PROPERTY MANAGEMENT APPILICATION USING SALESFORCE











GOVERNMENT OF TAMILNADU

Naan Muthalvan - Project-Based Experiential Learning

PROPERTY MANAGEMENT APPLICATION USING SALESFORCE

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M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN

B(Affiliated To Mother Teresa Women\(\text{\text{S}}\) University, Kodaikanal)

Reaccredited with \(\text{\text{IAM}}\) Grade by NAAC **DINDIGUL-624001.**

APRIL - 2023

M.V.MUTHIAH GOVERNMENT ARTS COLLEG FOR WOMEN (Affiliated to Mother Teresa Women's University, Kodaikanal) Reaccredited with "A" Grade by NAAC Dindigul - 624 001



PG & RESEARCH DEPARTMENT OF MATHEMATICS

BONAFIDE CERTIFICATE

This is to certify that this is a bonafide record of the project entitled, "PROPERTY MANAGEMANT APPILICATION USING SALESFORCE done by Ms.S.SHINY(20321TR029), Ms.S.SARANYA(20321TR027),Ms.A.SATHIYAVANI MUTHU(20321TR028) and Ms.S.SOWMIYA(20321TR030) This is submitted in partial fulfillment for the award of the degree of Bachelor of Science in Mathematics in M.V.MUTHIAH GOVERNMENT ARTS COLLEGE FOR WOMEN,DINDIGUL during the period of December 2022 to April 2023.

Project Mentor(s)

T. Esme

Head of the Department

Submitted for viva-voice Examination held on_____

PROPERTY MANAGEMENT APPLICATION USING

SALESFORCE

1 INTRODUCTION

1.1 Overview

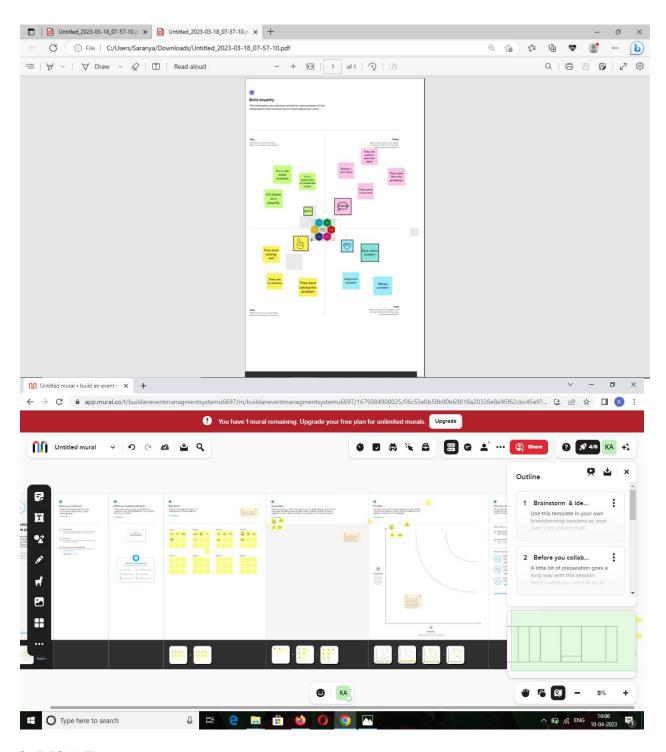
Develop an App for the Property Management where Buyer can order his Requirements and get the Appropriate Details of the Property. According to his interest just provide him with some discounts upto what extent he can get the discount. Also Track Whether he is Interested in taking the loan available for so just calculate how much loan Amount user can get it. Provide the Security for two different profiles like for marketing and sales

team. Then Finally Create the reports and dashboards so there will be clear view just get the reports on the count of loan passed getting the property purchased close the deal.

1.2 Purpose

- Salesforce property management enables the realty managers to keep track of crucial data about financial and household properties incorporating associated cash flow, primary tenants, and occupancy rates.
- ➤ Property managers assist owners in creating budgets, advertise rental properties, qualify tenants, and collect rent.
- Property Management helps marketing, sales, commerce, service and IT team work as one from anywhere.
- > Track emails, calls, and set tasks to connect with the right buyers, sellers, and renters at the right time.

- 2. Problem Definition & Design Thinking
- 2.1 Empathy Map
- 2.2 Ideation & Brainstorming



3. **RESULT**

a.Data Model

	Field la	abel		
-			Data type	
	Property		Picklist	
	Discour	nt	Percentage	
St		e	Picklist	
		/	Picklist	
			Picklist	
ield l	abel	Data ty	/pe	
Rent		Auto n	umber	
Rental City		Text		
BHK type		Picklist		
Field	label	Data	ı tvpe	
Loan Id				
Interest rate		Curr	ency	
Term		Num	nber	
Annual Loan		Num	nber	
F	ent ental HK ty Field oan ntere	Discour Stat City Annual a to be p eld label ent ental City HK type Field label coan Id nterest rate	Discount State City Annual amount to be paid eld label Data tyent Auto number and City Ental City Text HK type Picklist Cield label Data Coan Id Auto Interest rate Curr Term Num	Discount Percentage State Picklist City Picklist Annual amount to be paid Peld label Data type ent Auto number ental City Text HK type Picklist Field label Data type coan Id Auto number nterest rate Currency Ferm Number

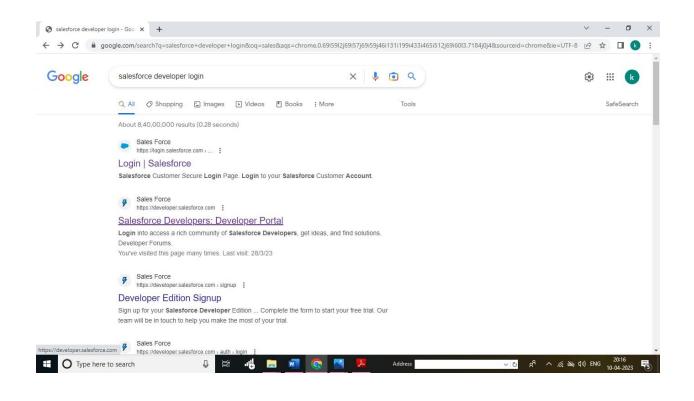
		Total loan	Number	
		Instalments		
		LoanRepayment	Currency	
		Loan amount	Formula	
Student		Field label	Data type	
	_	Lead	Auto Number	
		State	Picklist	
	City	Picklist		
	_	Email	Email	
		Phone	Phone	

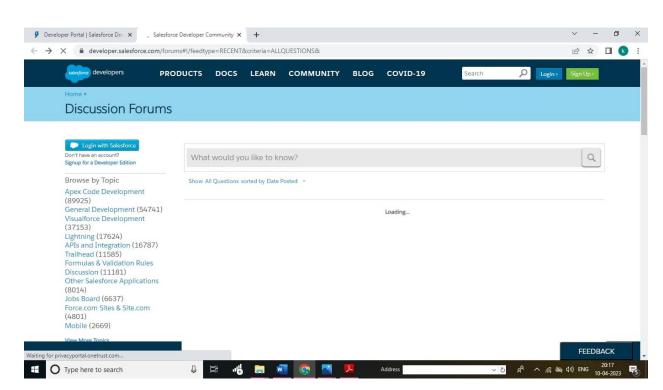
a. Activity and Screenshot

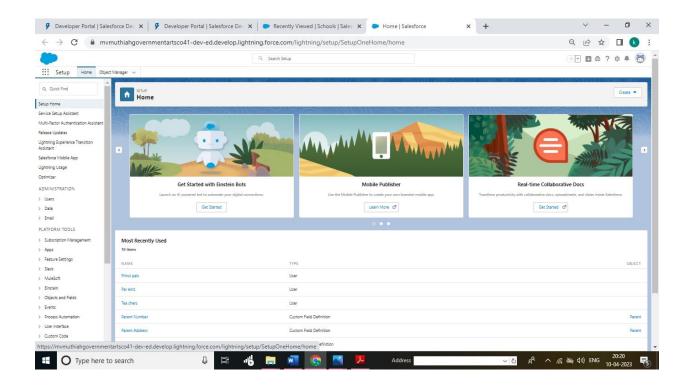
Salesforce:

Creating Developer Account Creating a developer org in salesforce.

- 1. Go to developers.salesforce.com/
- 2. Click on sign up.
- 3. On the sign up form, enter the following details :
- a. First name & Last name
- b. Email
- c. Role: Developer
- d. Company: College Name
- e. County: India
- f. Postal Code: pin code
- g. Username: should be a combination of your name and company This need not be an actual email id, you can give anything in the format: username@organization.com Click on sign up after filling these.







Mile Stone 2: Objects

To Navigate to Setup page:

1. Click on gear icon \rightarrow click setup.

To create an object:

- 2. From the setup page → Click on Object Manager → Click on Create → Click on Custom object.
 - On Custom object defining page:
- 3. Enter the label name, plural label name, click on Allow reports, Allow search \rightarrow Save

Create Object Buy

- 1. To create an object:
- 2. From the setup page \rightarrow Click on Object Manager \rightarrow Click on Create \rightarrow Click on Custom Object.
- 3. Enter the label name→Buy
- 4. plural label name→ Buyers
- 5. click on Allow reports,

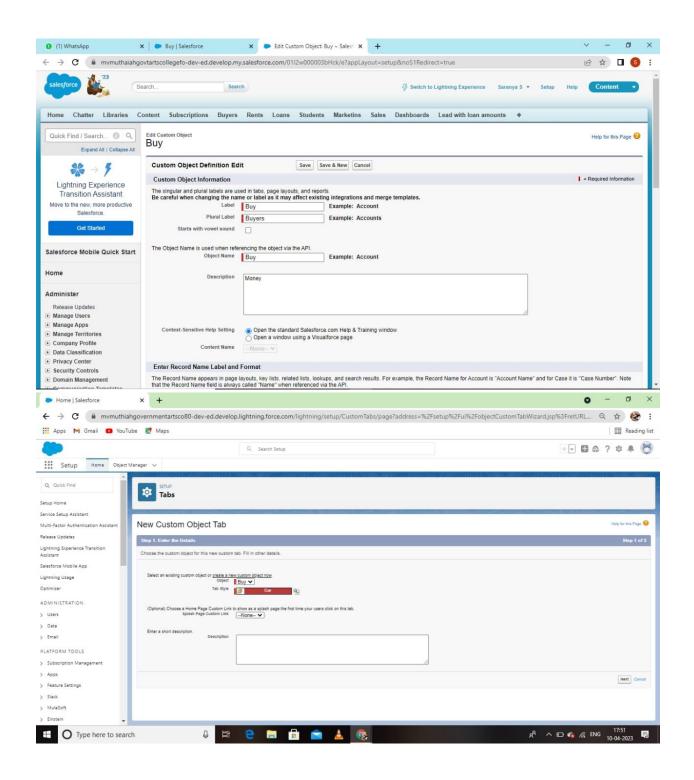
6. Allow search \rightarrow Save

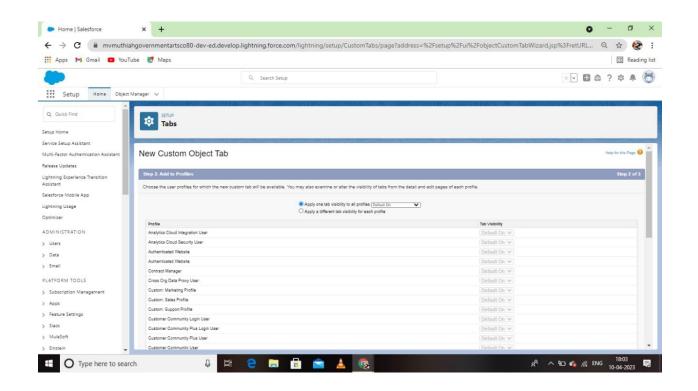
Create Object Rent

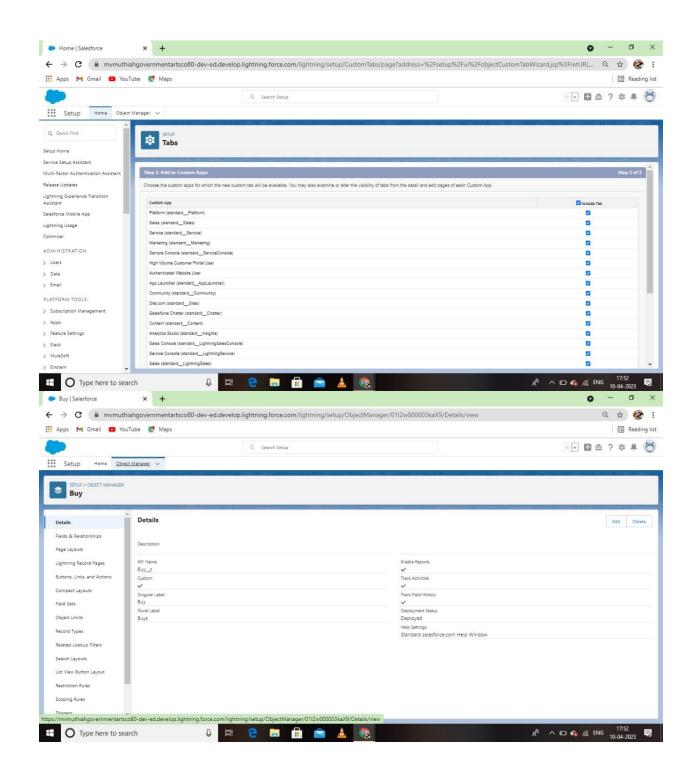
- 1. To create an object:
- 2. From the setup page \rightarrow Click on Object Manager \rightarrow click on Create \rightarrow Click on Custom Object.
- 3. Enter the label name \rightarrow Rent
- 4. Plural label name→ Rents
- 5. Click on Allow reports,
- 6. Allow Search -> Save

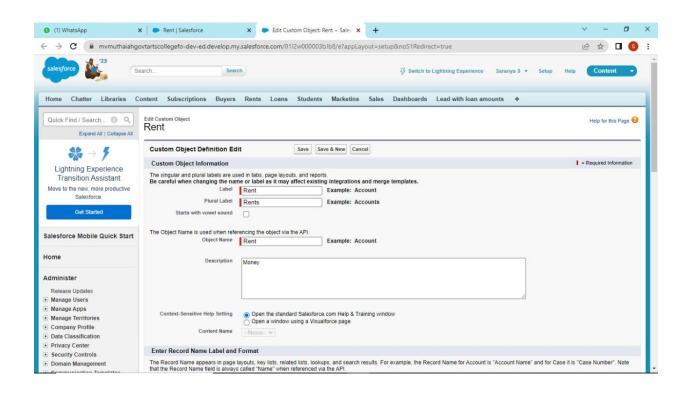
Create Object Loan

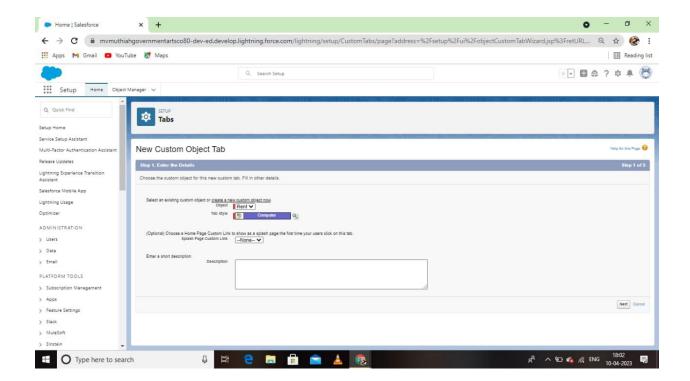
- 7. To create an object:
- 8. From the setup page \rightarrow Click on Object Manager \rightarrow Click on Create \rightarrow Click on Custom Object.
- 9. Enter the label name \rightarrow Loan
- 10. Plural label name→ Loans
- 11. Click on Allow reports,
- 12. Allow search \rightarrow Save

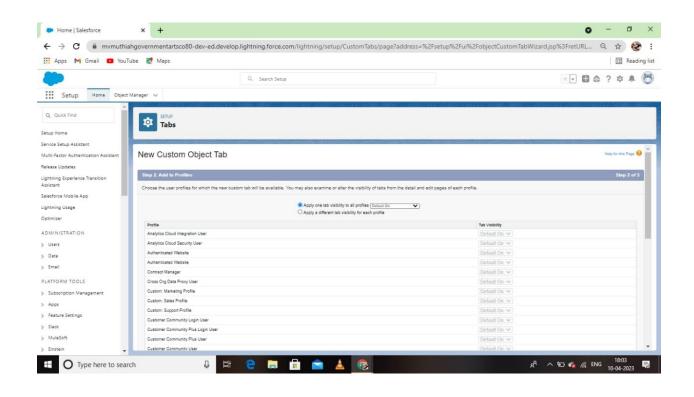


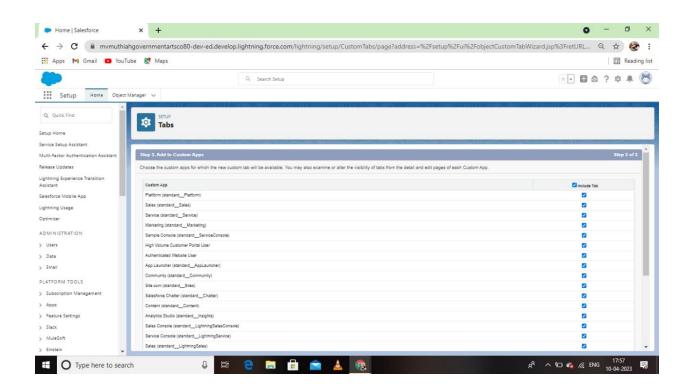


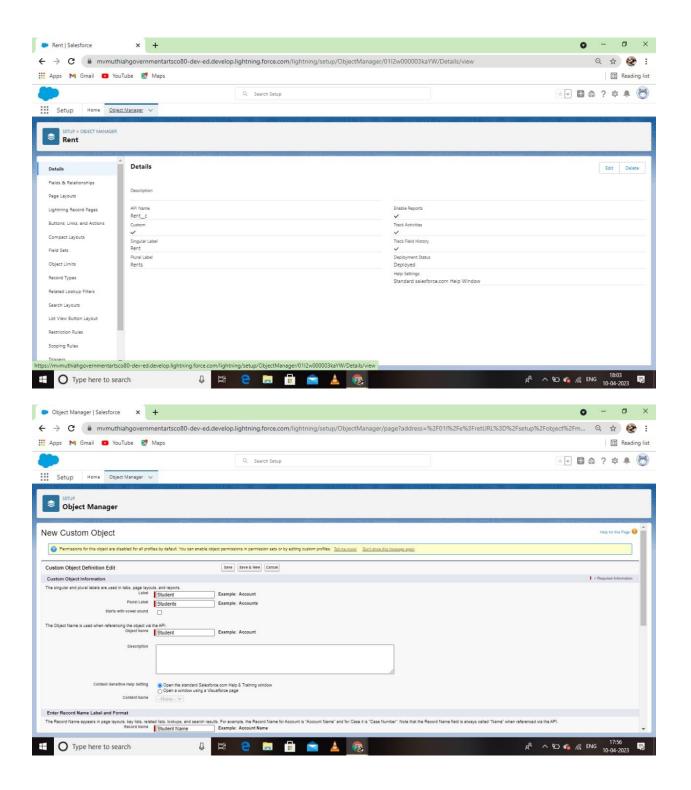


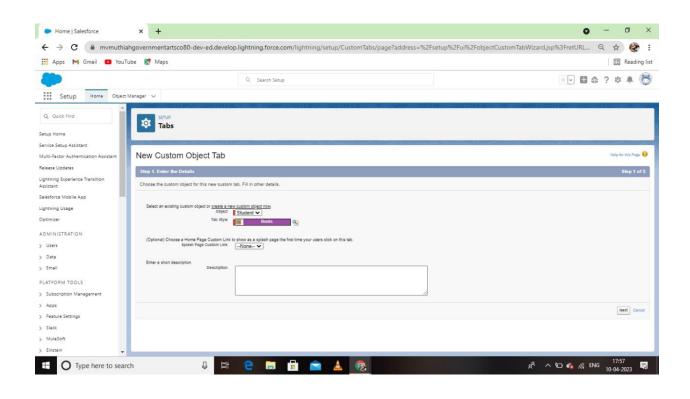


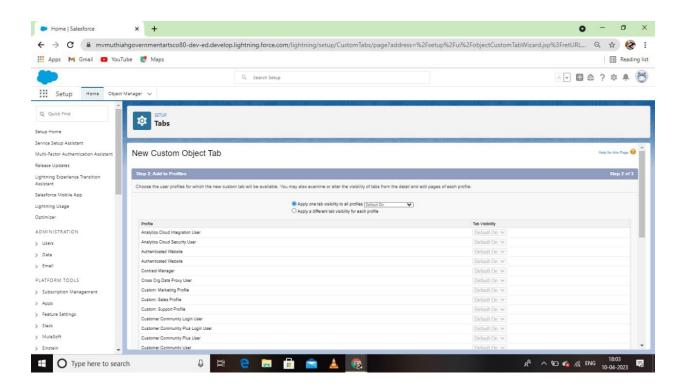


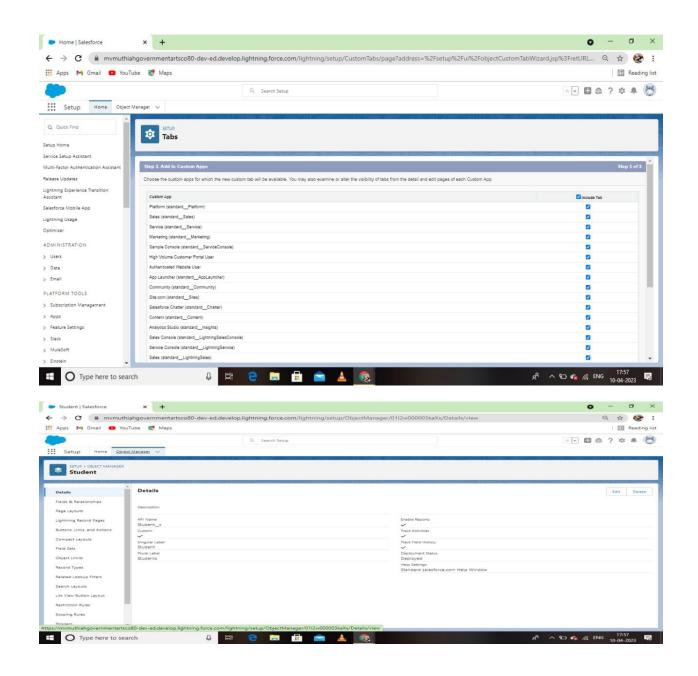


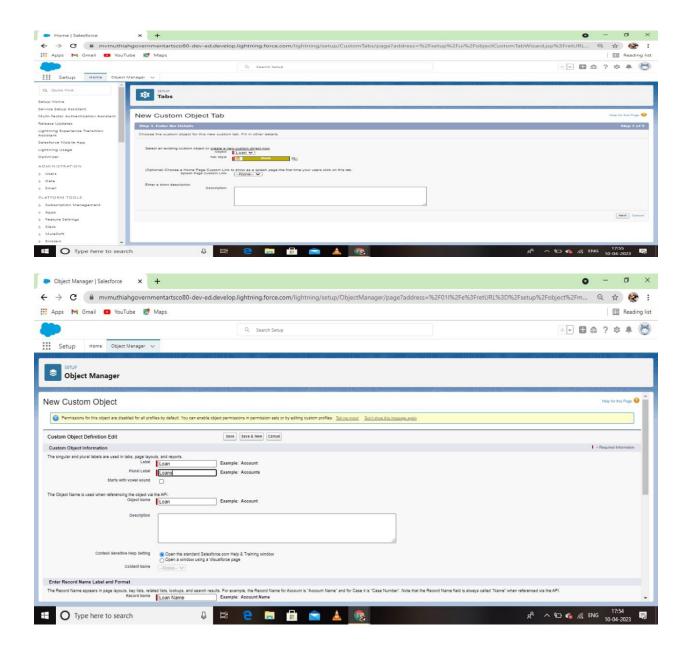


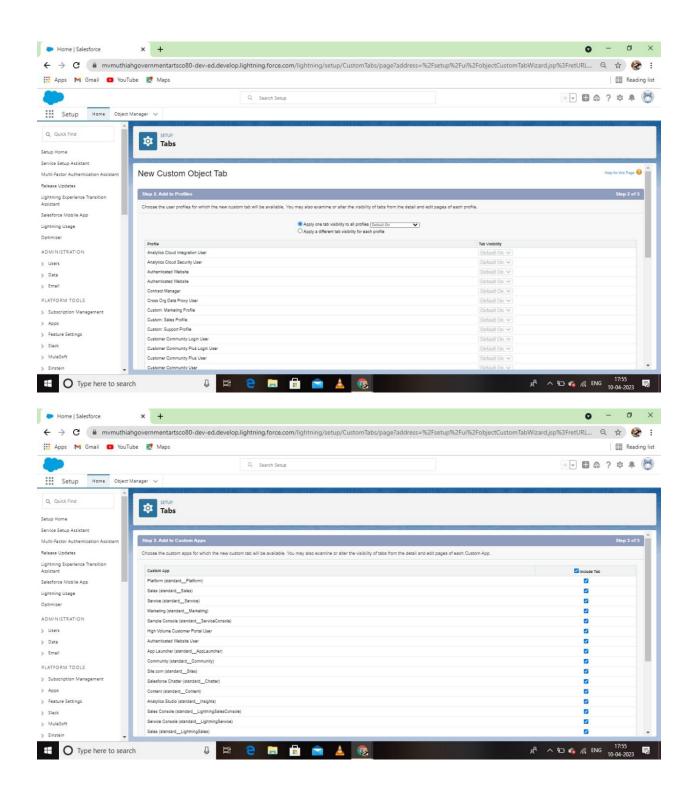


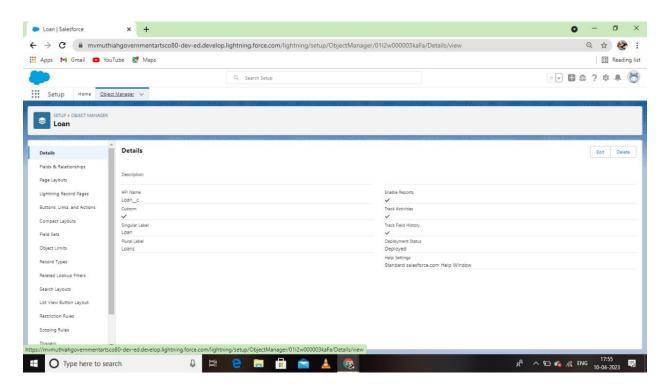












Mile Stone 3:Tab

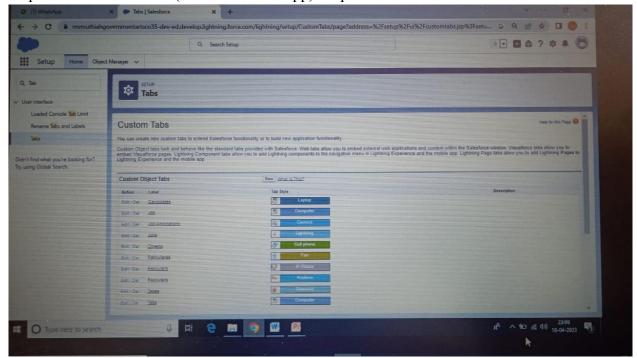
Create the Lightning

Tab To create a Tab: (Lead)

- 1. Go to setup page → type Tabs in Quick Find bar → click on tabs → New (under custom object tab)
- 2. Select Object (Lead) → Select the tab style → Next (Add to profiles page) keep it as default → Next (Add to Custom App) keep it as default
- 3. Select Object(Lead) → Select the tab style → Next (Add to profiles page) keep it as default → Next (Add to Custom App) keep it as default → Save→ Save
- 4. To create a Tab:(Rent)
 - 1. Go to setup page \rightarrow type Tabs in Quick Find bar \rightarrow click on tabs \rightarrow New (under custom object tab)
 - 2. Select Object (Rent) \rightarrow Select the tab style \rightarrow Next (Add to profiles page) keep it as default \rightarrow Next (Add to Custom App) keep it as default \rightarrow Save

To create a Tab:(Loan)

Go to setup page → type Tabs in Quick Find bar → click on tabs → New (under custom object tab)
 Select Object (Buy) → Select the tab style → Next (Add to profiles page) keep it as default → Next (Add to Custom App) keep it as default → Save



Mile Stone:4 Lightining App

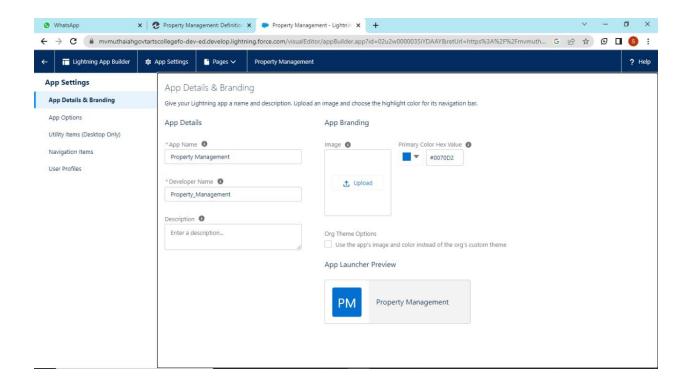
Create the Lightning App

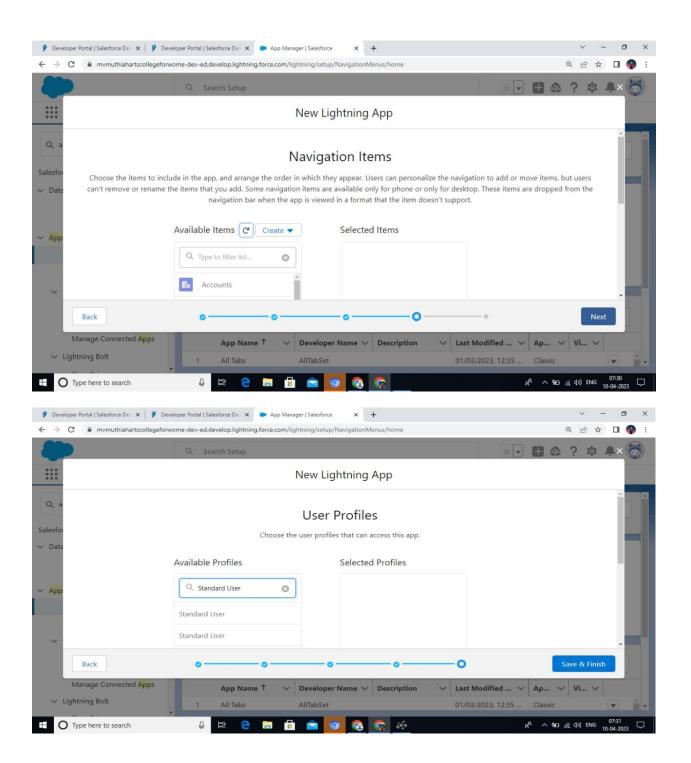
- 1. Go to setup page → search "app manager" in quick find → select "app manager" → click on New lightning App.
- 2. Fill the app name as an Property Management in app details and branding \rightarrow Next \rightarrow (App option page) keep it as default \rightarrow Next
- 3. (Utility Items) keep it as default → Next → (Add Navigation Items)(add tabs Lead, Buy, Rent, Loan) → Next → (Add User Profile) Add System Administrator, Salesforce platform user, Standard User → Next
- 4. To Add Navigation Items:

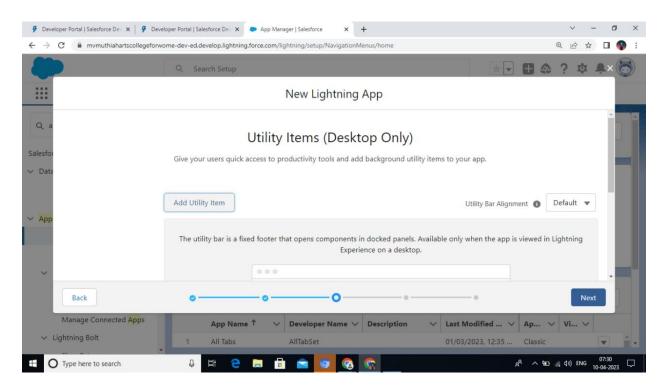
Select the items from the search bar and move it using the arrow button \rightarrow Next

5. To Add User Profiles:

Search profiles in search bar \rightarrow click on the arrow button \rightarrow save & finish.







Mile Stone 5: Fields

Create the Lead Field

- 1. Go to setup → click on Object Manager → type object name in search bar → click on the object.
- 2. Now click on "Fields & Relationships" \rightarrow New.
- 3. Fill the field label name Lead \rightarrow Next \rightarrow Next \rightarrow Save.

Create the remaining Fields:

Follow the Above Steps to create the Field just change the Labels for Below Fields Lead:(AutoNumber Created Field while creating Object) →L-{0000} State: Create the Picklist Field (Maharashtra, Gujarat, Rajasthan)(Field Dependency) City: Create the Picklist (Mumbai, Pune, Nashik)(Field Dependency)

Email: Create the Email Select the Data Type as Email (Email)

Phone: Select the Field Data type as (Phone)

Activity2:

For Object Buy

- 1. Create Field for Buy
- 2. Create Property Type: (Picklist) (Residential, Commercial, Industrial)
- 3. Discount: (Percentage As the Field Data Type)

- 4. State: Create the Picklist Field (Maharashtra, Gujarat, Rajasthan)(Field Dependency)
- 5. City: (Take Any City for Field Dependency) 6. Annual Amount To Be Paid Activity3:

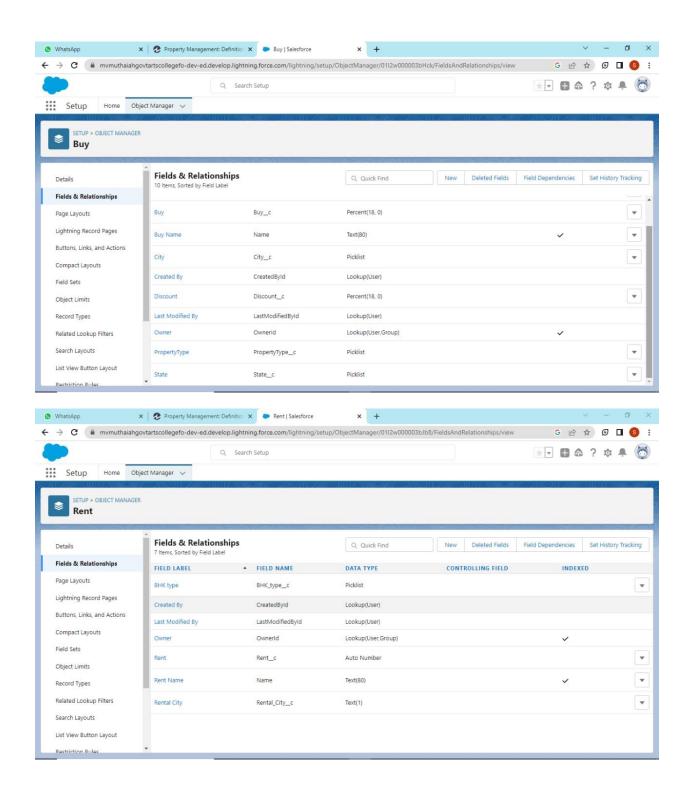
Create Field for Rent

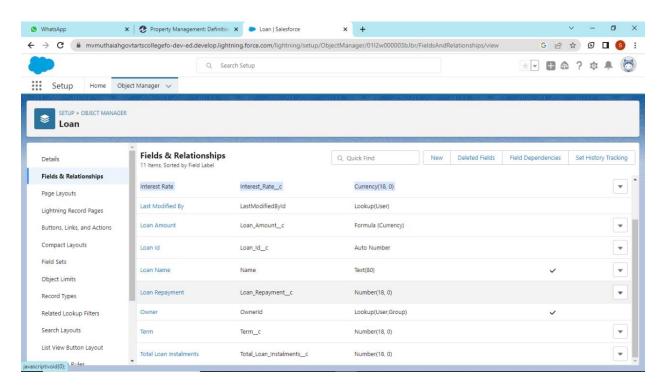
- 1. Rent: (Auto Number while Creating the object) \rightarrow R-{0000}
- 2. Rental City: Select the Text as the Field Data Name (Any City)
- 3. BHK type: (Picklist) (1BHK, 2BHK, 3BHK) Activity4:

Create Field for Loan

- 1. Loan Id: Auto generated Field Take it as Autonumber LN-{0000}
- 2. Interest Rate: (Select the Field Data Type As Currency)
- 3. Term:(Select the Field Data type as Number)
- 4. Annual Loan Field create the Number as the field data type
- 5. Total Loan Instalments: (Field create the Number as the field data type)
- 6. Loan Repayment (Field create the Number as the field data type)
- 7. Loan Amount(Select the field data type as Formula)
- 8. For the Loan Object → Go to the fields and Relationship and select the formula data type. In Formula option select Advanced Formula and write the in field following formula (Loan_Repayment__c * (((1+(Interest_rate__c /52))^ $Term_c) -1))/((Interest_rate_c/52)*((1+(Interest_rate_c/52))^Term_c))$

##Check the syntax below whether the formula syntax is correct or not

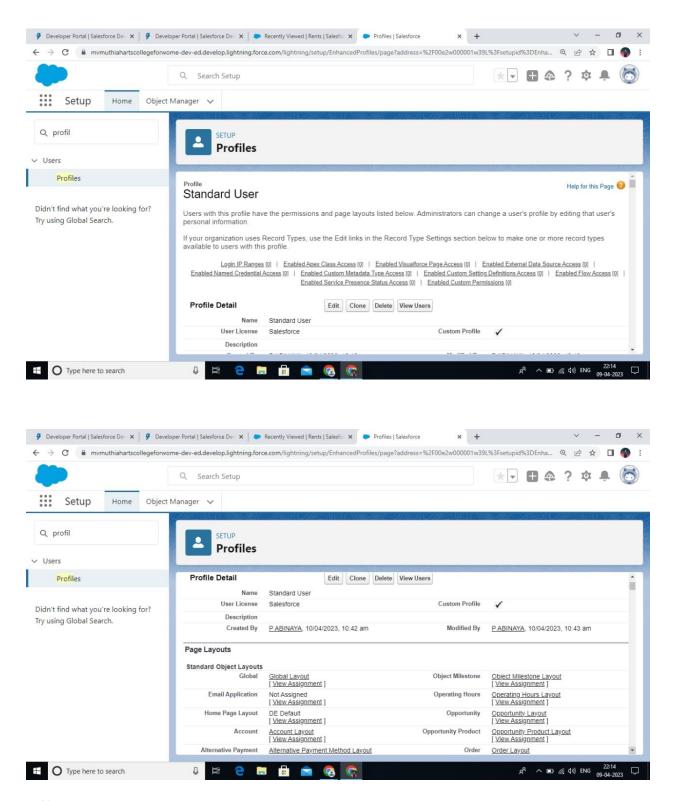




Mile Stone 6: Profile

To create a new profile:

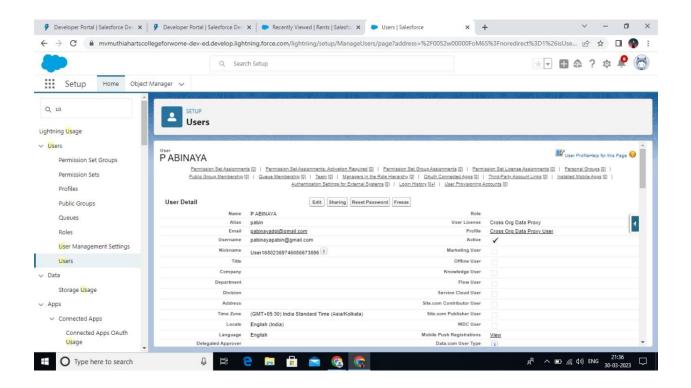
- 1. Go to setup \rightarrow type profiles in quick find box \rightarrow click on profiles \rightarrow clone the desired profile (standard user is preferable) \rightarrow enter profile name \rightarrow save
- 2. .Enter a Profile Name
- 3. Click on the new created profile
- 4. While still on the profile page, then click Edit
- 5. Scroll down to Custom Object Permissions and Give view all access permissions and assign to the parent profile
- 6. Sales Manager →Standard user Profile , Marketing Executive1 and Executive2→Standard Platform User, Marketing Manager→Standard Platform user For

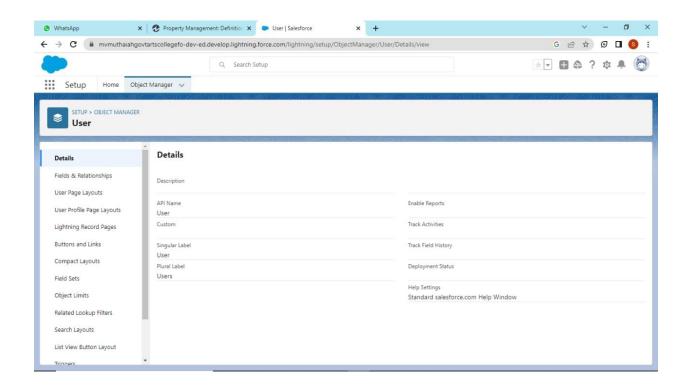


Mile Stone 7: User

Create User

- 1. Go to setup \rightarrow type users in quick find box \rightarrow select users \rightarrow click New user.
- 2. Fill in the Fields (first name, last name, alais, email id, user name, nick name, role, user license, profiles) save

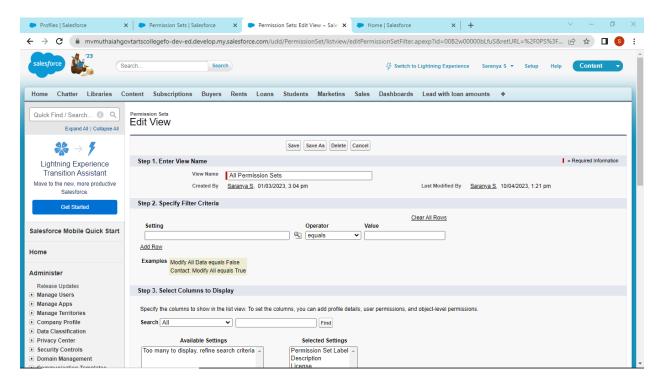




Mile Stone 8:Permission Set

Create the Permission Sets

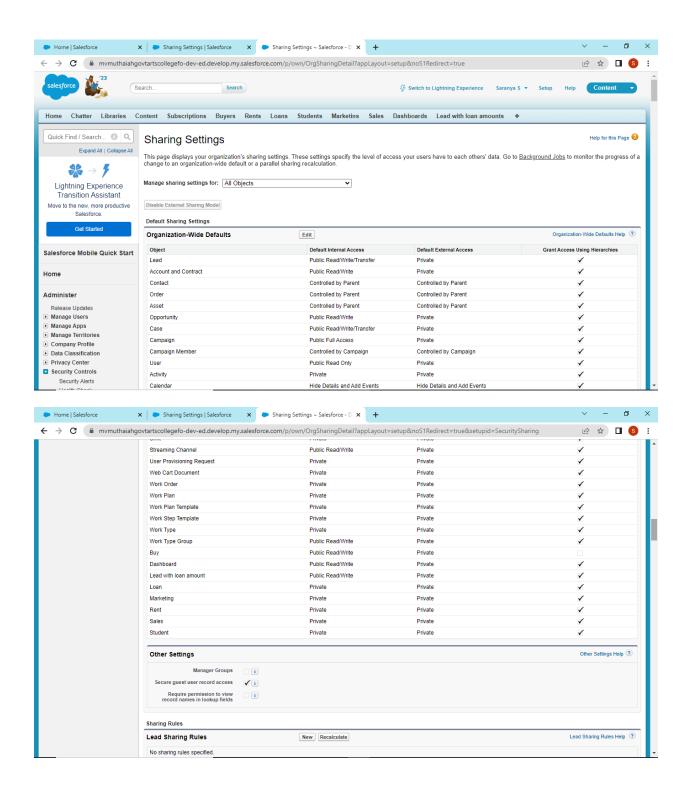
- 1. Go to setup \rightarrow type "permission sets" in quick search \rightarrow select permission sets \rightarrow New.
- 2. Enter the label name \rightarrow save.
- 3. After saving the permission click on the Manage assignment
- 4. Now click on the Add Assignment
- 5. Now select the users and click on save.
- 6. Go to permission set and add the access For Sales Rep3 give Access with Create permission for the user



Mile Stone 9: Setup for OWD

Create OWD Setting

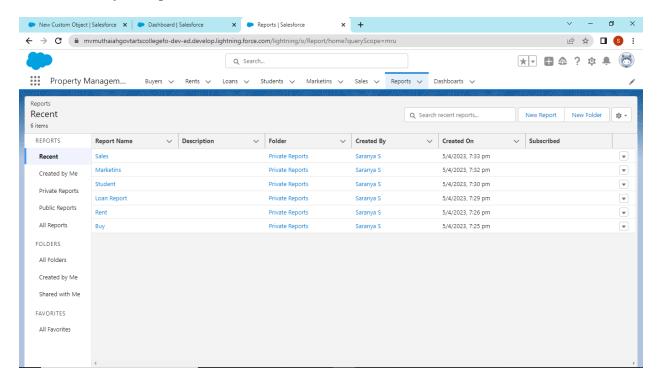
- 1. Setup, use the Quick Find box to find Sharing Settings.
- 2. Click Edit in the Organization-Wide Defaults area.
- 3. For each object, select the default access you want to give everyone.
- 4. To disable automatic access using your hierarchies, deselect Grant Access Using Hierarchies for Lead, Rent custom object.
- 5. Click Edit and from the Drop Down select private for internal and external
- 6. This Setting is for all the User Which have been Created



Mile Stone 10: Report:

Create Report

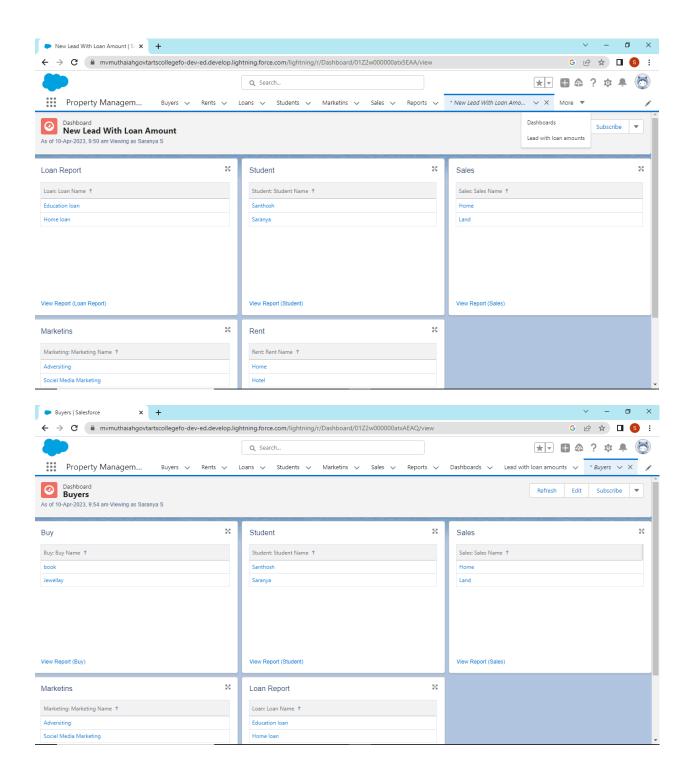
- 1. Go to the app \rightarrow click on the reports tab
- 2. Click New Report
- 3. Select report type from category or from report type panel or from search panel → click on start report.
- 4. Customize your report, then save or run it.



Mile Stone 11:Dashboard

Create dashboards

- 1. Go to the App Launcher and select the Dashboards
- 2. Select add component
- 3. Select the folder select the following option new lead with loan Amount
- 4. Select in which format you want display chart



4 Trailhead Profile Public URL

Team Lead-S.Shiny-https://trailblazer.me/id/smathstm029

Team Member1-S.Saranya

Team Member2-A.Sathiyavani muthu

Team Member3-S.Sowmiya

4. Advantage & Disadvantage

Advantages:

- * Manage pricing and inventories dynamically.
- Automate based on your business processes.
- ❖ Integrated with all major online travel portals.
- * Maximize operational efficiency and profitability.
- ❖ Can be integrated with other AppExchange applications.

Disadvantages:

- Configuration and setup is complex and time consuming.
- Cluttered interface makes navigation and simple tasks unnecessarily complex.
- * The learning curve never seems to end.
- Customer support has a poor reputation
- **...** Getting users to adopt the system.

5 Applications

- ♣ A property management system (PMS) is a software application for the operations of hospitality accommodations and commercial residential rental properties.
- ♣ PMS is also used in manufacturing. A property management system is sometimes referred to as a hotel operating system or hotel OS.
- ♣ A property management system (PMS) is software that facilitates a hotel's reservation management and administrative tasks.
- **♣** The most important function include **front-desk operations**, reservations, channel management, housekeeping, rate and occupancy management, and payment processing.

6 Conclusion

Man a company's sales force is important because it may help improve the efficiency and success of the sales team. This can help increase company revenue and create a positive work environment for sales team members.

THANKING YOU...