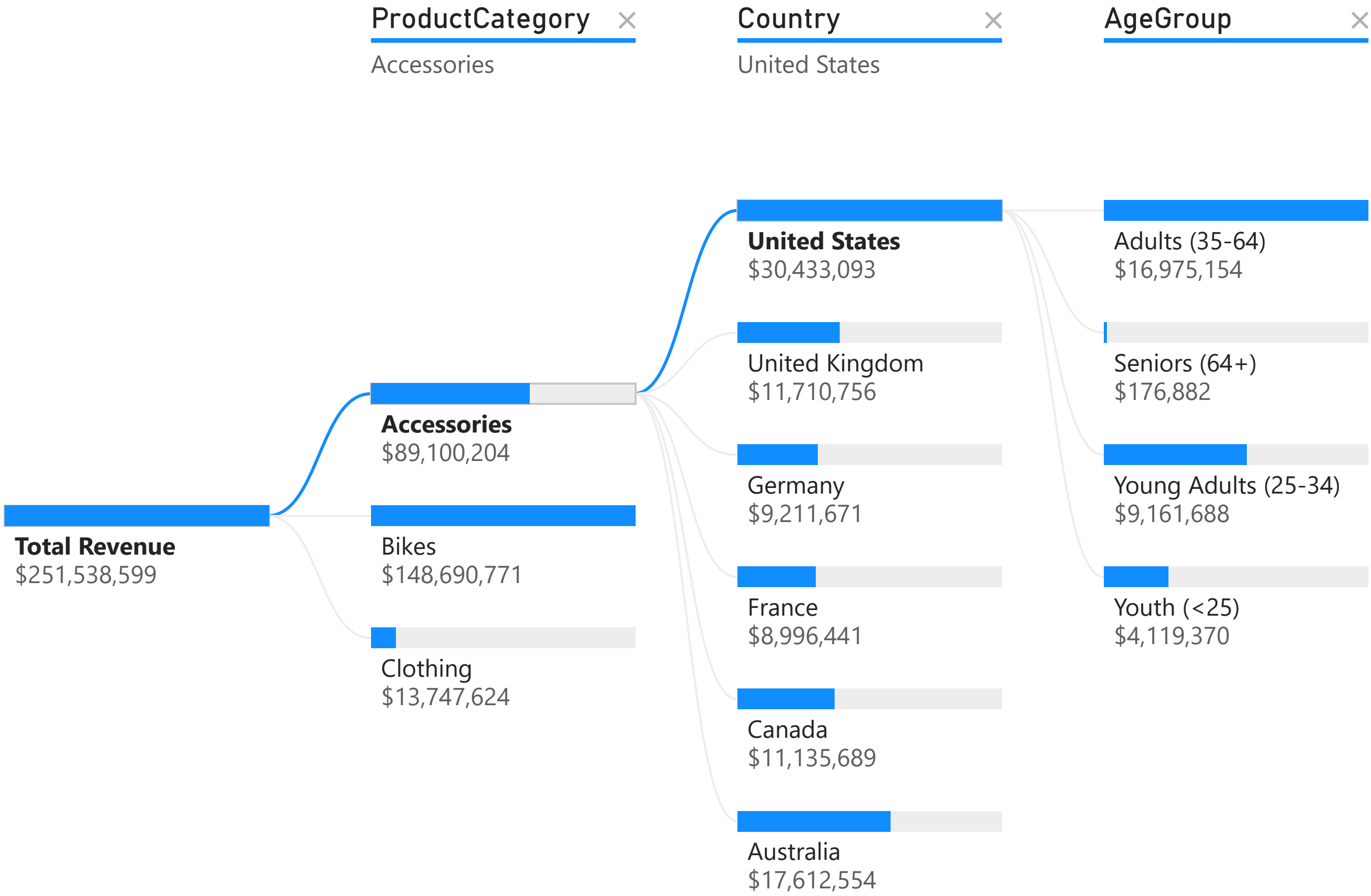


PRODUCT DETAIL			
Product_New	Total Orders	Total Revenue	Profit Margin
S-Works TT Helmet, Anniversary Edition	1,813	\$6,990,780	68.09%
S-Works TT Helmet	1,372	\$4,957,875	66.67%
Hydration Pack, 2.95L	3,351	\$3,524,733	61.53%
GT MTB-200 Black, 38	451	\$2,164,828	45.97%
GT MTB-200 Green, 42	432	\$2,041,229	45.96%
GT MTB-200 Green, 38	395	\$1,804,774	45.96%
GT MTB-200 Green, 46	371	\$1,749,280	45.96%
Specialized Helmet	1,438	\$1,643,435	49.99%
GT MTB-200 Black, 42	341	\$1,627,798	45.97%
Trek-150 Red, 56	191	\$1,533,101	39.91%
GT MTB-200 Black, 46	314	\$1,451,174	45.97%
Trek-150 Red, 62	180	\$1,436,352	39.91%
Trek-350-W Yellow, 48	311	\$1,197,640	36.94%
Trek-150 Red, 44	121	\$1,023,308	39.91%
Trek-150 Red, 52	123	\$1,015,866	39.91%
Multi-tool	1,810	\$988,485	79.10%
Trek-250 Red, 58	175	\$962,933	36.96%
Trek-150 Red, 48	111	\$948,886	39.91%
Total	37,824	\$60,477,002	49.65%



- Europe
- North America
- Pacific

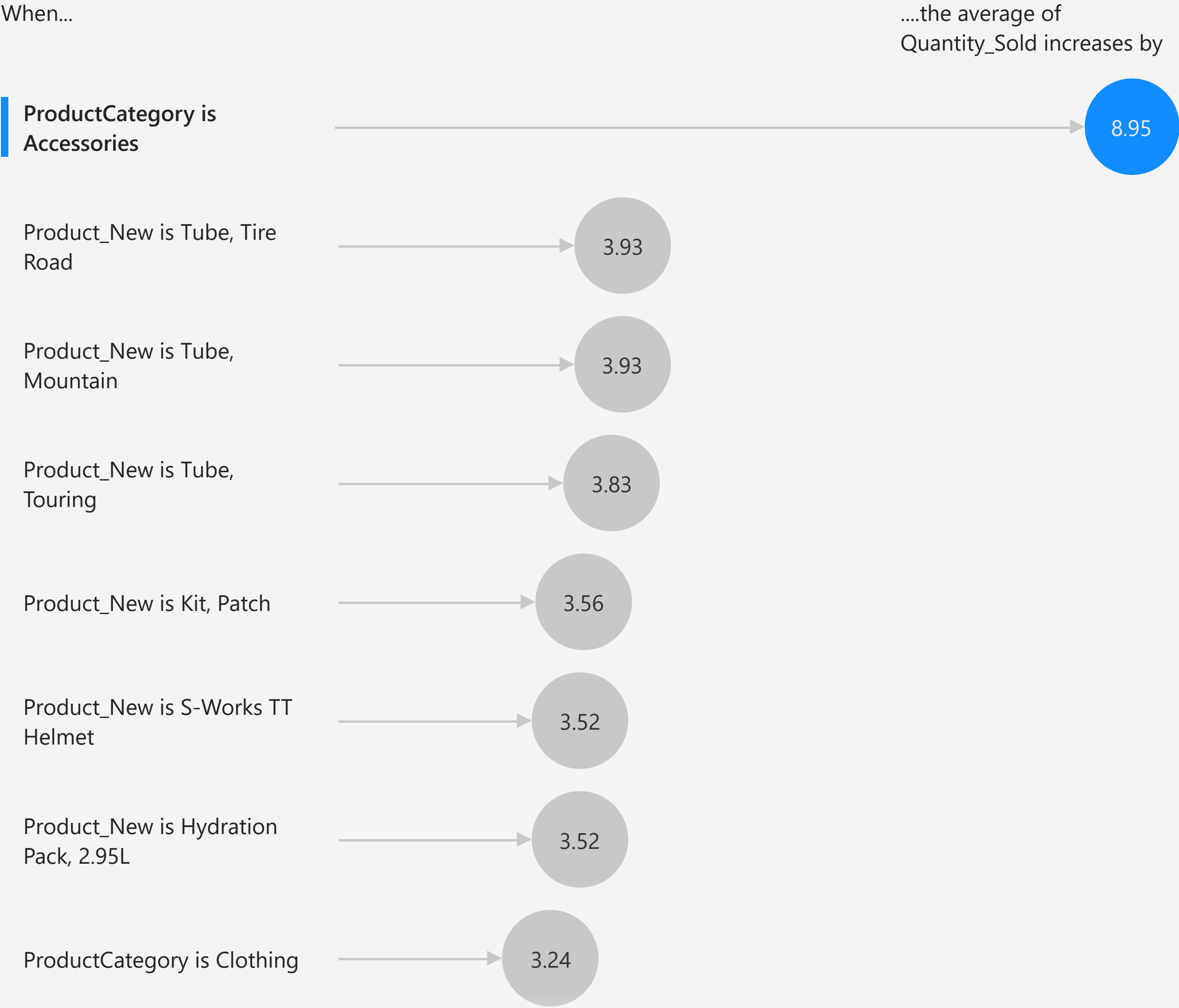




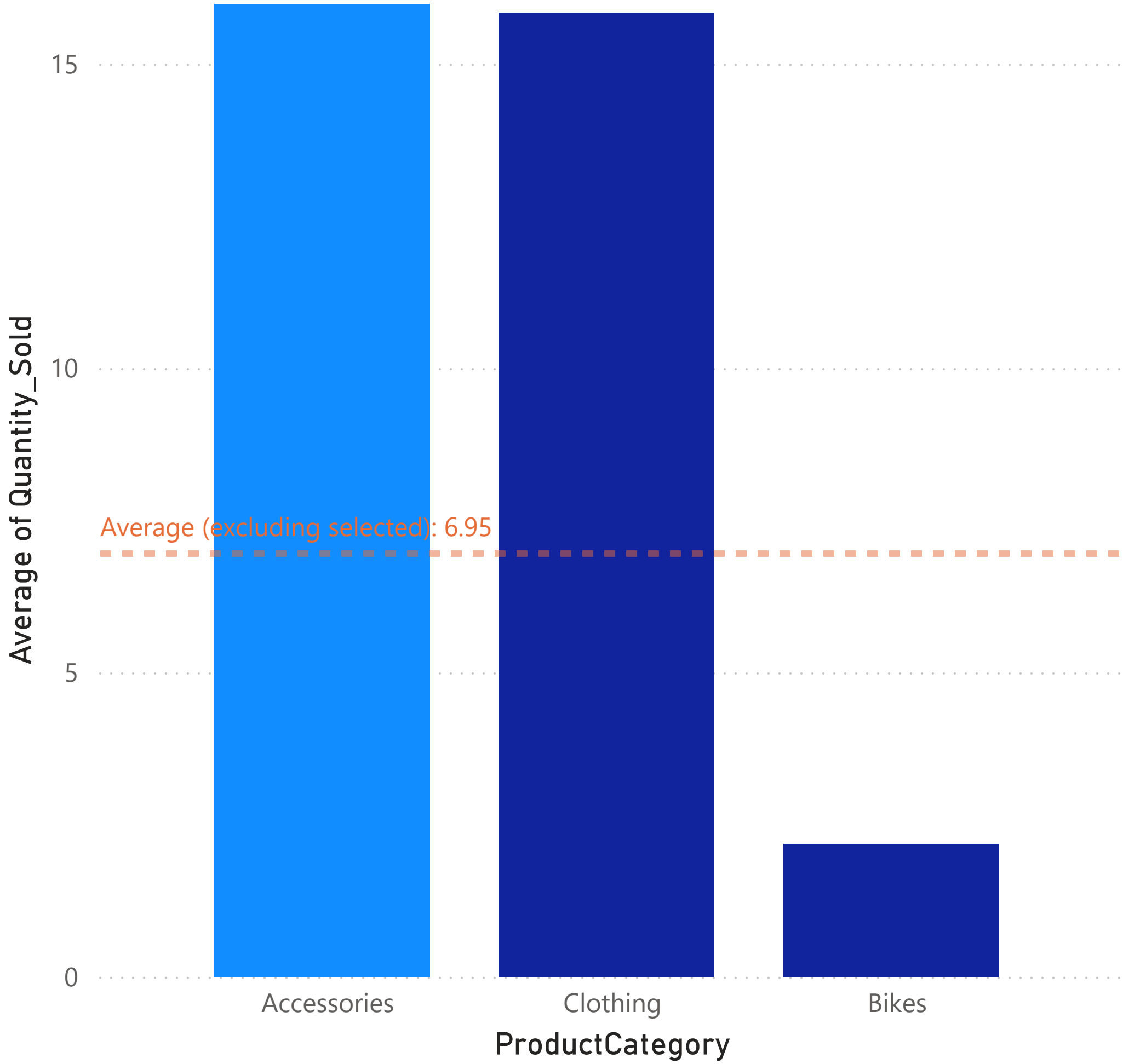
What influences Quantity_Sold to

Increase

 ?



← Quantity_Sold is more likely to increase when ProductCategory is Accessories than otherwise (on average).



☐ Only show values that are influencers